

Guide for Applicants

Scaleup Mobility Programme 2025

17 07 2025 – Version 1
11 08 2025 – Version 2

Co-funded by the
European Union



History of changes

Version	Publication Date	Change
1	17.07.2025	Initial version.
2	11.08.2025	Updated ANNEX 4. Participation Agreement template

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1. STRATEGIC FOCUS

EIT Urban Mobility (EITUM) is an initiative supported by the European Institute of Innovation and Technology (EIT) acting to accelerate positive change on mobility to make urban spaces more liveable since January 2019. EITUM aims to become the largest European initiative transforming urban mobility and the reference in the market for supporting and funding gender-balanced startups and scaleups within urban mobility.

Scaleup Mobility programme

The Scaleup Mobility is a **programme** funded by EIT Urban Mobility and implemented through well recognised partners.

The **Scaleup Mobility Programme** is a pan-European programme designed to boost the investment readiness and commercial growth of the most promising mobility startups. Targeting high-potential companies developing innovative solutions for urban mobility and sustainable transport, the programme focuses on securing funding and forming strategic partnerships.

Over a three-month period, startups receive tailored mentoring and gain direct access to key stakeholders through curated networking opportunities. Flagship events such as [Tomorrow.Mobility](#) and [Ultimate Demo Day](#) in Munich connect participants with leading investors to fast-track their growth. Ultimately, the Scaleup Mobility Program strengthens the European mobility ecosystem by driving innovation and advancing sustainable urban transport solutions with long-term impact.

The Scaleup Mobility Programme is seeking **ambitious, growth-ready startups** based in the EU or associated countries that are redefining the future of urban mobility. We are looking for trailblazing companies with innovative, scalable solutions that directly address the most pressing challenges cities face today — from sustainable transport and zero-emission logistics to inclusive accessibility, shared mobility, active travel, road safety, improved public spaces, and pollution reduction. Ideal candidates are not just ready to grow — **they are poised to expand their impact across Europe**, backed by proven market traction and a clear investment roadmap. Beyond business potential, we seek founders and teams committed to creating meaningful change, driving environmental sustainability, social inclusion, gender balance, and financial viability. Selected companies will benefit from dedicated mentoring hours designed to accelerate their journey and maximise their contribution to building greener, more liveable cities and meet relevant investors and clients.

Offering

The **Scaleup Mobility Programme** offering to each selected growth-stage startup includes:

EVENTS, NETWORKING and PROMOTION

- Increased visibility via pitching events and programme partner's networks;
- Participation at exclusive dedicated events with investors and stakeholders during high-level international events such as Tomorrow.Mobility 2025 (Barcelona, Spain) Demoday at Ultimate Demo Day (Munich, Germany);
- GrowthLab Premium subscription up until 31/12/2025. The GrowthLab is largest community of mobility entrepreneurs, including scouted opportunities for startups (funding, pilots, programmes and advisory services) and exclusive perks for premium members;
- Access to city and industry network for exploring potential pilot opportunities during a match making online event with decision makers;
- 2.500€ lump-sum contribution (eligible cost categories is "travel, accommodation, and subsistence costs");
- Two tickets to [Tomorrow.Mobility 2025](#), organised by Fira de Barcelona and co-organised by EIT Urban Mobility. One of the most influential startup events in Europe with a specific focus on the future of mobility within cities¹;
- Two tickets, upon request, to [4YFN 2026 Barcelona](#), the startup event of the world's largest exhibition for the mobile industry, GSMA MWC co-hosted by Mobile WorldCapital Barcelona;
- Promotion of your startup at the [Impact Ventures portfolio webpage](#), and through EIT Urban Mobility communication channels.

FUNDING OPPORTUNITIES & CONNECTIONS

- Access to investors and potential clients with dedicated activities and events;
- Access to EIT Urban Mobility investment initiatives and funding instruments;
- Opportunity to get your startup recommended for investment to EIT Urban Mobility – Impact Ventures division;
- Access to the consortium partners and mentors pan-European network.

COACHING & MENTORING

- Individualised business coaching and training, up to 30-40h² hours by industry experts and experienced founders tailored to your necessities;
- Impact assessment measurement through licence and support provision;
- Expert webinars and workshops based on cohort necessities in collaboration with European initiatives or corporates;
- **5k€ credit for value added services provided by EIT Urban Mobility when Participation Agreement trigger event is reached.**

The **Scaleup Mobility Programme** will be a precursor and will support 10 companies during 2025 with a cross-thematic focus on so that they can expand their business and attract investment based on innovative solutions in the field of urban mobility.

¹ Supported startups can benefit from a maximum of 2 Tomorrow.Mobility 2025 tickets provided by EIT Urban Mobility, considering all support initiatives (non-cumulative offering).

² Startups receive up to 30 hours of mentoring if valued at 2.5M € or less, 35 hours if valued between 2.5M € and 5M €, and 40 hours if valued above 5M €.

The **Scaleup Mobility Programme partners** managing the programme are:

- **CARNET-UPC**: CARNET-UPC is Research Center at Universitat Politècnica de Catalunya (UPC) for innovation in future mobility, co-funded by UPC, Volkswagen Group Innovation, and SEAT S.A., with strong participation from the public sector and academic institutions. Based in Barcelona and deeply rooted in the European mobility ecosystem, CARNET-UPC bridges research, technology, and real-world implementation to accelerate the transformation of urban transport systems towards climate neutrality, digitalisation, and social inclusion. (Spain);
- **DTU Science Park**: Denmark's leading deep tech ecosystem, based at the Technical University of Denmark. With over 10 years of experience, DTU Science Park accelerates startups by providing access to an extensive mentor programme alongside tailored support for product development and business growth. (Denmark);
- **Mobile World Capital Barcelona**: Public-private Foundation with the aim of driving a humanistic, fair and sustainable digitalisation of the society. MWCB helps startups to explore how their innovative solutions can reach the market, by providing them with tailor-made engagement activities that ease liaisons with key stakeholders able to boost their venture. (Spain);
- **PowerHUB**: Research & Innovation Industrial Center and Technology Transfer organisation. Provides acceleration services, organises pilots, prototyping, ICT Development incl. Big Data solutions and citizen engagement applications. Its large European network spans industry players, public institutions, cities, R&D organisations. PowerHUB is founding member of EIT Urban Mobility. (Czech Republic);
- **UnternehmerTUM (UTUM)**: UnternehmerTUM is Europe's largest center for entrepreneurship and innovation. With over 200 employees and a strong ecosystem of experienced entrepreneurs, mentors, scientists, and investors, UTUM offers a complete service in company building: from developing an initial idea, prototyping, funding, training to IPO (Germany).

2. OPEN CALL TIMINGS

Stage of the call	Date
Call opening	17.07.2025
Infoday 1 for Scaleup Mobility Programme	22.07.2025
Infoday 2 for Scaleup Mobility Programme	05.08.2025
Self-assessment admissibility and eligibility	During open call
Call closure	24.08.2025 23:59 CET
1st phase: admissibility and eligibility check	25.08.2025–26.08.2025
2nd phase: evaluation of applications	27.08.2025–02.09.2025
Announcement of phase 3 shortlist	04.09.2025
3rd phase: online pitch session	08.09.2025
Communication of final results	09.09.2025
Start date of Scaleup Mobility Programme	22.09.2025

3. ADMISSIBILITY AND ELIGIBILITY CRITERIA

Applicants will have to comply with the following **eligibility criteria** (yes/no):

- The submitted application is in English language;
- A team with at least **2 Full Time Employees (FTEs)**. **Not a single founder**. FTEs are personnel dedicated a minimum of 30h/week to the company. It is not a requirement for FTEs to have a salary (stock-options or pro-bono dedication are also accepted);
- **Startup incorporated in EU or EU associated countries** according to the official list of countries by the European Union and [third countries associated to Horizon Europe](#). The registration certificate will be required to participate in the programme³;
- **Startup incorporation date posterior to 31 12 2014**.
- **Applicant** must be **registered** with an individual profile at the **Growth Lab** with a Standard (free) or a Premium (paid) subscription. Startup profile must be created at Growth Lab;
- **Startup cannot be supported during 2025 by Market Readiness Accelerator programmes funded by EIT Urban Mobility** (see point 6);
- **Startups must have closed a fundraising round and will be required to provide a verifiable valuation** based on the latest fundraising round;
- **Startups must agree to sign the Participation Agreement (PA)** if selected for the programme. The PA regulates applicants' participation in Scaleup Mobility Programme and the contribution to EIT Urban Mobility financial sustainability if a successful investment round born from the programme is closed.

4. AWARD CRITERIA

Applications should comply with the following **award criteria** (scoring):

- A **clear, scalable business idea**;
- Founders and employees (e.g. Employee Stock Ownership Plan, ESOP) should still own more than 50% of shares;
- **No more than 10% of your shares are held outside of the eligible countries** corresponding to the official list of countries by the European Union and [third countries associated to Horizon Europe](#) (no detailed cap table needed);
- Duly justified, preferred **TRL 7 – 9**, according to TRL definition in [Horizon Europe Work Programme 2023 – 2025](#) (Page 14);
- Applicant's Net Impact Score must be positive (>0%). EIT Urban Mobility measures impact of companies by using Upright Net Impact Model (see [ANNEX 3](#));
- Female founder or C-Level;
- The solution contributes positively to at least one of the Sustainable Development Goals (SDGs) related to sustainable cities and communities, clean energy, climate action or good health and well-being;
- **FIT with Scaleup Mobility Programme scope** on: Teams will be asked to elaborate how they will engage and contribute to the **Scaleup Mobility Programme**:
 - o Due to its cross-thematic focus, applicants are suggested, **but not limited to** contribute to at least one of the following fields or areas:

³The certificate must be available at the latest 5 calendar days after the selected startup receives notification of acceptance.

- Public transport
- Health and mobility
- Electrification of transport and alternative fuels
- Mobility data management
- Public space design
- Urban vehicle access regulations
- Mobility planning
- Urban logistics
- New mobility services
- Cooperative, connected and automated mobility
- Road safety
- Parking and curb side management

Startups taking part in **Scaleup Mobility Programme** with particular success, may be granted additional EITUM funding. This process is regulated by the provisions included in the EIT Urban Mobility's Guidance on the fast-track mechanism.

5. SCALEUP MOBILITY PROGRAMME CURRICULUM

The **Scaleup Mobility Programme** offers a highly personalized curriculum designed to meet the individual needs of each participating start-up. The core objective is to boost investment readiness and accelerate the commercial growth of Europe's most promising mobility ventures. The program targets ten top-performing start-ups from the EU and associated countries and builds on a successful track record of five years of supporting innovation in urban mobility.

The **Scaleup Mobility Programme curriculum** is carefully designed to deliver maximum value in a condensed period, offering a truly elite experience to high-potential start-ups in the mobility sector. Over a period of two months, the selected start-ups will receive customized support that combines expert mentoring, training, and networking opportunities. Here is how the curriculum is tentatively structured:

- **Welcome and Program Opening (September 22):** Online welcome event to meet and greet founders in the program, discuss timelines and success criteria.
- **Development Kickstarter (Weeks 1–2):** At the beginning of the program, each start-up's specific needs are assessed to create a tailored support plan, referred to as the "Development Kickstarter."
- **Mentoring (Starting October 1):** Start-ups will begin their intensive one-on-one mentoring journey. Up to 40 hours of individual business coaching will be delivered by experienced industry experts, investors, and business mentors. The sessions are planned on a weekly basis, with a recommended pace of two 2-hour sessions per week.
- **ESG Impact Assessment (October 6 – November 6):** Each start-up will undergo an ESG7 assessment to evaluate their sustainability profile. Following this, they will receive a one-hour advisory session to discuss results and identify areas for improvement.
- **Cohort Check-ins:** To foster a strong sense of community and facilitate peer learning, three online cohort check-ins will be held in addition to the Welcome and Farewell sessions. These 1-hour gatherings provide an opportunity for founders to share progress, address mentoring challenges, and build connections with peers.

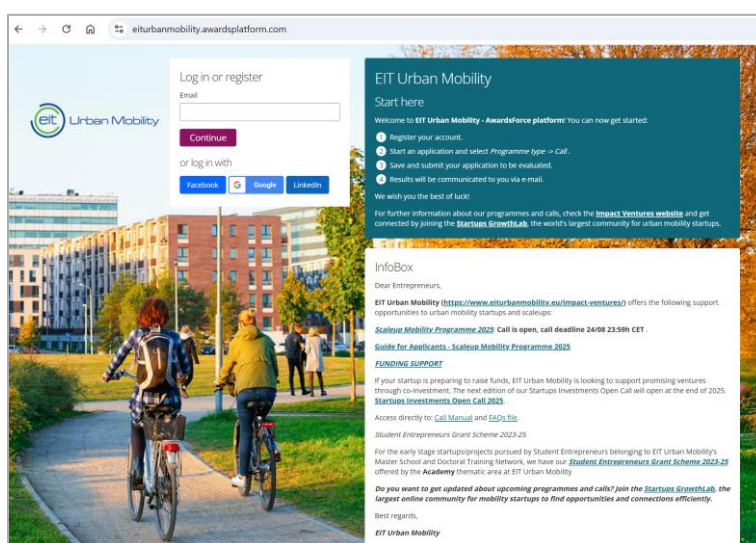
- **Farewell and Program Closure (Estimated December 19):** The program concludes with a Farewell session celebrating achievements and laying the ground for post-program growth.

Start-ups will also receive ongoing support and communication throughout the program. Please note that the timeline and dates mentioned above are tentative and subject to change. All participants will be informed in advance of any adjustments to the schedule.

6. HOW TO APPLY

APPLY
NOW

or go to <https://eiturbanmobility.awardsplatform.com/> (PLATFORM)



Startup representatives must **register and validate the account** if this is the first time accessing the platform. If startup representative has already created an account, proceed to **log in**.

Once logged in:

1. Start a new application;
2. Select Programme Type “EIT UM Programmes”;
3. Select “Scaleup Mobility Programme”
4. Follow the application formulaire.

During the application all compulsory fields must be filled. Details about the application form, sections and required information are included in **ANNEX 1 - Application form, sections and required information**.

7. EVALUATION PHASES AND CRITERIA

The evaluation of proposals and strategic fit will be conducted in **three phases**:

1st phase – Admissibility and eligibility check

Applicants will be required to conduct a self-eligibility check about **formal eligibility requirements** when starting a new application. Once completed, applicants will be able to proceed with the full application.

Fully submitted applications will be revised against **formal eligibility requirements**. Eligible applications will pass to the 2nd phase of the evaluation process.

2nd phase – Online evaluation

Applications will be reviewed by a **panel composed by, at least, 2 evaluators** with same weighting of scores:

- 50% internal expert evaluator
- 50% external expert evaluator

Each evaluator will have to score each STARTUP application based on **four standardised criteria** for a maximum of 20 points: **Excellence / Innovation** (5 points), **Team / structure** (5 points) **Impact** (5 points), **Implementation and overall merit** (5 points). The average of all evaluators scores will give the online evaluation score for a given applicant.

	1. Excellence / Innovation	2. Team / Structure	3. Impact	4. Implementation and overall merit	TOTAL
Evaluation criteria	Innovativeness of the solution. Potential of the product or service to improve urban mobility. Achievements and pilot experience.	Team/founders (C levels, experience, coachability and hiring plan). Stakeholder relations with investors and other partners.	Averaged Net Impact Ratio converted to impact score based on the products/services detailed by applicants (Annex 3).	Overall merit of applicant and application fit to Scaleup Mobility Programme. Competitive and effective Pitch deck including mandatory sections: Problem, Solution, Value Proposition, Business Model, Market, Go To Market Strategy, Competition, Traction, Team.	20
Score	5	5*	5	5	

* 2. Team / Structure score will be limited at 3 points if:

- Team has 5 or more employees AND there is no women founder or C-Level (CEO, CFO, CMO, COO...);
- or
- Founders have less than 50% of shares.

At least of 15 ranked STARTUP applications will qualify to phase 3 – the live pitch. The online evaluation score will result from the average scores from the two evaluations. Applicants will be notified via e-mail about the outcome of the evaluation.

Scoring criteria – 2nd Phase

Each criteria will be assessed according to the following scoring system:

Score	Description	
0	None	The information requested is missing or incomplete
1	Very poor	The information provided is considered irrelevant or inadequate compared to the specific information required for the block and/or call provisions
2	Poor	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific block required information and/or call

		provisions
3	Fair	The overall information provided is adequate, however, some aspects are unclearly or insufficiently detailed, compared to the specific block required information and/or call provisions
4	Good	The information provided is adequate with sufficiently outlined details, compared to the specific block required information and/or call provisions
5	Excellent	The information provided is outstanding in its details, clarity and coherence, compared to the specific block required information and/or call provisions

3rd phase – Live pitch

A minimum of 15 startups will pitch their candidacy to join the programme to a **panel composed by, at least, 2 jury members** with same weighting of scores:

- 50% internal expert evaluator – jury member.
- 50% external expert evaluator – jury member.

Each evaluator will have to score each startup application based on **two standardised criteria** for a maximum of 20 points: **Pitch** (10 points), **Overall fit to programme** (10 points). The average of all evaluators scores will give the total score for a given applicant.

	1. Pitch	2. Overall fit to accelerator	TOTAL
Evaluation criteria	Evaluation of pitch deck clarity on: - Founding team - Problem – solution fit - Innovativeness - Market validation - Business model, pricing and go-to-market strategy - Partners and traction - Competition and USP - Financial projections (3-5 years) - Funding needs - Impact, SDG and KPIs	Merits and fit of startup to the programme call	20
Score	10	10	

The format of the live pitch will be 5 minutes presentation by the startup and up to 5 minutes questions from the jury panel. Once the jury members have concluded their assessment, a Consensus Meeting is organised: for each application the live pitch score will result from an agreed averaged score resulting from the two evaluations. A final evaluation report will be produced.

Scoring criteria – 3rd phase

Each criteria will be assessed according to the following scoring system:

Score	Description	
0	None	The information requested is missing or incomplete
2	Very poor	The information provided is considered irrelevant or inadequate compared to the specific information required for the block and/or call provisions
4	Poor	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific block required information and/or call

		provisions
6	Fair	The overall information provided is adequate, however, some aspects are unclearly or insufficiently detailed, compared to the specific block required information and/or call provisions
8	Good	The information provided is adequate with sufficiently outlined details, compared to the specific block required information and/or call provisions
10	Excellent	The information provided is outstanding in its details, clarity and coherence, compared to the specific block required information and/or call provisions

Final application score

The final application score is determined by the sum of phase 2 score and phase 3 score. Top 10 ranked startup applications will be conditionally accepted⁴ to join the Scaleup Mobility Programme. If all acceptance conditions are met, the startup will be granted the support service package. Applicants will be notified via e-mail about the outcome of the evaluation.

8. COMMUNICATION OF RESULTS

Results will be communicated to the email of the startups representative registered at the AwardForce platform. *Note: Please, check your junk folder too!*

- Phase 1 results will be communicated with a rejection letter to non-qualified applicants;
- Phase 2 results will be communicated with a rejection letter and a brief evaluation report to non-qualified applicants; and an invitation to the live pitch for the qualified applicants;
- Phase 3 results will be communicated with a rejection letter and a final evaluation report to non-qualified applicants; and an announcement letter and a final evaluation report to selected startups.

The startup point of contact of any application deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal. This appeal must be sent to albert.verges.gil@upc.edu within 5 calendar days from the official notification of ineligibility, by identifying and describing the factual errors that according to the applicant invalidate the decision.

9. ACTIVITIES IMPLEMENTATION AND FINANCIAL ASPECTS

Selected startups will have to diligently collaborate to fulfil all acceptance conditions:

- Provide **written confirmation** of the willingness to join the Scaleup Mobility Programme **within 5 calendar days** following the conditional acceptance notification.
- Provide the **registration certificate** (mandatory to provide at the **latest 5 calendar days** after the selected startup receives notification of conditional acceptance);
- **Sign the PA** (mandatory to **provide no later than 7 calendar days** after being conditionally accepted to the the Scaleup Mobility Programme);
- **Include on the webpage** of their organisation a **clear reference to EIT UM and to the accelerator programme Scaleup Mobility** (mandatory to provide when an applicant has been

⁴ Refer to [ACTIVITIES IMPLEMENTATION AND FINANCIAL ASPECTS](#).

conditionally accepted and before the programme starting date);

- **Commit to the delivery of the services** - 30-40 hours of mentoring, ESG Assessment and advisory - included in the programme and to active participation in all mandatory programme events.

Failure to fulfil the acceptance conditions within the stipulated time frame and in the prescribed manner, unless due to a duly justified case of force majeure, **may result in disqualification** from the programme and the subsequent invitation of the next highest-ranked applicant.

Additional requirements:

- **Drawing-up Scaleup Mobility Programme documentation** for reporting purposes towards EIT;
- Complete and submit in due time the **monitoring and feedback survey/s** which will be provided by the Scaleup Mobility Programme;
- Actively **promote participation** at Scaleup Mobility Programme to reach public audience.
- **Commit to the conduction of the services** included in the programme and participation in the programme events.

After the evaluation and selection process and accomplishment of the previously listed as “Condition Clearance”, Scaleup Mobility Programme will grant each selected startup with a fixed lump sum of 2,500 €. This amount is meant to cover the travel, accommodation, and subsistence costs⁵ of the representatives of the startups when attending Scaleup Mobility Programme and EIT UM events during 2025 (see [Annex 2](#)).

10.SUPPORT AND CONTACT

For any questions regarding the Scaleup Mobility Programme you can contact email: albert.verges.gil@upc.edu and dora@powerhub.cz.

For any questions regarding **EIT Urban Mobility / Impact Ventures** you can contact impact.ventures@eiturbanmobility.eu

For any questions regarding AwardsForce **PLATFORM**, please use the chat function <https://eiturbanmobility.awardsplatform.com/>

⁵ According to the conditions established in the Eligibility of expenditures document.

ANNEX 1 - Application form, sections and required information

Here is a detail on the different sections and compulsory information requested to all applicants:

Self-eligibility check	
Item	Description
Does your startup have a minimum of 2 Full Time Employees?	Minimum 2 Full Time Employees (FTEs). FTEs are considered personnel dedicated a minimum of 30h/week to the startup. It is not a requirement for FTEs to have a salary (stock-options or pro-bono dedication are also accepted). Yes, No.
Is your startup registered in EU27 or Horizon Europe associated countries?	Startup must be incorporated in a EU27 or in a EU associated countries** according to the official list of countries by the European Union and third countries associated to Horizon Europe . The incorporation/registration certificate will be required to participate in the programme. The incorporation/registration certificate must be made available at the latest 5 calendar days after the selected start-up receives the notification of acceptance. Yes, No.
Is the startup incorporation date posterior to 31/12/2014?	Startup incorporation date must be posterior to 31/12/2014. Refer to the deeds incorporation date. Yes, No.
Is your startup registered at the Startups Growth Lab ?	Applicant must be registered at Startups Growth Lab with an individual profile and a startup profile must be created. Standard (free) or Premium (paid) subscriptions are accepted. In case of questions, please contact growthlab@eiturbanmobility.eu . Yes, No.
Has your startup been selected in an EIT Urban Mobility - Market Readiness Accelerator in 2025?	Company cannot be supported during 2025 by Market Readiness Accelerator programmes funded by EIT Urban Mobility. Yes, No.
Does your company have a verifiable valuation?	Startups must have a verifiable company valuation from the latest fundraising round. NOTE: You will be required to provide the proof of company valuation. Valuations calculated based on commonly accepted valuation methods e.g. Discounted Cash Flow (DCF), Berkus Approach, scorecard... will not be accepted. Yes, No.
Do you agree to sign the Participation Agreement (PA) if selected for the programme?	The Programme Agreement (PA) governs applicants' participation in the Scaleup Mobility Programme and outlines the contribution of selected participants to EIT Urban Mobility's financial sustainability. This contribution is based on a success fee derived from investment rounds or partnerships generated through the programme, for up to 12 months following its conclusion. Further details are available here .

	Yes, No.
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MAKE SURE YOUR ANSWERS ARE CORRECT.

IMPORTANT: "Check eligibility" button will assess your answers according to the eligibility criteria of the call and guide on your application's eligibility. If your auto-assessment does not comply with the eligibility criteria, you will be prohibited from continuing with your current application or create a new one for the same call. This self-eligibility check does not substitute the 1st phase – Admissibility and eligibility check.

Business - General information	
Item	Description
Company	Enter the registered name for the company.
Contact Person (name and surname)	Enter the name and surname of the startup representative as main point of contact.
Contact person e-mail	Enter startup representative email contact for official communications.
Phone number	Enter the phone number of the contact person.
VAT number	Provide your company value added tax identification number.
Company Registration Number	Provide your Company Registration Number (CRN) as the unique national identifier (combination of numbers, at times of numbers and letters) to verify the legal existence as an incorporated entity. The CRN can be found on the Certificate of Incorporation, on all official documentation received from the issuing entity or on the excerpts of the register.
<i>PIC ID optional</i>	<i>If your organisation is registered at the EC Funding & Tenders portal, please provide the 9-digit Participant Identification Code (PIC).</i>
Incorporation date	Indicate the incorporation date of your startup.
Incorporation country	Applicants are required to be incorporated in one of the EU Member States to HE Associated countries. List of EU Member States: https://europa.eu/european-union/about-eu/countries_en List of countries associated to the Horizon Europe: https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/common/guidance/list-3rd-country-participation_horizon-euratom_en.pdf ELIGIBILITY CRITERIA: Company incorporated in EU or EU associated countries according to the official list of countries by the European Union and third countries associated to Horizon Europe. The registration certificate will be required to participate in the programme.
Company URL	Provide the main website address for your company.
<i>Other company websites/social media channel optional</i>	Provide the company's LinkedIn profile or any other official channel used for marketing and communication.

What is your current company valuation (in €)	Please provide the latest verifiable company valuation. You will be required to provide an official company verifiable valuation resulting from the latest fundraising round.
What is your current funding/company stage?	In case your company is not fundraising, please provide information on the last closed round indicating the growth stage of the company. Bootstrapping, pre-seed, seed, series A, series B+.
Next funding round target (in €)	Please indicate your next funding round target.
EIT UM equity startup	Checkbox: Is your company an EIT UM equity portfolio startup?
Participation in previous EIT UM programmes	In which EIT urban Mobility Programme have you participated? Accelerator Programmes (2020 – 2024); Scale-up Programme (2020 – 2024); Investment Readiness Programme (2022 – 2024); Other EIT UM programmes; None of the above.
<i>Have you participated in any other EIT KIC programmes before? If yes, name in which ones (optional)</i>	<i>If you have participated in other EIT KIC programmes or funded initiatives, name them.</i>
Has the company received EISMEA support (via EIC programmes or Interregional Innovation Investment Instrument)?	Has the company received EISMEA support (via EIC programmes or Interregional Innovation Investment Instrument)? Select one option: Yes/No.
Have you been awarded by EIC or have you achieved the Seal of Excellence from EIC Accelerator or the EIC Transition (or equivalent national high-quality label awards)?	Indicate if you have been awarded by EIC or if you have achieved the EIC accelerator or EIT Transition Seal of excellence or equivalent national high-quality label awards. Otherwise, state “None”. None; Awarded – EIC; Seal of Excellence - EIC Accelerator; Seal of Excellence - EIC Transition; Seal of Excellence - National equivalent high quality award.

Excellence / Innovation		
Item	Description	MAX Score
Describe what your company does	Be clear and concise. This is how you catch our attention. Max. 500 Characters.	5
What problem do you solve?	Describe the problem concisely answering the following questions. Is the problem addressed real/measurable? Which bottlenecks/challenges/needs were you able to recognize? How did you validate your market research?" Max. 1000 Characters.	
What is your solution?	Describe your solution concisely. Max. 1000 Characters.	
Who are your customer groups?	Provide a list of customer groups or a concise description. Max. 300 Characters.	

Who are the end users?	Provide a list of end users or concise description. Max. 300 Characters.	
Who are your main competitors?	Name your main three competitors.	
What differentiates your product/solution from competing solutions? What is your USP?	Address the competition landscape and your competitive advantage. Max. 300 Characters.	
Intellectual Property (IP): Has your company filed for a patent, copyright, trademark, trade secret, etc? If yes, please describe for what and where.	Please answer NO if the question does not apply to your venture or you cannot prove your answer with appropriate documents if requested.	
Why are you applying to this programme?	Describe why joining this EIT Urban Mobility programme is an opportunity for your company. Be as specific as possible on your need for support. Max. 500 Characters.	

Team / Structure		
Item	Description	MAX Score
How many people (FTEs) work for your company?	Please count both full-time and part-time employees, summing up their engagement (e.g., 1 half-time employee = 0.5 FTE, 2 half-time employees = 1 FTE, etc.) FTE – Full Time Employee FTEs are considered personnel dedicated a minimum of 30h/week to the startup. It is not a requirement for FTEs to have a salary (stock-options or pro-bono dedication are also accepted).	5
Team composition (Co-Founders, C-Levels and other relevant leading positions)	Please identify and assign the following competences within the team: Founders and company executives (C-Levels); Technology / product development; Business development, sales / marketing; Fundraising / contact with investors. Provide the name, surname, role, gender and LinkedIn profile of founders and C-Level positions. If relevant for your company, please also include other leading positions such as spokespersons, advisors, business developers...	
Do founders and employees (e.g. ESOP*) own more than 50% of shares?	Do founders and employees own more than 50% of shares? Select one option: Yes/No. <i>*Employee Stock Ownership Plan: Financial compensation tool for employees which are offered stock options of the company they work for.</i>	
List all your shareholders (including founders, employees and investors) of the company that own at least 5%	Provide Shareholder name, title and % of equity. For individuals indicated in the table, please provide the position if working for the company, or type of affiliation with the venture, e.g.: Business Angel, Advisor, Board member, etc.	

<i>equity including their title and percentage: (optional)</i>		
Do non-EU shareholders own more than 10% of the company?	Please indicate if there are more than 10% of your shares held by non-EU shareholders.	
What is your team best at?	Provide a concise description. Max. 500 Characters.	
What is your team missing?	Provide a concise description. Max. 500 Characters.	

Impact		
Item	Description	MAX Score
Please select the products and/or services that your company offers:	Please choose up to max. 3 options that are the closest to the company's profile and its main line of activity. To facilitate searching, please use the search list and start typing the first letters of the word narrowing down the selection pool. If you cannot find your product/service on the list, select: "No fit of product/service on the provided list". If you select more than 3 options, only the 3 first options in alphabetical order will be taken into account for the evaluation. <i>Further information about the impact section approach and scoring system is described at Annex 3 of the Guide for Applicants.</i>	5
<i>If not listed above, indicate your main product or service that your company offers (optional)</i>	<i>Name your main product or service that your company offers in 10 words max.</i> Include only your main product or service. <i>If you include more than one product or service, only the first product or service in alphabetical order will be taken into account for the evaluation.</i>	

Implementation and overall merit		
Item	Description	MAX Score
Pitch Deck	Pitch Decks are expected to cover the following content: - The problem you are solving (and for whom). - Your innovative solution (ideally with evidence of product-market-fit), its degree of innovativeness and stage of development (MVP, prototype, product launched). - Your market opportunity: market size, potential and scalability of your solution. - Business model, pricing and go-to-market strategy. - Partners and traction. - Competition and USP (including IP & patents if any). - Financial projections (3-5 years). - Funding received, funding needs and use of funds. - Motivation to apply and fit with the programme. - Impact / SDG / KPIs. Describe how you provide impact (environmental, societal and economic), which areas of the business are associated with the Sustainable Development Goals (List and elaborated description of SDGs: Sustainable Development Goals - European Commission) and which impact KPIs do you take into consideration, if any.	5

	- Team. Only in PDF format. Max. 15 slides.	
Company valuation	Startups must provide a verifiable proof of valuation from their most recent fundraising round. Founders are not required to disclose sensitive or confidential terms of the latest fundraising round. The proof of valuation can be in the form of: - A redacted version of the signed term sheet, - A relevant extract from the investment or shareholders' agreement, or - An official communication confirming the valuation (e.g. board resolution or investor notification). The document must clearly indicate: - Pre- or post-money valuation - Total investment amount - Date of the agreement If you have doubts about the proof of valuation, please reach out to us (Scaleup Mobility Programme Guide for Applicants, Section 9. SUPPORT AND CONTACT). PDF format is accepted (please convert if necessary).	
High Resolution logo	High resolution version of the company's logo will be used for marketing and communication purposes only in the event of the successful selection of the applicant. Any image format is accepted.	
Any other material team / product video <i>Optional</i>	<i>If needed, use this field to attach relevant information and documents to fully evaluate your startup / application.</i> <i>For video/audio files, it is recommended to upload them to streaming platform providing the .pdf file with access hyperlink.</i> <i>Please do not upload .zip/.rar files as evaluators are advised to avoid downloading content.</i>	

Final Submission	
Checkbox:	My application is complete. By submitting I acknowledge that the information provided is trustworthy.
Checkbox:	I accept to be contacted at the email and telephone number (when provided) included at my application form.
Checkbox:	I accept to share the information included at the application form with EIT UM and consortium partners responsible for the programme for the sole purpose of evaluating my candidacy to the present call.
Checkbox:	If my startup is conditionally selected to join the programme, I will fill in and sign the Participation Agreement (PA). I acknowledge the signature of the PA as a condition to formalize my participation at the programme if selected.
Checkbox:	The information about the programme provided at the webpage, guide for applicants and info days is:

5 – Very clear and complete	4	3	2	1 - Vague and insufficient
Feedback: The application process is:				
5 - Simple to follow and information is well contextualised	4	3	2	1 - Tedious and ambiguous
Feedback: How did you know about this programme? - Personal contact - Mailing / Newsletter - Social media post - Event, exhibition or fair - Previous applicant of EIT Urban Mobility programmes - RIS (Regional Innovation Scheme) contact - Other				
Is there anything else you want to tell us? Optional				

ANNEX 2 – Document template for lump sum contribution of 2,500€

Impact Ventures: Programme support to selected startups

Type of Activity

Scaleup Mobility Programme provides support for innovative mobility solutions by nurturing startups. These include, among other support services, business coaching, mentoring by industry experts as well as urban mobility specific expertise such as technology or market validation, product-market fit or market entry. Scaleup Mobility Programme will nurture startups from the EU and Third countries associated to Horizon Europe.

The Scaleup Mobility Programme perform a scouting service for EIT Urban Mobility in identifying, evaluating, and selecting the most promising startups to be involved in the programme's activities.

For startups, the benefits of being selected in the given Scaleup Mobility Programme comprise:

- Mentoring and coaching, technology development, product-market fit, business model fine-tuning and other valuable acceleration services;
- Financial support for attending the Scaleup Mobility Programme's and EIT UM events (including bilateral meetings).

Further details about the description of the programme and offering are included in section 1. STRATEGIC FOCUS.

Grant amount and types of expenses

After the evaluation and selection process, Scaleup Mobility Programme will grant each selected startup with a fixed lump sum of 2,500 €. This amount is meant to cover the cost of the human resources (daily rate), travel, accommodation, and subsistence costs of the representatives of the startups when attending a minimum of two Scaleup Mobility Programme and EIT UM events (including bilateral meetings) during the period 01.09.2025-31.12.2025.

Requirements for awarding the grant

- The startup should be successfully selected by the Scaleup Mobility Programme in an open call;
- The startup must commit to take part in the Scaleup Mobility Programme actions to justify the lump sum.

Payment process

Once the startup is successfully selected by the Scaleup Mobility Programme open call, an agreement will be signed between the accelerator consortium partner managing the financial contribution and the startup. The Lump Sum will be transferred to the startup by the Scaleup Mobility Programme consortium partner managing the financial contribution after the signature of the agreement.

Supporting documentation

As there is no financial reporting, there are no financial checks, reviews or audits related to actual costs and the resources used. We do not impose any obligation to keep financial records in lump sum grants. Please note that participating startups will have to comply with record-keeping obligations outside the agreement signed with the Scaleup Mobility Programme, e.g. under national law or internal procedures.

Controls will focus on the proper attendance of the startup at the events/meetings organised by the Scaleup Mobility Programme and EIT UM during the duration of the Scaleup Mobility Programme. To prove the attendance at the event/meeting, the following evidence will need to be provided:

- copy of the list of attendance provided by the Scaleup Mobility Programme, in case of online meetings;
- signed participants list provided by the Accelerator, in case of physical meetings.

ANNEX 3 – Impact section and evaluation criteria

EIT UM has defined a process to objectivise the assessment of impact at the online evaluation stage (phase 2) for companies applying to the following programmes:

- Market Readiness Accelerators:
 - Smart Mobility – DMS Consortium Accelerator;
 - Future Mobility – Accelerate2MOVE;
 - Inclusive Mobility – Better Mobility Accelerator;
 - Scaleup Mobility Programme - Scaleup

The process is based on [Upright Project](#) approach to quantify the [net impact](#) of companies' core business. Each product/service has a Net Impact Ratio defined by four dimensions (society, knowledge, health and environment) and a total of 19 subcategories following [Upright net impact framework](#).

EIT UM retrieved a list of 259 products/services directly or indirectly related to mobility, with Net Impact Ratios ranging from -217% to +85%. Data was retrieved on January 25th 2025 and will remain static for the whole selection process of the present call.

Based on the products/services selected by each applicant, an averaged Net Impact Ratio will be automatically calculated. If the main product/service from the company is not listed, applicants will write down the product/service and a Net Impact Score will be calculated following the same approach.

The averaged Net Impact Ratio is then automatically converted to a score based on the Scoring Criteria – 2nd Phase. Averaged Net Impact Ratios are linearly and directly converted to Impact scores as detailed in the following table:

Averaged Net Impact Ratio (%)	Impact Score – 2nd Phase online evaluations
averaged NIR ≤ 0	0
0 < averaged NIR ≤ +15	1
+15 < averaged NIR ≤ +30	2
+30 < averaged NIR ≤ +45	3
+45 < averaged NIR ≤ +60	4
+60 < averaged NIR	5

Online evaluators (phase 2) will receive the following data:

- Products/services selected by each applicant;
- Averaged Net Impact Ratio (automatically calculated);
- Impact Score (automatically calculated).

There will be at least one training for online evaluators which will deep dive into EIT UM process to objectivise the assessment of impact at the online evaluation stage.

The full list of 259 products/services directly or indirectly related to mobility are listed below:

0	No fit of product/service on the provided list
1	360-degree cameras for building modelling
2	360-degree cameras for city modelling
3	360-degree cameras for city planning

4	360-degree cameras for geospatial analysis
5	360-degree cameras for infrastructure inspection
6	3d modelling software for building modelling
7	3d modelling software for city planning
8	3d modelling software for construction of buildings
9	3d modelling software for geospatial analysis
10	3d modelling software for property condition assessment
11	3d vision sensors for electric scooters
12	Airbags for bicycle helmets
13	Application programming interface for electric vehicle fleet management software
14	Application programming interface for mobility-as-a-service software
15	Application programming interface for vehicle tracking devices
16	Audio augmented reality navigation software
17	Autonomous delivery robots
18	Autonomous driving software
19	Autonomous electric ferries
20	Autonomous road vehicles
21	Autonomy software for autonomous electric ferries
22	Battery upcycling services
23	Bicycle lighting systems
24	Bicycle parking services
25	Bicycle repair and maintenance
26	Bicycle-sharing services engineering
27	Bicycle trailers
28	Bluetooth positioning software for road vehicle active safety systems
29	Carbon dioxide sensors for city emissions monitoring
30	Carbon dioxide sensors for marine emissions monitoring
31	Carbon footprint calculation applications for urban transport services
32	Car-sharing services
33	Car-sharing services engineering
34	City air quality monitoring equipment
35	City planning software
36	Comparison website for electric passenger cars
37	Computer vision software for city planning
38	Computer vision software for road traffic controlling
39	Computer vision traffic management software
40	Condition analysis software for road markings
41	Condition analysis software for road railings
42	Condition analysis software for traffic signage
43	Conductive rail charging equipment for electric vehicles
44	Construction of bicycle parking structures
45	Construction of electric scooter parking structures

46	Construction quality assurance software
47	Data privacy tracking and control software for passenger cars
48	Delivery services by autonomous electric robots
49	Delivery services engineering
50	Delivery tracking software
51	Digital marketplace for electric light commercial vehicles
52	Digital marketplace for electric passenger cars
53	Digital marketplace for electric vehicle charging equipment
54	Digital marketplace for installation of electric vehicle charging stations
55	Digital marketplace for installation of solar panels
56	Digital marketplace for solar panels
57	Driving simulation software for agricultural tractors
58	Driving simulation software for autonomous road vehicles
59	Driving simulation software for military vehicles
60	Driving simulation software for mining machinery
61	Driving simulation software for warehouse robots
62	Drones for 3d modelling of buildings
63	Dual fuel retrofit systems for locomotives
64	Electric bicycles
65	Electric bicycle charging equipment
66	Electric bicycle charging services
67	Electric bicycle lighting systems
68	Electric bicycle-sharing services
69	Electric bicycle trailers
70	Electric motorcycle engines
71	Electric motorcycle retrofitting services
72	Electric motors for conventional bicycles
73	Electric scooter charging equipment
74	Electric scooter charging services
75	Electric scooter fleet management software for cities
76	Electric scooter lighting systems
77	Electric scooter parking services
78	Electric scooters for last mile freight delivery
79	Electric scooters for warehouse logistics
80	Electric skateboards
81	Electric vehicle charging equipment
82	Electric vehicle charging infrastructure engineering
83	Electric vehicle charging platforms
84	Electric vehicle charging point software
85	Electric vehicle charging point demand management software
86	Electric vehicle charging services
87	Electric vehicle fleet charging optimisation software

88	Electric vehicle retrofitting services
89	Electric vehicle smart charging software
90	Electronic locks for bicycles
91	Electronic locks for skis
92	Engineering simulation services for railway electrification software
93	E-procurement software for shipping industry
94	Facial recognition software for urban road transport
95	Fast AC charging stations for electric vehicles
96	Fine particle measurement sensors
97	Fleet management software for electric passenger cars
98	Fleet management software for electric vehicles
99	Fleet monitoring software
100	Fleet monitoring software for electric vehicles
101	Freight forwarding optimization software
102	GHG emissions monitoring software for cities
103	GHG emissions monitoring software for the construction industry
104	GHG emissions monitoring software for the transportation industry
105	GHG emissions monitoring software for the waste management industry
106	GHG emission tracking and reporting software
107	Green hydrogen distribution solutions
108	Humidity measurement equipment for road traffic
109	Identification scanning software for urban road transport
110	Installation of charging stations for electric vehicles
111	Integration software for road freight transport
112	Intelligent transportation software for trains
113	Intelligent transportation system software
114	Inventory management software for urban transport services
115	IoT management software
116	Last mile freight delivery services using electric bicycles
117	Last mile freight delivery services using electric vehicles
118	Leasing of bicycles
119	Leasing of electric bicycles
120	Leasing of electric light commercial vehicles
121	Leasing of electric passenger cars
122	Leasing of electric scooters
123	Leasing of electric vehicle charging equipment
124	Leasing of foldable shipping containers
125	Lidar systems for autonomous vehicles
126	Lithium-ion batteries for electric motorcycles
127	Location based real estate assessment software
128	Logistics management software
129	Logistics management software for last mile freight delivery services

130	Logistics management software for the construction industry
131	Manned electric ferries
132	Map and location software
133	Map and location software for bicycle parking
134	Map and location software for electric road vehicles
135	Map and location software for last mile freight delivery services
136	Methane sensors for city emissions monitoring
137	Methane sensors for marine emissions monitoring
138	Micro wind turbines for electric vehicles
139	Micromobility vehicle sharing services
140	Mobile device charging equipment
141	Mobile wallets for urban transport services
142	Mobility monitoring and analysis software
143	Mobility monitoring and analysis software for bicycles
144	Mobility-as-a-service software
145	Mobility-as-a-service software for boat taxi services
146	Mobility-as-a-service software for electric bicycle rentals
147	Mobility-as-a-service software for electric light commercial vehicle rentals
148	Mobility-as-a-service software for electric scooter rentals
149	Modular steel-structure buildings for bicycle parking
150	Modular steel-structure buildings for car parking
151	Motorcycle-sharing services
152	Multispectral cameras for autonomous electric passenger cars
153	Multispectral cameras for autonomous electric trucks
154	Multispectral cameras for civilian drones
155	Multispectral cameras for industrial automation control systems
156	Navigation software for visually impaired people
157	Navigation aid equipment for visually impaired people
158	No-code platform for applications used in road vehicles
159	No-code platform for connected mobility applications
160	Non-fungible tokens for passenger cars
161	Online HR accessibility training software
162	Online retail of bicycle parts
163	Online retail of electric bicycles
164	Online retail of electric motorcycles
165	Online retail of synthetic fibre sports coats
166	Open access waste data analytics and optimisation software
167	Package delivery services by bicycle
168	Package delivery services by electric scooters
169	Package delivery services by electric vehicles
170	Parcel locker management software
171	Parcel locker operation services

172	Parking area design engineering
173	Parking management software
174	Parking management software for bicycles
175	Parking management software for electric scooters
176	Parking space finding and reservation software
177	Parking space finding and reservation software for bicycles
178	Parking space finding and reservation software for electric scooters
179	Peer-to-peer boat-ride-sharing services
180	Platform-as-a-service provision for car-sharing services
181	Payment platforms for green fuels
182	Power management software for electric vehicle charging
183	Precipitation measurement equipment for road traffic
184	Professional coaching for workplace wellbeing
185	Professional leadership courses
186	Public transportation optimisation software
187	Radar sensors for advanced driver assistance software
188	Radar sensors for autonomous vehicle testing
189	Radio frequency detectors for road vehicle active safety systems
190	Railway electrification software
191	Railway operations management consulting
192	Real time information software for bicycle-sharing services
193	Real time information software for car-sharing services
194	Real time information software for ride-hailing services
195	Real time information software for scooter-sharing services
196	Real time information software for taxi services
197	Real time information software for urban bus transport
198	Real time information software for urban electric train transport
199	Refurbished electric bicycles
200	Refurbished electric scooters
201	Rental marketplaces for offices
202	Rental marketplaces for restaurants
203	Rental of electric bicycles
204	Rental of electric motorcycles
205	Restaurant food home delivery services by bicycle
206	Restaurant food home delivery services by electric vehicles
207	Retail of electric light commercial vehicles
208	Retail space rental platforms
209	Ride sharing platform for student transportation
210	Risky driving identification software
211	River plastic waste cleaning devices
212	Road condition analysis software
213	Road freight management software

214	Road freight management software for the construction industry
215	Road vehicle speed limiting software
216	Route optimization software
217	Route optimization software for last mile freight delivery services
218	Route optimization software for last mile freight delivery services using electric vehicles
219	Route optimization software for micromobility sharing services
220	Route optimization software for student transportation
221	Route optimization software for truck freight transport services
222	Safety engineering for road transport
223	Scooter-sharing services engineering
224	Shared mobility fleet and curb management software
225	Slow AC charging stations for electric vehicles
226	Smart electricity grid software
227	Social walking applications
228	Software development consulting for autonomous driving software
229	Software testing tools for advanced driver assistance software
230	Supply chain optimisation software for the construction industry
231	Task management software for urban transport services
232	Temperature measurement equipment for road traffic
233	Thermographic cameras for advanced driver assistance software
234	Thermographic cameras for autonomous vehicle testing
235	Traffic accident analysis software
236	Traffic analysis software for urban planning
237	Traffic enforcement camera software
238	Traffic management software
239	Traffic management software for autonomous road vehicles
240	Traffic management software for electric scooters
241	Traffic system planning software
242	Traffic system planning software for bicycle-sharing services
243	Traffic system planning software for car-sharing services
244	Traffic system planning software for motorcycle-sharing services
245	Traffic system planning software for scooter-sharing services
246	Training data sets for autonomous vehicle testing
247	Transport planning software
248	Transport planning software for student transportation
249	Trash sensors
250	Truck fleet usage optimisation software
251	Vehicle tracking devices for electric vehicles
252	Virtual travel guide application for disabled people
253	Virtual travel guide application for sightseeing
254	Walking challenge applications
255	Warehouse management software

256	Waste data analytics and optimisation software
257	Wi-fi positioning software for road vehicle active safety systems
258	Wind measurement equipment for road traffic
259	Workplace accessibility management software

ANNEX 4 – Participation Agreement template

Scaleup Mobility Programme 2025 PARTICIPATION AGREEMENT

In Barcelona, on [●], 2025

BETWEEN

On the one side,

EIT KIC Urban Mobility, S.L.U., a company incorporated under the laws of Spain with its registered office at C/ de Pamplona, 104, Sant Martí, Barcelona (08018) Spain, with Tax Identification number B-67513630 and registered in the Commercial Registry of Barcelona, Volume 47.116, Sheet 94, Page B 541668, duly represented by Mr. Francisco Ibañez in his capacity as CEO, (the “**EIT UM**”).

On the other side,

[●], a company dully incorporated under the laws of [●] with its registered office at [●], with Tax Identification number [●] duly represented by [●], in his/her capacity as legal representative (the “**Company**”).

EIT UM and the Company shall collectively be referred to as the “**Parties**” and each one of them individually as a “**Party**”.

WHEREAS

I. The Company has been selected to participate in EIT UM’s Scaleup Mobility Programme 2025, an acceleration program targeting innovative European companies in urban mobility areas that are in the process of raising funds or expect to do so by the end of 2026 (the “**Scaleup Mobility Programme 2025**”).

II. As a participant in the Scaleup Mobility Programme 2025, the Company is eligible to access and benefit from the resources offered by the Scaleup Mobility Programme 2025.

III. Now, this Participation agreement (the “**Agreement**”) outlines the key terms and conditions under which the Company will participate in the Scaleup Mobility Programme 2025.

Therefore, the Parties, mutually recognizing each other’s legal capacity and authority, execute this Agreement, pursuant to the following,

ARTICLES

Article 1: Participation in Scaleup Mobility Programme 2025

The Company will participate in the Scaleup Mobility Programme 2025 from [start date] to [end date] (the “**SUP Program Period**”) and will have access to the services and content detailed in Exhibit I of this Agreement.

Article 2: Scaleup Mobility Programme 2025 and Form of Payment

To benefit from the Scaleup Mobility Programme 2025, the Company must enrol to the Scaleup Mobility Programme 2025 for the Program Period.

The sole form of payment for participation in the Programme is the Success Fee Contribution, which shall only be applicable to companies that successfully secure funding as a direct result of the Programme.

The Programme Success Fee Contribution shall become effective and payable upon the occurrence of a Qualified Fundraising Round (the “**Trigger Event**”).

At the time of the Trigger Event, the Company may elect to satisfy the Programme Success Fee Contribution either in cash or in kind, choosing from the following options:

- **Option 1. In cash payment:** In the event that the Company opts to satisfy the Programme Success Fee Contribution in cash, the payment shall be settled upon receipt of the Scaleup Mobility Programme 2025 invoice in accordance with the conditions agreed upon herein:

Trigger event:	The formal initiation of a fundraising process where one or more investors, introduced to the Company through the Scaleup Mobility Programme 2025 (e.g. via curated matchmaking, 1:1 meetings, or programme-hosted events), express written interest in investing (e.g. via a term sheet, letter of intent, or equivalent document), and the Company agrees to enter into substantive discussions or due diligence. This fundraising process must be directly attributable to introductions or exposure generated during the Programme and no later than December 31, 2026.
Cash payment:	In the event that the Company opts to satisfy the Programme Success Fee Contribution in cash, the payment shall be settled upon receipt of the Programme Success Fee Contribution invoice for a total of: 1. EUR 10,000 (VAT excluded), contingent upon the Company's pre-money valuation in the funding round being below EUR 2,500,000. 2. EUR 20,000 (VAT excluded) contingent upon the Company's pre-money valuation in the funding round being above EUR 2,500,000 and below EUR 5,000,000. 3. EUR 30,000 (VAT excluded) contingent upon the Company's pre-money valuation in the funding round being above EUR 5,000,000. Payment shall be due upon receipt of the corresponding invoice, within the payment term specified therein.
Penalty for Early Withdrawal:	Should the Company decide to withdraw from the Scaleup Mobility Programme 2025 before completing the program ("Graduation"), it agrees to pay a penalty fee of EUR 10,000 to EIT UM. This penalty fee serves as compensation for the resources allocated and the opportunity provided to the Company, ensuring commitment to the full duration of the program.

- **Option 2. In kind payment:** in the event the Company opts to satisfy the Programme Success Fee Contribution in kind, it must do so by allocating a number of Shares to EIT UM (as defined below) (the "Equity Contribution"):

Trigger Event	The formal initiation of a fundraising process where one or more investors, introduced to the Company through the Scaleup Mobility Programme 2025 (e.g. via curated matchmaking, 1:1 meetings, or programme-hosted events), express written interest in investing (e.g. via a Term Sheet, Letter of Intent, or equivalent document), and the Company agrees to enter into substantive discussions or due diligence. This fundraising process must be directly attributable to introductions or exposure generated during the Programme and no later than December 31, 2026.
Share Allocation to EIT UM:	• A number of shares, either treasury shares or newly issued shares, equivalent to 1% of the Company's equity (the "Shares"), contingent upon the Company's pre-money valuation in the funding round being below EUR 5,000,000. • A number of shares, either treasury shares or newly issued shares, equivalent to 0,5% of the Company's equity (the "Shares"), contingent upon the Company's pre-money valuation in the funding round being above EUR 5,000,000.

	The shares corresponding to EIT UM shall be allocated at the time of the financing round alongside the other investors, under the same terms and conditions applicable to those investors. The effective allocation of the shares to EIT UM shall be subject to the execution of the relevant documentation and compliance with the applicable legal and corporate requirements at the time of the round.
Longstop Date:	December 31, 2026.
Shareholders Agreement:	Upon reaching the Trigger Event, EIT UM will adhere to the Company's shareholders agreement: i. participation right (in the articles of association); ii. corporate governance (in the shareholders' agreement and articles of association); iii. right of first refusal on transfer of shares (in the articles of association); iv. drag-along (in the articles of association); v. tag-along (in the articles of association); vi. put option (in the shareholders' agreement); vii. lock-up period (in the shareholders' agreement). The Shareholders Agreement will be subject to the national law of the Company.
Penalty for Early Withdrawal:	Should the Company decide to withdraw from the Scaleup Mobility Programme 2025 before completing the program ("Graduation"), it agrees to pay a penalty fee of EUR 10,000 to EIT UM. This fee serves as compensation for the resources allocated and the opportunity provided to the Company, ensuring commitment to the full duration of the program.

Article 3: Miscellaneous

A. Intellectual Property

By signing this Agreement, the Company agrees to comply with EIT UM IP Policy as detailed in the document available on EIT UM's website ([IP-Policy-2021 -EIT-UM-branded FINAL.pdf](#) (eiturbanmobility.eu)).

The Company hereby grants EIT UM the right to use its registered logos and trademarks for non commercial purposes. This authorization is specifically for use on EIT UM official website (www.eiturbanmobility.eu) and solely for dissemination activities. Conversely, the Company is permitted to use EIT UM's logo for the purpose of indicating participation in the Scaleup Mobility Programme 2025.

The right to use EIT UM's logo and the Company's logos and trademarks by each party is granted for the duration of the Program Period. All uses beyond this period require express written consent from the owning party.

B. Data Protection

The Company must process personal data under this Agreement in compliance with Regulation 2016/679, and other applicable EU, international and national law on data protection. They must ensure that personal data is: (i) processed lawfully, fairly and in a transparent manner in relation to the data subjects (ii) collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes (iii) adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed (iv) accurate and, where necessary, kept up to date (v) kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the data is processed and (vi) processed in a manner that ensures appropriate security of the data. The Company may grant its personnel access to personal data only if it is strictly necessary for implementing, managing and monitoring this Agreement. The Company must ensure that the personnel is under a confidentiality obligation.

By signing this Agreement, the Company states that has read and agrees to the data processes implemented by EIT UM. The detailed description of data processes is available via this link: <https://www.eiturbanmobility.eu/privacy-policy/>.

If requested by EIT UM the Company will adhere to any annexes or documents necessary to comply with applicable data protection laws and/or EIT UM policies. Particularly, if EIT UM must process data on behalf the Company, the Company will enter into the corresponding Data Processing Agreement in accordance with Article 28 of the GDPR.

The Parties inform that the personal data of the signatories included in this Agreement, as well as those relating to any contact persons are mandatory for the conclusion and performance of this Agreement will be process, respectively, in order to manage and fulfil the purpose of this Agreement as to comply with its legal obligations. The legal basis for such processing is, respectively, the performance of this Agreement, and the fulfilment of applicable legal obligations.

In the event that the data provided refers to natural persons other than the signatories of this Agreement, the Parties shall previously inform them of the terms set forth in this section and, if necessary, obtain their consent. The Parties guarantee the accuracy and veracity of the personal data provided, undertaking to keep them duly updated and to communicate any variation that may occur in them, as well as compliance with the legal requirements set forth in the applicable data protection regulations for the communication of such data.

The Parties guarantee that they will only disclose personal data to third parties when necessary to comply with their applicable legal obligations. Being such the case, when the data may leave the European Economic Area, the same protection level shall be maintained based on compliance with the provisions of European data protection regulation. In this regard, international transfers of data shall be carried out (i) to countries with an adequate level of protection declared by the European Commission; (ii) based on the provision of adequate guarantees such as standard contractual clauses or binding corporate standards; or (iii) by virtue of the authorization of the competent authority or control body or under other conditions provided for in the regulation. The personal data shall be kept during the time necessary for the execution of the Agreement and the fulfilment of the respective legal obligations.

In the terms and with the scope established in the applicable regulations, Data Subjects may request access to the data, rectify them, delete, or hold, limit or oppose its processing in certain cases, as well as exercise any other rights stipulated in the applicable legislation, regarding their personal data. For this purpose, the following addresses should be used: Company [address indicated in the header of the Agreement] / EIT UM [info@eiturbanmobility.eu]

If Data Subjects consider that the exercise of their rights has been infringed and/or suspect data protection regulations have been breached, they may lodge a complaint with the Spanish Data Protection Authority (www.aepd.es).

C. Taxes and costs

Each Party shall bear its own costs and taxes arising out of the negotiation, preparation and execution of this Agreement.

D. Inconsistencies and severability

In the event that any part of this Agreement is found to be invalid, illegal, or unenforceable, such condition will not affect the remainder of the Agreement, which will remain in full force and effect. The Parties commit to engage in good faith negotiations to replace any null, invalid, or unenforceable provisions with valid and enforceable ones that aim to achieve the same objectives and honour the original intent of this Agreement.

E. Assignment

Beyond the specific provisions agreed upon in the Agreed Conditions, no Party may assign or transfer any rights or obligations under this Agreement, either wholly or in part, to any third party without the express prior written consent of the other Party. Additionally, any modifications or additions to this Agreement must be made in writing and duly signed by both Parties to be valid and enforceable, ensuring mutual agreement and understanding on all changes.

F. Applicable law and Jurisdiction

This Agreement is governed by and be construed in accordance with the laws of Spain.

Should any disputes, controversies or claims arise in relation to this Agreement, including matters of breach, termination or validity, they shall be exclusively resolved in the Courts of the city of Barcelona.

And, in witness of thereof, both Parties sign this Agreement at the place and date indicated in the heading.

EIT KIC Urban Mobility, S.L.U.
Mr. Francisco Ibañez, CFO

[•]
[•], Legal Representative

EXHIBIT I- Service offering

The **Scaleup Mobility Programme** offering to each selected growth-stage startup includes:

EVENTS, NETWORKING and PROMOTION

- Increased visibility via pitching events and programme partner's networks;
- Participation at exclusive dedicated events with investors and stakeholders during high-level international events such as Tomorrow.Mobility 2025 (Barcelona, Spain) Demoday at Ultimate Demo Day (Munich, Germany);
- GrowthLab Premium subscription up until 31/12/2025. The GrowthLab is largest community of mobility entrepreneurs, including scouted opportunities for startups (funding, pilots, programmes and advisory services) and exclusive perks for premium members;
- Access to city and industry network for exploring potential pilot opportunities during a match making online event with decision makers;
- 2.500€ lump-sum contribution (eligible cost categories is "travel, accommodation, and subsistence costs");
- Two tickets to [Tomorrow.Mobility 2025](#), organised by Fira de Barcelona and co-organised by EIT Urban Mobility. One of the most influential startup events in Europe with a specific focus on the future of mobility within cities⁶;
- Two tickets, upon request, to [4YFN 2026 Barcelona](#), the startup event of the world's largest exhibition for the mobile industry, GSMA MWC co-hosted by Mobile WorldCapital Barcelona;
- Promotion of your startup at the [Impact Ventures portfolio webpage](#), and through EIT Urban Mobility communication channels.

FUNDING OPPORTUNITIES & CONNECTIONS

- Access to investors and potential clients with dedicated activities and events;
- Access to EIT Urban Mobility investment initiatives and funding instruments;
- Opportunity to get your startup recommended for investment to EIT Urban Mobility – Impact Ventures division;
- Access to the consortium partners and mentors pan-European network.

COACHING & MENTORING

- Individualised business coaching and training, up to 30-40h⁷ hours by industry experts and experienced founders tailor-made to your necessities;
- Impact assessment measurement through licence and support provision;
- Expert webinars and workshops based on cohort necessities in collaboration with European initiatives or corporates;
- 5k€ credit for value added services provided by EIT Urban Mobility when Participation Agreement trigger event is reached.

⁶ Supported startups can benefit from a maximum of 2 Tomorrow.Mobility 2025 tickets provided by EIT Urban Mobility, considering all support initiatives (non-cumulative offering).

⁷ Startups receive up to 30 hours of mentoring if valued at 2.5M € or less, 35 hours if valued between 2.5M € and 5M €, and 40 hours if valued above 5M €.