



EIT Regional Innovation Booster (EIT RIB) Hungary 2027 Guidelines for applicants

EIT Urban Mobility - Mobility for more liveable urban spaces

Business Plan 2026–2028

EIT Urban Mobility

Barcelona | 15th September 2026

eiturbanmobility.eu

History of changes

Version	Publication Date	Change
1.0	15/09/2026	Initial version

Contents

1. Submission process overview: PIC and PIF.....	1
2. Create an application	2
2.1. Main Information	2
2.2. Project Scope	4
2.3. Supporting documents.....	7
3. Submit your proposal.....	7

1. Submission process overview: PIC and PIF

Before starting to draft a proposal, **all applicants** must follow the following steps:

Step 1: Obtain a Participant Identification Code (PIC)

All applicants submitting to this Call must register themselves in the **EU Funding & Tenders Opportunities Portal** to obtain a valid **nine digit PIC number**.

If the applicant already has a PIC, no new registration is required.

If you do not know if you already have a PIC number, you can verify directly on the EU Portal (click [here](#)).

Step 2: Register or access the EIT Urban Mobility Programmes Portal (NetSuite)

- If you are already registered in the EIT Urban Mobility Programmes Portal ([NetSuite](#)), please log in by going to step 3.
- If you have never registered in the system, please go to the [Programmes Portal](#) and click on “Register”. Then select **Option 1: “I am an organisation/individual or an existing EITUM Academy student applying for EITM Calls”** and complete the **Partner Information Form (PIF)** with the required details.

If the system denies your registration because the PIC number corresponds to an already registered entity, or because your email address is associated with an existing entity, please contact servicedesk@eiturbanmobility.eu.

Step 3: Submit the application in NetSuite

Once registered and logged in, applicants must:

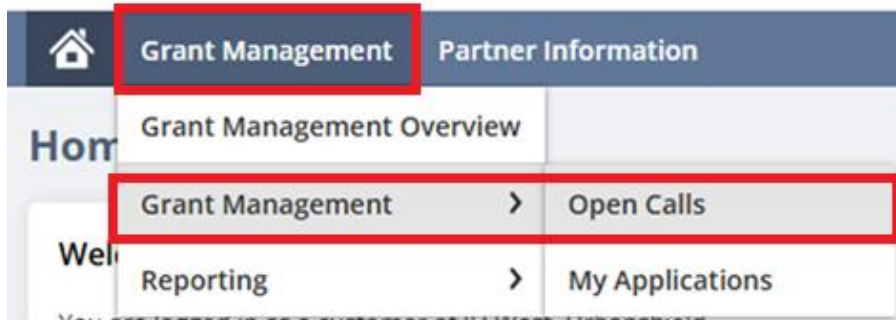
1. Access the EIT Urban Mobility **NetSuite** platform.
2. Navigate to: **>Grant Management>Grant Management> Open Calls**.
3. Select the call **RIB Hungary 2027 Call**
4. Complete all mandatory fields of the online **application form**.
5. Submit the complete proposal **before the relevant** deadline indicated in Section 2.

Applications submitted after the deadline will not be considered.



2. Create an application

Go to EIT Urban Mobility Programmes Portal (NetSuite), click on > *Grant Management* > *Open Calls*



Choose the **RIB Hungary 2027** call. Once you click on “apply”, a new Application Form is created, and you will be able to start filling it in with all the information of your project.

The Application Form is divided in three sections, which are detailed below.

2.1. Main Information



SaveAsDraft

Submit

Print

Application ID	Program Name	Program Opening Date	Program Closing Date	Status
To Be Generated	RIB Hungary 2027	2026-09-02	2026-10-15	InProgress

[Main Information](#)
[Project Scope](#)
[Supporting Documents](#)

Main Information

ID proposal number

* Company Name

Registered legal name of your company (max 140 characters).

 0 / 140

* Executive summary (max 1000 characters)

Please describe your startup along with the value proposition, its relevance and its expected impact. NB: This information should be accessible to the general public for dissemination. This field should not contain jargon, acronyms, and confidential, or sensitive information (max 1000 characters)

 0 / 1000

The ID proposal number is generated automatically by the system when you first save your proposal.

When entering the **Company Name**, remember this will be the official name publicly used to promote your project. Choose the name wisely.

When writing the **executive summary**, remember this must provide a comprehensive but general overview of the project and that, if your project is selected for funding, it will be used for dissemination purposes. We suggest you fill in this section once you have completed all other sections and therefore have a clear overview of your project.



* How did you hear about this call? (Please select one or more)

Select

If you selected option 'Other', please specify

* List of Keywords Related to this Project

Please provide a minimum of three and a maximum of five keywords

Select

* Free Self-defined Keywords

Please provide a minimum of three and a maximum of five keywords

+ New Keyword

You must enter a **minimum of three and a maximum of five keywords** (to be selected from a drop-down menu) and a **minimum of three and a maximum of five self-defined keywords** (which you can therefore freely type). Make sure you select the keywords that best represent your project.

* I agree that EIT Urban Mobility may share my company's application details, contact information and business profile with the European Institute of Innovation and Technology (EIT) and other the EIT Knowledge and Innovation Communities (KICs) for the purpose of informing me about future funding opportunities, acceleration programmes, investment initiatives, networking activities and other innovation support services.

Yes, I agree



As indicated in the Call Manual, Section 8.3, applicants may optionally consent to the sharing of their contact details, company profile, and proposal information with the EIT and other KICs for the purpose of receiving information about **future funding, networking, and collaboration opportunities**. If you consent, please indicate it in the corresponding question. Refusal to provide this consent will not affect the evaluation of the application or participation in the programme.

Before moving to the next tab, remember to **click on the “save” button**.

2.2. Project Scope

For this whole section: we recommend you prepare the answers offline and copy-paste them in the Application Form only once they are finalised. When filling in the final information in the system, we recommend you to **save often** (do not wait to have the whole tab completed before saving).



Remember that you are **not allowed to include any URLs** in your Application Form, except for the fields where it is specifically indicated, such as the Pitch Deck video.

Under the **Project Scope** tab, you will need to answer the following questions:

Business Information

- **Year of creation**

Indicate the year when your company was founded.

- **Website**

Must start with http://, https://, ftp:// or file://

- **Thematic area**

Select the single EIT thematic area your start-up falls under: Climate innovation for place-based transformation at the local level; Digital Tech, Digital Cities, Digital Industry, Digital Wellbeing, and Digital Finance; Food & Agritech; Healthcare; Energy and Renewables; Metals, minerals, industrial side streams; Urban Mobility; or Audiovisual media, Fashion, Architecture, Gaming, Cultural Heritage, other Culture and Creative Sectors.

- **Number of full-time employees (FTEs)**

As indicated in the Call Manual Section 5.2, eligibility requires at least 3 FTEs at the time of application.

- **Intellectual property**

Indicate whether the company hold full ownership of, or exclusive commercialisation rights to, the intellectual property of the solution to be introduced in the new market. If yes, please briefly provide details of the IP. If no, explain the rights held.

Excellence

- **Innovation & competitive advantage**

Describe your product or service and what makes it genuinely different from existing alternatives in your target market. Explain how defensible that advantage is.

- **Market opportunity & commercial potential**

Describe your target market and customer need, the size and accessibility of the market, your business model, and your commercial traction to date.

Quality of the Implementation



- **Team & execution capacity**

Describe your founding and senior team, their roles, expertise and commitment, and their ability to lead the market entry (including in-person presence abroad). Reflect on team diversity, including women in leadership.

- **Internationalisation readiness**

Explain which European market(s) do you intend to enter and why. Describe your go-to-market approach, existing or planned partnerships, resources allocated, and awareness of regulatory or certification requirements.

Impact

- **Impact and scalability**

Explain how your solution scales beyond the first market, and the broader economic and societal value your growth would create (e.g. employment, ecosystem contribution, sustainability).

- **Validated traction and evidence**

Provide external, verifiable proof of market demand: revenue and paying customers, signed contracts or letters of intent, completed or ongoing paid pilots, retention or usage data, granted IP, or committed follow-on funding.

Pitch video

- **Pitch video**

Please insert a link of your pitch video (e.g. unlisted YouTube, Vimeo, OneDrive, Google Drive or an equivalent), which must remain available until the end of the selection process.

- Maximum 4 minutes. Content beyond this length is not considered in the evaluation.
- Language: English.
- Presenter: a founder or senior management member who will personally take part in the programme, appearing on camera for at least part of the video.

The video should cover: your company and the problem you solve; your traction and evidence of market validation; your international ambition and target market(s); and your team.



2.3. Supporting documents

This is a very important part of your application because the supporting documents are mandatory. According to section 5.1 of the Call Manual, applications must be complete and contain all parts and **mandatory supporting documents**. Therefore, if you are missing any of the supporting documents your application will be considered incomplete and therefore ineligible.

Upload in PDF (max. 10 MB per document)

*** Company** **registration** **certificate**
Valid certificate confirming the company is legally incorporated in Hungary, in PDF, containing the company address.

Before moving to the next tab, remember to click on the “save” button, otherwise the upload will not be executed.

3. Submit your proposal

We strongly recommend all applicants **not to wait until the last day/minute to submit the Application Form**.

You should ideally **submit it with at least one day of margin**: should you encounter any system error while submitting the Application Form, EIT Urban Mobility staff will in fact be able to properly assist you.

When your Application Form is correctly and fully completed, **save it one last time** and you can then **submit** it by clicking of the “submit” button:

SaveAsDraft
Submit
Print

Status

InProgress

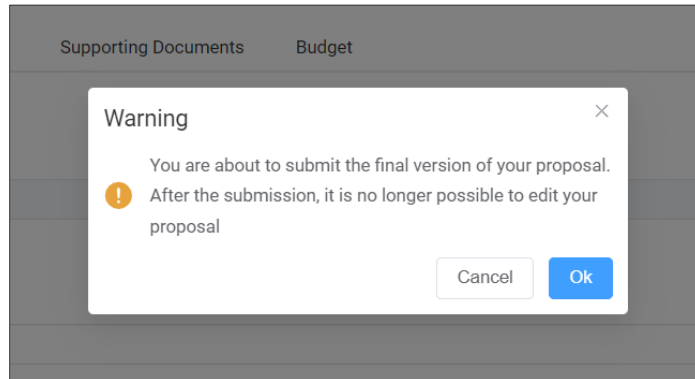
If your Application Form has been not properly completed, i.e.. some mandatory information has not been included, the system will not allow you to submit the Application Form and an error message will inform



you about what is missing. You can therefore use the submit button as a “validation” check: in this case, just remember not to click “ok” until you are sure all is finalised.

Once an Application Form is submitted it will not be possible to revert the process any longer, nor to submit a new updated version. Make therefore sure that you **submit the Application Form only once you are sure that the information introduced are final**.

After clicking “submit” a pop-up message will ask you to confirm or cancel your choice: click OK.



By going into the section “My Applications” you will be able to see the **status of your application** and therefore see if it was properly submitted or not.

