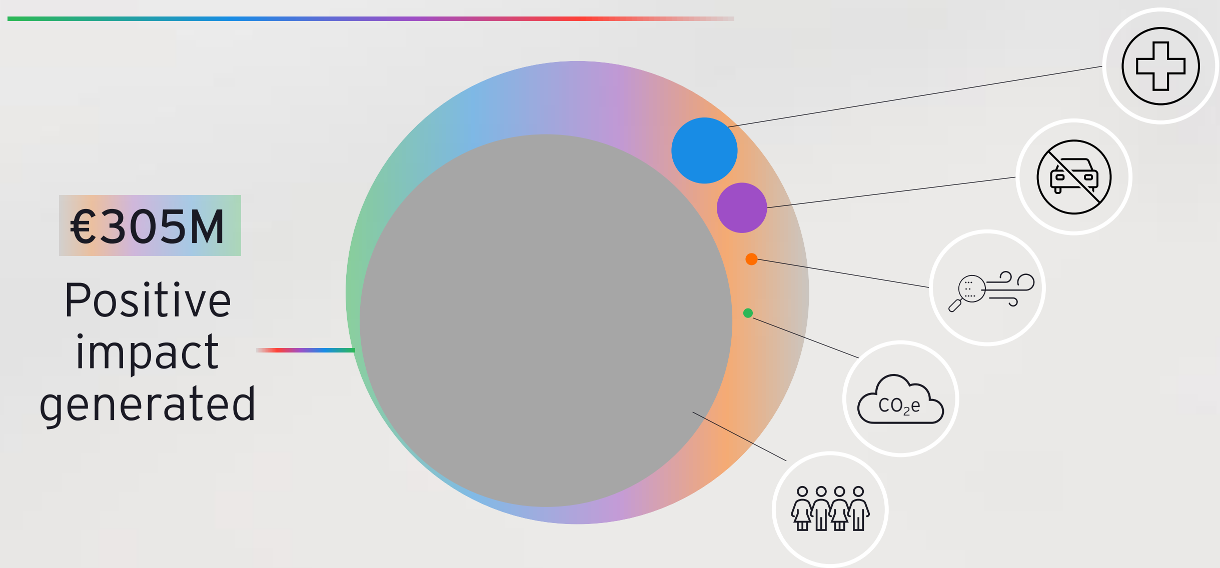
€305M in positive externalities generated each year by bike-sharing usage in Europe

PHYSICAL IMPACTS GENERATED BY THE USAGE OF SHARED BIKES IN EUROPE TODAY

- **46,000 t CO_2e** — Greenhouse gases emissions avoided
- **200 t NO_x** — Air pollutants avoided
- **1,000** — Chronic diseases prevented
- **758,000 h** — Productivity gains from reduced congestion
- **6,000** — Full-time equivalent jobs created

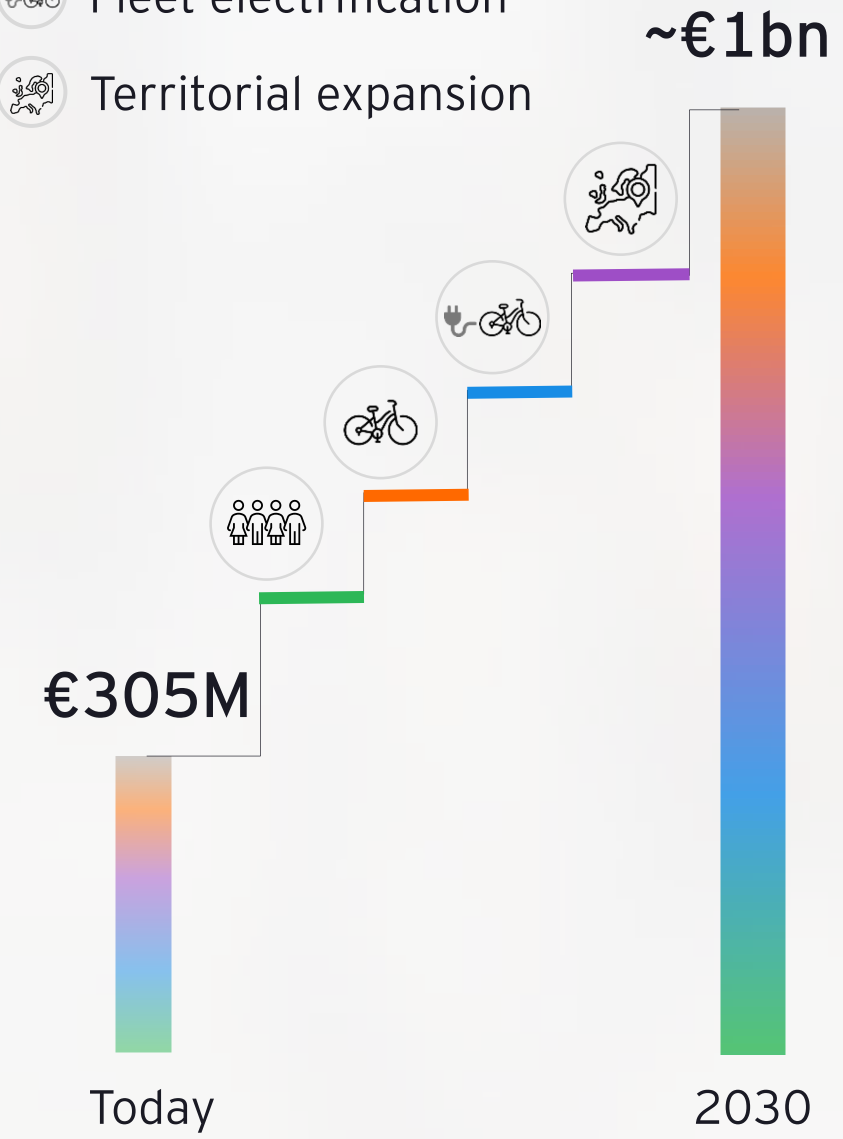
ECONOMIC IMPACTS GENERATED BY THE USAGE OF SHARED BIKES IN EUROPE TODAY



Bike-sharing's positive impacts could triple by 2030, hitting ~€1bn annually

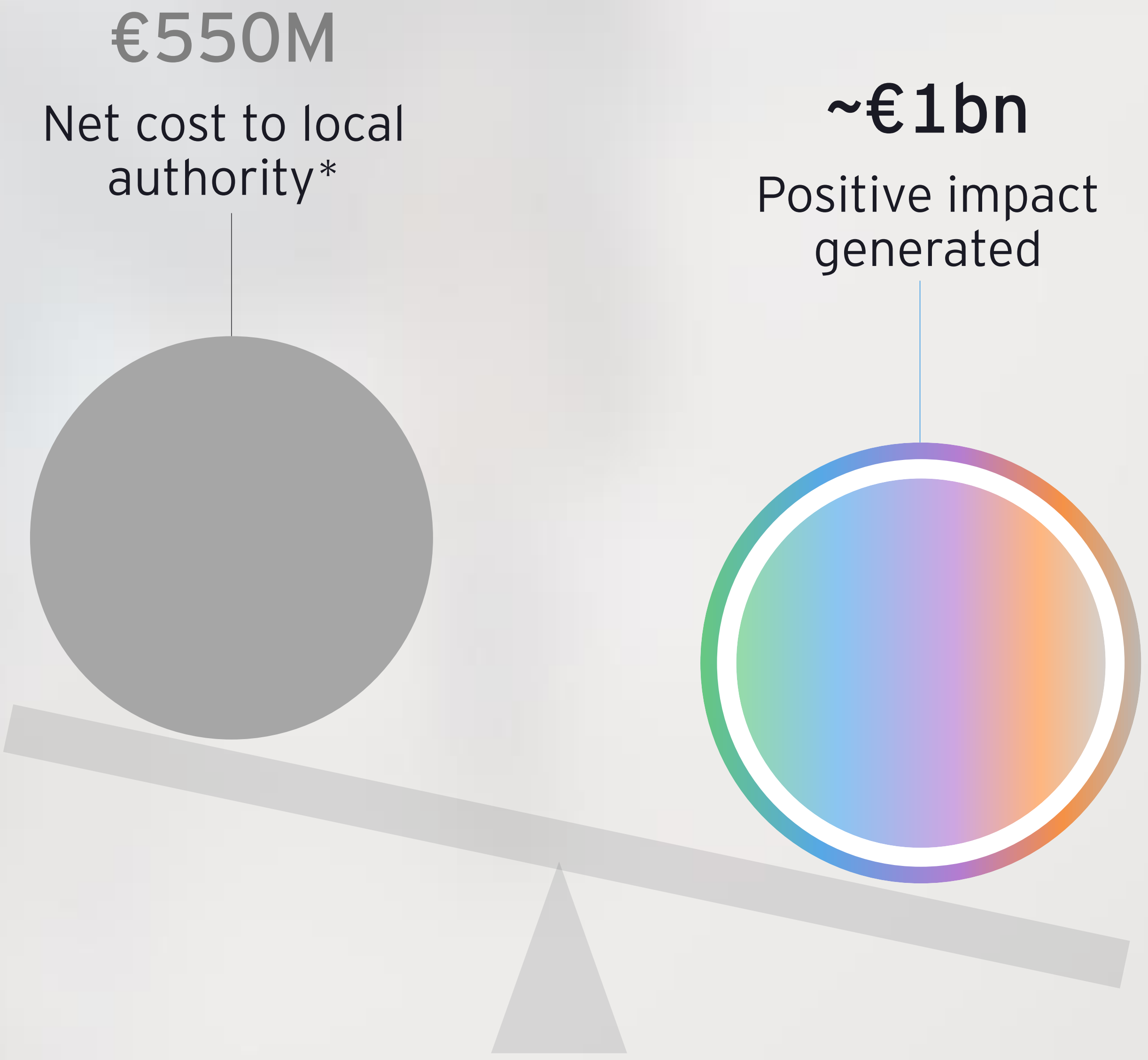
POTENTIAL ANNUAL ECONOMIC BENEFITS FROM BIKE-SHARING, € (EU 27 + UK, Switzerland, Norway)

- Demand increase
- Supply increase
- Fleet electrification
- Territorial expansion



Each euro invested in 2030 could generate a 75% annual return on investment

BIKE-SHARING SCHEME RETURN ON INVESTMENT (EU 27 + UK, Switzerland, Norway, based on expected 2030 usage)



*Net cost corresponds to the annual net expense per public shared bike, after deducting revenues generated by private shared bikes for the benefit of the local authority.

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