



Call Manual

Startup-Ecosystem Agent (Berlin, London, Paris, Turin, the Nordics and RIS countries)

Open Call

Business Plan 2026 – 2028
Version 1 – 21 January 2026

History of changes

| <u>Version</u> | <u>Publication Date</u> | <u>Change</u> |
|---------------------|----------------------------|---------------------------------|
| 1.0 | 21.01.2026 | Initial version |

Disclaimers

- This Call Manual may be subject to corrections, modifications and clarifications. Applicants are encouraged to regularly check the call pages of the EIT Urban Mobility website for any updates.
- This Call Manual follows the main rules and principles of openness, transparency, equal treatment, non-discrimination, proportionality and efficacy established by the EU and EIT. All proposals submitted to the EIT Urban Mobility calls are evaluated based on these principles.
- This Call Manual has been drafted in accordance with the applicable rules and provisions established in the Horizon Europe General Model Grant Agreement, with particular reference to the obligations and procedures outlined in Annex 5 of the EIT Urban Mobility Grant Agreement. The content of the manual is intended to ensure consistency with these frameworks and to provide clear guidance to applicants and beneficiaries regarding the conditions for participation, evaluation, selection, and grant implementation.
- This Open Call falls under the Business Plan 2026-2028, which remains subject to formal approval by the EIT. Please be advised that the conditions and funding allocation for this Call may be subject to change.

Contents

| | |
|---|-----------|
| 1. Introduction | 4 |
| 2. About the Call | 5 |
| 2.1 Who Can Apply..... | 5 |
| 2.2 Exclusion Criteria..... | 6 |
| 2.3 Membership | 7 |
| 2.4 Timeline | 7 |
| 3. Call specific requirements..... | 8 |
| 3.1 General Objectives..... | 8 |
| 3.2 What EIT Urban Mobility expects | 9 |
| 3.2.2 <i>Scope of work</i> | 9 |
| 3.3 Project duration | 13 |
| 3.4 Financial aspects | 14 |
| 3.4.1 Funding allocation..... | 14 |
| 3.4.2 Eligibility of expenditure | 14 |
| 3.4.3 Contribution to EIT Urban Mobility's financial sustainability | 14 |
| 3.4.5 Fast track provisions | 15 |
| 3.5 Key Performance indicators (KPIs)..... | 15 |
| 3.6 Deliverables..... | 16 |
| 3.7 Project implementation, monitoring and reporting | 17 |
| 3.8 Intellectual Property | 18 |
| 3.9 Gender and diversity | 18 |
| 4. Preparing and submitting a proposal..... | 20 |
| 4.1 Support given to applicants preparing a proposal | 20 |
| 4.2 Submission of a proposal..... | 20 |
| 5. Evaluation and selection process..... | 23 |
| 5.1. Admissibility and eligibility check..... | 23 |
| 5.1.1 Rectification process | 24 |
| 5.2. Stage 1: Applications evaluation | 24 |

| | |
|--|-----------|
| 5.3. Stage 2: Portfolio selection process..... | 27 |
| 5.4. Communication of results to applicants..... | 28 |
| 5.5. Appealing against evaluation Results | 28 |
| 5.6. Onboarding and contracting phase | 28 |
| ANNEX 1..... | 30 |
| ANNEX 2..... | 32 |

1. Introduction

EIT Urban Mobility is the largest trusted ecosystem of urban mobility innovation in Europe. Our mission is to accelerate the transition to sustainable and inclusive urban mobility. We bring together investors, businesses, start-ups, ecosystem builders, universities, research institutes, and the public sector to provide access to markets, talent, funding, and knowledge. Our work supports our vision for sustainable and decarbonised urban mobility and more liveable urban spaces for all.

As part of its mission to accelerate the transition to more sustainable and inclusive urban mobility across Europe and beyond, EIT Urban Mobility will, from 2026 to 2028, expand its engagement with local innovation ecosystems in Berlin (Germany); London (UK); Paris (France); Turin (Italy); the Nordics (Denmark, Finland, Iceland, Norway, Sweden) and [RIS countries](#) (excluding Italy, Portugal and Spain). This effort will support the growth of local and European mobility ventures, foster cross-regional collaboration, and build strategic partnerships that advance shared urban mobility goals.

In parallel, EIT Urban Mobility will further consolidate its role as a leading financial support provider for early-stage mobility ventures, ensuring a steady pipeline of high-quality, de-risked investment opportunities aligned with [EIT Financial Support thesis](#).

Engaging with dynamic local startup ecosystems is key to advancing EIT Urban Mobility's mission of fostering sustainable and inclusive urban mobility. By deepening collaboration with local stakeholders, we aim to improve access for startups to markets, talent, capital, industry expertise, and knowledge. These efforts help scale innovative solutions, accelerate their market entry, and enhance long-term success for European startups and the wider urban mobility ecosystem. This approach feeds directly into the [investment strategy of EIT Urban Mobility](#), increasing the likelihood of long-term success European startups and the wider urban mobility ecosystem.

This initiative is also aligned with the EU's ambition to reduce ecosystem fragmentation and help startups scale more effectively across borders. By strengthening local–European connections and improving access to cross-border investment opportunities, these partnerships contribute to a more diverse, high-quality pipeline of mobility innovators. This approach supports the objectives of the [EU Startup and Scaleup Strategy](#).

2. About the Call

Proposals submitted to this Call for Proposals must support EIT Urban Mobility's vision and mission and directly contribute to tackling our strategic objectives (SOs). Proposals need to demonstrate how they will actively contribute, not solely align, to the [EIT Urban Mobility Strategic Agenda 2021-2027](#).

2.1 Who Can Apply

This Call for Proposals is open to strategically focused cities/countries and is therefore open to all legal entities established in the following Member States of the European Union, and/or [Third countries associated with Horizon Europe](#).

In the following 4 cases, applicants must be **based** in one of the **cities** indicated:

- Berlin (Germany)
- London (UK)
- Paris (France)
- Turin (Italy)

In case of the Nordics all applicants must be based in one of the following countries:

- Denmark
- Finland
- Iceland
- Norway
- Sweden

In case of RIS countries all applicants must be based in one the countries [listed here](#), **excluding Italy, Portugal and Spain** (which are not addressed by the present call).

This Call for Proposals is intended to select only **one proposal per city** (in the case of Berlin, Paris, Turin and London) **and per country** (in the case of the Nordics and the RIS countries). In other words, **each proposal must cover only one city** (in the case of Berlin, Paris, Turin and London) **or country** (in the case of the Nordics and the RIS countries).

The call is open to **multi-participant** proposals (a consortium of several entities) and **mono-participant** proposals (one single entity).

In the case of a consortium, this must be composed by a **minimum of two independent legal entities**¹ and a **maximum of three independent legal entities** established in the **same country**.

¹ Two legal entities shall be regarded as independent of each other when neither is under the direct or indirect control of the other or under the same direct or indirect control as the other. Please refer to the full definition in Article 8 of the Regulation (EU) No 1290/2013 of the European Parliament and of the Council of 11 December 2013 laying down the rules for participation and dissemination in "Horizon 2020 - the Framework Programme for Research and

Special cases

- **Temporary eligibility requirements for Hungarian universities:** Due to Council measures protecting the EU budget (effective December 15, 2022), Hungarian public interest trusts and their affiliated universities may face participation and funding restrictions in any EIT Urban Mobility Calls. For details and affected entities, see the document *[Eligibility of Expenditure](#)* published also on the Call webpage.

2.2 Exclusion Criteria

Entities participating in this Call for Proposals can be excluded **at any time** (during the assessment, the contracting phase, or the implementation phase) if they:

- Are in one of the following situations:
 - a. Bankrupt, being wound up, having their affairs administered by the courts, entered an arrangement with creditors, suspended business activities or subject to any other similar proceedings or procedures under national law (including persons with unlimited liability for the participant's debts)
 - b. Declared in breach of social security or tax obligations by a final judgment or decision (including persons with unlimited liability for the participant's debts).
- Are found guilty of grave professional misconduct by a final judgment or decision (including persons having powers of representation, decision-making, or control).
- Are subject to an administrative sanction (i.e., exclusion).
- Are convicted of fraud, corruption, involvement in a criminal organisation, money laundering, terrorism-related crimes (including terrorism financing), child labour or human trafficking (including persons having powers of representation, decision-making, or control).
- Show significant deficiencies in complying with main obligations under a procurement contract, grant agreement or grant decision financed by the EU or Euratom budget (including persons having powers of representation, decision-making, or control).
- Have misrepresented information required for participating in the EIT Urban Mobility funding scheme or fail to submit such information.
- Were involved in the preparation of any documentation regarding this call or are involved in the evaluation process of this call and this entails a distortion of competition.
- Are found to be attempting to influence the decision-making process of the call during the process.
- Are found attempting to obtain confidential information that may confer upon its undue advantages in the call process.

If any consortium entity is excluded at any stage (e.g. evaluation, contracting, implementation), EIT Urban Mobility reserves the right to take appropriate action, such as rejecting or discontinuing the proposal or project.

2.3 Membership

EIT Urban Mobility is Europe's largest community for urban mobility innovation. If an application is selected for funding, then all applicants will be required to become a member of our community and pay the corresponding membership fee: [Become a Partner - EIT Urban Mobility](#).

By partnering with EIT Urban Mobility, the awarded applicant will tap into a dynamic network and have the opportunity to collaborate with top innovators, enhance their visibility, access crucial funding opportunities, and test their ideas in real-world environments. Details on available membership categories and on annual fees are available on [EITUM General-Terms-and-conditions](#). Membership conditions and fees may be updated to align with EIT Urban Mobility 2026–2028 Business Plan and individual project timelines. Any changes will be communicated well in advance.

By bringing all ecosystem agents into its partner community, EIT Urban Mobility creates a collaborative space where business opportunities, knowledge, and market insights are regularly shared. This not only generates synergies across the network but also enhances the impact of EIT Urban Mobility's support for its portfolio companies—ultimately strengthening the entire European urban mobility landscape.

2.4 Timeline

This call is open until 23 March 2026, at 17h00 CET.

| | |
|---|---|
| Call opening | 21 January 2026 |
| Call closure | 23 March 2026 (17h00 CET) |
| Eligibility and admissibility check | Up to 1 week post submission deadline |
| Evaluation | Up to 2 weeks post submission deadline |
| Portfolio selection | <u>Tentative</u> during the week 20 – 24 April [TBD] |
| Communication of results | <u>Tentative</u> during the week 20 – 24 April [TBD] |
| <u>Tentative</u> start date of the projects | Approximately 1 month post communication of results. Expected project start date beginning/end of May 2026. |

3. Call specific requirements

3.1 General Objectives

A diverse, well-functioning and dynamic local ecosystem is crucial for startup growth. Such an environment of interdependent actors is characterised by, and relies on access to markets, industry leaders, support organisations, talent, knowledge, and capital.

As a leading European impact investor our mission is to accelerate sustainable mobility innovation in Europe, by supporting and promoting the most promising mobility startups. To fulfil this mission, we follow the network-based approach to venture capital, recognising that engaging with leading local startup ecosystems across Europe is crucial.

Local innovation players bring valuable knowledge, experience, and well-established networks of startups, investors, and other support organisations. By combining the strengths of these local ecosystems with the pan-European reach and capabilities of EIT Urban Mobility, we can maximise impact, strengthen cross-border collaboration, and foster deeper connections between European markets, an essential driver of innovation across the continent.

Via this Open Call, EIT Urban Mobility is seeking **six separate partners/consortia** – located in **Berlin (Germany)**, **London (United Kingdom)**, **Paris (France)**, **Turin (Italy)**, one of the indicated **Nordic countries**², and on the eligible **RIS countries**³ – to implement six different projects aligned with EIT Urban Mobility's main lines of activity (hereinafter also referred to as "Ecosystem Agent" or "Agent"). **Six separate grants will be awarded, one for each location.**

The projects to be implemented will contribute to increasing and establishing EIT Urban Mobility's outreach in the targeted local markets of the awarded applicants and the wider European mobility startups, assisting EIT Urban Mobility's European portfolio companies interested in the respective markets, and contributing to EIT Urban Mobility goals and KPIs. The scope of these projects may include, but are not limited to, the following:

- Knowledge and mentoring support
- Investment recommendations
- Pre-investment assessment reports
- Office spaces
- Startups support
- Events and general networking opportunities
- PR, external communication support, video production, events photo shootings

² Denmark, Finland, Iceland, Norway, Sweden

³ Excluding Italy, Portugal and Spain

3.2 What EIT Urban Mobility expects

Each proposal must target one of the six specific local ecosystems addressed by this Call:

In particular, the Startup Ecosystem Agents Call is addressed to applicants with a **proven expertise and solid track record** in the following areas:

- Owning a strong network within their respective local startup ecosystem (e.g. applicants from Paris within the French market, etc.), high-quality connections to important players in the startup community and to private and institutional investors, as well as to local and global industry leaders, etc.
- High-quality, experience-based knowledge of the mobility industry in the applicant's local market, including regulation and trends, as well as expertise in the global mobility startup ecosystem, current technologies and emerging innovation.
- Engaged with own startup investment activity⁴.
- Proven experience in supporting mobility startups for the last 5 years.
- Proven experience in delivering high-quality knowledge and training, mentoring and/or coaching programmes to startup, in the last 5 years.
- Proven experience in successfully scouting and selecting high-quality teams to accelerators, investments, and other training programmes, for the last 5 years.
- Located in a professional and high-quality venue, in a central area of their city of application, easily accessible by public transport.
- Experience in organising networking events for startups and investors.
- Leading a professional team of experts, out of which at least two are with 7 years of personal experience in the startup ecosystem, including direct experience in scouting, accelerating, and investing in startups.

3.2.2 Scope of work

To ensure the achievement of the objectives set out under this call, submitted proposals must include a detailed and coherent work plan which, at a minimum, must cover the activities as described in the Detailed Scope of Work.

The support that is required and requested should cover the following areas and tasks. Each one of the tasks will be planned and conducted in full coordination with EIT Urban Mobility, to ensure strategic fit and alignment of the selected companies, activities, timing, and execution.

Scope of Work below applies to all six locations, unless noted otherwise ().*

⁴ Exceptions might apply; however, the applicant must demonstrate substantial investment activity, including maintaining a robust network of investors and evidence of ongoing collaboration with them.

Startup Community Events

- The proposal must include the organisation of startup ecosystem networking events. The events must be organised in the city that the Ecosystem Agents is targeting (e.g. in Berlin for the Agents targeting Berlin, Paris for the Agents targeting Paris, etc.), must be branded as EIT Urban Mobility events, for which applicants shall arrange, invite guests to, and host during the period 2026–2028. The **purpose of the events is to provide startups and investors with the opportunity to network with other startups and investors, and with leading ecosystem players**, as well as to **establish EIT Urban Mobility brand in the local urban mobility ecosystem** and to attract potential new startups, investors, corporates to EIT Urban Mobility's network.
- Events shall be considered medium-sized, defined as having a minimum of 50⁵ participants who are directly relevant to the regional mobility innovation ecosystem. This includes mobility startup founders, investors and leading ecosystem players. The employees of the awarded organisation will not be included in this number.
- The overall planning of the events shall be done by the awarded organisation and agreed by EIT Urban Mobility. The awarded organisation will be responsible for the planning, organization, and all related tasks, including public relations, catering, and other elements necessary for the success of the event.
- The awarded organisation shall present to EIT Urban Mobility the event planning, including estimated dates, size and nature of the events, for EIT Urban Mobility's approval.
- A specific and detailed plan of each event, including speakers and other final details, shall be presented for EIT Urban Mobility's approval. Following EIT Urban Mobility's approval the awarded organisation shall prepare a communication template to publish the event (via email and social media), communicate it themselves and share it with EIT Urban Mobility.
- Within 10 days after each event, the awarded organisation shall submit to EIT Urban Mobility a written summary of the event, including a list of attendees with their role, organisation and contact details, photos of the event, links to related media items, and an evaluation of the event based on participant feedback, with a target satisfaction or approval rate of at least 80%. Refer to Del #1 & #2

***Startup Community Events applicability:**

2 events per year: Berlin, London, Paris, Turin, the Nordics

1 event per year: RIS countries

Investment Recommendations⁶

- The awarded organisation shall provide investment recommendations to EIT Urban Mobility for pre-seed, seed or Series A startups, operating within EIT Urban Mobility's sustainable urban mobility thesis. The awarded organisation shall provide EIT Urban Mobility with the information

⁵ Any exceptions will depend on the nature of the Event and must be agreed upon by EIT Urban Mobility.

⁶ Investment recommendations will be reviewed by EIT Urban Mobility's Deal Flow Committee and will not lead to any automatic investment from EIT Urban Mobility's side.

about the product / service, the team, the addressed market and business model, potential ROI and other investment-attractiveness indicators, in the form of a two-pager document.

- The detailed recommendation template and investment thesis framework shall be agreed with EIT Urban Mobility. Investment recommendations must be sent to EIT Urban Mobility no later than **30 July and 15 October in 2026 and 2027**, and no later than **1 January and 1 March in 2028**.
- In the case of three investment recommendations, they must be submitted no later than **1 April, 30 July, and 15 October in 2026 and 2027**, and no later than **1 January and 1 March in 2028**. Refer to Del #3

***Investment Recommendations applicability:**

2 per year: Berlin, Turin

3 per year: London, Paris, the Nordics, RIS countries

On-Demand Business Intelligence Reports

- The awarded organisation shall provide EIT Urban Mobility with on-demand business intelligence reports on mobility startups. The reports shall be submitted within 10 days after EIT Urban Mobility has requested it and will include information about the product / service, the team, the addressed market and business model, current performance, and other relevant pre-investment indicators, in the form of a two-pager document. Detailed template shall be agreed with the awarded organisation. Refer to Del #4

***On-Demand Business Intelligence Reports applicability:**

2 per year: Berlin, Turin, London, Paris, Nordics, RIS countries

“Access to [country]” Workshop

- The awarded organisation shall design and arrange an “Access to [Country]” workshop for EIT Urban Mobility’s portfolio companies, to present the local mobility ecosystem and provide best practices and advice on how to access it in terms of business development. The awarded organisation shall plan, prepare, invite speakers and prepare the communication template for EIT Urban Mobility to share with its portfolio companies.
- The awarded organisation shall hold the workshops in the form of a 90-min video conference in English with selection of high-quality experts from the local ecosystem, followed by Q&A session. The session should also be recorded.
- The workshop shall be personalised and targeted to the specific participants’ needs.
- The final list of attending startups will need to be agreed between EIT Urban Mobility and the awarded organisation. Refer to Del #5

“Access to [country]” Workshop applicability:

Applicable: Berlin, London, Paris, Turin, the Nordics

Not applicable: RIS countries

Startup Accelerator Spot

- The awarded organisation shall provide one spot in one of its startup acceleration programmes to an EIT Urban Mobility equity portfolio startup selected by EIT Urban Mobility. The accelerator programme should be at least 2 months long. *Refer to Del #6*

'Soft Landing' Support for EIT Urban Mobility Portfolio Companies

- The awarded organisation shall provide soft-landing support to EIT Urban Mobility equity portfolio companies, in the form of introductions to the applicant's network, invitations to events, potential business development and investment opportunities etc.
- The awarded organisation shall allocate working spaces to EIT Urban Mobility equity portfolio companies at their venue. Each company shall be entitled to working desks for a defined period. EIT Urban Mobility shall notify the awarded organisation of the need for working spaces in advance.

Working and Meeting Spaces (in person meeting with the awardee)

- The awarded organisation shall provide EIT Urban Mobility's employees with working spaces in their venue to connect with them and their ecosystem. The working spaces will include full day working spaces and meeting rooms, suitable for 3–20 people (as necessary).
- EIT Urban Mobility shall notify the awarded organisation about the need for working and/or meeting spaces in advance and will need to be agreed by both parties.

***Working and Meeting Spaces applicability:**

Applicable: Berlin, London, Paris, Turin, the Nordics

Not applicable: RIS countries

Targeted Support to EIT Urban Mobility's Initiatives

- The awarded organisation shall support EIT Urban Mobility's activities, such as for example the Open Calls for financial support to startups, or any other call like the Strategic Innovation Open Call by promoting them within its community and via mailing list and social media channels, in line with EIT Urban Mobility's call deadlines and upon EIT Urban Mobility's request.

Communication and PR support

- The awarded organisation will support all the activities carried out in this Call with PR and communication activities, in English and the local language when suitable, through all media channels accessible to them and through mailing lists.
- The awarded organisation shall work with a dedicated PR agency during the project to promote and communicate the activities and results carried out in this Call.
- All PR items and news releases must be subject to EIT Urban Mobility preliminary approval.

Impact measurement

- The awarded organisation shall deliver an internal impact report summarising the outreach and the impact achieved by its activity within this Call. The report shall include indicators that will be agreed beforehand with EIT Urban Mobility, for example event attendees, numbers and impact of communication items, their reach out and exposure, startups supported via the applicant's programmes, including funds raised by those startups and their gender balance, impact on deal flow to EIT Urban Mobility's initiatives and calls. The report will include visual examples such as photos, screenshots and links to videos if needed. *Refer to Del #7*

Market Insights & Strategic Insights

- The awarded organisation shall provide EIT Urban Mobility with periodic market insights to support strategic understanding and engagement in the local mobility ecosystem. This includes delivering market research reports that provide an overview of relevant developments such as policy changes, market and technology trends, investor landscape updates, and startup mapping.
- The awarded organisation shall deliver, twice per year (before August and after September of each respective year 2026, 2027, 2028), a market research report providing an overview of relevant developments within the respective country mobility ecosystem.
- The content of each report will be agreed in advance with EIT Urban Mobility and may include, among other areas, policy developments, market and technology trends, investor landscape updates, or startup mapping. The objective of these reports is to provide timely insights that inform EIT Urban Mobility's strategic engagement and opportunity assessment. *Refer to Del #8*
- On an as-needed basis (approximately minimum 1 and maximum 2 per year), the awarded organisation can be called for specific meeting and or assignments either to EIT Urban Mobility's headquarters or its Innovation Hubs or to its partners or any other project site designated by EIT Urban Mobility.

*** Market Insights & Strategic Insights:**

2 per year: London, Nordics

3 per year: Paris

Not applicable: RIS countries, Turin, Berlin

3.3 Project duration

The projects duration is **expected to be 32 months** (May 2026⁷ – December 2028) and must be clearly justified based on the scope, complexity, and planned activities. Each project is expected to be implemented over a three-year duration, comprising three successive rounds of activities, each covering a one-year cycle.⁸ As indicated in the [Project Implementation Handbook](#) available also on the Call webpage, if during the project implementation, additional time is needed to achieve key results or KPIs, a no-cost extension may be requested and granted subject to approval. **All projects, including any extension, must be completed by 31 December 2028.**

⁷ The estimated project's start date is end of May/June 2026.

⁸ Due to the starting date of the project, for the year 2026, the activities must be carried in a slightly shorter time (ca. 7/8 months).

The projects awarded under the present Call will be subject to an annual review. During Q4 of each year (that is, 2026 and 2027), EIT Urban Mobility will assess the activities carried out to date and confirm whether the project may continue in the following year.

The decision by EIT Urban Mobility to discontinue a project may be based not only on its performance but also on changes in the overall strategic priorities and areas of action of EIT Urban Mobility.

3.4 Financial aspects

3.4.1 Funding allocation

The indicative maximum EIT funding allocated to this Call for the period 2026-2028 is 2.115 million EUR. The amounts will be allocated as follows:

| Ecosystem Agent | Maximum EIT funding allocated | Nº of proposals to be funded | Maximum EIT funding allocated per project/year |
|--|-------------------------------|------------------------------|--|
| Startup Ecosystem Agent in Berlin | 300,000 EUR | 1 | 100,000.00 EUR proposal/year |
| Startup Ecosystem Agent in London | 360,000 EUR | 1 | 120,000.00 EUR proposal/year |
| Startup Ecosystem Agent in Paris | 465,000 EUR | 1 | 155,000.00 EUR proposal/year |
| Startup Ecosystem Agent in Turin | 330,000 EUR | 1 | 110,000.00 EUR proposal/year |
| Startup Ecosystem Agent in the Nordics | 360,000 EUR | 1 | 120,000.00 EUR proposal/year |
| Startup Ecosystem Agent in RIS countries | 300,000 EUR | 1 | 100,000.00 EUR proposal/year |
| TOTAL | 2.115M EUR | 6 | |

3.4.2 Eligibility of expenditure

All expenditure must comply with the Horizon Europe rules (see the [Annotated Model Grant Agreement](#)). For a summary of the most relevant information on the eligibility of costs, please refer to the [Eligibility of expenditure](#) document published also on the Call webpage.

3.4.3 Contribution to EIT Urban Mobility's financial sustainability

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (“EIT”). EIT Urban Mobility entered into a Partnership Agreement with the EIT, establishing a long-term cooperation laying down the general terms and conditions under which EIT Urban Mobility must operate as an institutionalized European partnership under the Horizon Europe Programme. Within the Partnership Agreement, EIT and

EIT Urban Mobility are entering into Grant Agreements enabling the funding of activities included in the relevant Business Plans approved by EIT. Pursuant to the principles of the financial sustainability of KICs (Decisions 13/2021 and 35/2015 of EIT's Governing Board), EIT Urban Mobility is expected to and shall become financially sustainable in the long term. This Call includes the relevant provisions to ensure that EIT Urban Mobility meets the financial sustainability requirements of EIT.

To enable the KIC to gradually become financially independent from EIT funding, EIT Urban Mobility has developed a Financial Sustainability (FS) Strategy. This FS strategy is based on a mix of both active earned income and passive investment revenue. These revenue streams will be complemented by financial contributions coming from activities funded by EIT Urban Mobility.

The Startup Ecosystem Agent activity must contribute to the long-term vision of EIT Urban Mobility to become the reference impact investor in urban mobility startups. One of the Startup Ecosystem Agent's core objective is to serve as a high-quality and investment de-risked deal flow source. Each awarded entity must **recommend a minimum of two startups annually**, selected from those who have been supported and shown strong investment potential, supported by comprehensive **due diligence**. While the Call defines the Investment Recommendations and Due Diligence, the final scope must be agreed with the EIT Urban Mobility.

All results and deliverables produced under this Call — including but not limited to investment recommendations, due-diligence reports, market analyses, and any other content and/or deliverables developed or delivered — shall vest automatically in EIT Urban Mobility upon their creation. Ownership is transferred to EIT Urban Mobility as a contribution to the Financial Sustainability Mechanism, supporting its development and long-term goal to become **financially sustainable** while ensuring that the generated outputs contribute to its growth and provide a potential financial return.

3.4.5 Fast track provisions

The successful execution and completion of the activities financed under the framework of the present Call may unlock the possibility of receiving additional EIT Urban Mobility funding for upscaling purposes after project completion. This process is regulated by the provisions included in EIT Urban Mobility's Guidance on the fast-track mechanism.

3.5. Key Performance indicators (KPIs)

To be eligible, all submitted proposals must comply with the **two mandatory KPIs listed below**, providing the expected minimum target value for each KPI.

| KPI Code | KPI title | Minimum target value / year |
|-----------|---|--|
| EITHE03.1 | KIC Supported start-ups/scale-ups | 10 (Berlin); 25 (London); 25 (Paris); 20 (Turin); 25 (the Nordics); 10 (RIS countries) |
| EITHE06.1 | Investment attracted by KIC supported start-ups and scale-ups | 100K€ |

Full KPIs description is available in **Annex 3** of the present call manual.

3.6. Deliverables

Proposals should include a list of deliverables that demonstrate the work performed and results achieved. Applicants are encouraged to limit the number of deliverables included in the proposal.

For both Ecosystem Agents (*unless mentioned otherwise*), the following deliverables are **mandatory**:

| Del No. | Deliverable | Description & Required Documents | DATE (no later than) |
|---------|-------------------------------|--|--|
| 1 | Pre- Event | 5 weeks prior to each event the subgrantee shall present to EIT Urban Mobility a specific and detailed plan of each event, including speakers and other final details, for EIT Urban Mobility's approval. Following EIT Urban Mobility's approval the applicant shall prepare a communication template to publish the event (via email and social media), communicate it themselves and share it with EIT Urban Mobility. *One pre-event deliverable per Event. | 5 weeks prior to each event 2026,2027,2028 |
| 2 | Post - Event | This post event deliverable should include a summary of the Event with main takeaways, photos & videos, completed list of attendees including their contact details and references to communication items. *One post-event deliverable per Event. | 10 days after the event 2026,2027,2028 |
| 3 | Investment Recommendations | A minimum of 2 investment recommendations per year (differs from the Applicant's respective scope of work) shall be delivered to EIT Urban Mobility. There must be one investment recommendation for each proposed startup based on startup performance, development potential, and alignment with EIT Urban Mobility investment thesis. The deliverable shall also include details on startups that have raised investment interest. | 2 Investment Recommendations: – 30 July & 15 October 2026–2027 – 1 January & 1 March 2028 3 Investment Recommendations: – 15 April, 30 July & 15 October 2026–2027 – 1 January & 1 March 2028 |
| 4 | Business Intelligence Reports | A minimum of 2 Business Intelligence Reports per year (differs from the Applicant's respective scope of work) related to startups operating in the local ecosystem of the awardee. The deliverables will be provided in the form of Written Reports including information about the product / service, the team, the addressed market and business model, current | To be agreed 10 days before the deadline 2026, 2027, 2028 |

| | | | |
|---|---|--|---------------------------|
| | | performance, and other relevant pre-investment indicators, in the form of a two-pager document. Detailed template shall be agreed with the Applicant. | |
| 5 | Pre- "Access to [country] Workshop" | A written deliverable specifying the topic of the Workshop, potential dates and a list of potential speakers. The date of the workshop will be agreed between EIT Urban Mobility and the awardee. | Q4 2026, 2027, 2028 |
| 6 | One spot to Accelerator Program for EIT Urban Mobility Equity Portfolio Startup | A written report on details on the accelerator programme. One spot will be provided to EIT Urban Mobility Equity Portfolio Startup. The startup will be chosen by EIT Urban Mobility in consultation with the awardee. | June 2026, 2027, 2028 |
| 7 | Impact Report | A written summary report of all the activities carried under the project for each year. The report shall include indicators that will be agreed beforehand with EIT Urban Mobility, for example: event attendees, numbers and impact of communication items, their reach out and exposure, startups supported via the applicant's programs, including funds raised by those startups and their gender balance and impact on deal flow. | November 2026, 2027, 2028 |
| 8 | Market Insights & Strategic Insights <i>(only applicable to Ecosystem Agent in Paris, London & the Nordics)</i> | Written report of relevant developments within the respective mobility ecosystem. The content of each report will be agreed in advance with EIT Urban Mobility and may include, among other areas, policy developments, market and technology trends, investor landscape updates, or startup mapping. <i>*1 report per H1 and H2</i> | H1/H2 2026, 2027, 2028 |

3.7. Project implementation, monitoring and reporting

All projects selected for funding are regularly monitored by EIT Urban Mobility in accordance with the Financial Support Agreement and [Project Implementation Handbook](#), published also on the Call webpage. All Project Leaders and consortium partners will need to comply with the rules and procedures established in the [Horizon Europe Model Grant Agreement](#) during the project implementation, as well as with the branding, communication and dissemination rules outlined in the [Project Implementation Handbook](#).

Additionally, the projects awarded under the present Call will be subject to an annual review. During Q4 of each year (that is, 2026 and 2027), EIT Urban Mobility will assess the activities carried out to date and confirm whether the project may continue in the following year. The decision by EIT Urban Mobility to

discontinue a project may be based not only on its performance but also on changes in the overall strategic priorities and areas of action of EIT Urban Mobility.

A formal ex-post impact assessment may be conducted by EIT UM within up to five years after the project's completion.

3.8. Intellectual Property

IP management actions within the project must align with the Horizon Europe Model Grant Agreement, Annex 5, and the European Commission Recommendation (EU) 2023/499 on the management of intellectual assets for knowledge valorisation. Applicants agree to respect the IPR (Intellectual Property Rights) Rules (Article 16) of the General Model Grant Agreement and Article 10 of the Financial Support Agreement (Common Subgrant Agreement Model).

Applicants retain ownership of their prior information and Background intellectual property rights (Background IP). By submitting their application, applicants affirm that they hold ownership and/or have legally secured the right to use all elements of the deliverables or service included in their application and deliverables, or that they will take appropriate measures to secure and protect such rights during the project. Applicants hereby grant an exclusive, royalty-free and fully paid-up irrevocable license under its Background IP used for the delivering of the deliverables, outputs and results, to EIT UM, with the right to sublicense, for the use of the Deliverables and/or Results and/or outputs, only to the extent and within the scope reasonably needed for such use, without unjustified territorial or time constraints.

All rights, title and interest in and to any Results, Deliverables, Outputs, materials, analyses, reports, recommendations, tools, data, documentation or any other content developed, created, generated or delivered under this Call (collectively, the 'Results') shall automatically vest in EIT Urban Mobility upon their creation, without the need for any additional act, declaration or assignment by Applicants.

This automatic transfer of ownership is made in accordance with, and for the purposes of, the Financial Sustainability Mechanism (section 3.4.3. of this Call) ensuring that all Results contribute to EIT Urban Mobility's strategic value, long-term impact and financial sustainability objectives. Applicants shall provide all reasonable assistance required to confirm or evidence such transfer when requested and warrants that the Results are free from any third-party rights that could limit or prevent such transfer.

Applicants agree to indemnify and hold harmless EIT Urban Mobility and/or any assignee or affiliate from any third-party allegations or claims of intellectual property rights infringement by the deliverables, results or service of applicants.

3.9. Gender and diversity

Diversity drives innovation. At EIT Urban Mobility, we believe that solving global challenges and creating more liveable cities requires inclusive thinking and diverse perspectives. Ensuring that gender and diversity

are embedded in how new mobility solutions are developed is essential to addressing the needs of all community groups.

We aim to support organisations that actively promote gender equality and embrace diversity in all forms. Therefore, proposals submitted to this call should include concrete actions to advance these principles, including:

- Ensuring that all events organised feature **at least one female speaker** on each **panel**.
- Establishing a diverse and **gender-inclusive working group** for the activities covered by this call.
- Ensuring that the **deal flow features diverse and gender-inclusive leadership**.

By implementing these measures, we aim to foster a more inclusive innovation ecosystem that reflects and responds to the diversity of urban communities.

4. Preparing and submitting a proposal

4.1 Support given to applicants preparing a proposal

Applicants are encouraged to thoroughly read the *Guidelines for Applicants* (published on the call webpage), attend the Call information sessions, and direct any questions to the contact persons during the proposal preparation process to improve chances of successful applications.

Guidelines for Applicants

The *Guidelines for Applicants* document is published on the Call webpage and provides comprehensive information and instructions on how to prepare and submit a proposal for this Call.

Call information sessions

To help applicants prepare and submit their proposals, EIT Urban Mobility will host information sessions after the publication of the Call. These online information events will focus on the Call content, the challenges, and requirements, as well as on the general procedures, such as the submission and evaluation process, the financial aspects and the monitoring and reporting activities.

| Type of event | Topic covered | Date and time (CET) | Access to platform |
|---------------|--|-------------------------------------|--|
| Webinar | EIT Urban Mobility Startup Ecosystem Agent Open Call - Information session for Business Plan 2026 - 2028 Introduction to the Call, strategic focus, scope and Call requirements, evaluation process and submission steps. | February 5, 2026, 10.30 - 11.30 CET | <u>Zoom meeting</u> <u>- Webinar registration</u> |

Call contact points

All applicants may contact the Impact Ventures Team at EIT Urban Mobility to answer any questions or address any concerns about the Call: impact.ventures@eiturbanmobility.eu

4.2 Submission of a proposal

4.2.1 Proposal submission

Before starting to draft a proposal, **all applicants** (Project Leader and consortium partners) must follow the following steps:

- **Step 1:** register your organisation in the [EU Funding & tender opportunities portal](#) to obtain the nine-digit Participant Identification Code (PIC number). If you don't know if your organisation already has a PIC number, you can verify directly on the EU Portal (click [here](#)) whether your organisation is already registered.
- **Step 2:**
 - If you never registered in NetSuite, please complete the [Partner Information Form \(PIF\)](#)⁹. If the system denies your registration because your email address is associated with an existing entity, please contact servicedesk@eiturbanmobility.eu.*
 - If you are already registered in the [EIT Urban Mobility NetSuite platform](#) (NetSuite) please log in by going to step 3.

*EIT Urban Mobility may take **up to two working days** to process your registration in NetSuite and cannot guarantee last-minute registration requests, especially during peak periods close to the call deadline. Therefore, all project partners are strongly advised to **complete their registration several days before the submission deadline** to ensure successful and timely submission.

- **Step 3:** access the [EIT Urban Mobility NetSuite platform](#) and find the call under menu --> Call for Proposals --> Open Calls. Fill-in and **submit your application form within the given deadline**, including the following supporting documentation:
 - Application form fully compiled in English language
 - A PowerPoint presentation of 10 -15 slides maximum. Refer to Annex 2 (**mandatory**)
 - Excel with the budget breakdown for 2027 and 2028. See template on the call webpage (**mandatory**)

Applications missing any of the mandatory supporting documents or submitting blank or wrong documents will be automatically rejected during the admissibility and eligibility check.

If you believe that the submission of your proposal failed due to a technical error exclusively attributable to the EIT Urban Mobility Grant Management Tool (the submission platform), you may submit a complaint by sending an email to the PMO team (pmo@eiturbanmobility.eu).

The email must include the **proposal ID number** and a **clear description of the issue, together with objective evidence** (time-stamped screenshots) of the assumed platform malfunction. You may be requested by the PMO team to provide additional information if necessary. The complaint must be submitted **within 3 calendar days after the call closure**. Complaints submitted after this period and/or without sufficient evidence will not be considered.

EIT Urban Mobility will verify the incident by checking internal IT logs to determine whether a technical malfunction of the EIT Urban Mobility Grant Management Tool occurred during your submission attempt. Complaints will not be accepted if the issue is related to the applicant's own equipment, internet

⁹ If in a few hours, after submitting the PIF form, you don't receive an automatic e-mail with the log-in credentials, please contact the EIT Urban Mobility Service Desk servicedesk@eiturbanmobility.eu.

connection, computer configuration, or any misinterpretation, misunderstanding, or disregard of any rules and/or instructions outlined in the Call Manual and/or in the Guidelines for Applicants. You will be informed of the outcome as soon as possible. If the complaint is accepted, the PMO team will provide guidance on the next steps and will give you **24 hours to proceed**.

5. Evaluation and selection process

Once the applicants have submitted their proposals and the call is officially closed, EIT Urban Mobility will proceed to:

- Check eligibility and admissibility of those proposals and, if successful,
- Evaluate the content of the proposals with the support of independent experts evaluators.

5.1. Admissibility and eligibility check

A proposal will be admissible if it fulfils the criteria detailed below:

| | |
|------------------------|---|
| 1. Completeness | <ul style="list-style-type: none"> • The proposal is submitted before the indicated deadline. • The proposal is submitted via the NetSuite submission tool. • The proposal is complete, all mandatory fields are filled in, and mandatory supporting documents are submitted (blank or wrong documents will not be admissible). • The proposal and all its supporting documents are written in English. |
|------------------------|---|

If a proposal is not admissible, it will not go to the eligibility check.

A proposal will be eligible if it fulfils the below criteria:

| 2. Applicant eligibility | Each applicant must be located in an EU Member State or a Third Country associated with Horizon Europe among the ones listed in section 2.1 or, for the Agents focused on a pre-defined city, in one of the 4 cities indicated in section 2.1 | | | | | | | | |
|-----------------------------------|---|--|--|----------|-----------|-------------|-----------|--|--|
| 3. Applicants registration | All consortium partners must have fully completed the Partner Information Form (PIF) in the NetSuite online submission tool, including their correct PIC number . | | | | | | | | |
| 4. Consortium composition | The consortium is composed of minimum 2 and maximum 3 independent legal entities, all based in the same country . | | | | | | | | |
| 4. KPIs addressed | All proposals must address these mandatory KPIs: <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #005293; color: white;"> <th style="padding: 5px;">KPI Code</th> <th style="padding: 5px;">KPI title</th> <th style="padding: 5px;">Min. Target</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">EITHE03.1</td> <td style="padding: 5px;">Start-ups and scaleups supported by KICs</td> <td style="padding: 5px;">20 (Turin) 25 (Paris) 10 (Berlin) 25 (London) 25 (the Nordics) 10 (RIS countries)</td> </tr> </tbody> </table> | | | KPI Code | KPI title | Min. Target | EITHE03.1 | Start-ups and scaleups supported by KICs | 20 (Turin) 25 (Paris) 10 (Berlin) 25 (London) 25 (the Nordics) 10 (RIS countries) |
| KPI Code | KPI title | Min. Target | | | | | | | |
| EITHE03.1 | Start-ups and scaleups supported by KICs | 20 (Turin) 25 (Paris) 10 (Berlin) 25 (London) 25 (the Nordics) 10 (RIS countries) | | | | | | | |

| | | | |
|--|-----------|---|-------|
| | EITHE06.1 | Investment attracted by KIC supported start-ups and scale-ups | 100K€ |
|--|-----------|---|-------|

5.1.1. Rectification process

In the case of missing information or obvious clerical errors linked to the Partner Information Form (PIF), applicants will be given **five calendar days**¹⁰ after receiving the official communication to complete or correct the PIF and resubmit it. If the Project Leader responds positively to this requirement within the time limit, the proposal will progress to the next stage of the evaluation process (See Section 5.2). If the Project Leader fails to respond or responds after the deadline, the proposal will remain ineligible and will not be further processed.

The Project Leader may appeal the decision to reject a proposal on the grounds of inadmissibility or ineligibility. This appeal must be made within seven calendar days¹¹ of the official EIT Urban Mobility notification regarding inadmissibility or ineligibility (see the [Appeal procedure](#) document published also on the call webpage).

In the event that a single consortium partner is ineligible, this partner must withdraw. EIT Urban Mobility will then check whether the proposal is still eligible. The Project Leader will be informed accordingly.

The Project Leader may appeal if they disagree with the decision to reject a proposal on the grounds that it is inadmissible/ineligible. An appeal must be made within seven calendar days¹² of the official EIT Urban Mobility notification of ineligibility (see document [Appeal procedure](#) published also on the Call webpage).

5.2. Stage 1: Applications evaluation

Each evaluation phase is comprised of different groups of criteria and sub-criteria which will be assessed according to the following scores:

| Score | Description | |
|-------|-------------|---|
| 0 | <i>Fail</i> | The proposal fails to address the criterion or cannot be assessed due to missing or incomplete information. |
| 1 | <i>Poor</i> | The proposal inadequately addresses the criterion, or there are serious inherent weaknesses. |
| 2 | <i>Fair</i> | The proposal broadly addresses the criterion, but there are significant weaknesses. |

¹⁰ A few additional days might be granted according to the circumstances (i.e. public holidays/weekends). In such cases, the Project Leader will be informed by email of the exact period.

¹¹ A few additional days might be granted according to the circumstances (i.e. public holidays/weekends). In such cases, the Project Leader will be informed by email of the exact period.

¹² A few additional days might be granted according to the circumstances (i.e. public holidays/weekends). In such cases, the Lead Applicants will be informed by email of the exact appeal period.

| | | |
|----------|-------------------------|--|
| 3 | <i>Good</i> | The proposal addresses the criterion well, but a number of shortcomings are present. |
| 4 | <i>Very good</i> | The proposal addresses the criterion very well, but a small number of shortcomings are present. |
| 5 | <i>Excellent</i> | The proposal fully addresses all relevant aspects of the criterion and is outstanding in every aspect. |

The purpose of this first evaluation is to determine a proposal's suitability for funding that has passed the admissibility and eligibility check.

The evaluation will assess the proposal's strategic fit, as well as its excellence, impact, and quality and efficiency of implementation. It will be carried out by three independent external expert evaluators who will assess all criteria, while two internal EIT Urban Mobility evaluators will also assess the proposal's Strategic Fit. The evaluators will have relevant experience in startup acceleration, urban mobility, startup investment, gender/diversity inclusion and EU-funded project delivery. Each proposal is scored individually and anonymously.

The table below provides an overview of the maximum scores for each evaluation criterion:

| | Maximum score | Minimum Score |
|---|------------------|------------------|
| Strategic fit | 25 points | 15 |
| Excellence | 25 points | 15 |
| Impact | 10 points | 6 |
| Quality and efficiency of the implementation | 10 points | 6 |
| Total points | 70 points | 42 points |

Only proposals that obtain the total minimum score of 42 points for the four criteria will qualify for the next stage.

The evaluation can yield a maximum total score of 70 points, split across the following sub-criteria.

| Strategic fit | Max. score |
|--|------------|
| The proposal is relevant to the EIT Urban Mobility mission , contributes to the knowledge triangle integration (KTI) , while placing strong emphasis on the local context . It responds directly to local mobility challenges and opportunities, ensuring that activities are rooted in the needs of the city and its regional ecosystem. The proposal also adheres to the principles of the Sustainability Mechanism (FSM) of EIT Urban Mobility. The proposal is relevant to the EIT Urban Mobility mission of accelerating the transition to sustainable urban mobility through local innovation and entrepreneurship. It is designed specifically to support the development of high-potential startups. | 5 points |
| The proposal demonstrates capacity to expand EIT Urban Mobility's presence and visibility in the local ecosystem , creating strong links with investors, corporates, and startups . | 5 points |

| | |
|--|----------|
| The proposal contributes to positioning of EIT Urban Mobility as the leading EU organisation in urban mobility impact investing with an approach to ensure a steady pipeline of de-risked, high-quality investment opportunities in pre-seed and seed-stage companies . | 5 points |
| The proposal shows the ability to generate a relevant pipeline of startups by promoting EIT Urban Mobility open calls , identifying potential applicants , and providing high-quality market intelligence . | 5 points |
| The proposal outlines analytical activities (e.g., due diligence insights, market studies, ecosystem reports) that will enrich the local mobility innovation ecosystem and support EIT Urban Mobility's strategic objectives through improved market intelligence and evidence-based investment recommendations. | 5 points |

| Excellence | Max. score |
|---|------------|
| Clarity and relevance of objectives: The proposal describes SMART objectives : Specific, Measurable, Achievable, Realistic and Time Bound. | 5 points |
| Quality of the proposed activities: the proposal presents concrete, realistic and high-impact outcomes, supported by a coherent set of activities . It demonstrates how these outcomes will contribute meaningfully to the goals of EIT Urban Mobility. | 5 points |
| Team and professional expertise: The applicant demonstrate the involvement of at least two senior team members with 7+ years' experience in startup scouting, acceleration, and investment; evidence of managing or delivering structured support programmes. | 5 points |
| Proven track record in investment and startup support: Demonstrated experience in the last 5 years in startup investment activities (i.e. active engagement as an investor), supporting mobility startups, delivering high-quality training, mentoring or coaching, scouting and selecting high-potential startup teams for accelerators or investments, and organising networking events that connect startups with investors and other ecosystem players. | 5 points |
| Ecosystem network and knowledge: Demonstrated strong connections with investors, corporates, industry leaders, and other key startup ecosystem players, combined with knowledge of the mobility sector and its trends. Proven ability to leverage networks beyond the local market, with experience and/or partnerships in pan-European investment activities. The proposal must demonstrate the applicant's capability to produce high-quality market research reports and provide expert investment support, (i.e. examples of prior analytical work). | 5 points |

| Impact | Max. score |
|---|------------|
| Commitment to inclusive innovation: The proposal actively integrates gender equity and diversity considerations into both the design and implementation of the activities for the project. It includes targeted outreach and inclusive selection practices to ensure broad participation, particularly from underrepresented groups. | 5 points |

| | |
|---|----------|
| Impact measurement: The proposal adheres to EIT Urban Mobility Impact Assessment framework with the aim to measure and report the impact of supported startups and project activities. | 5 points |
|---|----------|

| Quality and efficiency of the implementation | Max. score |
|--|------------|
| Operational capacity: The applicant demonstrates the ability to execute the proposed work plan effectively including stakeholder coordination, outreach, resource allocation, and timely delivery of results to implement the activities outline in the proposal. | 5 points |
| Coherent workplan: The proposal includes clearly structured tasks, timelines, and milestones aligned with the project's objectives and KPIs. The workplan should demonstrate: a) how the applicant will plan and deliver the events, including its capacity to manage suppliers and maximise PR impact; b) how the applicant will design the Access to Market workshop, and a description of its current acceleration/training programmes with indicative speakers, trainers, and practices; c) how the applicant will structure investment recommendations, including assessment criteria; and provide an overview of the timeframe and resources allocated to each core task. | 5 points |

5.3. Stage 2: Portfolio selection process

The Selection Committee is composed of three members of the EIT Urban Mobility Executive Management Team (or their deputies).

The Selection Committee will consider the following factors and will add 30 points to the final scoring obtained by each proposal in the 1st stage evaluation. Each criteria will be assessed from 0 to 5 points, according to the table score indicated in Section 5.2

| Assessment factor | Description of the assessment | Max score |
|---|--|----------------------------|
| Previous Experience | The applicant demonstrates a solid track record of delivering results aligned with the proposal's objectives. This includes evidence of having successfully delivered comparable activities in the past (e.g., scouting, startup support, events, workshops) and the ability to articulate a clear and coherent approach for identifying and engaging with high-quality local mobility startups aligned with EIT Urban Mobility's focus areas. | 5 points x3 (15 points) |
| Long-Term Ecosystem Sustainability | The proposal demonstrates strong potential to enhance EIT Urban Mobility's presence and connectivity across the local innovation ecosystem. It outlines a clear approach for building and leveraging strategic partnerships with a wide range of actors, including investors, startups, corporates, research institutions, universities, and other public or private stakeholders. It demonstrates how the proposed activities | 5 points x3 (15 points) |

| Assessment factor | Description of the assessment | Max score |
|-------------------|--|-----------|
| | contribute to the continuity and long-term growth of the EIT Urban Mobility ecosystem at the local and European level. | |

Based on the outcomes of the portfolio selection process, the Selection Committee will determine the ranking list, including which projects are selected, placed on the reserve list (if any), or rejected.

In the event of a tie in the final score, preference will be given to proposals with the highest score in the Strategic Fit criterion, followed by Excellence, Quality and Efficiency of the Implementation, and Impact, in this order.

Finally, EIT Urban Mobility retains the right to reach out to proposals listed on the reserve list within a year from the entry in the reserve list. If additional EIT funds become available in the current Business Plan and in justified cases, EIT Urban Mobility can use the reserve list.

5.4. Communication of results to applicants

The Lead Applicant will receive a communication from the EIT Urban Mobility with the evaluation results, after the end of the evaluation and selection process. The email notification will include the Summary Evaluation Report (SER) of the proposal, the total score received and the results of the selection process (pre-selected, rejected, reserve list).

If the proposal is pre-selected, the evaluation results may include a set of conditions to improve the proposals, within a defined non-negotiable period. The Lead Applicant of a conditionally preselected proposal must respond and update the proposal according to these conditions within this timeframe. If the Lead Applicant fails to comply with the conditions or does not respond before the deadline, EIT Urban Mobility reserves the right to withdraw the conditional notification. Should this occur, the applicant of the next proposal on the ranking list will be contacted.

Unsuccessful applicants may be contacted by EIT Urban Mobility staff about future opportunities, subject to their consent.

5.5. Appealing against evaluation Results

If the Lead Applicant disagrees with the decision, they may appeal only in the event that a comment in the SER clearly contradicts the information provided in the proposal. In this case, the Lead Applicant will have seven calendar days after receipt of the final SER to submit an appeal (see the [Appeal procedure](#) document published also on the call webpage).

5.6. Onboarding and contracting phase

Should all conditions be met within the indicated timeframe, EIT Urban Mobility will initiate the onboarding and contracting process. The contract will be signed only after 30 days from the preselection decision.

As outlined in the [Project Implementation Handbook](#), available also on the Call webpage, entities receiving EIT Urban Mobility funding become subgrantees committed to our Business Plan 2026-2028 targets. New

entities without validated PICs will undergo validation by the EIT Community Onboarding Service before signing the Financial Support Agreement¹³.

Additionally, EIT Urban Mobility reserves the right to request to the EIT Community Onboarding Service a Financial Assessment Capacity to check the financial capacity of any entity of a selected proposal. If the Financial Assessment Capacity results are not satisfactory, EIT Urban Mobility might reject the participation of this entity and will then check whether the project is still eligible

¹³ The Financial Support Agreement template is available on the Call webpage.

ANNEX 1

KPIs description and reporting guidance

| KPI Code | KPI Title | KPI Definition | Supporting documents |
|-----------|---|---|---|
| EITHE03.1 | KIC Supported start-ups/scale-ups | <p>Number of start-ups and scale-ups supported by KICs for at least 2 months in year N, provided the KIC's support contribute to the company's growth (including potential growth).</p> <p>Examples of such services are mentoring, consultancy on access to finance and markets, product/service marketing, legal advice, internationalisation, matchmaking, etc. The services should be provided for a total period of at least two months. Start-ups and scale-ups will be reported by country of registration of the venture.</p> | <p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Company name - Company website - Company registration number - country of registration - Gender of the CEO - Reference to a specific KAVA - Was the company supported through the HEI CBI? - Was the company supported through a cross-KIC project? <p>No supporting evidence required. <i>(*Activity leaders are advised to keep the formal signed agreements and the registration certificates of start-ups in case they are requested during the assessment process.)</i></p> |
| EITHE06.1 | Investment attracted by KIC-supported startups and scale-ups (in mEUR) | <p>Total EUR amount of private and public capital attracted within year N by supported start-up/scale-ups that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity.</p> | <p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Investment amount - Company name - Company registration number - Country of the company registration - Gender of the CEO - Total amount of KIC support received (if applicable) - Year in which the last support was received - Link to specific KAVA - Was the company supported through the HEI CB Initiative? - Was the company created through a cross-KIC project? |

| | | |
|--|--|--|
| | | <p>Supporting evidence:</p> <p>- Declaration of a start-up proving the amount, type of investment, source of income by type (public/private) and a link to a specific KAVA and support received and the year when last support was provided. → TEMPLATE</p> |
|--|--|--|

ANNEX 2

PowerPoint Presentation for Application content

The PowerPoint presentation should include the information listed below (maximum 10-15 slides):

- **Introduction & Team**
 - Who you are
 - Key team members
- **Event & Workshop Experience (with visuals)**
 - Past events you organised
 - Photos, metrics, stakeholders involved
 - Relevant workshops delivered
- **Startup Support Track Record**
 - Number and examples of startups supported
 - Success cases
 - Mobility-related startups
- **Investment Activity**
 - Investment experience (pre-seed/seed/Series A)
 - Example portfolio companies
 - Deal flow strength
- **Ecosystem Network Strength**
 - Key partners (investors, startups, corporates, institutions)
 - Role in the local ecosystem
 - Evidence of strong local connections
- **Market Research & Insights Experience**
 - Examples of past reports
 - Relevant publications
 - Capacity to deliver mobility market insights
- **Other Relevant Capabilities**
 - Office space availability
 - Ability to host soft-landing activities
 - Communication/PR strengths
 - Anything that strengthens your application