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Urban Mobility Explained (UMX) Open Call (Multi-cut-off) Info session

15 July 2025

Agenda

15 July 2025 – 11:00-12:30		Speakers
11:00 11:30	Introduction to the call	Gautam Rao, Head of Competence Hub Academy
11:30 12:00	Guidelines on proposal submission on NetSuite	Lucie Pacho Aljanati, Programme Officer, PMO
12:00 12:30	Questions & Answers	

Housekeeping messages

- Call documents available at: [Urban Mobility Explained \(UMX\) Open Call - EIT Urban Mobility](#)
- This meeting is being recorded
- Leave your questions in the chat

General information

Main features

EIT Urban Mobility Academy – UMX

The Academy aims to close the knowledge gap by training the next generation of urban mobility practitioners, foster entrepreneurship and innovation capacity among the Master and PhD graduates.

Through our programmes and courses, we provide interdisciplinary, international and entrepreneurial formats for students and working professionals and help develop the skills needed to build and manage the mobility solutions of the future.

The Academy Competence Hub, through its commercial sub-brand Urban Mobility Explained (UMX) helps professionals develop their skills and improve their knowledge in all areas related to urban mobility. We leverage EIT Urban Mobility's unique and growing network of prestigious experts to build relevant, trustworthy, and impact-oriented courses, methodologies, and learning communities.

UMX Open Call – Timeline

Call opening	2 July 2025
Cut-off dates	1 st cut-off date: 30 September 2025 (17h00 CEST) Indicative cut-off dates 2026-2027-2028 will be announced in due time
Eligibility and admissibility check	October 2025
Stage 1 evaluation	October-November 2025
Stage 2 evaluation	November 2025
Communication of results	January 2026
Tentative start date of the projects	1 st cut-off: 1 February 2026

Scope of Call – Cross-cutting considerations for all activity topics (CHA1-CHA7)

- **Smart Objectives:** All proposal objectives must be SMART (Specific, Measurable, Achievable, Realistic, Time-Bound). They should clearly relate to outcomes and results, demonstrating relevance for society, specific target groups, or markets.
- **Target Audience:** The primary target audience for all proposals is mobility professionals. Proposals open to other audiences are considered if the share of mobility professionals is significant.
- **Learning Content:** The majority of content should focus on Urban Mobility topics (e.g., City Logistics, Mobility Digitalisation, Green Infrastructure). Proposals addressing other needs of the EIT Urban Mobility ecosystem (e.g., startup funding access, leadership skills for city officials) are also relevant.
- **Learning Format(s):** The Call focuses on UMX's "Face-to-face" (Applied Learning) course portfolio. Each proposal must include at least one synchronous learning modality (online or on-site) allowing direct expert-learner interaction. Blended learning approaches are also considered.
- **EIT Label Certification:** The EIT Urban Mobility Quality System for Non-Degree Education and Training assesses course compliance with EIT Label quality criteria. Proposals under CHA2, CHA3, and CHA5 are subject to this certification process.

Scope of Call – Face-to-face course(s) development and commercialisation (CHA1)

- **Scope:** Develop and commercialize new face-to-face (applied) courses.
- **Goals:** Maximise impact and return on investment with replicable courses. Generate revenue for EIT Urban Mobility and achieve financial viability within 2-5 years. Target mobility professionals or organisations.
- **Partner Requirements:** Proven experience in delivering revenue-generating, financially sustainable courses and accessing/monetising the market.
- **Financial Sustainability:** Required, with revenue allocated to EIT Urban Mobility. Proposals with revenue potential > €30,000 preferred.
- **Minimum KPI requirements:**

KPI	Short title	Minimum Target
EITHE08.1	Participants in (non-degree) education and training	8 per year

Scope of Call – Face-to-face course(s) complying with the EIT Label, design and delivery (CHA2)

- **Scope:** Develop and deliver face-to-face (applied) courses fully compliant with the EIT Label framework.
- **Goals:** Attract learners who can successfully complete courses which have been granted EIT Label recognition. Provide high learning value to mobility professionals/organisations.
- **Partner Requirements:** Proven experience in delivering label-compliant courses (or similar) and accessing the relevant sub-market(s) of mobility professionals/organisations.
- **Financial Sustainability:** Not formally required, but positively valued.
- **Minimum KPI requirements:**

KPI	Short title	Minimum Target
EITHE07.1	Graduates from Non-degree EIT-labelled programmes	15 per year

Scope of Call – Face-to-Face course(s) complying with the EIT Label, development and commercialisation (CHA3)

- **Scope:** Develop and commercialize face-to-face courses that are both financially sustainable and compliant with the EIT Label framework.
- **Goals:** Attract learners who can successfully complete courses which have been granted EIT Label recognition and demonstrate potential for Revenue Generation/Financial Sustainability.
- **Partner Requirements:** Proven experience in delivering revenue-generating, financially sustainable, and EIT label-compliant courses (or similar), and accessing/monetising the relevant sub-markets.
- **Financial Sustainability:** Required, with revenue allocated to EIT Urban Mobility. Proposals with revenue potential > €30,000 preferred.
- **Minimum KPI requirements:**

KPI	Short title	Minimum Target
EITHE07.1	Graduates from Non-degree EIT-labelled programmes	8 per year

Scope of Call – Replicating, scaling-up, remodelling, sale of successful commercial courses and training programmes (CHA4)

- **Scope:** Leverage and scale existing commercial course portfolio.
- **Goals:** Deliver new editions, scale to new countries/regions, remodel content/formats, and identify new B2B commercialization opportunities for existing UMX courses.
- **Partner Requirements:** Proven experience in designing, commercializing, and delivering financially sustainable face-to-face courses, especially for B2B and B2G markets.
- **Financial Sustainability:** Required, with revenue allocated to EIT Urban Mobility. Proposals with revenue potential > €30,000 preferred.
- **Minimum KPI requirements:**

KPI	Short title	Minimum Target
EITHE08.1	Participants in (non-degree) education and training	8 per year

Scope of Call – Replicating, scaling-up, remodelling, delivery of successful EIT Label courses (CHA5)

- **Scope:** Leverage and scale existing EIT Label course portfolio.
- **Goals:** Deliver new editions of EIT Label courses, scale to new countries/regions, and remodel content/formats.
- **Partner Requirements:** Proven experience in delivering label-compliant courses (or similar) and accessing the relevant sub-market(s) of mobility professionals/organisations.
- **Financial Sustainability:** Not formally required, but positively valued.
- **Minimum KPI requirements:**

KPI	Short title	Minimum Target
EITHE07.1	Graduates from Non-degree EIT-labelled programmes	15 per year

Scope of Call – Upgrading, scaling-up, remodelling of non-UMX commercial courses or repurposing non-UMX commercial courses to UMX audiences (CHA6)

- **Scope:** Remodel and repurpose non-UMX commercial courses to align with EIT Urban Mobility's objectives and benefit the UMX audience(s).
- **Goals:** Update/upgrade courses for mobility professionals (e.g., automotive industry) to align with innovation, entrepreneurship, and sustainability goals. Repurpose courses not specifically for mobility professionals so UMX audiences (e.g., startups, cities) can benefit.
- **Partner Requirements:** Proven experience in delivering revenue-generating, financially sustainable courses and accessing/monetising the market.
- **Financial Sustainability:** Required, with revenue allocated to EIT Urban Mobility. Proposals with revenue potential > €30,000 preferred.
- **Minimum KPI requirements:**

KPI	Short title	Minimum Target
EITHE08.1	Participants in (non-degree) education and training	8 per year

Scope of Call – Training operations support services and delivery for custom course pathways (CHA7)

- **Scope:** Enhance the UMX's operational efficiency in delivering face-to-face training and achieving strategic and financial sustainability, by addressing specific training needs within the mobility market through activities like needs assessment and custom training solutions.
- **Goals:** Provide specialized expertise in training needs assessment, curriculum design, or effectively address specific training needs within mobility market niches such as mobility startups or cities.
- **Partner Requirements:** Proven track record of delivering similar services to similar niche audiences, aligning with UMX's and EIT Urban Mobility's strategic focus.
- **Financial Sustainability:** Required. Support services and/or resulting courses should generate revenue attributed to EIT Urban Mobility (or be replaced by equity from "Training for Consultancy Voucher" program). Proposals with revenue potential > €30,000 preferred.
- **Minimum KPI requirements:**

KPI	Short title	Minimum Target
EITHE08.1	Participants in (non-degree) education and training	8 per year

Guidelines on proposal submission on NetSuite

How to apply

Registration in the submission platform (NetSuite)

- **Step 1:** register your organisation in the [EU Funding & tender opportunities portal](#) to obtain the nine-digit Participant Identification Code (PIC number). If an organisation has already a PIC number, there is no need to register again. If you don't know if your organisation already has a PIC number, you can verify directly on the EU Portal (click [here](#)) whether your organisation is already registered.
- **Step 2:**
 - If you are already registered in the EIT Urban Mobility Nettle platform (NetSuite), please log in by going to step 3.
 - If you have never registered in Nettle, please complete the [Partner Information Form \(PIF\)](#). If the system denies your registration because the PIC number corresponds to an already registered entity, or because your email address is associated with an existing entity, please contact servicedesk@eiturbanmobility.eu

If in a few hours, after submitting the PIF form, you do not receive an automatic e-mail with the log-in credentials, please contact the EIT UM Service Desk servicedesk@eiturbanmobility.eu.

Registration in the submission platform (NetSuite)

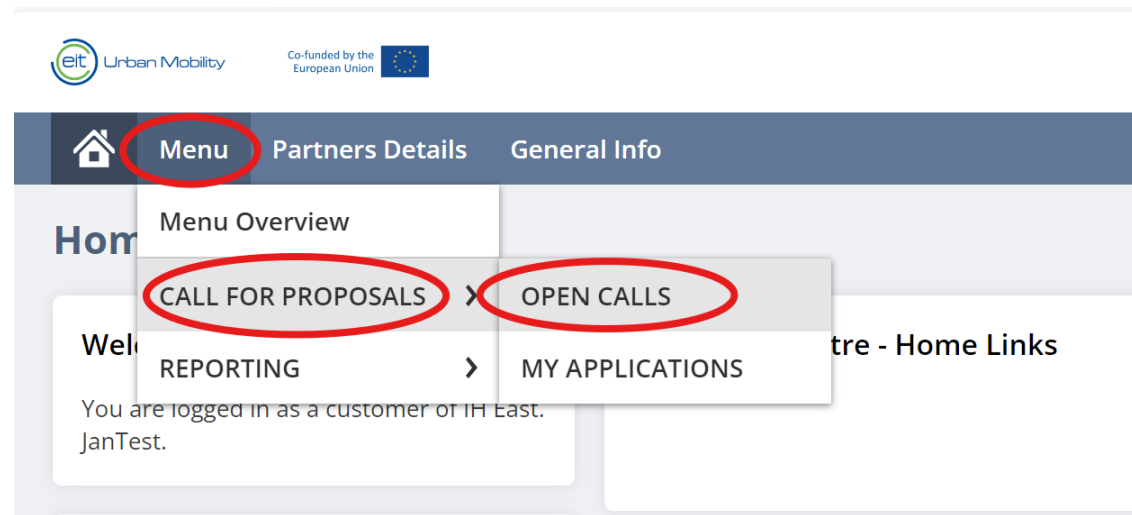
EIT Urban Mobility may take **up to two working days** to process your registration in NetSuite and cannot guarantee last-minute registration requests, especially during peak periods close to the call deadline. Therefore, all project partners are strongly advised to complete their registration several days in advance to ensure successful and timely submission.

Then, **for each proposal**, the Project Leader must complete the following step:

Step 3: access the [EIT Urban Mobility NetSuite platform](#) and find the open calls:

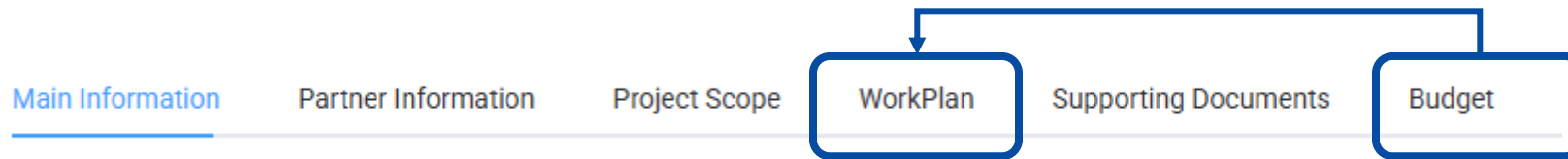
>Menu > Call for Proposals > Open Calls

*> **Urban Mobility Explained (UMX) Open Call***



Fill in and submit the application

The Application Form is divided into 6 different sections



1. **Main information:** title, summary and duration of the project
2. **Partner information:** consortium composition and partners description → **all partners must be registered in NetSuite to be added**
3. **Project scope:** core section with main objective and scope of your project; how the consortium meets and addresses the call requirements → **work offline and copy-paste content when ready**
4. **Supporting documents:** Optional - Annexes to the application form in PDF (figures, graphics, photos etc.)
5. **Workplan:** project structure with Work Packages, Deliverables
6. **Budget:** budget overview per partner (and overview of the total project budget)

Fill in and submit the application

Workplan: project structure with Work Packages, Deliverables

- Limit WPs number to max 3/5
- The WP leader must be added also as contributor
- WP contributors must have budget allocated to the WP they contribute to
- Include Deliverables & KPI as indicated in the Call Manual

Budget: budget overview per partner (and overview of the total project budget)

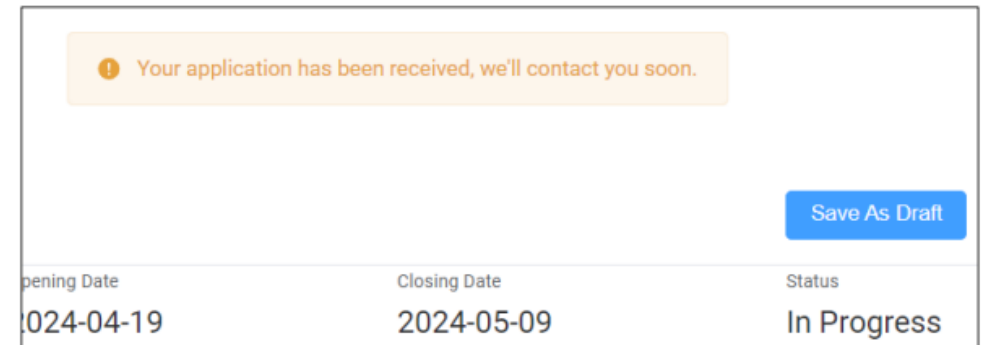
- Section directly linked to the Work Plan tab
- To be filled in only when the WPs structure is final
- A partner cannot have zero budget under one WP: if a partner is not supposed to have budget under a specific WP, make sure that, in the “Work Plan tab”, that partner is not listed as “contributor” for that specific WP.

Tips & Tricks

- Register in NetSuite as soon as possible
- Start fill in the Application Form at least 3 weeks before the submission deadline and **let us know if you encounter any technical issue** pmo@eiturbanmobility.eu
- **Do not include external links (URLs)** in the Application Form
- For tabs like “Project Scope”: prepare all questions in an **offline document**, and copy paste the text in the online Application Form
- If you have co-editors: **only one user at the time** should work on the Application Form
- The **Budget tab** should be **filled in only once the Work Plan structure is final**
- Description of the Work Packages: **describe the actions according to tasks** (ie. each WP should have Task 1, 2, 3...).
- **Save often**: you make sure no information will be lost (if you stop working on the Application Form for some time, the system will log you out automatically without saving). **Save when you move between tabs.**
- **Do not wait the last day/minute to submit the Application Form**: should you encounter any system error while submitting the Application Form, EIT Urban Mobility staff will not be able to properly assist you if it is last minute.

Fill in and submit the application

- Before submitting, **save one last time**
- When you click “submit” the system will give you error messages if there is any **section not filled in**
- Once an Application Form is submitted it will **not be possible to revert the process any longer, nor to submit a new updated version**. Make therefore sure that you submit the application form only once you are sure that the information introduced are final
- After clicking “submit” a pop-up message will ask you to confirm or cancel your choice: click OK
- Once your proposal is submitted **you will not receive any e-mail notification**. The following message appears and your application will not be editable any longer
- By going into the section “my applications” you will be able to see the **status of your application** and therefore see if it was properly submitted or not



The screenshot displays a web application interface. At the top, an orange notification box contains the message: "Your application has been received, we'll contact you soon." Below this, there is a blue button labeled "Save As Draft". At the bottom, a table provides details about the application.

Opening Date	Closing Date	Status
2024-04-19	2024-05-09	In Progress

Useful links and contact details

Call information package

[Call manual](#)

[Guidelines for applicants](#): All details about the application form

Submission deadline → **30 September 2025, 17:00 CEST**

Proposals submitted after the deadline will not be considered

Contact:

academycall@eiturbanmobility.eu

Live DEMO - Netsuite



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