

BP 2023-2025: Innovation call 2025

EIT KPIs

KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the project reporting.

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE01.1	Intellectual Property Rights	Number of innovative products, processes and methods & Intellectual Property Rights (IPR) applications resulting from KIC activities	<p>Structured data:</p> <ul style="list-style-type: none"> - Year of reporting - Type of intellectual property right: patent; trademark; registered design; utility model; other - Application title - Application reference - Application date - IPR owner - Country of the IPR owner - Does the IPR owner take part in the HEI Capacity Building Initiative (HEI CBI) - IPR status: has the IPR protection been awarded - IPR Award reference if any - Technology Readiness Level - Reference to KAVA/portfolio <p>No supporting evidence required</p>
EITHE02.4	Marketed Innovations	Number of innovations introduced on the market with a sales revenue of at least 10 000 EUR documented. Innovations include new or significantly improved products (goods or services) and processes sold. Innovations introduced on the market must be directly linked with the project and reported in the year when they reached the first revenue.	<ul style="list-style-type: none"> • Declaration of the product owner describing the innovativeness (new or significant improvement in terms of physical or functional parameters) of a product/process, link to the KIC societal challenge and the project, as well as information on the project investment in the innovation development. • Documented proof demonstrating that purchases of at least 10,000 EUR have been made by a customer/s. It should include: <ul style="list-style-type: none"> ○ Official purchase order from the buyer including buyer invoice details (name, VAT, etc.) ○ Acceptance of invoice by the buyer AND/OR paid confirmation of the invoice (bank note) <p><u>For open access innovations the evidence should prove:</u></p> <ul style="list-style-type: none"> • Number of users who have downloaded the innovation • Number of users with satisfactory feedback

EITHE04.4	Start-ups created of/for innovation	Number of start-ups established in year N as a result / based on the output(s) of the project(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset having financial transactions of at least 10 000 EUR for services/products (result of the KIC project) sold to customers.	<ul style="list-style-type: none"> • Registration certificate of a start-up established in year N • Declaration of the start-up demonstrating substantial link with the specific KIC project (indication of the specific output of KIC project(s) or asset development) and proof for the project investment in the start-up. The declaration shall include short description of the start-up and its core business. • Documented proof demonstrating that purchases of at least 10,000 EUR have been made by a customer/s. It should include: <ul style="list-style-type: none"> ○ Official purchase order from the buyer including buyer invoice details (name, VAT, etc.) ○ Acceptance of invoice by the buyer AND/OR paid confirmation of the invoice (bank note)
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EIT RIS sub-category KPIs

In case a KPIs is to be delivered in a EIT RIS country, the following KPIs apply. These KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE02.5 -EIT RIS	EIT RIS Marketed Innovations	Number of products or processes (as per EITHE02.4 definition) launched on the market by organizations from the EIT RIS Countries.	Same supporting evidence as in EITHE02.4
EITHE04.5 -EIT RIS	EIT RIS Start-ups created of/for innovation	Number of start-ups (as per EITHE04.4 definition) registered in EIT RIS country.	Same supporting evidence as in EITHE04.4

EIT Urban Mobility Specific KPIs

KPI Code	KPI name	Description
KSN01	# Innovation pilot scaling	The number of innovation products and/or processes (not below Technical Readiness Level TRL-4) that have completed testing / demonstration with end users and prove to be successfully implemented beyond the project activities, are ready for scaling.

		<p>Scaling means expansion to wider scale application (more people reached within same location) and/or introduction in a new location (other places within the same municipality, other cities/regions in Europe or worldwide).</p> <p>An innovation is defined as: ‘An idea, practice or object that is perceived as new by an individual or other unit of adoption in the place that it is implemented. Innovations need to integrate into the context in order to be economically successful and provide societal impact.</p> <p>EIT Urban Mobility focuses on technological and social innovations that contribute to green, safe and inclusive mobility solutions for people and goods (SO3), e.g.:</p> <ul style="list-style-type: none"> • Deploy and uptake of new modes of transport which encourages a modal shift to new mobility services ; Improve the user experience for people (individual mobility, public transport, shared mobility); • Optimise and improve city logistics operations for last-mile deliveries; Engage citizens, users and other stakeholders to stimulate behavioural change, and accelerate the adoption of new mobility solutions and regulations as a result of the activity.
KSN02	<p># Demonstrations/ pilots/ living labs within a project that actively involve citizens and/or local associations</p>	<p>Actively engaged an appropriate amount of citizens/community representatives of various age and social groups in running a demonstration/successful pilot/living lab* to encourage experimentation, research and the development of solutions to city challenges and issues; and, where relevant:</p> <p>Mobilised local citizen associations and community groups to help maximise reach out to citizens. The aim is to ensure acceptance of measures, raise awareness for opportunities or restrictions that come with measure implementation, and enhance ownership of measures.</p> <p>*Living labs are defined as user-centred, open innovation ecosystems based on a systematic user co-creation approach integrating research and innovation processes in real life communities and settings. Living labs place the citizen at the centre of innovation.</p>
KSN03	<p># Public realm improvements</p>	<p>The number of successful single interventions directly implemented by the activity focused on public realm improvements, in line with SO1 “Create liveable urban spaces”. Public realm is a platform for life with a diversity of urban functions to live, work, shop, relax, encounter and play, commonly defined as all areas between buildings including streets, boulevards and open squares that are accessible to the public.</p> <p>Improvements for the diversity of individual users (citizens, customers, visitors, tourists etc. incl. young and elderly, mobility impaired and diverse gender/roles) within the common urban space specifically address: giving more space to pedestrians and cyclists,</p>

		<p>reducing car ownership/dependency, improved routes, multi-modal options, efficient public transport, streets greening and expansion of the tree canopy, parklets (reusing parking space and creating real opportunities for people to meet), new street lighting, new greenery, waste collection, improved directions for visitors, etc.</p> <p>This KPI includes both:</p> <ul style="list-style-type: none"> a) small-scale and temporary changes, using low-cost and scalable interventions, as the first step in informing long-term systemic change, and b) permanent investment as part of a public realm action plan and/or a walking and cycling strategy, and/or parking interventions.
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