



Business Plan 2023 – 2025

Call for proposals for EIT Urban
Mobility members

*RIS Education Winter School for
Bachelor Students*

Call Manual

EIT Urban Mobility - Mobility for more liveable urban spaces

EIT Urban Mobility

Barcelona | May 2023

eiturbanmobility.eu

History of changes¹

Version	Publication Date	Change
1.0	24.04.2023	Initial version
2.0	04.05.2023	Budget increase

¹ Any call update will be published on the EIT UM website and will be visible in this history of changes.

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Abbreviations

BP	Business Plan
CfP	Call for Proposals
EEE	External Expert Evaluator
FSM	Financial Sustainability Mechanism
HE	Horizon Europe
KIC	Knowledge and Innovation Community
KPIs	Key Performance Indicators
MGA	Model Grant Agreement
RIS	Regional Innovation Scheme
SA	Strategic Agenda
SER	Summary Evaluation Report
SO	Strategic Objectives
TA	Thematic Area

Glossary

Project Leader	<p>The Project Leader is the central contact point for EIT Urban Mobility from the proposal submission stage to the end of the project implementation.</p> <p>The Project Leader represents the project and the consortium partners (the other partners participating in the project) towards EIT Urban Mobility and has also the responsibility for creating and submitting a proposal.</p> <p>For mono-beneficiary grants, the mono-beneficiary (the single legal entity involved in the project) also has the Project Leader role.</p>
Call for Proposals	<p>The Call for the proposals is the instrument used to allocate funding by EIT Urban Mobility to third parties to support the deployment and development of the Strategic Agenda through projects. EIT Urban Mobility uses 3 different types of calls following the provisions included in the specific rules for EIT KIC actions in HE MGA Annex 5: (1) Regular Open Calls (2) Calls for partners (3) Permanently Open Calls/Permanently Open Calls for partners.</p>
Call Manual	<p>The Call Manual is the document where the terms, conditions, and criteria of any call for proposals are defined and stated according to the principles of transparency, equal treatment, open competition, and sound procedural management.</p>
Deliverable	<p>Deliverables are tangible or intangible good or service produced at a given moment during the project implementation. Deliverables chart the path to reach project objectives and could be a report, a document, a software product, a course, an event or any other building block of a project. The deliverables specified need to fully demonstrate the achievements of the activity and judicious use of public funds.</p>
EIT KPIs	<p>Set of Key Performance Indicators (KPIs) defined by the EIT that reflects the EIT operational objectives for education, entrepreneurship, and innovation. These KPIs are used to measure how effectively a KIC/project is meeting the objectives of the EIT.</p>
Evaluation Process	<p>Process by which EIT Urban Mobility examines the quality of a proposal to decide if it should be selected to receive EIT funding.</p>
Evaluation Panel	<p>Group of external expert evaluators (EEEs), usually 3 EEs and 1 rapporteur, with specific expertise in a specific area/segment of the call, aiming to evaluate a set of eligible proposals submitted to a call. In the case of Calls with proposals below 60.000 EUR of EIT funding allocation, the evaluation panel is composed of at least one external expert evaluator.</p>
Evaluation results list	<p>List of proposals in order of scoring, based on the quality evaluation process results.</p>
Horizon Europe Model Grant Agreement	<p>The Horizon Europe Model Grant Agreement (HE MGA) sets out the rights and obligations and terms and conditions applicable to the grant awarded.</p>
KIC Specific KPIs	<p>Set of indicators defined by EIT Urban Mobility that reflects the societal challenge that the KIC is trying to address.</p>

Knowledge triangle integration	EIT Urban Mobility aims to gather close-knit partnerships of European education, research and business entities (knowledge triangles) and also involves cities, either in the composition of the members of the projects or in the expected impact of the projects' results.
Milestone	Control points to chart progress. They may correspond to the completion of a key deliverable that allows the next phase of work to begin.
Panel review	The process by which the evaluation panel reviews the evaluation for all eligible submitted proposals.
Ranking list	List of proposals in order of scoring after the selection committee assessment.
Selection Committee	<p>The Selection Committee is responsible for the selection of shortlisted proposals and the definition of requirements for the inclusion of the selected proposals in the final EIT Urban Mobility's portfolio of projects. The Selection Committee is composed of the CEO, COO and at least 3 Thematic Leads.</p> <p>In the case of Calls with proposals below 60.000 EUR of EIT funding allocation, the selection and definition of the requirements is done by the Thematic Lead.</p>
Summary Evaluation Report	A single and final Summary Evaluation Report (SER) per proposal is produced by the Rapporteur after the consensus meetings. This document summarizes the final score, the strengths, weaknesses, risks, and potential recommendations of a proposal.
Thematic Lead	Director of a EIT Urban Mobility Thematic Area and/or relevant Head who is actively involved in content development of a call for proposals.

Introduction

Urban mobility faces several challenges. We need solutions accelerating the transformation towards a sustainable mobility ecosystem with a focus on securing and developing liveable urban spaces. This requires a systemic approach involving all key stakeholder groups and calls for change regarding what we do and how it is done.

A key element to manage this transformation is to close the knowledge and skills gap within the area of urban mobility in Europe. We need to make sure that the required capabilities and capacity are available to plan for and handle the transformation and to be relevant in a new context, a new urban mobility paradigm. These education and training needs can be summarised as the ability to implement and leverage on new technology, innovation and entrepreneurship, and system transformation and change.

As a critical part of the strategy, we are now expanding our education activities within RIS regions with the aim to foster innovation and entrepreneurship skills of students in the RIS countries. We also would like to encourage them to further pursue their education in the urban mobility field by applying for one of the master programmes we offer. In this regard, we look for projects that can help us realise these goals and simultaneously, contribute to our strategic objectives and that can be repeated and scalable beyond 2023, including geographical coverage and volume.

We look forward to receiving your applications for inclusion in the Business Plan 2023-2025.

Maria Tsavachidis

CEO

EIT Urban Mobility

1. Call summary

Call for Proposals Main Features ²	
Key dates of the call calendar	<ul style="list-style-type: none"> • Call opening: 24 April 2023 • Call closing: 24 May 2023 at 17:00 CET • Eligibility and admissibility check: end of May 2023 • Evaluation of proposals: beginning of June 2023 • Communication of results: mid-June 2023 • Tentative start of the projects: beginning of July 2023
Total estimated EIT Funding allocated to this call	85 000 EUR
Link to the submission portal	The PLAZA platform will be available as of 26 April 2023
List of documents to be submitted	Application form is available on the PLAZA platform
List of documents to take into consideration	<ul style="list-style-type: none"> • Call Manual • EIT Urban Mobility Strategic Agenda 2021-2027 • List of KPIs • Guidelines for Applicants • Eligibility of expenditure • Appeal procedure • Project Implementation Handbook • Financial Support Agreement • Horizon Europe Grant Agreement (specifically Articles 16 and 17)
Short summary of the topics to be addressed	<p>RIS Education Winter School for Bachelor Students</p> <p>A winter school organized for bachelor students coming from RIS countries with a focus on Entrepreneurship and Innovation in the context of urban mobility.</p>
Evaluation criteria	<p>The proposal will be evaluated based on the criteria listed below, as stated in section 5 Evaluation and selection process.</p> <p>Evaluation criteria:</p> <ul style="list-style-type: none"> • Strategic fit • Excellence and novelty • Impact and social, economic, financial, and general sustainability • Quality and efficiency of the implementation

² Please note that this calendar is indicative. Dates might be subject to slight changes.

2. General requirements

2.1 EIT Urban Mobility strategic focus and objectives

Proposals submitted to this Call for proposals must support EIT Urban Mobility (EIT UM)'s vision and mission and substantially contribute to tackling our strategic objectives (SOs). Proposals need to demonstrate how the activity will contribute to specific SOs, as stated in the **Strategic Agenda 2021-2027 (SA)**.

The evaluation and selection of the submitted proposals will be highly dependent on their contribution to the strategic elements as outlined below.

2.1.1 Vision and Mission

At EIT Urban Mobility, our mission is to accelerate change towards a sustainable mobility model for liveable urban spaces. As the leading European innovation community for urban mobility, we foster integration by bringing together the key players across the whole value chain of mobility. We facilitate collaboration between cities, industry, academia, research and innovation and put the challenges facing cities at the centre of all our activities. We aim to develop and deploy solutions for the mobility of people and goods that solve problems and create impact for cities and citizens. All activities of EIT Urban Mobility serve the purpose of achieving three societal impact goals:

- Improve quality of life in cities;
- Mitigate and adapt to climate change;
- Create jobs and strengthen the European urban mobility sector.

Further details on the strategic focus of the EIT Urban Mobility Academy and RIS Education are given in Section 3.

2.1.2 Strategic Objectives

Five strategic objectives (SOs), as set out in the Strategic Agenda 2021-2027, steer our activities and ambitions, and will lead us to achieve our mission:

- SO1 - Create liveable urban spaces
- SO2 - Close the knowledge gap
- SO3 - Deploy and scale green, safe, and inclusive mobility solutions for people and goods
- SO4 - Accelerate market opportunities
- SO5 - Promote effective policies and behavioural change

The submitted proposals must be aligned with **SO2** and must fit with the scope of the proposed activities as set out in section 3 below.

2.2 Applicants' eligibility and membership

The EIT creates ecosystems. The KICs are anchored in regional and local communities via their Co-location Centres (called Innovation Hubs within EIT Urban Mobility). The EIT is the mechanism to link the knowledge triangle components of education, research, and businesses across Europe and into the wider world.

At EIT Urban Mobility, we integrate the knowledge triangle components and extend them by an additional group: cities. Accordingly, EIT Urban Mobility currently brings together more than 300 partners from 33 countries and four sectors: academia, research, industry, and cities.

2.2.1 Who can apply

This call for proposals is open to all members from the EIT Urban Mobility community at the moment of the closing of the call (membership profiles and fees indicated at the section *2.2.2 membership*), which have already taken part in any activity carried under the framework of the Academy thematic area in the past years.

As a minimum requirement, all proposals must be composed of at **least two independent legal entities**³ established in two different EU Member States and/or Third countries associated to Horizon Europe, belonging to the EIT UM community. Due to the specific geographic target of this call, namely the RIS region, at least one entity should be established in one of the RIS countries⁴.

Specific cases

³ Two legal entities shall be regarded as independent of each other where neither is under the direct or indirect control of the other or under the same direct or indirect control as the other. Please refer to the entire definition in Article 8: https://ec.europa.eu/research/participants/data/ref/h2020/legal_basis/rules_participation/h2020-rules-participation_en.pdf

⁴ Countries eligible to take part in the EIT RIS (until 2014) are: Bulgaria, Croatia, Czechia, Estonia, Greece, Spain, Italy, Cyprus, Latvia, Lithuania, Hungary, Malta, Poland, Portugal, Romania, Slovenia, Slovakia, Montenegro, North Macedonia, Serbia, Turkey, Ukraine.

Entities members of EIT UM established in the United Kingdom, and exceptionally entities established in Switzerland, are eligible to participate but at their own costs. These entities will not receive EIT funding.

Temporary eligibility requirements for Hungarian universities

Following the Council's Decision on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary that entered into force on 15 December 2022, special participation and funding restrictions may affect the Hungarian entities participating in any of the EIT UM calls.

For further information and the list of affected entities, please refer to the Annex I of the *Eligibility of Expenditures* document.

2.2.2 Membership

Participating in a Call for KIC members means being part of the EIT Urban Mobility at the moment of the submission of the application.

Implementing projects is one of the main activities of the EIT Urban Mobility Community. Beyond this activity, the Community has a broader scope of connecting their members and facilitate networking activities to enable all sustainable mobility players to work together and multiply the impact of their initiatives.

To be part of the EIT UM Community as a member, the entities must choose one of the following membership categories before the submission of their applications to the call:

Gold members: they pay an annual fee of 30,000 EUR and have full access to all benefit packages offered by EIT Urban Mobility.

Silver members: they pay an annual fee of 10,000 EUR and have limited access to all benefit packages offered by EIT Urban Mobility. In the case of Small Enterprises and NGOs, a reduced annual fee of 5,000 EUR will be applied.

Cities are offered a special membership package:

Leading cities: with an annual fee of 10,000 EUR, they have full access to the gold membership package and the additional city-specific services.

Detailed description of all packages and related benefits, as well as the registration and condition for membership is outlined on our website: <https://www.eiturbanmobility.eu/become-a-partner/>.

3 Call specific requirements

3.1 Strategic Focus

EIT Urban Mobility RIS is designed as a two-way interaction scheme. By sharing its good practices of Knowledge Triangle Integration (KTI) and increasing activities in eligible countries, EIT Urban Mobility will gain access to productive inputs, business skills, talent, cooperation opportunities in education, market and business, currently untapped entrepreneurial potential, customers for innovative ventures, innovation, knowledge, knowhow and technology transfer possibilities, additional testbeds for applications of innovative solutions as well as access to co-funding options provided by EU, Regional and National Support Schemes.

In the mid-term perspective, EIT Urban Mobility RIS is expected to facilitate the incorporation of relevant players of the local innovation ecosystems in the EIT Urban Mobility ecosystems and foster the Knowledge Triangle Integration approach as a framework for the enhancement of innovation capacity. RIS calls aim to support cooperation with non-RIS areas.

The overall purpose of the EIT Urban Mobility education activities is to close the knowledge gap within urban mobility, enabling the development of mobility for liveable urban spaces. This includes fostering innovation and entrepreneurship skills in a lifelong learning perspective. The education activities focus on three main fields: The Master School, the Doctoral Training Network and the Competence Hub, our professional school targeting lifelong learning.

There is a constant need to develop methods, content and business models to improve the running operations. We need to have an experimental approach and test new ideas, that when shown to work, may be repeated and scaled up. We need to build capabilities to be able to offer and produce relevant content quickly and efficiently that differentiates us from what is already available. It is imperative that EIT Urban Mobility offers high quality education (content and methodology including supporting EIT-labelled programmes), reach a large audience and market, and gain recognition efficiently with a lasting effect.

3.2 Scope of the Activities

3.2.1 RIS Education Winter School for Bachelor Students

The winter school focuses on training in Innovation and Entrepreneurship (I&E) in the context of urban mobility. The winter school is a combination of a challenge-based course and a study trip. It should be organised in the winter of 2023/ 2024 and it should target the students who completed at least their 2nd year of bachelor education. The participants should come from the RIS countries. The desired academic background of the students is: Engineering, Information Science, Information Technology, Computer

Science, Computer Engineering Statistics, Geoinformation Technology, Urban Planning, Geography, Economics, Software Engineering.

The goal of the winter school is to provide the students with basic knowledge about entrepreneurship applied to urban mobility and incentivise them to apply for the EIT UM Master Programmes by raising awareness about EIT UM Master School. This winter school focuses on problem analysis and on potential solutions that should be possible to develop into a start-up. The proposals are expected to elaborate on:

- Multi-step recruitment strategy for the winter school ensuring that selected candidates have the right background to participate in the winter school and show a strong motivation and interest in urban mobility. The selection procedure should ensure gender balance and equitable geographical representation of the candidates from the RIS countries. The selection procedure is expected to have at least 2 rounds and should lead to the recruitment of 35-40 students who will attend the winter school. The 2 rounds should look the following:
 - Round 1= Organisation of min. 3 webinars to the potential students explaining the goal of the winter school as well as presenting EIT Urban Mobility Academy and its offer, including Master School and Competence Hub. After that, an open call for applications based on CV and 1-page motivation letter and/or quiz testing the knowledge of urban mobility, minimum 100 applications. Of these, 50-60 make it to round 2.
 - Round 2 = Applicants need to submit an essay on a topic relevant to urban mobility that will lead to final selection of 35-40 students.
- Design of the one-week, challenge-based winter school, including teaching methods, learning outcomes and description of the challenges. During the winter school, the groups of students (4-5 per group) will work on the innovation and entrepreneurship challenge in the context of urban mobility. The students should be taught skills and knowledge about I&E in the context of urban mobility and receive continuous coaching while working on their projects. The hosting city in a RIS country should play an active role in the organisation of the winter school by e.g. providing the case study for the challenge. The local industry players should be involved as well by organising site visits, providing guest lectures and/or mentoring the participants. At the end of the winter school, the students will pitch their initial solutions to the investor jury.

The winter school should be organised in winter 2023/2024 (the exact dates are to be chosen by the consortium). The selected project consortium takes the responsibility for the recruitment, communication and marketing activities of the winter school to ensure the required number and quality of applicants. The digital marketing and recruitment campaign is to be launched as soon as the project is selected. The communication activities, including social media presence should be maintained throughout the whole project duration. The project proposal should elaborate in-detail on the expertise of the consortium in that matter and enlist all the marketing tools and channels that will be used to promote the winter school.

Budget should include all costs including accommodation and food for selected participants and travel to the location of the winter school. To cover the transportation costs, the students will receive the lump sum managed and paid by the project consortium.

Expected outcomes & impacts

The project is expected to deliver a high-quality winter school which will result in applications for the EIT UM Master Programmes from skilled and motivated candidates.

In terms of recruitment strategy, the expected targets are as follows:

- **Round 1:** At least 100 applications received, 50-60 preselected candidates to be admitted to round 2.
- **Round 2:** 35-40 out of 50-60 candidates to be selected to take part in the winter school.

3.2.2 Mandatory KPIs

The table below outlines the minimum contribution to the listed mandatory KPIs for a proposal to be eligible. Define the mandatory KPI adding also the expected minimum targets for each identified challenge.

KPI Code	KPI description	Minimum Target expected
EITHE08.2 – EIT RIS	EIT RIS Participants in (non-degree) education and training	35

Addressing a higher KPI target than the minimum expected above will be positively assessed during the portfolio selection process.

3.2.3 Additional KPIs

In addition to the mandatory KPIs, proposals are expected to contribute to other KPIs. This will be positively assessed during the portfolio selection process.

KPI Code	KPI description	Minimum Target requested
KONHE03.2	# City engagements in projects	1
KONHE06	# Outreach events in EIT RIS countries	3
KON HE13	Annual reach of impressions for EIT Urban Mobility online content	4000

Please refer to the detailed definition of these KPIs in the *List of KPIs* document published on the Call webpage.

3.3 Project duration

This call is open to proposals with the following duration:

- **Up to nine months:** short projects which should ensure a fast achievement of results.
- If the proposal consortium wishes to continue the activity beyond the winter of 2023/ 2024, this must be indicated in the proposal. In this case, a high-level plan, including provisional budget request, should be included in the proposal.

3.4 Financial aspects

3.4.1 EIT funding allocation

The total **maximum EIT funding** allocated to this call is up to 85 000EUR. Only one project will be selected in this call with the maximum funding of 85 000 EUR.

We can consider a higher budget in the following years, provided the unitary cost per participant decreases and/or the quality of the product increases. Provisional budget requests for the following years, if the case, should be included in the high-level plan mentioned above.

The exact budget of the project to be funded will depend on the quality of the proposals received and total funding available.

For information on the eligibility of costs, please refer to the document *Eligibility of expenditure* published on the Call webpage.

3.4.2 Co-funding rate

All proposals must have a minimum co-funding of 15%. Co-funding above this rate will be positively assessed during the portfolio selection. The minimum co-funding rate refers to the total project budget.

The co-funding rate for RIS Education activities will be gradually increased in the following years. Applicants should take this into account when elaborating their high-level plans, including provisional budget requests for 2024 and/or 2025.

The expected minimum co-funding rate is the following: 2023 (15% co-funding), 2024 (20% co-funding) and 2025 (25% co-funding)

By co-funding we mean financial or in-kind contributions.

3.4.3 Financial sustainability

To enable the KIC to gradually become financially independent from EIT funding, EIT Urban Mobility has developed a Financial Sustainability (FS) plan based on a mix of different mechanisms, such as revenue share and equity stakes.

For RIS Winter School for Bachelor students activities, even if the provision of a FSM for EIT Urban Mobility is not a mandatory element, it will be positively assessed as part of the evaluation criteria (see section 5.2) and it will be a condition to continue a project in the next years.

3.5 Project implementation, monitoring and reporting

For information on your project’s execution (implementation, monitoring and reporting phases), please refer to the *Project Implementation Handbook 2023* published on the Call webpage.

3.5.1 Mandatory deliverables

Given that EIT Urban Mobility is an economic activity within Pillar 3 of Horizon Europe, the primary objectives are to create sustainable wealth, jobs, and skills. As such, provision of academic deliverables akin to the Horizon Europe research and societal pillars is not an objective. Project Leaders should focus on providing deliverables and outputs linked to student recruitment and winter school implementation.

The **minimum mandatory deliverables expected** from a project are:

Deliverable	Description ⁵
Student recruitment plan	A document presenting a multi-step recruitment strategy to attract highly skilled and motivated students to the winter school
Winter school activity report	Report presenting activities implemented during the winter school, including challenge description, teaching methods, stakeholder involvement, final solutions.

Minor additional deliverables may be added, depending on product/service solution.

⁵ recommended requirements for compliance

4. General proposal preparation and submission

4.1 Support on proposal preparation

Guidelines for Applicants, recorded webinars and contact details are available to guarantee the maximum support to the applicants during the proposals’ preparation process.

4.1.1 *Guidelines for Applicants*

EIT Urban Mobility has developed the *Guidelines for Applicants* with the aim to assist all potential applicants during the proposal preparation and submission processes. The *Guidelines for Applicants* is published on the Call webpage and provide a full set of information and instructions to prepare and submit a proposal to this call.

4.1.2 *Call information sessions*

To help applicants with the preparation and submission of their proposals, EIT Urban Mobility will host an information session after the publication of the call. This online information event will be focused on the call content, the challenges and requirements, as well as on the general procedures, such as the submission and evaluation process, the financial aspects and the monitoring and reporting activities.

Please find the calendar of events and the link to register in the table below:

Type of event	Topic covered	Date and time (CET)	Access to platform
Webinar	1. Launch of the Call info session: scope and challenges of the call, tips to applicants	10 May 2023, at 11 am.	Zoom https://eiturbanmobility-eu.zoom.us/webinar/register/WN_IRs0ZzB4S6qbmEqzH8ww2g

	2. General procedure s: Call calendar, evaluation and selection process, financial aspects and PLAZA submission tool		
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4.1.3 Call Contact points

In parallel to the call information session, all applicants may contact EIT Urban Mobility to resolve any concerns or doubts on the general/technical procedures and call content.

These are the key contact details of the EIT Urban Mobility team for questions related to this call:

Type of contact	Email
Legal, Financial, Administrative and general procedures	pmo@eiturbanmobility.eu
Academy area	academycall@eiturbanmobility.eu

4.2 Proposal submission and call calendar

4.2.1 How to apply

Before starting a proposal, all applicants (Project Leader and consortium partners) must register on the following two platforms:

- [The EU Funding & tender opportunities portal](#) to obtain a 9-digit Participant Identification Code (PIC number) and
- The [EIT Urban Mobility PLAZA tool](#).

Please read carefully the registration and submission processes outlined in the *Guidelines for Applicants*.

The following documentation must be submitted by the Project Leaders through the [PLAZA e-submission platform](#) no later than 24 May 2023, 17.00 CET.

- Application Form
- Optional: Annexes to the application form (figures, graphics, photos etc.)

Any proposals submitted after the set deadline will be ineligible.

4.2.2 Call calendar

An indicative timeline is outlined in the table below. Please note that this calendar is indicative. The dates might be subject to slight changes.

Activity	Date
<i>Call opening</i>	24 April 2023
<i>Call closing (deadline for proposals submission)</i>	24 May 2023 at 17:00 CET
<i>Eligibility and admissibility check</i>	end of May 2023
<i>Evaluation of proposals</i>	until mid-June 2023
<i>Communication of results to applicants</i>	mid-June 2023
<i>Conditions clearing</i>	End of June
<i>Compliance check of the fulfilment of conditions</i>	Beginning of July
<i>Final selection of portfolio</i>	Beginning of July
<i>Tentative start date of the projects</i>	Beginning of July
Total estimated duration	

5. Evaluation and selection process

Once the applicants have submitted their proposals, the EIT Urban Mobility team will proceed to:

- Check eligibility and admissibility of the proposals and, if successful:
- Initiate the evaluation of the content by external experts.

5.1 Eligibility and admissibility check

A proposal will be eligible if:

1. Completeness	The submitted proposal is completed, submitted in time by the Project Leader via the PLAZA submission tool, in English with all its mandatory sections.						
2. Membership of the applicants	All applicants comply with the requirements specified at Section 2.2.1.						
3. Consortium composition	<p>The consortium shall be composed of at least two independent entities from two different countries from EU Members States or Third countries associated to Horizon Europe.</p> <p>At least 1 applicant in the consortium is from a RIS country.</p>						
4. Co-funding rate	All proposals must have a minimum co-funding of 15 %.						
5. KPIs addressed	<p>All proposals must identify and address the mandatory related KPIs of the specific Challenge Area under which the proposal is submitted.</p> <table border="1" data-bbox="727 1283 1312 1451"> <thead> <tr> <th data-bbox="727 1283 878 1352">KPI Code</th> <th data-bbox="878 1283 1166 1352">KPI title</th> <th data-bbox="1166 1283 1312 1352">Minimum Target</th> </tr> </thead> <tbody> <tr> <td data-bbox="727 1352 878 1451">EITHE08.2 – EIT RIS</td> <td data-bbox="878 1352 1166 1451">EIT RIS Participants in (non-degree) education and training</td> <td data-bbox="1166 1352 1312 1451">35</td> </tr> </tbody> </table>	KPI Code	KPI title	Minimum Target	EITHE08.2 – EIT RIS	EIT RIS Participants in (non-degree) education and training	35
KPI Code	KPI title	Minimum Target					
EITHE08.2 – EIT RIS	EIT RIS Participants in (non-degree) education and training	35					
6. Mandatory deliverables	The submitted proposal includes the mandatory deliverables identified at section 3.5.1.						

While failing any of these criteria will make the proposal ineligible, failing the following criteria will make the single partner ineligible⁶:

<p>6. Consortium partners eligibility</p>	<p>The consortium partners respect the requirements defined in the selected Thematic Area (type of partner, compulsory documentation) and are fully registered in both the EU Participant Portal and the PLAZA submission tool.</p>
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In the case one single partner of the consortium is ineligible, this partner will step down and EIT Urban Mobility will check whether the proposal is still eligible or not according to the requirements of the call. The Project Leader will be informed accordingly.

Proposals containing one or more ineligible elements will receive an official communication from EIT Urban Mobility setting out the outcome of the admissibility and eligibility check and explaining why the proposal failed to meet the criteria.

In case of missing or incorrect information linked to co-funding, KPI and partner registration, applicants will be awarded 5 calendar days from the official communication for the completion of the application. If the applicants respond positively to this request and within the time limit, the proposals will be sent to the next step of the evaluation process (see section 5.2 below).

If the applicants fail to respond or respond after the deadline, the proposals will remain ineligible and will not be further processed.

The Project Leader of any proposal deemed inadmissible/ineligible who disputes the ineligibility decision, may appeal. This appeal must be made within 5 calendar days of the official EIT Urban Mobility notification of ineligibility (see document *Appeal procedure* published on the Call webpage).

5.2 Evaluation of proposals

The purpose of the evaluation is to assess the Strategic fit, Excellence, Impact, Implementation, and overall quality of each proposal that successfully passes the eligibility and admissibility check.⁷

⁶ The results of this criterion might affect the decision on the composition of the partnership, or even the eligibility of the whole proposal, depending on the relevance of the role of the partner being removed (e.g. a Work Package (WP) leader whose activity is central to the achievement of a key objective or KPI). The inadmissibility of the partner can result in the inadmissibility of the whole proposal.

⁷ According to the general principles for the evaluation as per MGA Annex 5: avoidance of conflict of interest and compliance with the principles of transparency, non-discrimination and sound financial management

This Individual Evaluation Process will be carried out by at least **one independent external evaluator**.

Each evaluation phase is integrated by different groups of criteria and sub-criteria which will be assessed according to the following scores:

Score	Description	
0	<i>None</i>	The information requested is missing or incomplete
1	<i>Very poor</i>	The information provided is considered irrelevant or inadequate compared to the specific call provisions
2	<i>Poor</i>	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific call provisions
3	<i>Fair</i>	The overall information provided is adequate, however, some aspects are unclearly or insufficiently detailed, compared to the specific call provisions
4	<i>Good</i>	The information provided is adequate with sufficiently outlined details, compared to the specific call provisions
5	<i>Excellent</i>	The information provided is outstanding in its details, clarity and coherence, compared to the specific call provisions

5.2.1 Quality Evaluation

The quality evaluation of the project proposals consists of an assessment of the strategic fit, excellence, impact, implementation, and overall quality of the project proposal by an External Expert Evaluator (EEE) who will produce the Summary Evaluation Report (SER) to be sent to the Selection Committee.

The proposals are evaluated and scored against the criteria listed below:

General Fit		Max. scoring
Strategic Fit		15
<ul style="list-style-type: none"> Contribution to the EIT Urban Mobility strategic objectives (as per the EIT Urban Mobility Strategic Agenda) and EU dimension 		5
<ul style="list-style-type: none"> The proposal is aligned with the specific call requirements under which the proposal was submitted, including sufficient focus on RIS countries (section 3.2.1) 		5
<ul style="list-style-type: none"> The proposal shows potential of impact in line with or exceeding the minimum level requirement as stated for the respective call type of activity 		5

Excellence and novelty		Max. scoring
Coherence of the intervention logic		10
<ul style="list-style-type: none"> The elements of the proposal are coherent and logically linked. 		5

<ul style="list-style-type: none"> The project contributes to Knowledge Triangle integration by involving academia, research, industry and cities. 	5
<ul style="list-style-type: none"> Novelty and need 	15
<ul style="list-style-type: none"> The proposal addresses a verified unmet need and/or unresolved issue. 	5
<ul style="list-style-type: none"> The proposal addresses specific RIS target group needs. 	5
<ul style="list-style-type: none"> The project is on par with state-of-the-art professional education and training formats and/or content. 	5

Impact: social, economic, financial, and general sustainability	Max, scoring
Ambition of the proposal and contribution to expected impact	10
<ul style="list-style-type: none"> The proposal's expected impacts are measurable and clearly defined. 	5
<ul style="list-style-type: none"> The project or the outcome of the project can be expected to have a significant revenue generation impact or return in relation to the EIT funding required. 	5
Extent to which the proposal strengthens competitiveness and growth	10
<ul style="list-style-type: none"> The proposal is addressed to specific target group/s and/or market sector/s and includes a gender perspective. 	5
<ul style="list-style-type: none"> The proposal defines measures to ensure the durability and transferability of project outcomes. The project has the potential to be repeated (doing the same activity again) and scaled up (repeated without a significant additional development budget). 	5
Effectiveness of the proposed measures to exploit and disseminate the proposal results (including IPR management), to communicate the proposal and to manage data, where relevant	10
<ul style="list-style-type: none"> The proposal presents a structured dissemination and communication plan which guarantees the communication of the project activities to different target audiences (MGA Art.17). 	5
<ul style="list-style-type: none"> The proposal describes a clear commercialisation and/or exploitation strategy (keeping into consideration measures for IPR management according to MGA Art.16 if necessary), and when applicable a marketing and sales plan. 	5

Implementation: quality and efficiency	Max. scoring
Coherence and effectiveness of the workplan, including appropriateness of the allocation of budget, tasks, and resources	15
<ul style="list-style-type: none"> The workplan is aligned to the achievement of proposal objectives, KPIs and expected results. 	5
<ul style="list-style-type: none"> The proposal properly identifies deliverables and milestones, including their timing and relevance for the overall project. 	5
<ul style="list-style-type: none"> The proposal budget is clearly outlined, justified and represents value for money. 	5

Appropriateness of the management structures and procedures, including quality management and risk management	10
<ul style="list-style-type: none"> The proposal identifies management structures to guarantee an effective management of the proposal resources and applicants. 	5
<ul style="list-style-type: none"> The proposal presents a clear contingency plan. 	5
Relevance of the Consortium	5
<ul style="list-style-type: none"> The applicants represent the right competences in accordance with the scope of the proposal and have differentiated and clear roles and responsibilities. 	5

The total scoring of 100 points is distributed as follows:

	Max score
Strategic Fit	<i>15 points</i>
Excellence	<i>25 points</i>
Impact	<i>30 points</i>
Implementation	<i>30 points</i>
Total points	<i>100 points</i>
Total weight	<i>80%</i>

In case of same scoring of two or more proposals, prioritization will be based on the scoring following the order: impact, excellence, implementation. This will be specifically brought to the attention of the EIT Urban Mobility Selection Committee.

Once the quality evaluation is finalised, all the SERs, are provided to the EIT Urban Mobility Selection Committee.

The total weight of the Quality Evaluation process represents the 80% of the total scoring to be received by the proposal.

5.3 Portfolio selection

The EIT Urban Mobility Selection Committee will select the portfolio of pre-selected proposals. The EIT Urban Mobility Selection Committee is composed of three Thematic Leads nominated by the CEO.

The project pre-selection will be based on the Call Report, the SER and the Evaluation results list. Only proposals ranked equal or over 60 points will be passed to the Selection Committee.

The Selection Committee will consider the portfolio factors outlined in the table below and will add 20 points to the final scoring obtained by each proposal in the Quality Evaluation phase. The total weight of the Portfolio Selection process represents 20% of the total scoring that a proposal will receive.

Within the Selection Committee, the following portfolio factors are considered:

Assessment factor	Description of the assessment	Scoring methodology (examples)	Max score
Business Intelligence	<p>Issues and concerns expressed by the expert evaluators or by the selection committee members within the following aspects:</p> <p>Duplication of topic/proposal (current or old BP)</p> <p>Track record of entities involved in terms of performance</p> <p>Track record of entities involved in terms of financial sustainability</p> <p>Relevance of the partnership at strategic level by the EIT UM</p>	<p>5: no issues</p> <p>4: 1-2 minor issues</p> <p>3: more than 3 minor issues</p> <p>2: 1 serious issue</p> <p>1: 2-3 serious issues</p> <p>0: more than 4 serious issues</p>	<p>10 points</p> <p>Total score received x 2 (max 5 points x 2)</p>
KPIs	<p>Number of additional specific and/or mandatory KPIs included at the proposal beyond the minimum KPIs and targets established by the Call Manual</p>	<p>5: additional target of all mandatory KPIs</p> <p>4: additional unit target of 1 mandatory EIT core KPI</p> <p>3: additional unit targets of specific KIC KPIs</p> <p>2: several optional KIC KPIs</p> <p>1: 1 additional optional KIC-specific KPI</p> <p>0: only mandatory KPIs</p>	<p>5 points</p>
Track record	<p>Previous performance of the beneficiary entities (project milestones, demonstrations, outputs).</p>	<p>5: Excellent track record, all performance indicators were overachieved</p> <p>4: Very good track record, all performance indicators were at least achieved with some overperformance</p> <p>3: Good track record, all performance indicators were achieved</p> <p>2: Fair track record, all performance indicators were achieved with some underperformance</p> <p>1: Poor track record, all</p>	<p>5 points</p>

Assessment factor	Description of the assessment	Scoring methodology (examples)	Max score
		performance indicators were underachieved 0: Very poor, all performance indicators were underachieved, the entity did not submit the reporting documents.	

Furthermore, in case a proposal has a similar topic or expected results as previous projects funded by EIT Urban Mobility, this proposal won't be selected.

If proposals have the same scoring, additional consideration will be given to these factors:

- Co-funding rates higher than 15% will be ranked higher.

The Selection Committee can review the pre-selected proposals, make recommendations to improve the proposal and issue a conditional offer. As part of this process, EIT Urban Mobility may also issue technical conditions that will be included in the conditional offer.

5.4 Communication of results to applicants

The Project Leaders of all evaluated project proposals, will receive an email notification with the evaluation results, after the portfolio selection process. The email notification will include the SER of the project proposal, the results on the Portfolio selection evaluation (when applicable) and an evaluation letter.

If the project proposal is pre-selected, the evaluation results may include a set of recommendations/conditions. The communication will set up a defined and non-negotiable deadline to address to recommendations/conditions. Accordingly, the Project Leader of a pre-selected proposal under conditions will need to respond and update the proposal according to these recommendations/conditions within this timeframe. If the Project Leader fails to comply with the provided recommendations/conditions or does not respond by the time allocated, the Selection Committee reserves the right to withdraw the conditional notification. In such a case, the next proposal on the portfolio list will be contacted following the ranking list.

If the project proposal is included at the reserve list, the project will be potentially eligible for funding, subject to further availability of funds from the EIT UM. After one year of being on the project proposals reserve list, if no further notifications have been received from the EIT UM, the project proposal will be automatically rejected.

If the project proposal is rejected, no more communications to the applicant will be provided from the EIT.

5.5 Appeal on Evaluation Results

The Project Leader of a rejected proposal who disagrees with the decision may appeal only in the event where a SER comment is in clear contradiction with the information provided in the proposal. In this case, the Project Leader will have 5 calendar days after receipt of the final evaluation results to submit an appeal to the Evaluation (see document *Appeal procedure* published on the Call webpage).