

EIT Core KPIs valid for the BP2023-2025

KPIs as defined by EIT. Status May 2023.

KPI Code	KPI Title	KPI Definition	Supporting documents
EITHE02.4	Marketed Innovations	<p>Number of innovations introduced on the market with a sales revenue of at least 10 000 EUR documented. Innovations include new or significantly improved products (goods or services) and processes sold.</p> <p>Innovations introduced on the market must be directly linked with the KAVA and reported in the year when they reached the first revenue.</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting. - Name of the innovation. - Type of innovation (e.g., new product, new service). - Market (country). - Country of origin of the company commercialising the innovation. - Reference to a specific KIC KAVA. - Was the innovation developed and launched on the market as a result of the capacity building activities delivered as part of the HEI CBI? - Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity?) <p>Supporting evidence:</p> <ol style="list-style-type: none"> 1. Declaration of the product owner describing the innovativeness (new or significant improvement in terms of physical or functional parameters) of a product/process, link to the KIC societal challenge and the KAVA, as well as information on the KAVA investment in the innovation development → TEMPLATE 2. Documented proof demonstrating that purchases of at least 10,000 EUR have been made by a customer/s. It should include: <ul style="list-style-type: none"> • Official purchase order from the buyer including buyer

			<p>invoice details (name, VAT, etc.)</p> <ul style="list-style-type: none"> • Acceptance of invoice by the buyer AND/OR paid confirmation of the invoice (bank note) <p>For open access innovations the evidence should prove:</p> <ul style="list-style-type: none"> • Number of users who have downloaded the innovation • Number of users with satisfactory feedback
EITHE04.4	Start-ups created of/for innovation	Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset having financial transactions of at least 10 000 EUR for services/products (result of the KIC KAVA) sold to customers.	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting. - Company name. - Company registration number. - Country of the company registration. - Gender of the company CEO. - Link to a specific KAVA. - Was the company created through the HEI CB Initiative? - Was the company created through a cross-KIC project? <p>Supporting evidence:</p> <ol style="list-style-type: none"> 1. Registration certificate of a start-up established in year N. 2. Declaration of the start-up demonstrating substantial link with the specific KIC KAVA (indication of the specific output of KIC KAVA(s) or asset development) and proof for the KAVA investment in the start-up. The declaration shall include short description of the start-up and its core business. → TEMPLATE 3. Documented proof demonstrating that purchases of at least 10,000 EUR have been made by a customer/s. It should include:

			<ul style="list-style-type: none"> • Official purchase order from the buyer including buyer invoice details (name, VAT, etc.) • Acceptance of invoice by the buyer AND/OR paid confirmation of the invoice (bank note)
EITHE05.1	Startups created by students and graduates from EIT-labelled programmes	<p>Number of start-ups established in year N by students enrolled and graduates from EIT labelled MSc and PhD programmes or by learners / participants in other EIT labelled activities.</p> <p>To be eligible, a start-up should be created during EIT labelled programme (by students, participants) or within 3 years from the graduation (by graduates) or within 1 year in case of other EIT Label activities.</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Company name - Company registration number - Country of the company registration - Name of the student who created the company - Gender of the student who created the company - Was the labelled programme delivered through the HEI CBI? <p>Supporting evidence:</p> <ul style="list-style-type: none"> - Registration certificate of a start-up established in year N - Description of the start-up and its core business and reference to a specific KIC KAVA → TEMPLATE - Document such as an invoice or an online sales record certifying the first financial transaction for a service/product sold to a customer
EITHE06.1	Investment attracted by KIC-supported startups and scale-ups (in mEUR)	<p>Total EUR amount of private and public capital attracted within year N by supported start-up/scale-ups that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity.</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Investment amount - Company name - Company registration number - Country of the company registration - Gender of the CEO - Was the company supported through the HEI CB Initiative? - Was the company created through a cross-KIC project? <p>Supporting evidence:</p> <ul style="list-style-type: none"> - Declaration of a start-up proving the amount, type of investment, source of

			income by type (public/private) and a link to a specific KAVA and support received and the year when last support was provided. → TEMPLATE
EITHE07.1	Graduates from EIT-labelled programmes	Sum of graduates from EIT labelled master's, PhD programmes and other education activities awarded EIT Label (in year N)	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Name - Contact detail/email address - Gender - Country of origin - Country of residence - Education programme/activity - Name of the HEI / education provider - Year of starting the studies under the EIT label - Year of completing the studies under the EIT label <p>→ TEMPLATE</p> <p>No supporting evidence required</p>

EIT KPIs valid for the BP2023-2025

KPIs as defined by EIT. Status May 2023.

KPI Code	KPI Title	KPI Definition	Supporting documents
EITHE01.1	Intellectual property rights	Number of innovative products, processes and methods & Intellectual Property Rights (IPR) applications resulting from KIC activities	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Type of intellectual property right: patent; trademark; registered design; utility model; other - Application title - Application reference - Application date - IPR owner - Country of the IPR owner

			<ul style="list-style-type: none"> - Does the IPR owner take part in the HEI Capacity Building Initiative (HEI CBI) - IPR status: has the IPR protection been awarded - IPR Award reference if any - Technology Readiness Level - Reference to KAVA/portfolio <p>No supporting evidence required</p>
EITHE02.1	Innovations launched on the market	<p>Number of all innovations introduced on the market during the KAVA duration or within 3 years after completion. Innovations include new or significantly improved products (goods or services) sold.</p> <p>Innovations introduced on the market must be directly linked with the KAVA and reported in the year when they reached the first revenue (but not later than three years after completion of the KAVA).</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Name of the innovation - Type of innovation (e.g. new product, new service) - Market (country) - Country of origin of the company commercialising the innovation - Reference to a specific KIC KAVA - Was the innovation developed and launched on the market as a result of the capacity building activities delivered as part of the HEI CBI? - Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users. - Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity)? <p>No supporting evidence required</p>
EITHE02.2	Innovations launched on the market by organisations from EIT RIS countries	<p>Number of all innovations introduced on the market by organisations from EIT RIS countries during the KAVA duration or within 3 years after completion. Innovations include new or significantly improved products (goods or services) sold.</p> <p>Innovations introduced on the market must be directly linked with the KAVA and reported in the year when they reached the first revenue (but not later than three years after completion of the KAVA).</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Name of the innovation - Type of innovation (e.g. new product, new service) - Market (country) - Country of origin of the company commercialising the innovation - Reference to a specific KIC KAVA - Was the innovation developed and launched on the market as a result of the

			<p>capacity building activities delivered as part of the HEI CBI?</p> <ul style="list-style-type: none"> - Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users. - Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity)? <p>No supporting evidence required</p>
EITHE03.1	KIC Supported start-ups/scale-ups	<p>Number of start-ups and scale-ups supported by KICs for at least 2 months in year N, provided the KIC's support contribute to the company's growth (including potential growth).</p> <p>Examples of such services are mentoring, consultancy on access to finance and markets, product/service marketing, legal advice, internationalisation, matchmaking, etc. The services should be provided for a total period of at least two months. Start-ups and scale-ups will be reported by country of registration of the venture.</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Company name. - Company registration number. - Country of registration. - Gender of the CEO. - Reference to a specific KAVA. - Was the company supported through the HEI CBI? - Was the company supported through a cross-KIC project? <p>No supporting evidence required. <i>(*Activity leaders are advised to keep the formal signed agreements and the registration certificates of start-ups in case they are requested during the assessment process.)</i></p>
EITHE03.2	KIC Supported Startups/Scale-ups registered in EIT RIS countries	<p>Number of startups and scale-ups registered in EIT RIS country supported by KICs for at least 2 months in year N, provided the KIC's services contribute to the company's growth (including potential growth).</p> <ul style="list-style-type: none"> • Number of start-ups and scale-ups registered in EIT RIS country supported by KICs for at least 2 months in year N. • Number of EIT RIS countries where start-ups/scale-ups supported by KICs are registered. 	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Company name - Company registration number - Country of registration - Gender of the CEO - Reference to a specific KIC KAVA - Was the company supported through the HEI CBI? - Was the company supported through the a cross-KIC project? <p>No supporting evidence required.</p>

		<p>KICs should justify that the provided services contribute to the company's growth (including potential growth). Examples of such services are mentoring, consultancy on access to finance and markets, product / service marketing, legal advice, internationalisation, match-making, etc. The services should be provided for a total period of at least two months. Start-ups and scale-ups will be reported by country of registration of the venture.</p>	<p><i>(*Activity leaders are advised to keep the formal signed agreements and the registration certificates of start-ups in case they are requested during the assessment process.)</i></p>
EITHE04.1	Startups created	<p>Number of startups established in year N as a result / based on the output(s) of KAVA(s), or startups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after the completion of KAVA).</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Company name - Company registration number - Country of the company registration - Gender of the company CEO - Link to the specific KAVA - Was the company created through the HEI CB Initiative? - Was the company created through a cross-KIC project? <p>No supporting evidence required.</p>
EITHE04.2	Startups created in EIT RIS countries	<p>Number of startups registered in EIT RIS country in year N and established as a result/ based on the output(s) of KAVA(s), or startups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after the completion of KAVA).</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Company name - Company registration number - Country of the company registration - Gender of the company CEO - Link to the specific KAVA - Was the company created through the HEI CB Initiative? - Was the company created through a cross-KIC project? <p>No supporting evidence required.</p>
EITHE05.2	Startups established in EIT RIS countries by students enrolled and graduates	<p>Number of startups established in EIT RIS countries in year N by students enrolled and graduates from EIT labelled MSc and PhD programmes or by learners / participants in other EIT labelled activities. To be eligible, a start-up should be created during EIT labelled programme (by</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Company name - Company registration number - Country of the company registration

	from EIT-labelled programmes	students, participants) or within 3 years from the graduation (by graduates) or within 1 year in case of other EIT Label activities.	<ul style="list-style-type: none"> - Name of the student who created the company - Gender of the student who created the company - Was the labelled programme delivered through the HEI CBI? <p>Supporting evidence:</p> <ul style="list-style-type: none"> - Registration certificate of a start-up established in year N - Description of the start-up and its core business and reference to a specific KIC KAVA → TEMPLATE - Document such as an invoice or an online sales record certifying the first financial transaction for a service/product sold to a customer.
EITHE06.2	Investment attracted by KIC-supported startups and scale-ups established in EIT RIS countries	Total EUR amount (in mEUR) of private and public capital attracted within year N by supported startups/scaleups established in the EIT RIS countries, that have received KIC business creation services support or HEI CBI project support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA incl. project support activity.	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Investment amount - Company name - Company registration number - Country of the company registration - Gender of the CEO - Was the company supported through the HEI CB Initiative? - Was the company created through a cross-KIC project <p>Supporting evidence:</p> <p>Declaration of a start-up proving the amount, type of investment, source of income by type (public/private) and a link to a specific KAVA and support received and the year when last support was provided. → TEMPLATE</p>
EITHE07.2	Graduates from EIT-labelled programmes with citizenship in	Number of graduates from EIT labelled master's, PhD programmes and other education activities awarded EIT Label (in year N) with citizenship in EIT RIS countries.	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Name - Contact detail/email address - Gender - Country of origin - Country of residence

	EIT RIS Countries		<ul style="list-style-type: none"> - Education programme/activity - Name of the HEI / education provider - Year of starting the studies under the EIT label - Year of completing the studies under the EIT label <p>→ TEMPLATE</p> <p>No supporting evidence required.</p>
EITHE08.1	Participants in (non-degree) education and training	Number of successful participants in EIT professional development courses, online training courses and other education/training activities delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only participants, who successfully finished the programme, will be counted. For this KPI, only those education and training activities which have clearly defined learning outcomes, and which carries out competency assessment method are applicable.	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Title of course/training/education activity delivered. - Type of programme - Key learning outcomes, competencies and results of the programme. - Number of participants enrolled in the reporting year (and breakdown of participants by country of origin). → TEMPLATE (Excel) - Number of participants who successfully finished the course in the reporting year - Is the training/education delivered through the HEI CBI? <p>No supporting evidence required.</p>
EITHE08.2	Participants in non-labelled education and training with citizenship in EIT RIS countries	Number of successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery with citizenship in EIT RIS countries. Only participants, who successfully finished the programme, will be counted. For this KPI, only those education and training activities which have clearly defined learning outcomes, and which carries out competency assessment method are applicable.	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Title of course/training/education activity delivered. - Type of programme - Key learning outcomes, competencies and results of the programme. - Number of participants enrolled in the reporting year (and breakdown of participants by country of origin). → TEMPLATE (Excel) - Number of participants who successfully finished the course in the reporting year - Is the training/education delivered through the HEI CBI?

			No supporting evidence required.
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EIT Urban Mobility Operational KPIs – Status May 2023

The KAVA leader will be requested to introduce the achieved KPI value in PLAZA, and to upload a supporting document. The requirements for supporting documents for Operational (KON) and Specific (KSN) KPIs are more flexible than for EIT KPIs. Therefore, KAVA leaders can decide which document(s) they consider appropriate. In the column “supporting documents” of the table below, KAVA leaders can find some suggestions, which are not prescriptive. As a general tip, if a KAVA Deliverable contains the information that justifies an Operational or Specific KPI, the KAVA leader is encouraged to use it as supporting document. KAVA leaders can also use this generic [TEMPLATE](#) to support a KPI achievement.

Code	KPI name	Description	Supporting documents (suggestions, not prescriptive)
KONHE01	# Companies involved in EIT labelled programmes	This applies only to Master School and Doctoral Training Network. These are formally not Labelled Programmes yet, but may in this context be regarded as labelled. With companies we here refer to both companies and cities.	E.g., <i>Document listing involved companies, or Deliverable where these companies are listed, etc.</i>
KONHE02	Participants in all Academy activities	Here each individual participant in an education programme counts, being in the Master School, Doctoral Training Network or Competence Hub.	E.g., <i>List with unique personal identifiers, or Deliverable where the number of participants is presented, etc.</i>
KONHE03.1	# Members of City Club	Number of cities who are members of the City Club. Applicable to City Club only.	E.g., <i>Minutes of City Club meeting, list of city club members, etc.</i>
KONHE03.2	# City engagements in projects	Number of city engagements per KAVA.	E.g., <i>Any KAVA-related document that describes the number of cities engaged, etc.</i>
KONHE03.3	# City Club events for knowledge transfer	Number of City Club events for awareness raising, knowledge exchange, including high-level meetings.	E.g., <i>List of events, agendas or minutes of meetings, presentations, etc.</i>
KONHE06	# Outreach events in EIT RIS countries	Number of events to increase awareness about EIT Urban Mobility in RIS countries, and inform and actively engage local players and the public in EIT Urban Mobility activities.	E.g., <i>Agendas or minutes of meetings, presentations, KAVA Deliverable containing this information, etc.</i>
KONHE07	# Sub-grants to EIT RIS country partners	Number of sub-grants to EIT RIS country partners.	E.g., <i>List with name of partners, country and subgrant agreement references, etc.</i>
KONHE08	# Education activities at EIT RIS hubs	Number of education activities in RIS countries organised by the RIS Hubs.	E.g., <i>List of education activities, KAVA Deliverable containing list of activities, etc.</i>

KONHE09	# Entries in idea and business competitions	Number of submissions, not individuals, or pitches in competitions count, including competitions arranged by EIT Urban Mobility or partner KAVAs.	E.g., <i>List with title of submissions/pitches and name of event/competition, KAVA Deliverable containing the number of entries, etc.</i>
KONHE11	# Number of external and internal events	KIC-specific events that EIT Urban Mobility organises or actively participate at. Community events are events organised by EIT Urban Mobility for our staff and/or our partners. External events are events organised by EIT Urban Mobility for our staff and/or our partners and external audiences (for example Tomorrow.Mobility). Third-party events are events organised by a third party (it can be a partner or not) where we play an active role. This includes having a booth, organising a side event or a workshop, having a speaking role, etc.	E.g., <i>Document with list of events, agendas of meetings, presentations, KAVA deliverable containing this information, etc.</i>
KONHE13	Annual reach of impressions for EIT Urban Mobility online content	Visitors visiting online content sites being EIT Urban Mobility branded count, irrespectively of type of content, being a site regarding innovation projects, web-TV channel, course home page, or MOOC etc.	E.g., <i>Document with information about impressions for online content.</i>
KONHE20	# Designed/Tested Innovations	Number of innovative products/services resulting from innovative projects (a) filed for some form of intellectual property protection (i.e. patents, trademarks, registered designs, copyrights), or innovative products/services that have progressed towards commercialisation, defined as one or more of: progress by at least one technology or manufacturing readiness level (TRL/MRL); prototype/proof of concept/beta version developed; product/ service/ model piloted; or(b) innovative products tested through test-beds or other innovative platforms.	E.g., <i>KAVA Deliverable with information about the innovative products/services, document describing innovative products/services, etc.</i>
KONHE21	# New courses developed	Number of new courses and trainings for degree and non-degree education developed	E.g., <i>List of new courses, KAVA Deliverable containing this information, etc.</i>
KONHE31	Tested Engineering Innovation	Hardware, device, or component is tested in full operational mode. Functioning is equal to, or better than existing hardware, device, or	A final report by the testing body including among others: Test Procedure Document, photo report, Test Setup and

		component's reliability, durability, wear, and tear in operation. Testing and results should be carried out preferably by a non-consortia entity. When homologation /certification is requested as result of the test the testing body shall be certified according with applicable standards. EITUM will be duly informed in due time about the date and place where the test will be carried on. Under specific request, access shall be granted to EITUM to assist the test.	Configuration, Instrumentation and Calibration, Quality Assurance and Quality Control, Test Results, References and Standards, Test Personnel Credentials.
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EIT Urban Mobility Specific KPIs – Status May 2023

The KAVA leader will be requested to introduce the achieved KPI value in PLAZA, and to upload a supporting document. The requirements for supporting documents for Operational (KON) and Specific (KSN) KPIs are more flexible than for EIT Core KPIs. Therefore, KAVA leaders can decide which document(s) they consider appropriate (i.e., there is no need for templates). In the column “supporting documents” of the table below, KAVA leaders can find some suggestions, which are not prescriptive. As a general tip, if a KAVA Deliverable contains the information that justifies an Operational or Specific KPI, the KAVA leader is encouraged to use it as supporting document. KAVA leaders can also use this generic [TEMPLATE](#) to support a KPI achievement.

KPI code	KPI name	Description	Supporting documents (suggestions, not prescriptive)
KSN01	# Innovation pilot scaling	<p>The number of innovation products and/or processes (not below Technical Readiness Level TRL-4) that have completed testing / demonstration with end users and prove to be successfully implemented beyond the KAVA activities, are ready for scaling.</p> <p>Scaling means expansion to wider scale application (more people reached within same location) and/or introduction in a new location (other places within the same municipality, other cities/regions in Europe or worldwide).</p> <p>An innovation is defined as: ‘An idea, practice or object that is perceived as new by an individual or other unit of adoption in the place that it is implemented. Innovations need to integrate into the context in order to be</p>	E.g., <i>KAVA Deliverable containing this information, document describing the innovation products and/or processes, etc.</i>

		<p>economically successful and provide societal impact.</p> <p>EIT Urban Mobility focuses on technological and social innovations that contribute to green, safe and inclusive mobility solutions for people and goods (SO3), e.g.:</p> <ul style="list-style-type: none"> • Deploy and uptake of new modes of transport which encourages a modal shift to new mobility services; Improve the user experience for people (individual mobility, public transport, shared mobility); • Optimise and improve city logistics operations for last-mile deliveries; Engage citizens, users and other stakeholders to stimulate behavioural change, and accelerate the adoption of new mobility solutions and regulations as a result of the activity. 	
KSN02	# Demonstrations/ pilots/ living labs within a project that actively involve citizens and/or local associations	<p>Actively engaged an appropriate amount of citizens/community representatives of various age and social groups in running a demonstration/successful pilot/living lab* to encourage experimentation, research and the development of solutions to city challenges and issues; and, where relevant:</p> <p>Mobilised local citizen associations and community groups to help maximise reach out to citizens. The aim is to ensure acceptance of measures, raise awareness for opportunities or restrictions that come with measure implementation, and enhance ownership of measures.</p> <p>*Living labs are defined as user-centred, open innovation ecosystems based on a systematic user co-creation approach integrating research and innovation processes in real life communities and</p>	E.g., <i>KAVA Deliverable containing this information, document describing the demonstrations/pilots/living labs that actively involve citizens and/or local associations.</i>

		settings. Living labs place the citizen at the centre of innovation.	
KSN03	# Public realm improvements	<p>The number of successful single interventions directly implemented by the activity focused on public realm improvements, in line with SO1 “Create liveable urban spaces”. Public realm is a platform for life with a diversity of urban functions to live, work, shop, relax, encounter and play, commonly defined as all areas between buildings including streets, boulevards and open squares that are accessible to the public.</p> <p>Improvements for the diversity of individual users (citizens, customers, visitors, tourists etc. incl. young and elderly, mobility impaired and diverse gender/roles) within the common urban space specifically address: giving more space to pedestrians and cyclists, reducing car ownership/dependency, improved routes, multi-modal options, efficient public transport, streets greening and expansion of the tree canopy, parklets (reusing parking space and creating real opportunities for people to meet), new street lighting, new greenery, waste collection, improved directions for visitors, etc.</p> <p>This KPI includes both:</p> <ul style="list-style-type: none"> a) small-scale and temporary changes, using low-cost and scalable interventions, as the first step in informing long-term systemic change, and b) permanent investment as part of a public realm action plan and/or a walking and cycling strategy, and/or parking interventions. 	E.g., <i>KAVA Deliverable containing this information, document describing public realm improvements.</i>