

Call Manual

Connect NEB & Co-create NEB Open Call 2027

Under the Innovation and Business Creation Grant Agreement 2026-2028

EIT Urban Mobility

EIT Food

Climate KIC

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neb.eitcommunity.eu

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Disclaimer

This Call Manual may be subject to updates, including corrections, modifications, or clarifications. Any changes will be published on the official Call pages of EIT Urban Mobility, EIT Food and Climate KIC website. Applicants are therefore encouraged to regularly consult the Call pages to ensure they are informed of the latest updates.

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Abbreviations

EIT	European Institute of Innovation and Technology
NEB	New European Bauhaus
KIC	Knowledge and Innovation Community. EIT Urban Mobility is a KIC
EIT SIA	EIT Strategic Innovation Agenda
HE MGA	Horizon Europe Model Grant Agreement
BP	Business Plan
EIT KPIs	Set of Key Performance Indicators (KPIs) defined by the EIT that reflect the EIT operational objectives for education, entrepreneurship, and innovation. These KPIs are used to measure how effectively a KIC/project meets the objectives of the EIT.

Definitions

Knowledge Triangle Integration	The EIT is established to complement existing Union and national policies and initiatives by fostering the integration of the knowledge triangle – higher education, research and innovation, and business creation – across the Union.
Horizon Europe Model Grant Agreement	The Horizon Europe Model Grant Agreement (HE MGA) sets out the rights and obligations and the terms and conditions applicable to the implementation of the EIT grant.
Deliverable	Deliverables are tangible or intangible goods or services produced during the project implementation phase. They track the progress made towards a project's objectives and may take the form of a report, document, software product, course, event or any other building block of a project. The deliverables specified need to fully demonstrate the project's achievements and the judicious use of public funds.

1. Introduction

1.1. Information on the EIT and KICs

The European Institute of Innovation and Technology (EIT) is a European Union body created in 2008 by the European Union (EU) to enhance Europe's ability to innovate by nurturing entrepreneurial talent and supporting groundbreaking ideas. Through its "knowledge triangle" model, the EIT connects leading companies, universities, and research centres to form dynamic cross-border partnerships called Knowledge and Innovation Communities (KICs). These entities work collaboratively to address pressing societal challenges and drive innovation in the agri-food sector (EIT Food), Climate (Climate-KIC), mobility and urban living (EIT Urban Mobility) or cultural and creative sectors (EIT Culture and Creativity), to name a few.

1.2. Information on EIT Community NEB

The EIT Community NEB is an initiative that works to implement the New European Bauhaus (NEB) across different European sectors and scales. Through its seven different programmes, it supports and enables local actors, grassroots initiatives, start-ups, and public administrations to co-create and scale NEB-aligned solutions, by providing funding, support, and visibility across a connected European ecosystem. This initiative is led by EIT Urban Mobility together with Climate-KIC and EIT Food. Learn more about the EIT Community NEB through our website: [EIT Community New European Bauhaus – beautiful | sustainable | together](#)

2. Overview of key information on the call

Call reference number, acronym	Connect NEB and Co-create NEB Open Call 2027
Call opening and deadline for applications	Call publication/opening: 15 July 2026 Deadline for applications: 30 September 2026 (17h00 CEST)
Evaluation and implementation timeline	Call opening: 15 July 2026 Call closure: 30 September 2026 at 17:00 CEST Eligibility and admissibility check: October 2026 Evaluation of proposals: October-November 2026 Communication of results: December 2026 Tentative start of the projects: 1 February 2027 Finalisation of the projects: 30 November 2027 (at the latest)
Estimated EIT funding allocated to this call (lump sum)	The estimated EIT Community NEB funding allocated to this Call is up to EUR 566,100.00, distributed in a lump sum between the two programmes as follows: 8 Connect NEB projects with EUR 15,300 total budget for each project, and 9 Co-create NEB projects with EUR 49,300 total budget for each project.
List of call documents	• Call Manual • Guidelines for applicants (Connect NEB) • Guidelines for applicants (Co-create NEB) • Co-create NEB Budget Calculation excel (support tool to help Co-create NEB consortia calculate project budget -EIT funding and co-funding- across partners) • Declaration of Affiliation Template

	• Appeal procedure • List of KPIs (Call manual Annex 1)
List of reference documents (with links)	• Project Implementation Handbook • Declaration of honour template • Financial Support Agreement (FSA) template • NEB Compass- a guiding framework
Link to the submission portal	Step 1 • Register your organisation in the EU Funding & Tender Opportunities Portal to obtain the nine-digit Participant Identification Code (PIC number). If you do not know if your organisation already has a PIC number, you can verify directly on the EU Portal (click here) whether your organisation is already registered. Step 2 • To register in the Programmes Portal (NetSuite), click “Register” if your entity is not yet registered in the system. Then select Option 1: “I am an organisation/individual” and complete the Partner Information Form with the required details. If the system denies your registration because the PIC number corresponds to an already registered entity, or because your email address is associated with an existing entity, please contact servicedesk@eiturbanmobility.eu. If you are already registered in the Programmes Portal please log in by going to step 3. Step 3 • Access the Programmes Portal and find under Grant Management --> Grant Management --> Open Calls. Please follow carefully the steps explained in Section 7: Proposal submission process and in the Guidelines for Applicants.
Topics to be addressed	The proposals should address the following three topics.: • Sustainable, from climate goals to circularity, zero pollution, and biodiversity • Beautiful: quality of experience and style beyond functionality • Together: from valuing diversity to securing accessibility and affordability
Contact point Q&A	All applicants may contact EIT Community NEB to answer any questions or address any concerns about the Call (administrative, legal or financial topics), neb@eitcommunity.eu For call content, topic-related questions and challenges, requirements: • EIT Urban Mobility: carolina.barreiros@eiturbanmobility.eu • EIT Food: karine.akopian@eitfood.eu • Climate KIC: ellen.gale@climate-kic.org
Further information to interested applicants	To help applicants prepare and submit their proposals, EIT Community NEB will host an information session after the call is published. More information in Section 7.

3. Description of the call

3.1. Purpose and scope of activities

This Call comprises two programmes of the EIT Community NEB, **Connect NEB** and **Co-create NEB**, each with a **maximum duration of 10 months**. In both programmes, proposals must contribute to **improving the quality of life of local communities and the environments of the neighbourhoods** where they are implemented, taking into account the relevance of each specific local context and valuing the innovation capacity and creativity of each community.

This Call for Proposals is open to all legal entities established in Member States of the European Union, and/or in **Third countries associated to Horizon Europe**. Applications from the **Regional Innovation Scheme (RIS) countries** are encouraged. Proposals may address both urban and rural contexts, including the relationships between them, and may consider neighbourhood dynamics at both the local and regional levels (See Section 5.2. - Eligibility Criteria).

Applicants may apply to one or both programmes but can be eligible as the Lead Partner for only one programme. For this reason, we encourage a careful review of the following sections for each programme to ensure that proposals fit the scope of the strand under which they are submitted.

Applications must be submitted separately for each programme, as they are subject to different eligibility criteria, target different audiences, and pursue distinct specific objectives. Despite these differences, proposals for both programmes must serve the purpose of achieving the three inseparable core values of the New European Bauhaus.

These are:

- Sustainable: from climate goals, to circularity, zero pollution, and biodiversity.
- Beautiful: quality of experience and style, beyond functionality.
- Together: from valuing diversity to equality for all, accessibility and affordability

Proposals should take into consideration the relevance of integrating the three key NEB guiding principles:

- A multilevel approach: from global to local
- A participatory approach
- A transdisciplinary approach

For your reference, you may explore a selection of projects funded under the 2025 Connect NEB and Co-create NEB calls here: [18 New European Bauhaus Initiatives for 2025](#). All projects' activities should leverage and use the Knowledge Triangle Integration (KTI) principle to promote and facilitate collaboration with the cities as well as with education, research and business entities.

3.1.1. Connect NEB

Connect NEB is addressed to **a single organisation** that is part of, or directly connected to, the territory where the project will be implemented. It is a small-scaled, citizen-led programme focusing on **activating communities, testing ideas, and prototyping new forms of participation and governance** through living labs, co-design processes, and community-led experimentation.

Programme objective:

- Improvement of communities' quality of life through **community-led participatory processes, living labs, and/or experimental prototyping solutions** based on NEB values.

Key target applicant profiles include:

- **Citizen-led collectives:** Mobilised collectives or informal groups that are actively engaged in their local communities (applications must be submitted through a legally recognised entity);
- **Social innovators, artists, and designers working with communities:** Professionals or multidisciplinary groups whose practice contributes directly to the development of collaborative solutions, community participation in decision-making processes, artistic expression, and social cohesion;
- **Local NGOs and third-sector organisations:** Organisations embedded within the social fabric of the territory, with strong knowledge of local contexts, key stakeholder groups, and community needs;
- **SMEs:** Organisations operating locally and possessing the technical or strategic capacities needed to support improvements within communities in governance and organisational processes;
- **Research groups:** Collectives, laboratories, or academic groups working with applied territorial practices, engaging directly with communities through knowledge co-creation and bottom-up approaches.

3.1.2. Co-create NEB

Co-create NEB is a place-based implementation programme that supports the transformation of neighbourhood public spaces¹ through collaboration between communities and public authorities. It focuses on delivering improvements to the spaces within the neighbourhood(s) where the projects will be implemented, through cooperation and co-creation with the groups directly involved. It requires the involvement of a **consortium of 2 to 4 organisations, with at least one a city, region, or an entity affiliated with a city or region** (See Section 3.2.2 - Main requirements).

The establishment of diverse consortia is strongly encouraged, recognising the range of groups and entities that constitute and support the community fabric, as well as the wide spectrum of disciplines and areas of knowledge related to public spaces, the built environment, and community engagement.

Programme objective:

- **Transformation of neighbourhood public spaces** through collaboration between **communities and public authorities**.

Key target applicant profiles include:

- **Citizens' organisations:** Legally established entities formed by residents with the purpose of improving the quality of life within their neighbourhoods, including initiatives focused on public spaces;
- **NGOs and third-sector organisations:** Entities working closely with communities to foster social wellbeing, and participation in decision-making processes related to shared spaces and collective life;
- **SMEs:** Organisations capable of addressing the priorities, interests, and needs identified by citizens in their neighbourhoods and regions;
- **Research institutes and universities:** Academic experts and centres prioritising co-creation approaches and producing knowledge that supports medium- and long-term impact in the public realm;

¹ Based on the UN-Habitat definition of public space in its publication Monitoring and Reporting the SDGs | Public Space (UN-Habitat, 2018, Indicator 11.7.1 Training Module – Public Space), public space is defined as any space (e.g. streets, parks, town squares) that is open and accessible to everyone. This refers primarily to publicly owned spaces, but in some cases may also include privately owned ones. Such spaces are typically designed for the benefit of the community and may be used for social interaction, economic exchange, or cultural activities.

- **Municipalities and other public organisations:** Public institutions representing the collective interest and able to support the implementation of proposals, ensuring equitable access to public spaces and reinforcing the long-term impact of the project through integrated strategies;
- **Affiliated entities linked to public organisations:** Entities committed to enhancing citizens' quality of life and the improvement of shared neighbourhood spaces through public-interest initiatives;
- **Private organisations:** Consultancies, cooperatives, or other private entities with expertise and operational capacity that can contribute to community-centred initiatives and foster innovation and the development of sustainable solutions with social impact.

Co-create NEB projects will be coordinated by teams associated with the **thematic areas** with which the proposals are most closely aligned. Accordingly, submitted projects should align with at least one of the three thematic areas and their specific topics listed below. Three proposals will be selected for each thematic area (See Section 6.2.2 - Evaluation of proposals). When submitting a proposal, applicants must select a primary thematic area in which the project fits, and might select a secondary thematic area if it applies. Topics not listed below may also be considered if the proposal is of high quality and relates to the thematic areas.

Urban Mobility

- Adaptive re-use: turning old, unused infrastructure into integrated urban environments, such as converting former rail lines into greenways and cycle highways.
- Multi-modal green avenues: reimagine car dominated streets into space for walking, cycling and low-emission transit;
- Mobility hubs as multifunctional community anchors: strengthening community cohesion while enabling seamless, sustainable travel choices.
- Climate-responsive active mobility networks featuring. shaded pathways for heat resilience, rain-protected walkways and flood-adaptive design.
- Universal mobility: inclusive and accessible transport solutions ensuring equal mobility for all users. It may emphasise last-mile connectivity and micromobility options to enable seamless, sustainable travel.
- Redesign of streets and public space, by integrating continuous green corridors and adaptable kerbsides uses, to foster liveability and active and inclusive mobility.

Food

- Food as a driver of healthy, inclusive neighbourhoods;
- Innovative local food systems: short chains, entrepreneurship, and urban food infrastructure;
- Regenerative and nature-positive food environments;
- Circular food systems in the public realm;
- Climate-resilient food systems and low-carbon food environments;
- Food literacy, trust and citizen engagement through place-making;
- Inclusive food economies and social innovation;
- Sustainable and healthy diets in practice: protein transition through place.

Climate

- Climate resilience: infrastructures and protocols addressing environmental risks e.g. climate shelters, catastrophe proof gathering spaces;
- Built environment: energy efficient buildings, energy communities, electrification of heating and cooling, vertical space solutions, regeneration and repurposing of vacant and heritage buildings;
- Circular economy: sustainable value chains, waste management and valorisation, applied material innovation in public spaces, resource efficiency, new consumer and business models, sharing economy and alternative governance models;
- Blue economy: decarbonization of the maritime industry, aquaculture, natural carbon capture, ocean/tidal energy, coastal and habitat protection, ocean plastics reduction and recycling, water treatment.
- Agriculture: Regenerative agriculture and farming solutions, sustainable supply chains, water management, soil health enhancement, renewable energy integration.

3.2. Main requirements for applicants

Applicants must carefully review this section to ensure their entities fit the requirements of the programme for which they are applying. **A legal entity may submit multiple proposals; however, it can receive funding as the Lead Partner for only one proposal across the two programmes.**

More details on the requirements for applicants are described in **Section 5 Call Criteria**.

3.2.1. Connect NEB

All proposals submitted to the Connect NEB programme must meet the following requirements:

- **Applicants:** proposals must be submitted by a **single legal entity (mono-participant proposal)**, as consortia are not allowed and must be established in Member State of the European Union, and/or in **Third countries associated to Horizon Europe**. Applications from the **Regional Innovation Scheme (RIS) countries** are encouraged.
- **Co-funding amount:** proposals must include a **co-funding amount of EUR 2,700** at the project level (See section 4.1).
- **Mandatory deliverables:** proposals must include the mandatory deliverable identified in section 3.3.4.1
- **KPI addressed:** proposal must identify and address the KPI EITHE08.1, Participants in non-labelled education and training (See section 3.3.5.1.)

3.2.2. Co-create NEB

All proposals submitted to the Co-create NEB programme must meet the following requirements:

- **Consortium:** proposals must be composed of a **consortium with a minimum of 2 and a maximum of 4 legal entities (multi-participant proposal)**. **At least two of these entities must be independent** of each other² and **at least one must be a city, a region, or an entity affiliated with a city or region**. Additionally, all applicants

² Legal entities shall be regarded as independent of each other where neither is under the direct or indirect control of the other or under the same direct or indirect control as the other. Please refer to the entire definition in Article 8: https://ec.europa.eu/research/participants/data/ref/h2020/legal_basis/rules_participation/h2020-rules-participation_en.pdf

must be established in Member State of the European Union, and/or in [Third countries associated to Horizon Europe](#). Applications from the [Regional Innovation Scheme \(RIS\)](#) countries are encouraged.

- **Important:** In the case no city or region is involved in the project, the entity affiliated with a city or region must upload together with the application form, either the legal registration/official document that proves the legal affiliation with said city/region or a declaration of affiliation signed by the legal representative of the affiliated entity that proves the legal affiliation with said city/region. Applicants can access the template for the [Declaration of Affiliation](#) here and in the Call webpage.
- **Co-funding amount:** proposals must include a **co-funding amount of EUR 8,700** at the project level (See section 4.1)
- **Mandatory deliverables:** proposals must include the mandatory deliverable identified in section 3.3.4.2
- **KPIs addressed:** proposals must identify and address the KPI EITHE08.1 - Participants in non-labelled education and training. Additionally, proposals that choose to deliver the DEL 2_A, must also include the specific KPI KSN03 – Public realm improvement. (See section 3.3.5.2)

3.3. Main requirements for project implementation

3.3.1. Project duration

The project duration is expected to be a maximum of 10 months (February 2027 – November 2027), and must be clearly justified based on the scope, complexity, and planned activities. As indicated in the [Project Implementation Handbook](#) available also on the Call webpage, if, during the project implementation, additional time is needed to achieve key results or KPIs, a no-cost extension may be requested and granted subject to approval. The projects, including any extensions, **must be completed by 31 December 2027**.

3.3.2. Project implementation

Projects funded under this Call must be implemented in accordance with the requirements set out by EIT Community NEB and the conditions of the Financial Support Agreement signed by the respective KIC.

Project implementation must follow the principles of transparency, sound financial management, and responsible use of public funds. The selected applicants will be required to:

- implement their project activities within the maximum duration given by the call;
- established compliance with the specific deliverable and KPI requirements;
- comply with visibility, communication, dissemination, and IPR obligations defined in the Financial Support Agreement;
- ensure that all activities are carried out in line with the principles of gender equality, diversity and inclusion, in alignment with the [EIT Gender Equality Policy and Action Plan 2025-2027](#);

They will be expected to engage proactively with EIT Community NEB team during the implementation period, including responding to information requests, participating in follow-up checks, and submitting deliverables and KPIs within the deadlines. Failure to comply with the implementation requirements may result in the withholding of subsequent grant instalments or termination of the support.

Thematic online workshops will be offered to participants to provide specialised support and useful tools for the implementation of the project throughout the programme period³, and an in-person meeting for the Lead Partners will be held at the end of the programmes. Additional online sessions may be organised by the EIT Community NEB team to strengthen each programme cohort, foster the exchange of experiences, and support the development of partnerships.

3.3.3. Gender and diversity

At EIT Community NEB, we believe that solving global challenges and creating more liveable cities requires inclusive thinking and diverse perspectives. Ensuring that gender and diversity are embedded in how new mobility solutions are developed is essential to addressing the needs of all community groups.

EIT Community NEB aims to support organisations that also value diversity and gender equality. To this end, proposals should:

- demonstrate how gender and diversity are considered in the design and development of the project activities and results and how these considerations interact with other identity traits such as age, race, class, sexual orientation and physical ability;
- describe the measures in place to promote a mixed team with women and underrepresented groups who will take an active role in project implementation, with a special focus on managerial positions.

3.3.4. Deliverables

The deliverables are essential for programme accountability and continuous improvement. The delivery and satisfactory performance of these deliverables is directly linked to the final payment disbursement (see Annex 2 - Financial aspects. Lump sum funding). EIT Community NEB will provide a template for each of the deliverables, specifying the minimum content and requirements.

3.3.4.1. Connect NEB

Selected proposals will be required to submit the following **mandatory deliverable** that demonstrates the work performed and results achieved during the project implementation.

#	Deliverable	Description	Delivery date
DEL 1	Final Report	Report presenting the activities implemented, results achieved, overall impact, and final project outcomes.	December 2027

3.3.4.2. Co-create NEB

Selected proposals are required to submit the following **mandatory deliverable** that demonstrates the work performed and results achieved during the project implementation.

#	Deliverable	Description	Delivery date
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³ Workshops may cover a range of topics relevant to project implementation and teams, such as impact measurement, communication, the NEB Compass, or financial sustainability (these topics are indicative only and may vary across programme editions).

DEL 1	Final Report	Report presenting the activities implemented, results achieved, overall impact, and final project outcomes.	December 2027
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The proposals must **also submit one of the following deliverables**, in accordance with the respective result they are expected to achieve.

#	Deliverable	Description	Delivery date
DEL 2_A	Public space improvement	Document describing public realm improvements, including pictures of the site before and after the intervention, and highlight key aspects that show how the space is integrated into its context and how it is being used by the community. Any relevant elements related to sustainability, materials, design, or other features, should be included.	December 2027
DEL 2_B	Research and/or new methodologies supporting improvements in the built environment	Report or graphic material providing actionable insights to improve the built environment within one or more neighbourhoods or regions, supporting public strategies and contribute to medium- and long-term impacts on the public sphere, including enhanced planning, policy-making, and/or community engagement.	December 2027

3.3.5. Key Performance Indicators (KPIs)

EIT Community NEB will provide templates for all required KPIs, specifying the content and requirements. The achievement of the mandatory KPIs is directly linked to payments' disbursement (see Annex 2 - Financial aspects. Lump sum funding).

3.3.5.1. Connect NEB

All submitted proposals must include:

- **KPI EITHE08.1** - with a minimum target of 25 participants in non-labelled education and training

KPI Code	KPI title	Minimum target value
EITHE08.1	Participants in (non-degree) education and training	25

3.3.5.2. Co-create NEB

All submitted proposals must include:

- **KPI EITHE08.1** - with a minimum target of 25 participants in non-labelled education and training

KPI Code	Mandatory KPI title	Minimum target value
EITHE08.1	Participants in (non-degree) education and training	25

Proposals selecting the delivery of deliverable DEL 2_A (section 3.3.4.2) must indicate the result in terms of the following KPI:

- KPI KSN03⁴ - with a minimum target of 1 public space improvements

KPI Code	Specific Co-create NEB KPI title	Minimum target value
KSN03	Public realm improvement	1

Full KPIs description is available in **Annex 1** of the present call manual.

3.3.6. Monitoring and reporting

EIT Community NEB will monitor the implementation of the selected projects to verify compliance with the Call conditions and the Financial Support Agreement in line with the Project Implementation Handbook. Selected proposals must submit the mandatory deliverable and KPIs within the established deadlines. Payments are released only after approval of the required documentation as specified in the Project Implementation Handbook and in Annex 2 of this document.

4. Financial aspects of the call

4.1. KIC funding and co-funding rate

The total indicative EIT NEB funding allocated to this Call is **EUR 566,100**. This call intends to fund 17 projects and will provide **a fixed lump sum amount** depending on the Programme:

Programme	Maximum EIT funding allocated for the call	Number of proposals to be granted ⁵
Connect NEB	EUR 122,400.00	8
Co-create NEB	EUR 443,700.00	9

All partners must have a budget allocated (participation of partners with a total budget of EUR 0 is not permitted), either from EIT funding and/or from co-funding.

Each project's total budget is composed of EIT funding provided as a lump sum fixed amount, along with a fixed co-funding amount. Co-funding refers to financial contributions from partners' own resources and/or other funding sources outside the EIT Community NEB programme. This requirement helps ensure that participating organisations have complementary financial capacity and/or resources to successfully deliver the proposed activities.

⁴ This KPI is included in the official list of KPIs established by EIT Urban Mobility.

⁵ More projects might be funded if additional funding becomes available.

4.1.1. Connect NEB

Selected applicants will receive **a fixed EIT funding of EUR 15,300** (85% of the total budget). Each proposal must have **a total co-funding amount of EUR 2,700** (15% of the project budget), resulting in a **total fixed budget of EUR 18,000 per proposal**.

4.1.2. Co-create NEB

Selected applicants will receive **a fixed EIT funding of EUR 49,300** (85% of the total budget). Each proposal must have **a total co-funding amount of EUR 8,700** (15% of the project budget), resulting in a **total fixed budget of EUR 58,000 per proposal**.

For consortia applying to the Co-create NEB programme, each partner may have different co-funding amounts, or even not have any co-funding, as long as the overall project co-funding meets the required amount.

More information on the lump sum design and processes can be found in **Annex 2**.

4.2. Payment arrangements

Payments will be disbursed in accordance with the **lump sum logic**. The aim of this lump sum funding is to reduce administration and financial errors, as well as to simplify complex and time-consuming reporting. This will consist of a 50% pre-financing payment upon signature of the contract documents and a 50% final payment upon submission and approval of the mandatory deliverables and the KPIs. The final payment is contingent upon project implementation and performance, as evidenced by the completion of the deliverables and the achievement of KPIs. The details related to the instalments and final payment conditions (payment structure, etc) are defined in Section 8 of the Project Implementation Handbook.

More information on the lump sum design and processes can be found in Annex 2.

4.3. Financial sustainability requirements

Within the EIT Community NEB, the KICs have developed a Financial Sustainability (FS) Strategy, based on a mix of different mechanisms, such as revenue share and equity stakes, to enable the KICs to gradually become financially independent from EIT funding. The FS strategy aims to create a perpetual innovation fund that will sustain innovation beyond the predefined cycles of European Commission block grants.

Even if the provision of a Financial Sustainability Model for the EIT Community NEB is not a mandatory requirement, it will be positively assessed under the evaluation criteria (see Section 6.2), in relation to the demonstrated capacity for the project's future durability and transferability. Accordingly, each applicant should have a credible operational strategy for their own product/service/solution evidenced by a credible operational forecast for their specific product/service/solution to be scaled/replicated during the project implementation.

5. Call criteria

Following the deadline for submission, the admissibility, eligibility and exclusion criteria checks will be performed for each proposal in line with the following criteria.

These checks are carried out by EIT Community NEB staff in line with the principles of transparency, equal treatment and non-discrimination.

5.1. Admissibility

- Applications must be submitted before the call deadline (see Section 2 above).
- Applications must be submitted using the application forms provided in the EIT Urban Mobility [Programmes portal](#) (NetSuite) (see Section 7.2).
- All consortium partners must be registered EIT Urban Mobility [Programmes Portal](#) (NetSuite) and must have completed the **Partner Information Form (PIF)**, including their **correct PIC number**.
- Applications must be complete and contain all parts and mandatory annexes and, if any, supporting documents. The structure and presentation must correspond to the instructions given in the forms.
- Applications and their supporting documents must be written in English, and must be readable, accessible and printable.
- Applications must respect the characters' limits established in the application form

Applications missing any of the mandatory supporting documents or submitting blank or wrong documents will be automatically rejected during the admissibility check. Please read carefully the registration and submission process outlined in the Guidelines for Applicants document available on the Call webpage.

Only proposals satisfying all the admissibility criteria shall pass on to the eligibility criteria assessment stage.

5.2. Eligibility

Applicants can submit only one proposal as Lead Partner across the two programmes (Connect NEB and Co-create NEB). Following the admissibility check, only proposals complying with the following conditions will be considered eligible for further evaluation.

5.2.1. Connect NEB

A proposal will be eligible if it fulfils the following criteria:

- **Applicant Eligibility:** the applicant is a legal entity established in the Member States of the European Union and/or in Third countries associated with Horizon Europe. Additionally, only one legal entity is allowed to participate. Consortia are not allowed in this programme.
- **Co-create NEB participation:** the applicant who submitted a proposal under the programme Connect NEB Open Call 2027 has not submitted a proposal under the programme Co-create NEB call 2027 **as Lead Partner**.

5.2.2. Co-create NEB

A proposal will be eligible if it fulfils the following criteria:

- **Applicant Eligibility:** All consortium members must be legal entities established in the Member States of the European Union and/or in Third countries associated with Horizon Europe.
- **Consortium Composition:** As defined in Section 3.2.2., the consortium has a minimum of two and a maximum of four partners and meets the following requirements:
 - At least two entities must be independent of each other

- One partner must be a city, region or an entity affiliated with a city or region. In the case no city or region is involved in the project, the entity affiliated with a city or region must upload together with the application form, either the legal registration/official document that proves the legal affiliation with said city/region or a declaration of affiliation signed by the legal representative of the affiliated entity that proves the legal affiliation with said city/region. Applicants can access the template for the [Declaration of Affiliation](#) here.

5.2.3. Rectification process

In the case of missing information or obvious clerical errors linked to the Partner Information Form (PIF) and choice of primary and/or second thematic area, applicants will be given **five calendar days**⁶ after receiving the official communication to complete or correct the PIF and thematic area, and resubmit it. If the Lead Partner responds positively to this requirement within the time limit, the proposal will progress to the next stage of the evaluation process. If the Lead Partner fails to respond or responds after the deadline, the proposal will remain ineligible and will not be further processed.

5.2.4. EU restrictions on participation

- **EU restrictive measures** — Entities subject to EU restrictive measures under Article 29 of the Treaty on the European Union (TEU) and Article 215 of the Treaty on the Functioning of the EU (TFEU)⁷ as well as Article 75 TFEU⁸, are not eligible to participate in any capacity, including as beneficiaries, affiliated entities, associated partners, third parties giving in-kind contributions, subcontractors or recipients of financial support to third parties (if any).

Special rules also apply to entities covered by Commission Guidelines No 2013/C 205/0522⁹.

- **Legal entities established in Russia, Belarus, or in non-government-controlled territories of Ukraine** — Given the illegal invasion of Ukraine by Russia and the involvement of Belarus, there is currently no appropriate context allowing the implementation of the actions foreseen in this programme with legal entities established in Russia, Belarus, or in non-government-controlled territories of Ukraine. Therefore, even where such entities are not subject to EU restrictive measures, such legal entities are not eligible to participate in any capacity. This includes participation as beneficiaries, affiliated entities, associated partners, third parties giving in-kind contributions, subcontractors or recipients of financial support to third parties (if any). Exceptions may be granted on a case-by-case basis for justified reasons.

With specific regard to measures addressed to Russia, following the adoption of the Council Regulation (EU) 2024/1745 of 24 June 2024¹⁰ (amending Council Regulation (EU) No 833/2014 of 31 July 2014) concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine, legal entities established outside Russia but whose proprietary rights are directly or indirectly owned for more than 50% by a legal person, entity or body established in Russia are also not eligible to participate in any capacity.

⁶ A few additional days might be granted according to the circumstances (i.e. public holidays/weekends). In such cases, the Lead Partner will be informed by email of the exact period.

⁷ Please note that the EU Official Journal contains the official list and, in case of conflict, its content prevails over that of the [EU Sanctions Map](#)

⁸ Please note that the EU Official Journal contains the official list and, in case of conflict, its content prevails over that of the [EU Sanctions Map](#)

⁹ Commission guidelines No [2013/C 205/05](#) on the eligibility of Israeli entities and their activities in the territories occupied by Israel since June 1967 for grants, prizes and financial instruments funded by the EU from 2014 onwards (OJEU C 205 of 19.07.2013, pp. 9-11) Page

¹⁰ OJ L 229, 31.7.2014, p. 1–11

- **Measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary** — Following the [Council Implementing Decision \(EU\) 2022/2506](#), as of 15 December 2022, no legal commitments can be entered into with Hungarian public interest trusts established under the Hungarian Act IX of 2021 or any entity they maintain. Affected entities may continue to apply to calls for proposals and can participate without receiving EU funding, as associated partners, if allowed by the call conditions. However, as long as the Council measures are not lifted, such entities are not eligible to participate in any funded role (beneficiaries, affiliated entities, subcontractors, recipients of financial support to third parties, etc.). In case of multi-beneficiary grant calls, applicants will be invited to remove or replace that entity in any funded role and/or to change its status into associated partner. Tasks and budget may be redistributed accordingly.
- **Restrictions for the protection of European communication networks** — The protection of European communication networks has been identified as an important security interest of the Union and its Member States¹¹. For further information, please refer to the Horizon Europe, Work Programme 2025, General Annexes, B – Eligibility on part 14¹².

5.3 Exclusion criteria

Entities participating in this Call can be excluded **at any time** (during the evaluation, the onboarding and contracting phase, or the implementation phase) if they¹³:

- Are in one of the following situations:
 - a. Bankrupt, being wound up, having their affairs administered by the courts, entered an arrangement with creditors, suspended business activities or subject to any other similar proceedings or procedures under national law (including persons with unlimited liability for the participant's debts).
 - b. Declared in breach of social security or tax obligations by a final judgment or decision (including persons with unlimited liability for the participant's debts).
- Are found guilty of grave professional misconduct by a final judgment or decision (including persons having powers of representation, decision-making, or control).
- Are subject to an administrative sanction (i.e., exclusion).
- Are convicted of fraud, corruption, involvement in a criminal organisation, money laundering, terrorism-related crimes (including terrorism financing), child labour or human trafficking (including persons having powers of representation, decision-making, or control).
- Show significant deficiencies in complying with main obligations under a procurement contract, grant agreement or grant decision financed by the EU or Euratom budget (including persons having powers of representation, decision-making, or control).
- Have misrepresented information required for participating in the EIT Urban Mobility funding scheme or fail to submit such information.

¹¹ European Council conclusions of 1 and 2 October 2020 (EUCO 13/20), point 11; Council Conclusions on the significance of 5G to the European Economy and the need to mitigate security risks linked to 5G, 14517/19.

¹²https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/wp-call/2025/wp-14-general-annexes_horizon-2025_en.pdf

¹³ See article 57 of Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement and repealing Directive 2004/18/EC and article 80 of Directive 2014/25/EU of the European Parliament and of the Council of 26 February 2014 on procurement by entities operating in the water, energy, transport and postal services sectors and repealing Directive 2004/17/EC (referral to article 57 of Directive 2014/24/EU).

- Were involved in the preparation of any documentation regarding this call or are involved in the evaluation process of this call, and this entails a distortion of competition.
- Are found to be attempting to influence the decision-making process of the call during the process.
- Attempting to obtain confidential information that may confer upon its undue advantages in the call process.

If any consortium entity is excluded at any stage (e.g. evaluation, contracting, implementation), EIT Urban Mobility reserves the right to take appropriate action, which may include rejecting or discontinuing the proposal or project.

5.4. Selection criteria

The following additional criteria shall also be taken into account:

5.4.1. Financial capacity criteria

Applicants must have stable and sufficient resources to successfully implement the projects and contribute their share. In accordance with Article 27 of the Horizon Europe Regulation, the financial capacity shall be verified for the coordinator if the requested funding is equal or greater than EUR 500 000. If there are grounds to doubt the financial capacity of an applicant, the KIC shall also verify the financial capacity of the applicant, or of the coordinator, even where the requested funding is below the threshold referred to above.

If requested by the KIC, successful applicants will go through the financial capacity check process of the Partners Validation Service of the KICs (i.e. a shared service led by EIT Urban Mobility KIC).

By submitting the proposals, the applicants confirm that they have stable and sufficient financial resources to successfully implement the proposals in which they participate.

If an applicant is participating in several projects, it must have sufficient financial capacity to implement them in parallel.

At the proposal submission stage, the coordinator will be asked to confirm that the organisation has carried out a self-check of the financial capacity of the organisation through the financial self-check tool¹⁴ or has been covered by a financial viability check for an EU project for the last closed financial year.

If, after the financial capacity check, a coordinator's/applicant's financial capacity is considered not satisfactory, further information may be required, and further measures may be applied by the KIC:

- an enhanced financial responsibility regime, i.e. joint and several responsibilities for all beneficiaries or joint and several liability of affiliated entities;
- the financial capacity of the applicant may be structurally guaranteed by another legal entity/ies;
- prefinancing paid in instalments;
- the KIC may propose no prefinancing;
- the activities may be subject to additional monitoring and reporting based on an action plan;
- the KIC may request that the applicant is replaced or, if needed, reject the entire proposal.
- the KIC may request that the applicant is replaced or, if needed, reject the entire proposal.

5.4.2. Operational capacity criteria

Applicants must have the experience, the know-how, qualifications and resources to successfully implement their tasks in the project and contribute their share. The operational capacity assessment is based on the competence and

¹⁴ <https://ec.europa.eu/research/participants/lfv/lfvSimulation.do>

experience of the applicants and their project teams, including their operational resources (human, technical, and other), as further described in Section 6 under Award Criteria.

By submitting the proposals, the applicants confirm that they have the experience, know-how, qualifications and operational resources (human, technical, and other) to successfully implement the proposals.

If an applicant is participating in several projects, it must have sufficient operational capacity to implement them in parallel.

If, in case of doubt, additional documents may be requested by the KIC to confirm the operational capacity of the applicants:

- information on the staffing situation of the applicant;
- profiles (qualifications and experiences) of the staff responsible for managing and implementing the activities;
- description of the participants in the project;
- activity reports of last year(s);
- information and a list of other projects implemented.

6. Evaluation procedure

6.1. Admissibility and eligibility, exclusion and selection stages

All proposals received are first checked against the Admissibility, Eligibility, Exclusion and Selection criteria (Section 5). These checks are carried out by EIT Urban Mobility staff in line with the principles of transparency, equal treatment and non-discrimination. Only proposals that successfully pass these checks proceed to the evaluation stage.

6.2. Evaluation of proposals

The purpose of this evaluation is to determine a proposal's suitability for funding that has passed all previous checks.

During this phase, each proposal will be evaluated by an Evaluation Panel, consisting of one external expert evaluator (accounting for 60% of the total proposal scoring) and one internal expert evaluator from the three KICs participating in this call (accounting for 40% of the total). This Panel will assess the Excellence, Impact and Implementation criteria of each proposal in accordance with the following scores:

Score	Description	
0	<i>Fail</i>	The proposal fails to address the criterion or cannot be assessed due to missing or incomplete information.
1	<i>Poor</i>	The proposal inadequately addresses the criterion, or there are serious inherent weaknesses.
2	<i>Fair</i>	The proposal broadly addresses the criterion, but there are significant weaknesses.
3	<i>Good</i>	The proposal addresses the criterion well, but a number of shortcomings are present.
4	<i>Very good</i>	The proposal addresses the criterion very well, but a small number of shortcomings are present.

5	Excellent	The proposal fully addresses all relevant aspects of the criterion and is outstanding in every aspect.
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The external expert evaluators will also act as Rapporteurs and will produce a SER (Summary Evaluation Report) for each proposal assessed. The SERs will be discussed and finalised in a consensus meeting attended by the Evaluation Panel and assisted by a Quality Controller.

The evaluation process is conducted in accordance with the principles of transparency, equal treatment, confidentiality, and the absence of conflicts of interest. All evaluators involved are required to complete and sign a declaration of confidentiality and non-conflict of interest prior to participating in the process.

6.2.1. Connect NEB

Proposals submitted under the Connect NEB programme are evaluated and scored against the criteria listed below:

Excellence	Max. score 20
Fit with programme The proposal aligns with the Connect NEB key objective of contributing to supporting community-led initiatives to experiment with and bring the New European Bauhaus to life in their local communities.	5 points
Need and relevance There is a clear and specific description of a local issue or opportunity, explains what is happening in the neighbourhood or community and why it matters, identifies who is affected, and shows a close connection to or informed understanding of the local context.	5 points
Alignment with the New European Bauhaus The proposal meaningfully considers the three NEB values (sustainability, inclusion, and aesthetics) from problem definition to solution design.	5 points
Gender and diversity Gender and diversity considerations are embedded in the project design, development, and outputs.	5 points

Impact	Max. score 15
Target groups: identification, outreach and dissemination The selected target groups are specific, appropriate, and clearly connected to the challenge, Proposal outlines relevant online and/or offline outreach strategies that will be used to communicate with, and inform communities about the project activities.	5 points
Outcomes Demonstrates a clear and concise project objective, explains what the project aims to test or explore.	5 points
Future durability and transferability The project builds on ongoing activities or relationships, outlines realistic next steps such as further development, partnerships, funding, or collaboration with municipalities, and shows potential for the approach or learning to be shared, replicated, or scaled.	5 points

Quality of Implementation	Max. score 20
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Team capacity Provides a clear description of the organisation or initiative, demonstrates relevant experience or positioning, highlights a strong connection to the local community, and provides confidence that the applicant can deliver the project and engage people effectively.	5 points
Execution Plan Demonstrates a clear and realistic timeline, strong alignment between the project's objectives, activities, and duration, and well-defined, logically connected activities that address the identified challenge.	5 points
Co-creation methodologies Describes how communities and target groups will be actively involved and engaged in shaping the project through meaningful participatory approaches, such as co-design processes, workshops, assemblies, or living labs.	5 points
Budget Demonstrates a clear and realistic allocation of the lump sum budget, shows alignment between the budget and the proposed activities, and reflects appropriate prioritisation of resources.	5 points

The total score of **55 points** is distributed as follows:

	Max score
Excellence	<i>20 points</i>
Impact	<i>15 points</i>
Implementation	<i>20 points</i>
Total points	<i>55 points</i>

It is expected to select 8 proposals for funding, each of them equal and over 35 points (threshold) in accordance with the ranking list and within the limit of the available budget.

If as a result of the evaluation, two or more proposals receive the same scoring, funding prioritisation will be based on the following scoring order:

- Geographical spread within the EIT Community NEB Portfolio
- Newcomers to the EIT Community NEB ecosystem (i.e. those who have not previously received EIT Community NEB funding in previous Connect NEB and Co-create NEB Calls)

6.2.2. Co-create NEB

Proposals submitted under the Co-create NEB programme are evaluated and scored against the criteria listed below:

Excellence	Max. score 20
Fit with programme The proposal aligns with the Co-create NEB key objective of contributing to improvements in the neighbourhood's built environment through the	5 points

transformation of public spaces, and/or the development of research or methodologies that support such improvements.	
Need and relevance There is a clear perception of the challenge in terms of social and territorial reality, with proximity to the affected community through direct belonging or a long-term relationship.	5 points
Alignment with the New European Bauhaus The proposal integrates the three NEB values (sustainability, inclusion, and aesthetics) from problem definition to solution design.	5 points
Gender and diversity Gender and diversity considerations are embedded in the project design, development, and outputs.	5 points

Impact	Max. score 15
Target groups: identification, outreach and dissemination Clearly identified key groups relevant to the presented context, and approaches for effective communication and engagement with the community within the project.	5 points
Outcomes and outputs The proposed outcomes are coherent with the identified challenge, as well as with the necessary improvements in the built environment and social context for the community. The proposed outputs are measurable and contribute directly to the realization of the outcomes they are associated with, as well as to the project's positive results.	5 points
Future durability and transferability The project demonstrates potential for continuity and/or transferability, with possible alignment to local strategies and policies, supporting medium- and long-term relevance.	5 points

Quality of Implementation	Max. score 25
Team capacity Provides a clear description of the organisations. all partners demonstrate relevance and capacity for project implementation, with a strong fit among the diverse teams involved, highlighting a strong connection to the local community.	5 points
Execution Plan The proposal presents a clear, coherent, and realistic work plan with a feasible timeline and strong alignment between activities, objectives, and expected outcomes.	5 points
Co-creation methodologies Describes how communities and target groups will be actively involved and engaged in shaping the project through meaningful participatory approaches, such as co-design processes, workshops, assemblies, or living labs.	5 points
Risk management plan Risks and appropriate mitigation measures are identified.	5 points
Budget The proposed lump sum budget is realistic, well justified, and aligned with the project's activities, timeline, and expected outcomes. Costs are consistent with the work plan and demonstrate efficient use of funding.	5 points

The total score of **60 points** is distributed as follows:

	Max score
Excellence	20 points
Impact	15 points
Implementation	25 points
Total points	60 points

Only proposals that receive a score **of equal or above 45 points** (threshold) are eligible to be funded and will be ranked according to their evaluation score following the procedure below:

1. All proposals equal or above the threshold will be ranked by score within their primary thematic area (Climate, Urban Mobility or Food), as indicated in the application form. Up to 3 top ranked proposals may be selected from each thematic area.
2. If fewer than three proposals are selected within a thematic area, proposals that were not selected in their primary thematic area may be considered for funding under their secondary thematic area (if indicated in the application form), following the order of ranking and provided that the secondary thematic area is relevant to the project.
3. Where no suitable proposals with a relevant secondary thematic area are available, the remaining positions may be filled by selecting the next highest-ranked proposals across all thematic areas in order of score.

If as a result of the evaluation, two or more proposals receive the same scoring in a thematic area, ranking prioritisation will be based on the following scoring order:

- Geographical spread within the EIT Community NEB Portfolio
- Newcomers to the EIT Community NEB ecosystem (i.e. those who have not previously received EIT Community NEB funding, i.e. Connect NEB and Co-create NEB Calls).

6.2.3. Results of the evaluation: award, reserve list

A ranking list will be determined, including which projects are selected, placed on the reserve list (if any), or rejected.

If the number of eligible, high-quality proposals exceeds the available budget, a **reserve list** may be established. Proposals on the reserve list may be selected for funding if:

- additional budget becomes available, or
- an awarded applicant withdraws or is unable to complete the validation and contracting process.

EIT Community NEB retains the right to reach out to proposals listed on the reserve list within the current Business Plan (2026-2028).

6.3. Communication of evaluation results to applicants

6.3.1. Communication of evaluation results

Following the award decision, all applicants will be informed of the result in writing via email. All applicants will receive their Summary Evaluation Report, including their score.

In case an applicant requests further clarification regarding the evaluation result, it may contact the KIC by email. Such requests will be replied to within 15 days (this deadline may be extended by the KIC with due justification).

6.3.2. Requirements for selected proposals

Successful proposals will be invited to the financial support agreement preparation/validation stage; the other proposals will be put on the reserve list or rejected.

If the proposal is pre-selected, the evaluation results may include a set of conditions to improve the proposals, within a defined non-negotiable period. These requirements may not entail a substantial modification of the proposal. The Lead Partner of a conditionally preselected proposal must respond and update the proposal according to these conditions within this timeframe. If the Lead Partner fails to comply with the conditions or does not respond before the deadline, EIT Community NEB reserves the right to withdraw the conditional notification. Should this occur, the applicant of the next proposal on the ranking list will be contacted.

Should all conditions be met within the established deadline, EIT Community NEB will initiate the validation process of each entity (e.g. legal entity validation, signature of Declaration of honour, if not yet provided, financial capacity check, if relevant) and then continue with the preparation of the Financial Support Agreements (FSAs).

If the applicant fails to comply with the provided conditions or does not respond within the time allocated, EIT Community NEB reserves the right to withdraw the conditional notification. Should this occur, the next proposal will be contacted following the ranking list.

6.4. Standstill period

A mandatory standstill period of at least 30 days shall apply between the communication of the evaluation results to applicants and the signature of the FSAs. This period is counted from the day after the dispatch of the communication of results.

6.5. Appeal process

Applicants wishing to contest the outcome of the admissibility, eligibility, evaluation or selection process may do so in accordance with the [EIT Urban Mobility Appeal Procedure](#), available on the Call webpage.

Appeals shall be addressed by email to pmo@eiturbanmobility.eu within a **maximum of 14 calendar days** from the day of the official communication of the results.

6.6. Publication of recipients of funds annually

The EIT Community NEB will make available (on a dedicated page on its website) information on recipients of funds (only legal persons or entities without a legal personality) financed from the EIT budget, no later than 30 June of the year following the financial year in which the funds were legally committed.

The following information shall be published, having due regard for the requirements of confidentiality and security, in particular the protection of personal data:

- (a) the recipient's full legal name and the country where it is established;
- (b) the amount committed and, in case of a commitment with multiple recipients, the breakdown of this amount per recipient, where available;
- (c) subject of a grant or contract.

7. Proposal submission process

7.1. Support given to applicants preparing a proposal

Applicants are encouraged to thoroughly read the *Guidelines for Applicants* (published on the call webpage), attend the Call information sessions, and direct any questions to the contact persons during the proposal preparation process to improve chances of successful applications.

Guidelines for Applicants

The *Guidelines for Applicants* document is published on the Call webpage and provides comprehensive information and instructions on how to prepare and submit a proposal for this Call.

Call information session

To help applicants prepare and submit their proposals, EIT Community NEB will host information sessions after the publication of the Call. These online information events will focus on the Call content, the challenges, and requirements, as well as on the general procedures, such as the submission and evaluation process, the financial aspects and the monitoring and reporting activities.

Type of event	Topic covered	Date and time (CEST)	Access to the platform
Connect NEB and Co-create NEB Call webinar	Introduction to the programme, strategic focus, scope and Call requirements, evaluation process and submission steps.	September 3, 2026 11.00 - 12.00 CEST	Online Information Session

Call contact points

All applicants may contact the EIT Community NEB team to answer any questions or address any concerns about the Call.

Type of contact	Team	Email
Call timeline, evaluation process and criteria, financial aspects, and online submission steps.	Programme Management Office (PMO) – Call Coordinator	neb@eitcommunity.eu
Call content, scope and challenges, requirements	EIT Urban Mobility	carolina.barreiros@eiturbanmobility.eu
	Climate-KIC	ellen.gale@climate-kic.org
	EIT Food	karine.akopian@eitfood.eu

7.2. Submission of a proposal

7.2.1. Proposal submission

Before starting to draft a proposal, **all applicants** (Lead Partner and consortium partners) must follow the following steps:

- **Step 1:** register your organisation in the [EU Funding & tender opportunities portal](#) to obtain the nine-digit Participant Identification Code (PIC number). If you don't know if your organisation already has a PIC number, you can verify directly on the EU Portal (click [here](#)) whether your organisation is already registered.
- **Step 2: Register or access the EIT Urban Mobility Programmes Portal (NetSuite)**
If you are already registered in the EIT Urban Mobility [Programmes Portal](#), please log in by going to step 3.
If you have never registered in the system, please go to the [Programmes Portal](#) and click on "Register". Then select **Option 1: "I am an organisation/individual or an existing EITUM Academy student applying for EITM Calls"** and complete the **Partner Information Form (PIF)** with the required details. Once you have your credentials, you can enter the [Programmes Portal](#) after setting a new password.

If the system denies your registration because the PIC number corresponds to an already registered entity, or because your email address is associated with an existing entity, please contact servicedesk@eiturbanmobility.eu.

Then, **for each proposal, the Lead Partner** must complete the following step:

- **Step 3:** access the [EIT Urban Mobility Programmes Portal \(NetSuite\)](#) and find the call under menu --> Call for Proposals --> Open Calls. **Fill in and submit your application form within the given deadline**, including the following supporting documentation:
 - Application form (fully compiled in English language)Supporting documents:
 - For Co-create NEB the legal registration/official document that proves the legal affiliation with said city/region or a declaration of affiliation signed by the legal representative of the affiliated entity (please use the template available in the call webpage). Applicants can use the template for the [Declaration of Affiliation](#).

Applications missing any of the mandatory supporting documents or submitting blank or wrong documents will be automatically rejected during the admissibility and eligibility check.

Any proposals submitted after the deadline will be inadmissible.

7.2.2. Failed submission of a proposal

If you believe that the submission of your proposal failed due to a technical error exclusively attributable to the EIT Urban Mobility Grant Management Tool (the submission platform), you may submit a complaint by sending an email to the PMO team (pmo@eiturbanmobility.eu). The email must include the **proposal ID number** and a **clear description of the issue, together with objective evidence** (time-stamped screenshots) of the assumed platform malfunction. You may be requested by the PMO team to provide additional information if necessary. The complaint must be submitted **within 3 calendar days after the call closure**. Complaints submitted after this period and/or without sufficient evidence will not be considered.

EIT Urban Mobility will verify the incident by checking internal IT logs to determine whether a technical malfunction of the EIT Urban Mobility Grant Management Tool occurred during your submission attempt. Complaints will not be accepted if the issue is related to the applicant's own equipment, internet connection, computer configuration, or any misinterpretation, misunderstanding, or disregard of any rules and/or instructions outlined in the Call Manual and/or in the Guidelines for Applicants. You will be informed of the outcome as soon as possible. If the complaint is accepted, the PMO team will provide guidance on the next steps and will give you **24 hours to proceed**.

8. Other terms and conditions

8.1. Acceptance of the call conditions

EIT Community NEB reserves the right to make reasonable amendments and additions to the call conditions. Amendments and additions to the call conditions shall be valid only before the submission deadline, and if made available to all potential applicants at the same time on the call page.

EIT Community NEB may declare the call unsuccessful in case no applications are received, if the applications do not meet the admissibility, eligibility, exclusion and selection criteria, or if none of the applications reaches the thresholds laid down in this call text.

By submitting the application form, the applicant agrees to the present call conditions. Applicants agree that they have no legal entitlement to funding.

8.2. Cancellation of the call

EIT Community NEB reserves the right to cancel the call at any time before the signature of the Financial Support Agreement(s) without the obligation to compensate applicants, in particular where its objectives can no longer be met, provided that the applicants are informed in a transparent manner in writing as follows:

- if the cancellation takes place before that award: on the call page of EIT Community NEB,
- if the cancellation takes place following the communication of the results to the applicants, during the standstill period, or any time before the signature of the Financial Support Agreement: in writing directly to the selected applicants.

8.3. Data protection

EIT Community NEB ensures that any processing of personal data shall be performed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and in accordance with Directive 95/46/EC (General Data Protection Regulation). As a data subject, you have the right of access, the right to rectification, the right to erasure, the right to restrict processing, the right to data portability, the right to object, and the right not to be subject to a decision based solely on automated processing. If you have a question about personal data processing or want to exercise your data subject rights, you can contact our Data Protection Officer at info@eiturbanmobility.eu.

The collected personal data will be used for the evaluation of the applications and the conduct of the call process. Subject to the applicant's consent, it may also be used to send newsletters, updates, and information about related initiatives, opportunities, or upcoming projects. Proposal information may be shared internally and,

where necessary, with authorised evaluators and partners involved in the assessment and call process, subject to confidentiality obligations. EIT Community NEB may also retain and review your submitted proposal for the purpose of contacting you about future collaboration opportunities or programmes, regardless of the outcome of the specific call. Subject to the applicant's consent, data collected may also be used to send newsletters, updates, and information about related initiatives, opportunities, or upcoming projects. The following entities are independent data controllers:

- EIT KIC Urban Mobility; S.L.U: [EIT Urban Mobility Privacy Policy](#)
- EIT Food iVZW: [EIT Food Privacy Policy](#)
- Climate-KIC Holding B.V: [Climate KIC Privacy Policy](#)

Personal data will be deleted 5 years after the announcement of the results of the call in case of unsuccessful applications and 7 years for successful applicants.

By submitting your application to this call, you consent that EIT Community NEB will collect, transfer, process, store, and delete your data in accordance with the aforementioned conditions.

For more information on the processing of your personal data, please consult the privacy statement of EIT Urban Mobility at: [Privacy Policy - EIT Urban Mobility](#).

8.4. Confidentiality

EIT Community NEB undertakes to use any confidential information shared by the applicants solely for the purposes of the evaluation process.

Confidential information shall mean data and/or information (in any form) that is proprietary to, or possessed by, the applicants and not generally known to the public, or that has not yet been revealed whether in tangible or intangible form, that is identified as confidential in writing or when disclosed orally.

Confidential information included in the application form must be expressly labelled by the applicant as such in the form. As regards confidential information expressly labelled as such in the call process, EIT Community NEB undertakes to (i) not disclose them in any way and any form, without the prior written authorization of the applicant; and (ii) not to use them for purposes other than those strictly necessary for participation in the call.

Confidential information may be shared among EIT Community NEB and its subsidiaries (e.g. KIC Co-Location Centres) solely for the purposes of the call process. EIT Community NEB undertakes to impose this confidentiality obligation on its employees and the employees of its subsidiaries and its collaborators, as well as on independent experts and all subjects who, by virtue of participating in the conduct of the call, including as members of the Evaluation Committee, may have access to such confidential data and information.

The applicants agree that data and information regarding the selected projects' implementation (e.g. success stories) not labelled as confidential may be disclosed in connection with the activities of EIT Community NEB, EIT Urban Mobility, EIT Food, and Climate-KIC.

8.5. Avoidance of conflict of interest

EIT Community NEB is committed to ensure the avoidance of conflict of interest (regarding all actors) and comply with the principles of transparency, non-discrimination and sound financial management.

Measures to avoid potential Conflict of Interest or unequal treatment of applicants are ensured, including through appropriate conflict of interest declaration and assessment process, established written communication channels and independent and fair complaints/redress procedures.

In case an applicant becomes aware of a potential conflict of interest affecting the conduct of the call process, it shall notify the EIT Community NEB of the conflict of interest without any delay.

8.6. Ethics and values

The proposal must comply with:

- ethical principles (including the highest standards of research integrity) and
- applicable EU, international and national law, including the Charter of Fundamental Rights of the European Union and the European Convention for the Protection of Human Rights and Fundamental Freedoms and its Supplementary Protocols.

No financial support/EIT funding can be granted, within or outside the EU, for activities that are prohibited in all Member States. No financial support/EIT funding can be granted in a Member State for an activity which is forbidden in that Member State.

Please refer to the financial support agreement for further requirements.

8.7. Intellectual property rights

Applicants retain full and exclusive ownership of their prior information and intellectual property rights. By submitting their application, applicants affirm that they hold ownership and have legally secured the right to use all elements of the innovative product or service included in their application, or that they will take appropriate measures to secure and protect such rights during the project. The IP strategy checklist, published on the Call webpage, provides guidance to applicants on measures to protect the innovations. Any proposal must clearly demonstrate the planned measures and actions to protect the innovations and to exploit the core IP rights.

Protecting intellectual property is a prerequisite for successful commercialisation. Given the scope of this Call, any proposal put forward should already have in place an associated IP strategy. Furthermore, proposals should demonstrate that it is commercially safe to make or sell the proposed solution, without infringing on existing third-party IP rights.

Applicants agree to indemnify and hold harmless EIT Urban Mobility EIT Food, or Climate KIC, the EIT, and/or any assignee or affiliate from any third-party allegations or claims of intellectual property rights infringement by the product or service of applicants. Applicants shall have the right to further develop, use and license their intellectual property rights for creating, making, marketing, and distributing products, services, and technology. Applicants agree to respect the IPR (Intellectual Property Rights) Rules (Article 16) of the [Model Grant Agreement](#) and Article 10 of the Financial Support Agreement (Common Subgrant Agreement Model).

8.8. Withdrawal of the funding – Recovery of undue amounts

EIT Community NEB may withdraw the funding after its award and recover all payments made in line with the provisions of the Financial Support Agreement (Article 7.4), including in the following cases:

- in case the applicant committed substantial errors, irregularities or fraud;

- in case the applicant committed a serious breach of obligations under the Financial Support Agreement or during its award (including non-compliance with the call conditions, submission of false information, failure to provide required information, etc.)
- it is established that the awarded applicants were not eligible or should have been excluded (i.e. the awarded applicants provided incorrect or misleading information that, if identified during the admissibility and eligibility check, would have resulted in their ineligibility).

8.9. Checks, reviews, audits and investigations

EIT Community NEB retains the right to initiate checks, reviews and audits on an applicant that has been awarded funding, in order to verify compliance with the requirements of the call conditions and of the legal and contractual framework referred to above.

EIT Community NEB may request any information and data from applicants that have been awarded funding for 5 years after completion for these purposes, as well as in relation to monitoring by the EIT.

In accordance with the Grant Agreement between the EIT and the KIC as well as the Financial Support Agreement, the EIT and/or the Commission, the European Anti-Fraud Office (OLAF), the European Public Prosecutor's Office (EPPO) and the Court of Auditors may carry out checks, reviews, audits and investigations in relation to the call and the implementation of the projects.

8.10. Applicable law

The present call is governed by the applicable European Union legal framework (i.e. in particular the [EIT Regulation](#)¹⁵, the [EU Financial Regulation](#)¹⁶, the [Horizon Europe Regulation](#)¹⁷), supplemented if necessary by the national law of Belgium.

The applicants agree to observe the obligations outlined in the [Partnership Agreement](#) and the [Grant Agreement](#) signed between the EIT and the specific KIC. Applicants agree to comply with the terms of the Model Financial Support Agreement between successful applicants and EIT Urban Mobility, EIT Food, or Climate KIC, available at this [link](#).

8.11. Settlement of disputes

All disputes arising out of or in connection with this Agreement, which cannot be solved amicably, shall be finally settled before the courts of Brussels.

¹⁵ Regulation (EU) 2021/819

¹⁶ Regulation (EU, Euratom) 2024/2509

¹⁷ Regulation (EU) 2021/695

ANNEX 1- KPIs description and reporting guidance

Annex 1.1 – Connect NEB

KPI Code	KPI Title	KPI Definition	Supporting documents
EITHE08.1	Participants in non-labelled education and training	Number of successful participants in EIT professional development courses, workshops, online training courses and other education/training activities delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only participants, who successfully finished the programme, will be counted. For this KPI, only those education and training activities which have clearly defined learning outcomes, and which carries out competency assessment method are applicable.	Excel template provided, including the following data: • Year of reporting • Title of course/training/education/workshop activity delivered. • Type of the programme • Key learning outcomes, competencies and results of the programme • Number of participants enrolled in the reporting year (and breakdown of participants by country of origin) • Number of participants who successfully finished the course in the reporting year • Is the training/education delivered through the HEI CBI • In Annex the signed and dated participant lists are mandatory with family names and signatures according to GDPR. • The following aspects related to EIT RIS countries will be provided: number of successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery with citizenship in EIT RIS countries.

Annex 1.2 – Co-create NEB

KPI Code	KPI Title	KPI Definition	Supporting documents
EITHE08.1	Participants in non-labelled	Number of successful participants in EIT professional development courses, workshops, online training courses and	Excel template provided, including the following data: • Year of reporting

	education and training	other education/training activities delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only participants, who successfully finished the programme, will be counted. For this KPI, only those education and training activities which have clearly defined learning outcomes, and which carries out competency assessment method are applicable	• Title of course/training/education/workshop activity delivered. • Type of the programme • Key learning outcomes, competencies and results of the programme • Number of participants enrolled in the reporting year (and breakdown of participants by country of origin) • Number of participants who successfully finished the course in the reporting year • Is the training/education delivered through the HEI CBI • In Annex the signed and dated participant lists are mandatory with family names and signatures according to GDPR. • The following aspects related to EIT RIS countries will be provided: number of successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery with citizenship in EIT RIS countries.
KSN03	Public Realm Improvement	The number of successful single interventions directly implemented by the activity focused on public space improvements. This KPI includes both: • small-scale and temporary changes, using low-cost and scalable interventions, as the first step in informing long-term systemic change, • permanent investment as part of a public realm action plan and/or a walking and cycling strategy, and/or parking interventions.	DEL 2_A

Annex 2 - Financial aspects. Lump sum funding

The aim of lump sum funding is to reduce administrative and financial errors and simplify complex and time-consuming reporting, thus making it easier to participate in the EIT Community NEB programmes.

1. Main features of the budget

All proposals must provide a cost estimation, which must be an approximation of the actual costs for the project total budget:

- 18,000 EUR for Connect NEB projects (EUR 15,300 EIT funding + 2,700 EUR co-funding)
- 58,000 EUR for Co-create NEB projects (EUR 49,300 EIT funding + EUR 8,700 co-funding).

The estimation provided must be:

- subject to the same eligibility rules as an actual cost grant, i.e. cost estimations can only be included if the same cost item/type would be eligible in an actual cost grant;
- detailed in terms of tasks, i.e. applicants must identify the budget assigned to each task and the expected end date of the task;
- in line with normal practices;
- reasonable / not excessive;
- in line with and necessary for the proposed activities.

2. Payments

The Connect NEB and Co-create NEB's payment scheme is based on the **lump sum scheme**, whereby payments will be distributed in two instalments:

- **First payment: Pre-financing:** The first payment will be disbursed following the signing of the Financial Support Agreement (FSA) and Declaration of Honour (DoH) by all partners involved, amounting to 50% of the EIT Community NEB funding.
- **Second payment (payment of the balance):** this final payment is linked to the implementation of the activities and the project's performance, as demonstrated through deliverables (see Section 3.3.4) and achieved KPIs (see Section 3.3.5). The remaining payment of up to 50% of the EIT contribution (completing the total of EUR 15,300 for Connect NEB and EUR 49,300 for Co-create NEB projects), will be paid according to the mandatory deliverables declared fully completed and approved by EIT Community NEB. If some items are only partially completed or completely rejected, the final payment will be reduced accordingly (see Section 5 of Annex II). The project performance and the achievement rate of KPIs might also affect payment of the balance (i.e. application of the performance rate methodology to the balance payment).

3. Mandatory deliverables and KPIs

To prove that the activity has been successfully implemented, and to thereby earn the right to receive the EIT Community NEB contribution according to its defined value, the following compulsory deliverables and KPIs must be submitted and approved by EIT Community NEB:

	Delivery date
FSA and DoH	M1 (February 2027)
DEL 1: Final Report	Depending on project end date. Max. December 2027
<i>For Co-create only:</i> DEL 2_A: Public space improvement or DEL 2_B: Research and/or new methodologies supporting improvements in the built environment	Depending on project end date. Max. December 2027
KPIs achieved The evidence submitted should include the completed KPI reporting templates	Depending on project end date. Max. December 2027

4. Reporting

Reporting periods and technical reporting comply with the rules and procedures established in sections 6 and 7 of the Project Implementation Handbook, with a focus on successful completion and approval of the mandatory deliverables submitted and KPIs achieved by the partners.

If a mandatory deliverable and/or KPI cannot be completed for scientific or technical reasons, the applicant must ask for an amendment from EIT Urban Mobility to make it feasible, including the possibility of extending the project term, if EIT Community NEB allows it.

Before a lump sum mandatory deliverable and/or KPI is rejected as incomplete, the applicant will be invited to respond to the comments from the EIT Community NEB Project Officer(s).

If a mandatory deliverable and/or KPI is declared incomplete or needs to be improved, it will be rejected by EIT Community NEB, and the lump sum amount concerned will be not paid at that point in time. Accordingly, the beneficiary will then have to complete or improve the mandatory deliverable and/or KPI and resubmit it at the end of any subsequent reporting period for approval and subsequent payment.

If the rejection of the mandatory deliverable is confirmed, the total project budget (or percentage) linked to it will not be paid or will be refunded.

5. Performance assessment

EIT Community NEB will assess the reports and status of the mandatory deliverables and KPIs at the end of the project (final reporting). For each mandatory deliverable submitted and KPI achieved, EIT Community NEB will assess and choose between “completed”, “partially completed” and “not completed”. When EIT Community NEB declares a mandatory deliverable to be “partially completed”, the percentage of completion will be calculated according to the specific grant reduction methodologies established by EIT Community NEB.

1. Connect NEB

DEL/KPI	Indicator	Weight (%)
DEL 1	Final Report - Report delivered according to the template and instructions provided by the EIT Community NEB team, including relevant information on activities implemented, results achieved, overall impact, and final project outcomes: no reduction. - Report delivered not following the provided template and lacking relevant information regarding the questions presented by the EIT Community NEB team: reduction up to 80%.	Up to 70%
KPI	KPI EITHE08.1 - Participants in (non-degree) education and training - KPI achieved: no reduction. - No KPI achieved: 20% reduction.	Up to 20%
Branding	Please refer to <i>Annex 4 Communication, Dissemination and Visibility</i>	Up to 10%

2. Co-create NEB

DEL/KPI	Indicator	Weight (%)
DEL 1	Final Report - Report delivered according to the template and instructions provided by the EIT Community NEB team, including relevant information on activities implemented, results achieved, overall impact, and final project outcomes: no reduction. - Report delivered not following the provided template and lacking relevant information regarding the questions presented by the EIT Community NEB team: reduction up to 40%.	Up to 35%
KPI	KPI EITHE08.1 - Participants in (non-degree) education and training - KPI achieved: no reduction. - No KPI achieved: 20% reduction.	Up to 20%
DEL 2	DEL 2_A - Public space improvement - Document describing public space improvements, including pictures of the site before and after the intervention, and highlight key aspects that show how the space is integrated into its context and how it is being used by the community. Any relevant elements related to sustainability, materials, design, or other features, should be included. - Report delivered not following the provided template and lacking relevant information regarding the questions presented by the EIT Community NEB team: reduction up to 40%. or DEL 2_B Research and/or new methodologies supporting improvements in the built environment - Report or graphic material providing actionable insights to improve the built environment within one or more neighbourhoods or regions, supporting public strategies and contribute to medium- and long-term impacts on the public sphere, including enhanced planning, policy-making, and/or community engagement.	Up to 35%

	Report delivered not following the provided template and lacking relevant information regarding the questions presented by the EIT Community NEB team: reduction up to 40%.	
Branding	Please refer to <i>Annex 4 Communication, Dissemination and Visibility</i>	Up to 10%

EIT Community NEB will reject a mandatory deliverable and/or KPI when a significant or essential part of the information has not been provided or is incomplete and has not been justified or accepted. If EIT Community NEB intends to reject a mandatory deliverable and/or KPI, the beneficiary will be given the opportunity to respond to the observations of EIT Community NEB. In this case, EIT Community NEB will either send the beneficiary a request for additional information or reject the technical report and ask the beneficiary to justify the completion of the mandatory deliverable and/or KPI.

Annex 3 Intellectual Property Rights (IPR) – Background and Results – Access Rights and Rights of Use

Annex 3.1 – Background and access rights to background

‘Background’ means any data, know-how or information — whatever its form or nature (tangible or intangible), including any rights such as intellectual property rights — that is:

- held by the beneficiaries before they acceded to the Agreement and
- needed to implement the action or exploit the results.

If background is subject to rights of a third party, the beneficiary concerned must ensure that it is able to comply with its obligations under the Agreement.

Annex 3.2 – Ownership of results

The granting authority does not obtain ownership of the results produced under the action. ‘Results’ means any tangible or intangible effect of the action, such as data, know-how or information, whatever its form or nature, whether or not it can be protected, as well as any rights attached to it, including intellectual property rights.

Annex 3.3 – Rights of use of the granting authority on materials, documents and information received for policy, information, communication, dissemination and publicity purposes

The granting authority has the right to use non-sensitive information relating to the action and materials and documents received from the beneficiaries (notably summaries for publication, deliverables, as well as any other material, such as pictures or audio-visual material, in paper or electronic form) for policy information, communication, dissemination and publicity purposes — during the action or afterwards.

The right to use the beneficiaries’ materials, documents and information is granted in the form of a royalty-free, non-exclusive and irrevocable licence, which includes the following rights:

- use for its own purposes** (in particular, making them available to persons working for the granting authority or any other EU service (including institutions, bodies, offices, agencies, etc.) or EU Member State institution or body; copying or reproducing them in whole or in part, in unlimited numbers; and communication through press information services)
- distribution to the public** (in particular, publication as hard copies and in electronic or digital format, publication on the internet, as a downloadable or non-downloadable file, broadcasting by any channel, public display or presentation, communicating through press information services, or inclusion in widely accessible databases or indexes)

(iii) **editing or redrafting** (including shortening, summarising, inserting other elements (e.g. meta-data, legends, other graphic, visual, audio or text elements), extracting parts (e.g. audio or video files), dividing into parts, use in a compilation)

(iv) **translation:**

(v) **storage** in paper, electronic or other form

(vi) **archiving**, in line with applicable document-management rules

(vii) **processing**, analysing, aggregating the materials, documents and information received and **producing derivative works**.

The rights of use are granted for the whole duration of the industrial or intellectual property rights concerned.

If materials or documents are subject to moral rights or third-party rights (including intellectual property rights or rights of natural persons on their image and voice), the beneficiaries must ensure that they comply with their obligations under this Agreement (in particular, by obtaining the necessary licences and authorisations from the rights holders concerned).

Where applicable, the granting authority will insert the following information:

“© – [year] – [name of the copyright owner]. All rights reserved. Licensed to the [name of granting authority] under conditions.”

Annex 3.4 – Consequences of non-compliance

If a beneficiary breaches any of its obligations under this Annex, the grant may be reduced.

Annex 4- Communication, Dissemination and Visibility

Annex 4.1 – Communication, Dissemination, and Promoting the action

Unless otherwise agreed with the granting authority, the beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public).

Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform the granting authority.

Annex 4.2 – European flag and funding statement

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge the EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate):



The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text. Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

For the purposes of their obligations under this Article, the beneficiaries may use the emblem without first obtaining approval from the granting authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

Annex 4.3 – Quality of information disclaimer

Any communication or dissemination activity related to the action must use factually accurate information. Moreover, it must indicate the following disclaimer (translated into local languages where appropriate):

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them.”

Annex 4.4 – Specific communication, dissemination and visibility rules

If a beneficiary breaches any of its obligations under this Annex, the grant may be reduced.

Annex 4.5 – Connect NEB and Co-create NEB Social Media Guidance

When writing a post for social media, website or print please make sure to include:

1. Logo set
2. Standard description
3. Relevant tags
4. Hashtags

1. Logos

Always include the following **three logos**, in this exact order and format:

- Official New European Bauhaus logo
- EIT Community New European Bauhaus logo
- ‘Funded by the European Union’ logo



Please make sure that they are sufficiently readable (in size and non-compromising background).

Logos are available to download [via this link](#). For more information on the use of logos, please see the [EIT Community Guidelines](#).

2. Description of EIT Community NEB and Ignite NEB programme

Please always use the following descriptions to introduce the **EIT Community NEB** and the **Connect NEB or Co-create NEB programme**.

EIT Community NEB

The EIT Community New European Bauhaus (NEB) is funded by the European Institute of Innovation & Technology and supports citizens, grass-roots initiatives and startups that embody the core values of the European Commission’s New European Bauhaus movement (sustainability, inclusivity and beauty) through business creation & acceleration, funding, mentorship and network.

Connect NEB

Connect NEB is a [...] programme delivered by the EIT Community New European Bauhaus and funded by the European Institute of Innovation & Technology. It supports [...] that embody the New European Bauhaus values of sustainability, inclusivity and beauty through [...] and EU-wide visibility within Europe’s leading innovation network.

Co-create NEB

Co-create NEB is a [...] programme delivered by the EIT Community New European Bauhaus and funded by the European Institute of Innovation & Technology. It supports [...] that embody the New European Bauhaus values of sustainability, inclusivity and beauty through [...] and EU-wide visibility within Europe’s leading innovation network.

3. Tagging accounts

When creating a post on social media, please make sure to tag accounts associated with the programme to help boost your visibility:

- The [EIT Community New European Bauhaus](#)
- EIT Community NEB participating KICs:
 - [Climate KIC](#)
 - [EIT Food](#)
 - [EIT Urban Mobility](#)
- [New European Bauhaus \(NEB\)](#)
- [The European Institute of Innovation and Technology \(EIT\)](#)

Also, make sure to tag other accounts that are linked to your entity, including personal accounts of your team members and other stakeholders/partners/community contacts, who might help to amplify the post. This is good to do with a comment, as it helps the algorithm. The mindset is - who is connected to this post and who might be interested in it (within my network).

4. Hashtags

We recommend using no more than 2 hashtags per post to help with the algorithm. We would recommend using:

- #EITCommunityNEB
- #ConnectNEB **or** #Co-createNEB

Other relevant hashtags include:

- #NewEuropeanBauhaus
- #SustainableInclusiveBeautiful

Finally, it's also good practice to think of an ownable hashtag for your entity, something like #(YOURENTITY)NEB, so people will be able to find information about you easier within social networks.

5. Support from EIT Community NEB team

In order to best support your project with visibility, we will be creating showcase posts and different types of content to showcase our beneficiaries. To enable this, please complete the relevant support forms, which will be shared with you if your proposal is selected. If there are any other communication support you need, please get in touch with your coordinator.