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EIT Urban Mobility Call Info Session

#ChallengeMyCity
collaboration with the cities of Larissa and
Heraklion

Call for proposals for Business Plan 2023-2025
April 2023



Agenda of the Call Info Session

#ChallengeMyCity Larissa& Heraklion

	19 April 2023 – 12:00-13:30	Speakers
12:00 12:40	General information <ul style="list-style-type: none"> Aim and objectives of the call Challenges Heraklion Challenges Larissa 	<ul style="list-style-type: none"> Rafael Hirt, City Projects Manager EIT Deputy Mayors, Mr Dinos Diamantos & George Soutis, and Ms Christina Mitroula, City of Larissa Stelios Mikrakis, Municipality of Heraklion, Greece
12:40 13:15	General procedures <ul style="list-style-type: none"> Call Calendar Evaluation process Partner registration process Project implementation 	Anne-Laure Aslanian , Programme Officer, EIT Urban Mobility
13:15 13:30	Questions & Answers	

Housekeeping messages

- Call documents available at: [Call for proposals: #ChallengeMyCity: Heraklion & Larissa \(Greece\) - EIT Urban mobility](#)
- This meeting is being recorded
- Mute your microphones
- Use the Q&A chat box to make your questions. They will be answered at the Q&A session



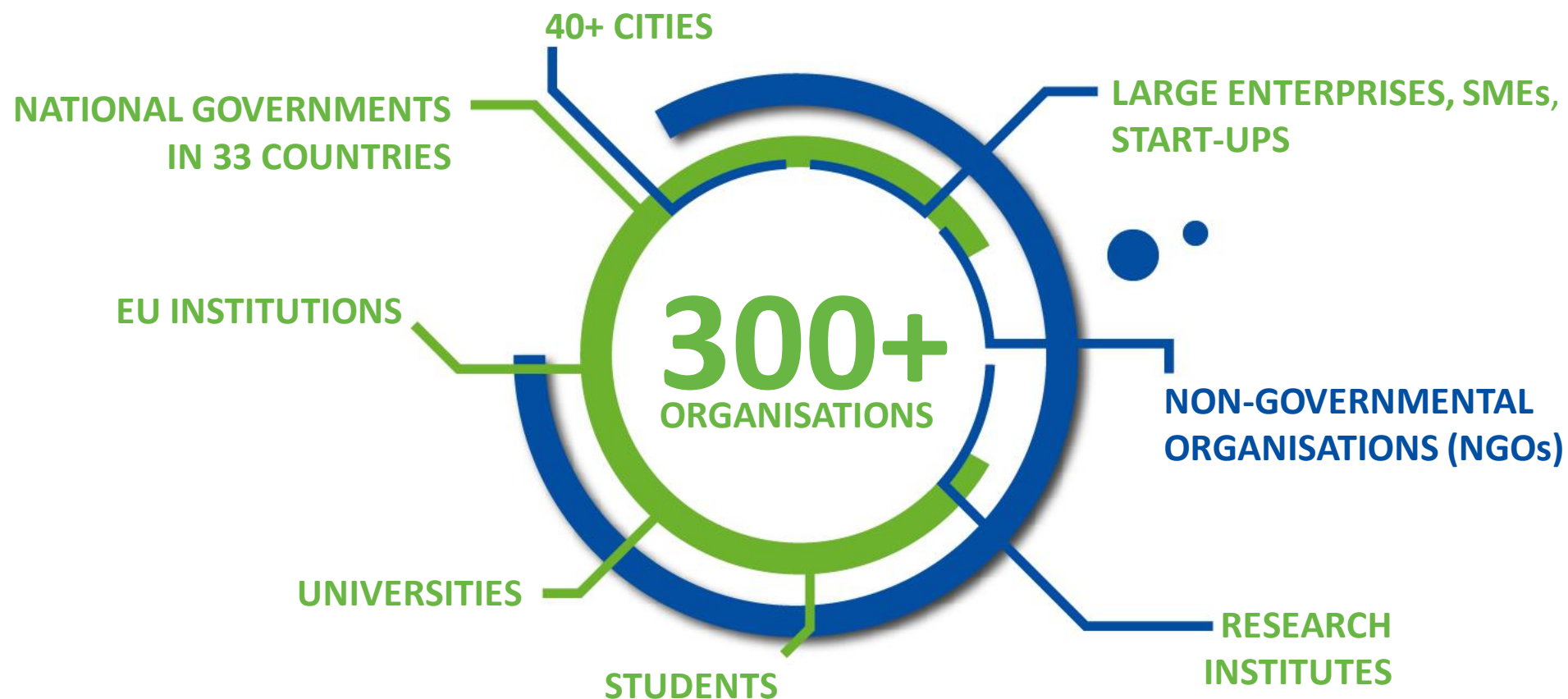
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Overview



We are the largest European innovation community for urban mobility



Status August 2022

Our focus areas

Match and connect



Connecting private and public sector partners to access markets, talent, finance and knowledge

Talent to business



Fostering entrepreneurship through practical learning

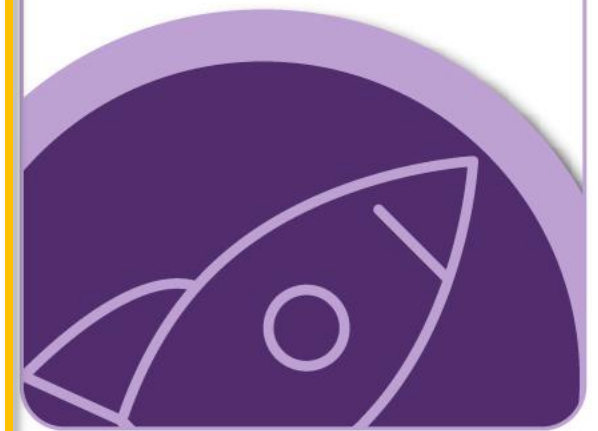
Innovations to market



Piloting market-ready solutions in cities

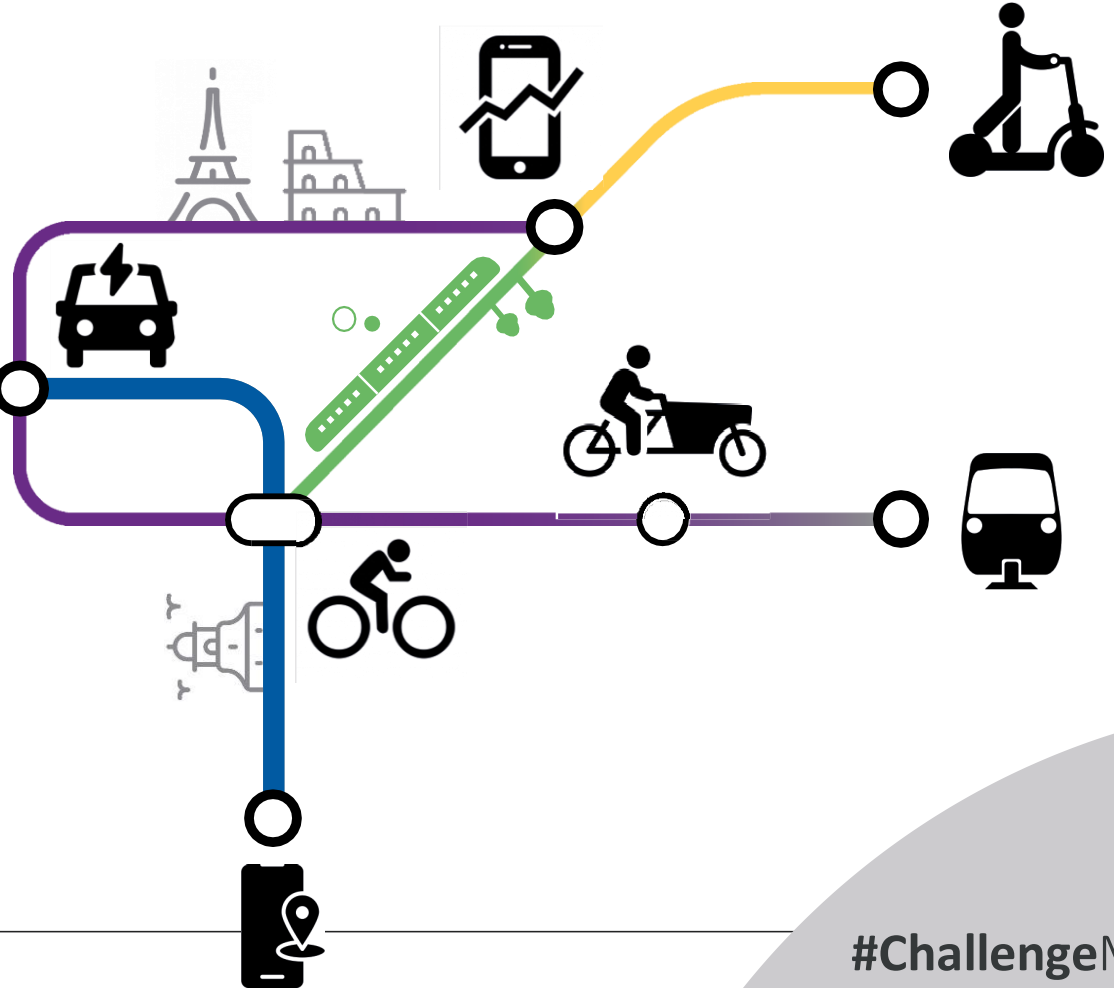
 **#ChallengeMyCity**

Start-ups to scale



Boosting start-up growth for long-term impact

O



#ChallengeMyCity: Process



Analysing

the needs of the city to determine its urban mobility challenges



Funding

3 innovative solutions with up to 180.000 € that can be tested in 6 months



Testing

citizens to test and respond to solutions and bring visibility to the city's initiative



Evaluating

the impact of the tests to understand the viability of the integration of the solutions in the city in the long term



Challenges in Heraklion

What are we looking for?

Market-ready innovative solutions that can help solving the city mobility-related challenges.

List of Heraklion's challenges:

- Challenge A: Creating micro mobility hubs through secure bicycle parkings
- Challenge B: Management and control of parking spaces for persons with reduced mobility (PRM) and logistics
- Challenge C: Control of motorised vehicle access in the pedestrianised area of the city centre
- Challenge D: Electric-powered micro-vehicle for PRM passengers' mobility in the pedestrianised city centre



Each **proposal submitted is expected to address one single challenge**

You can apply to more than one challenge with a **separate application**

Challenges in Larissa

What are we looking for?

Market-ready innovative solutions that can help solving the city mobility-related challenges.

List of Larissa's challenges:

- Challenge A: Creating micro mobility hubs through secure bicycle parkings
- Challenge B: Collection of environmental and traffic data
- Challenge C: Management and control of parking spaces for PRM

Each **proposal submitted is expected to address one single challenge**

You can apply to more than one challenge with a **separate application**



OPEN: City of Braga (Portugal)

List of the city challenges:

- Challenge A: Enhancing **bike safety** and monitoring cyclists' flows
- Challenge B: Understanding and promoting **active mobility** in the city centre
- Challenge C: Improving monitoring and use of **on-street parking** spaces
- Challenge D: Encouraging alternative transportation for **school commuting** to decrease private car usage

Deadline for applications: 8th of May 2023

More information: [HERE](#)

General requirements

Who can apply?

- **All types of applicants** (EIT Urban Mobility and non-EIT Urban Mobility partners)
- Companies (start-ups, SMEs, large companies) **located in a Member State of the European Union or from a Third Country associated to Horizon Europe**.
- The solutions/product should **bring novelty and being results-focused**
- The solution should **propose a financial sustainability mechanism** to the EIT UM
- The solution shall be **at least TRL-7** and present a **letter of recommendation** from a previous pilot implementation.
- The proposal shall be in line with the Vision and Mission of the **EIT Urban Mobility Strategic Agenda**

Requirements: proposal description

In the specific case of this call, the proposal submitted should specify the following:

- **A description of the proposed solution proving the quality and efficiency of the solution implementation**, including a high-level execution and management plan of the pilot, timelines, budget breakdown and milestones.
- **A description of different performance metrics** to be used to objectively evaluate the climate, social and economic impact of the pilot. These metrics should allow EIT UM to quantify those impacts at the end of the project. Measures on exploiting the obtained data metrics should be described, including how this can be used for the solution's marketing and sales plan.
- **A marketing and end-user engagement plan** that targets specific audiences during the pilot, and a dissemination and communication plan on the pilot activities, impact and outcomes.

Requirements: key performance indicators

Proposals will have to explicitly indicate their contribution to the EIT Urban Mobility KPIs:

Mandatory KPI (for all challenges)

- **KSN01 Innovation Pilot Scaling:** (target value: 1)

The number of innovation products and/or processes (not below Technical Readiness Level TRL-4) that have completed testing/demonstration with end users and prove to be successfully implemented beyond the activities and are ready for scaling.

- **EITHE 2.1 Marketed Innovations:** (target value: 1)

Number of innovations introduced to the market during the project duration or at the latest within 18 months from the start of the project with a sales revenue of at least 10 000 EUR documented.

Requirements: Financial Sustainability Mechanism (FSM)

Each selected project is expected to generate a return to EIT Urban Mobility's financial sustainability. Proposals submitted to this call include the commitment to EIT UM's financial sustainability.

Specifically, **the selected applicants will be requested to negotiate one of the following alternatives:**

- **A revenue share on future sales and a service fee for project administration;**

or

- **Equity shares (exclusively for startups applicants)**

Mandatory deliverables

Deliverable title	Deadline
1. Technical requirements, datasets and impact metrics definition report	Week 1 of the start of the project
2. Commercial agreement	Month 1
3. Report on datasets of impact metrics	Month 4
4. Final performance report	End of project (Month 6)

Important: all project deliverables and outputs must be achieved within the project duration.

Benefits for awarded solutions

The successful applicant will benefit from a wide range of support provided by EIT Urban Mobility and the participating city:

- **Up to €60 000 in funding to implement a six-month pilot in real conditions**
- **Support from EIT Urban Mobility** programme officer throughout the pilot implementation. + **Support from the involved city** officials
- **Promotion** of the solution in the Mobility Innovation **Marketplace**, managed by EIT Urban Mobility.
- An impact assessment of the pilot

Available budget

EIT Urban Mobility and the City of Larissa have identified **three (3) urban mobility challenges** to be launched through that Call for proposals.

EIT Urban Mobility and the City of Heraklion have identified **four (4) urban mobility challenges** to be launched through that Call for proposals. As a result of this Call for the city of Heraklion, all the proposals submitted will be evaluated, however only a **maximum of three proposals will be funded**. It is intended that each proposal that gets funded will address a different challenge, meaning that one challenge will not be funded.

City	Maximum total funding per city	Number of projects to be funded	Max. EIT Funding allocation per project proposal
Heraklion	Max. 180.000€	3 projects in total	Challenge 1: max. 60,000 EUR Challenge 2: max. 60,000 EUR Challenge 3: max. 60,000 EUR
Larissa	Max. 180.000€	3 projects in total	Challenge 1: max. 60,000 EUR Challenge 2: max. 60,000 EUR Challenge 3: max. 60,000 EUR

Co-funding: All proposal budgets must offer a minimum co-funding rate of 15% of the total costs.

Co-funding above 15% will be positively assessed by the Selection Committee.

#ChallengeMyCity: Heraklion



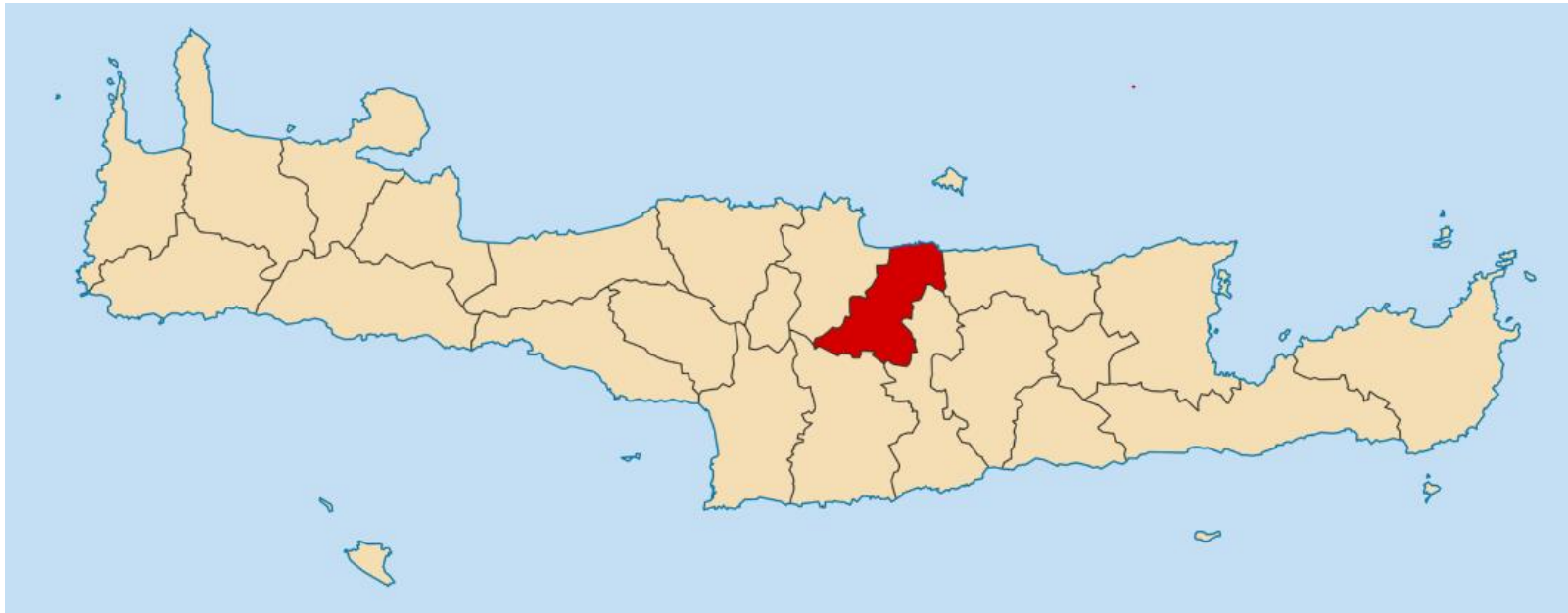
Municipality of Heraklion

Stelios Mikrakis, Civil Engineer, MSc
Expert Advisor to the Mayor of
Heraklion

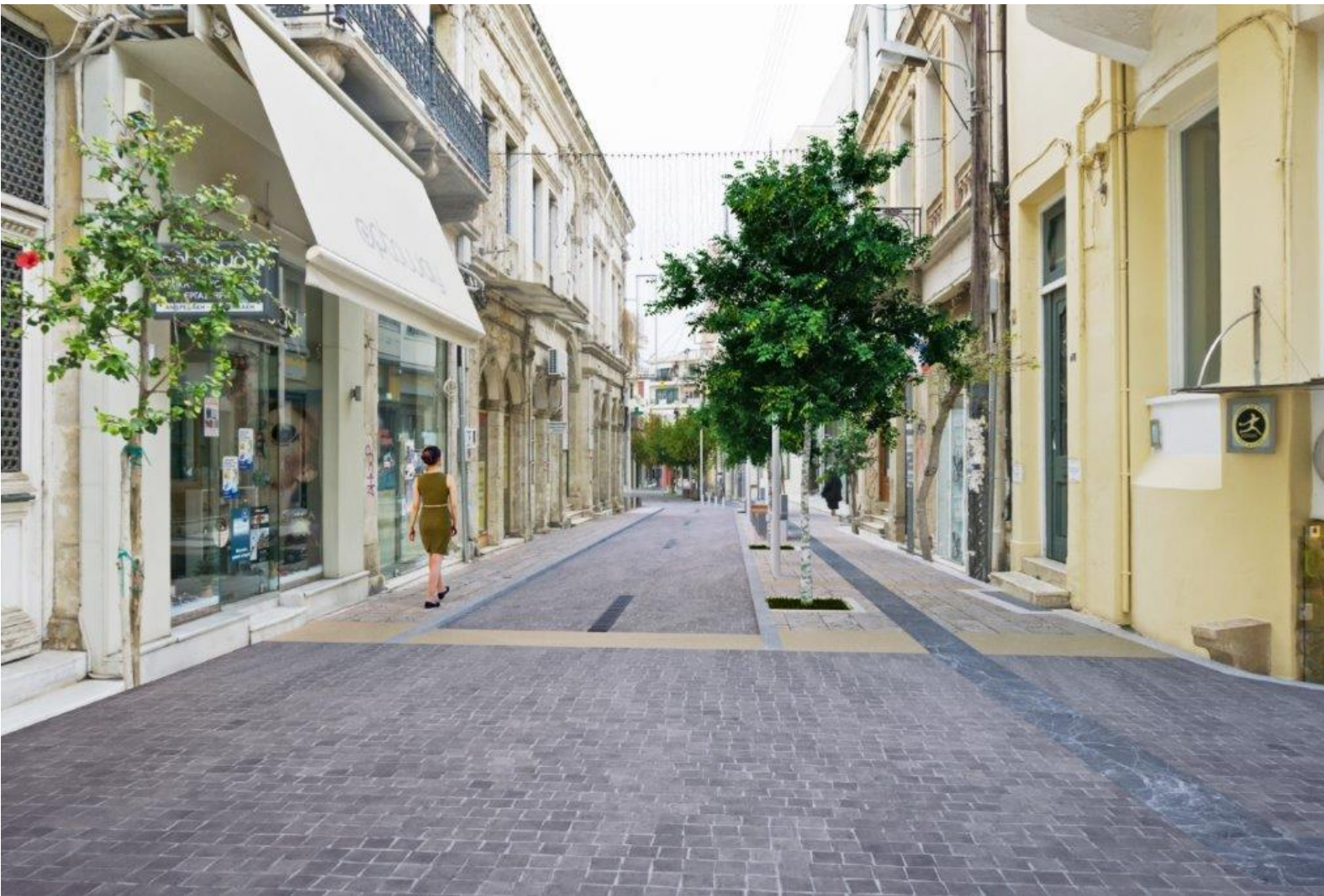


#ChallengeMyCity: Heraklion

Heraklion is the administrative capital of the Region of Crete, the largest city on the island of Crete and the fourth largest in Greece (approx. 174k inhabitants and almost 1m in summer time)



#ChallengeMyCity: Heraklion



#ChallengeMyCity: Heraklion



#ChallengeMyCity: Heraklion



#ChallengeMyCity: Heraklion



List of challenges for Heraklion:

Challenge A: Creating micro mobility hubs through secure bicycle parkings

Challenge B: Management and control of parking spaces for persons with reduced mobility (PRM) and logistics

Challenge C: Control of motorised vehicle access in the pedestrianised area of the city centre

Challenge D: Electric-powered micro-vehicle for PRM passengers' mobility in the pedestrianised city centre

Challenge A: Creating micromobility hubs through secure bicycle parkings

The city of Heraklion strives to implement safe and secured bicycle parking with the possibility of charging e-bikes, located in a strategic point where the users, after finishing their trips, can park their bike safely to walk or use the public transport. The ideal flexible modular solution could be spread around the city and accommodate (each one) a small number (10-30) of bikes and e-bikes for both spontaneous parking and charging during the day by the registered users of the scheme.

Challenge B: Management and control of parking spaces for persons with reduced mobility (PRM) and logistics

The desired solution should enable PRM residents and visitors, and truck drivers, to book a parking spot. It should also facilitate the movement of people with disabilities and encourage their integration and equal participation in the life of the city by informing them in real time about the next free parking spot. It should also facilitate the everyday work of the delivery companies and the shop owners, by avoiding illegal parking of trucks in random and not appropriate places for parking.

Challenge C: Control of motorised vehicle access in the pedestrianised area of the city centre

The city is looking for a technology solution through which it can control the city's entry points and/or exit points of the central pedestrianised area. The solution implementing the Urban Vehicle Access Regulations (UVARs) should allow the city to grant the permissions to an authorized driver to enter the area during certain time slots. The control of the entry and exit points should not rely on the involvement of the police in the enforcement of the regulation.

Challenge D: Electric-powered micro-vehicle for PRM passengers' mobility in the pedestrianised city centre

Heraklion is interested in piloting a new mobility option friendly both to people and the environment, operating in slow speed (up to 25 kilometres per hour) and allowing ride-hailing anywhere on the street. Smart or conventional telephone ordering should also be an option. This vehicle should be operated by a professional driver (city employee or employee of a private organisation, e.g. the Urban Public Transport Operator) and have capacity of 5 passengers without wheelchairs, or less passengers with wheelchairs.

#ChallengeMyCity: Larissa

Specific challenges:
City of Larissa



Challenge A: Creating micromobility hubs through secure bicycle parkings

The city of Larissa strives to implement safe and secured bicycle parking with the possibility of charging e-bikes, located in a strategic point where the users, after finishing their trips, can park their bike safely to walk or use the public transport. Safe bike parking facilities will encourage more cyclists to use e-bikes, which is expected to increase the number of cyclists for long peri-urban distance trips and trips to uphill destinations.

Challenge B: Collection of environmental and traffic data

The city of Larissa is looking into the use of smart devices to be installed close to schools and hospitals and also less sensitive locations to measure and compare the level of environmental pollution (air and noise) and traffic flows. The collection of relevant environmental and traffic data by smart devices will enable the city to take informed decisions and to re-shape urban mobility based on minimizing the harmful effects.

Challenge C: Management and control of parking spaces for PRM

Unauthorized parking causes major accessibility issues for PRM. The desired solution should enable holders of blue cards (PRM residents in Larissa) and visitors with reduced mobility to book a parking spot. It should furthermore facilitate the movement of people with disabilities and encourages their integration and equal participation in the life of the city by informing them in real time about the next free parking spot.



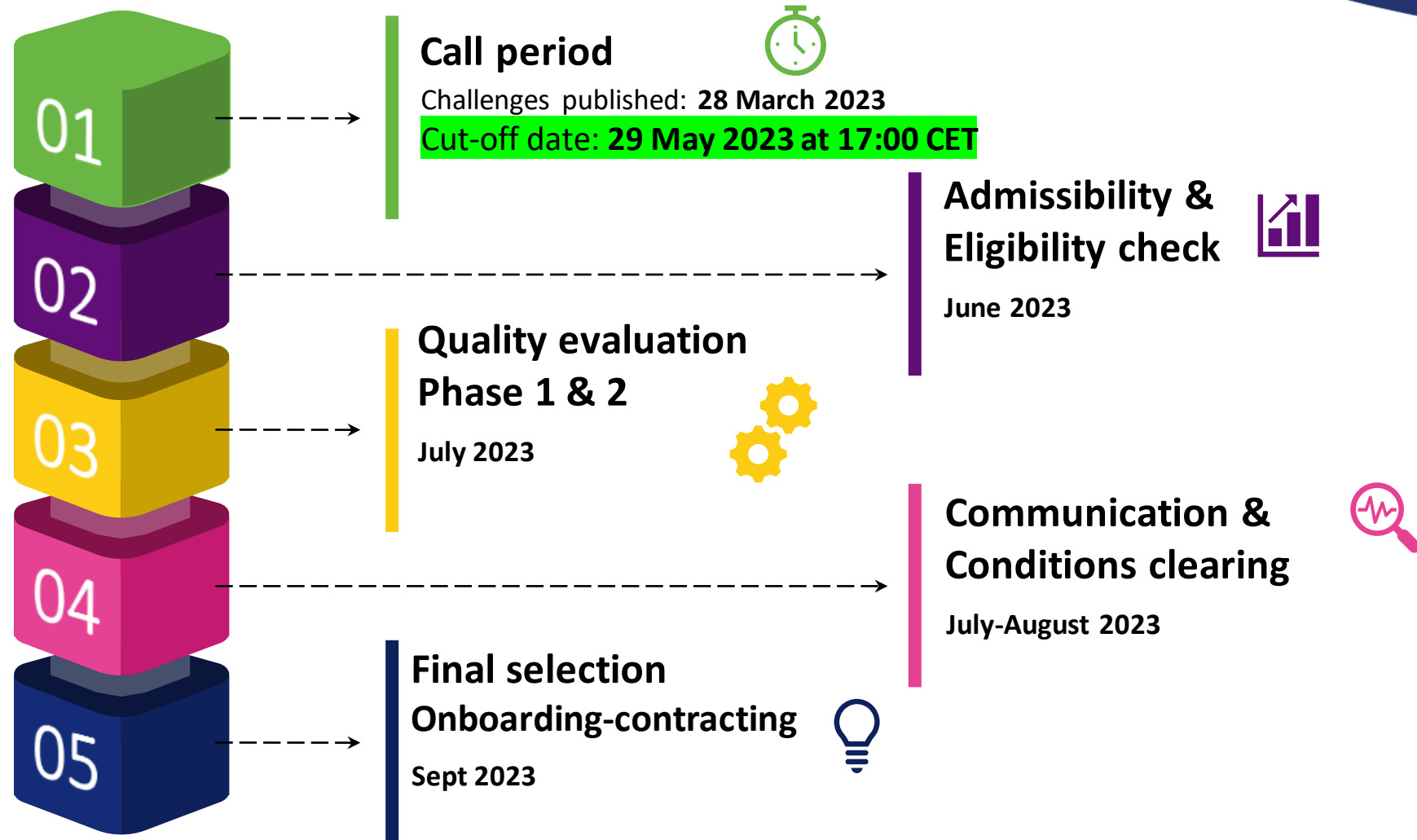
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Call calendar
Evaluation process
Proposal submission



Call Calendar* ChallengeMyCity – Heraklion and Larissa



Evaluation and Selection process



1. Completeness	The submitted proposal is completed, submitted on time by the Project Leader via the PLAZA submission tool, in English, with all its mandatory sections.									
2. Applicants' registration	Applicants (including all consortium partners) are fully registered in both the EU Participant Portal (PIC number) and in the PLAZA submission tool. NB: The lack of any information within the Partner Information Form in PLAZA by one or more applicants, may result in the complete ineligibility of the project.									
3. Applicants eligibility	All types of enterprises, as defined in Section 2.2.1, are established in the Member States (MS) of the European Union (EU), and/or in <u>Third countries associated to Horizon Europe</u> . NB: entities from Switzerland and UK are eligible to participate but they will not receive EIT funding.									
4. KPIs addressed	<div>All proposals must identify and address the mandatory KPIs related to the specific Challenge under which the proposal is submitted.</div> <table><tr><th>KPI Code</th><th>KPI title</th><th>Target</th></tr><tr><td>EITHE2.4</td><td>Number of Marketed Innovation</td><td>1</td></tr><tr><td>KSN01</td><td>Number of Innovation pilot scaling</td><td>1</td></tr></table>	KPI Code	KPI title	Target	EITHE2.4	Number of Marketed Innovation	1	KSN01	Number of Innovation pilot scaling	1
KPI Code	KPI title	Target								
EITHE2.4	Number of Marketed Innovation	1								
KSN01	Number of Innovation pilot scaling	1								
5.Co-funding rate	All proposals must have a minimum co-funding rate of 15%.									
6. Letter of recommendation	All proposals must provide at least one letter of recommendation (translated into English) from the city or client where a prior pilot was carried out.									
7. Pitch Deck	All proposals must provide a Pitch Deck.									
8. Mandatory deliverables	<div>All proposals must include the following mandatory deliverables:</div> <ul style="list-style-type: none">• DEL 1: Technical requirements, datasets and impact metrics definition report• DEL 2: Commercial agreement• DEL 3: Report on datasets of impact metrics• DEL 4: Final performance report									



See Section 5 of the Call Manual

Evaluation and Selection process



Phase 1: Quality Evaluation



Three Expert Evaluators will assess the excellence, impact, and implementation of the proposals based on predefined evaluation criteria.

They will produce a Summary Evaluation Report (during a Consensus meeting) and give a final score per proposal.

Phase 2: Pitch and selection

Up to 2 top-rated proposals per challenge ranked by the scores received Phase 1 and with a weight **equal to or over 50%** will be invited to a pitch session with the members of the EIT Urban Mobility Selection Committee.

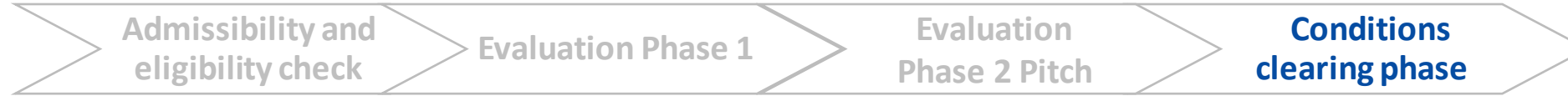
The Selection Committee members will assess the quality of the pitch presentation and select the proposals to be granted.



See Section 5 of the Call Manual



Evaluation and Selection process



Conditions clearing phase

The Project Leader will receive the evaluation results (Summary Evaluation Report, and the score obtained during the pitch when applicable).

If the proposal is selected, the evaluation results will include a set of conditions and recommendations (incl. FSM).

After the conditions are fulfilled, the onboarding and contracting phase begins and the project can start.



See Section 5 of the Call Manual

Lump Sum budget

New pilot! Lump sum with a fixed amount of up to 60,000 EUR per selected project.

→ Simplify complex and time-consuming financial reporting (especially for small organisations and newcomers), remove obligations on financial ex-post audits and focus more on the content of the work.

Your budget must be based on **eligible actual costs categories** (see [Eligibility of Expenditure](#) document) and provides a **detailed breakdown of cost estimations per DEL and per partner** (see next slides)

- **Direct Costs:** personnel, subcontracting, travel and subsistence, equipment, other goods and services
- **Indirect Costs:** 25% of personnel, travel and subsistence, equipment, other goods and services

Your Budget must be in line with **your usual practices; be reasonable** (not excessive), and in line **with and necessary for the activities proposed**.

Payments schedule

Successful applicants will receive either one or two payments depending on the type of entity (EIT UM standard payments schedule):

1. **Pre-financing** only for start-ups/SMEs (**up to 50%** of EIT UM funding allocation) after the signature of the contract.
2. **Final payment** (payment of the balance): **either up to 100%** in case there is no pre-financing **or up to 50%** if the pre-financing was paid, after all the mandatory deliverables are declared as fully completed and approved by EIT Urban Mobility.

Application process: Partner Registration Process

1

Obtain your PIC

Register your organisation in the Funding and Tender Opportunities Portal to get your Partner Identification Code (PIC number)
Mandatory and takes you only 10 minutes.

2

Register in PLAZA

Register your organisation in PLAZA.
This step needs EIT Urban Mobility approval which takes 2 working days max., so register ASAP!
Registrations are already open and will close 2 days before the deadline.

3

Complete/Update your PIF

Once your registration is approved by EIT Urban Mobility, you can complete your Partner Information Form (PIF).
The PIF must be completed in all its parts for the partner to be eligible!

If you already have a PIC number, there is no need to register again.
If you already have a PIF in PLAZA, check that the information provided is updated (especially the legal status, LEAR, SPOC, bank details, etc.)

Application process: online application form

Application form available in the online submission tool [PLAZA](#)



PARTNERS AND EE

Partner Information Form - PIF

Address Book

Guidelines - Updating PIF

CALL FOR PROPOSALS

#ChallengeMyCity Heraklion Larissa 2023

Open Call for Innovation 2024

BP2023-2025 First Targeted Call

#ChallengeMyCity Braga 2023

Call Exports

CURRENT ACTIVITIES

General Information

Activity Editor

Progress Reports

Activity Exports

Application process: online application form




Proposal ID: 23504






6 Tabs to be completed by the Project Leader



Application process: online application form


















TAB 0. START HERE

 **Urban Mobility**
Proposal Template 2023-2025
Proposal ID: 23504


0. START HERE | 1. CONTACTS | 2. ACTIVITY OVERVIEW | 3. ACTIVITY SPECIFIC INFO | 4. SUSTAINABILITY | 5. BUDGETS | 6. SUPPORTING FILES | 7. FEEDBACK | X1. OFFICE MANAGEMENT | X2. FEEDBACK MANAGEMENT

Delete Proposal  DEMO  Back to List 

Save  Check and Save 


Area	 	Market Development
Intended Execution Period	 	ChallengeMyCity2023_Heraklion&Larissa
Segment	 	6.8 CMC 2023_Heraklion & Larissa
Activity Title	 	TEST CMC Greece
Activity Acronym	 	TEST CMC Greece
Generated ID		23504
Start / End Date	 	01-Sep-2023  29-Feb-2024 
Activity Description for public dissemination (max 1000 characters)	  	TEST CMC Greece TEST CMC Greece TEST CMC Greece

PLEASE

- follow the guidance provided through the  icons help text;
- be aware that fields with a maximum character limit will be truncated when the maximum is reached;
- when working **simultaneously** on the same tab don't work on the same text field / grid line at the same time
- in case of remaining questions, please contact with the email support addresses provided in the call manual

Application process: online application form

TAB 1. CONTACTS

 **Urban Mobility**
Proposal Template 2023-2025
Proposal ID: 23497

0. START HERE 1. CONTACTS 2. ACTIVITY OVERVIEW 3. ACTIVITY SPECIFIC INFO 4. SUSTAINABILITY 5. BUDGETS 6. SUPPORTING FILES 7. FEEDBACK X1. OFFICE MANAGEMENT X2. FEEDBACK MANAGEMENT

Delete Proposal DEMO Back to List

Save Check and Save

Activity Title ⓘ test Anne

Generated ID 23497



Activity Web Site (if applicable) max 255 characters

Lead Partner ⓘ ★ EIT Urban Mobility 090


Activity Leader ⓘ ★ Puerto, LP (Luis) | EIT Urban Mobility |

Email Activity Leader ⓘ lluis.puerto@eiturbanmobility.eu

Specify all involved EIT Urban Mobility partners including the lead partner and any Affiliated Entities. ⓘ ★

Edit	Partner Description
	090 - EIT Urban Mobility
	Select to add it to your list of involved EIT Urban Mobility partners / Affiliated Entities

Assign Co Editors ⓘ

Edit	Editor Name
	Select a person from this dropdown list to add it to your list of editors of this proposal

Area - Segment Market Development - CMC 2023_Heraklion & Larissa

Thematic Lead Puerto, LP (Luis) | EIT Urban Mobility |


Email Thematic Lead lluis.puerto@eiturbanmobility.eu

PLEASE

- follow the guidance provided through the ⓘ icons help text;
- be aware that fields with a maximum character limit will be truncated when the maximum is reached;
- when working **simultaneously** on the same tab don't work on the same text field / grid line at the same time
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Application process: online application form

TAB 2. ACTIVITY OVERVIEW



Proposal ID: 23497

0. START HERE 1. CONTACTS 2. ACTIVITY OVERVIEW 3. ACTIVITY SPECIFIC INFO 4. SUSTAINABILITY 5. BUDGETS 6. SUPPORTING FILES 7. FEEDBACK X1. OFFICE MANAGEMENT X2. FEEDBACK MANAGEMENT

Delete Proposal DEMO Back to List

Save Check and Save

The information provided on this page refers to other parts of the submission. The information contained in this page is shared with EIT.

Activity Title Please describe in a concise form what the activity intends to do, who is involved, who is the target group and what will the outcome achieve (max 3000 characters).

Generated ID

Activity Purpose: Aim and main objectives (max 3000 characters) Edit "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."


Scope of activity: relation of the project with the segment and challenge area "(max 2000 characters) Edit "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Outcome and Impact: expected environmental, economic and/or social impact (max 2000 characters) Edit "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Workplan (max 12000 characters) Edit "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Exploitation of results: Review how results will be developed over the proceeding 5 years after the end of the project (long-term strategy after the end of the project) (max 2000 characters) Edit Please answer: N/A.

Partner roles and expertise

Edit	Partner Description	Partner Role
	090 - EIT Urban Mobility	"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Application process: online application form

TAB 2. ACTIVITY OVERVIEW

Key Outputs

?

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Code	Title	Description	Expected Date
OUT01	Output1	Description of Output1	31 Oct 2023

Key Deliverables

?

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Code	Title	Description	Expected Date
DEL01	Technical requirements, datasets and impact metrics definition report	Technical requirements, datasets and impact metrics definition report	30 Sep 2023
DEL02	Commercial agreement	Commercial agreement	30 Sep 2023
DEL03	Report on datasets of impact metrics	Report on datasets of impact metrics	31 Dec 2023
DEL04	Final performance report	Final performance report	29 Feb 2024

EIT Core KPI targets

?

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KPI Code	KPI Title	Target Value 2023	Target Value 2024	Target Value 2025
EITHE02.4	Marketed Innovations	0	1	0

EIT Urban Mobility Specific KPI targets

?

★

KPI Code	KPI Title	Target Value 2023	Target Value 2024	Target Value 2025
KSN01	Innovation pilot scaling	0	1	0

Risk Management and Contingency Plan


?

★

Risk Category	Risk Title	Risk Likelihood	Risk Impact	Risk Description	Risk Mitigation
STRATEGIC	Risk1	3	3	Description of risk1	Mitigation of risk1

Application process: online application form

TAB 2. ACTIVITY OVERVIEW



Proposal ID: 23497

0. START HERE 1. CONTACTS 2. ACTIVITY OVERVIEW 3. ACTIVITY SPECIFIC INFO 4. SUSTAINABILITY 5. BUDGETS 6. SUPPORTING FILES 7. FEEDBACK X1. OFFICE MANAGEMENT X2. FEEDBACK MANAGEMENT

Delete Proposal X DEMO Back to List +

Save Check and Save ✓

The information provided in this page needs to be self-contained and must not refer to other parts of the submission. The information contained in this page is shared with EIT.

Activity Title test Anne

Generated ID 23497

KTI Integration: how your Activity integrates education, innovation, business creation and cities (max 1000 characters)

Please refer to Section 3 of Call Manual and define exploitation pathways together with the corresponding city, large industry, university and research organisations.

Communication and Dissemination Plan/Strategy (max 2000 characters)

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Financial Sustainability and Commercialisation Strategy (if applicable) (max 2000 characters)

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Gender and diversity dimension: please outline how the activity addresses the inclusion and diversity agenda - gender, ethnicity, accessibility for all, socio-economic status, etc. (max 1000 characters)

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Ethic and security issues

Please explain if you are incurring in any **Ethical or security issue** (max 5000 characters)

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

PLEASE

- follow the guidance provided through the ? icons help text;
- be aware that fields with a maximum character limit will be truncated when the maximum is reached;
- when working **simultaneously** on the same tab don't work on the same text field / grid line at the same time
- in case of remaining questions, please contact with the email support addresses provided in the call manual

Application process: online application form

TAB 3. ACTIVITY SPEC. INFO



Proposal ID: 23497

0. START HERE 1. CONTACTS 2. ACTIVITY OVERVIEW 3. ACTIVITY SPECIFIC INFO 4. SUSTAINABILITY 5.

KEYWORDS FOR EUROPEAN COMMISSION

Self-defined Keywords (max 5)



Edit	Keyword
	Micromobility hubs
	Parking spaces
	Urban Mobility
	<input type="text" value="enter your keyword"/>

Pre-defined Keywords (max 5)

Please make sure to press the to load the keywords before selecting
Regaining a sense of belonging



Edit	Keyword
	Business development
	Market-creating innovation
	Start-up companies
	<input type="text" value="choose a keyword (use the refresh icon)"/>

ACTIVITY SPECIFIC QUESTIONS

Project alignment with the Vision and Mission of EIT Urban Mobility Strategic Agenda, and with the Strategic Objectives



Edit

Innovativeness of the proposed solution compared to current state-of-the-art innovation. (max. 500 characters)



Edit

Please describe how your proposed solution differs from the others existing on the market.



Edit

Description of the target groups/customer(s) for the proposed solution. (max. 500 characters)



OPTIONAL SUPPORTING FILE / ILLUSTRATION

Proposal Supporting File / Illustration
(max 2 A4, max 5Mb, PDF format only)



Select

Upload Proposal Supporting File / Illustration

Performance metrics: Description of the metrics to measure climate, social and economic impact. (max. 1000 characters)

Proposal contribution to the Sustainable Development Goals (SDGs) to achieve positive impact.



Edit

End-user Engagement Plan addressed to specific target audiences. (max. 2000 characters)



Edit

Project Team: Management structure (max. 1500 characters)

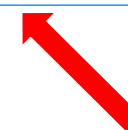


Edit

Save



Check and Save



Co-funded by the
European Union



Application process: online application form

TAB 4. SUSTAINABILITY

Choose between “revenue share” or “Equity Shared” (for startups only) under the mechanism type in the dropdown menu.



Proposal Template 2023-2025

Proposal ID: 23497

Delete Proposal

DEMO

Back to List

0. START HERE 1. CONTACTS 2. ACTIVITY OVERVIEW 3. ACTIVITY SPECIFIC INFO 4. SUSTAINABILITY 5. BUDGETS 6. SUPPORTING FILES 7. FEEDBACK X1. OFFICE MANAGEMENT X2. FEEDBACK MANAGEMENT

Save

Check and Save

Estimated Contribution to EIT Urban Mobility Financial Sustainability (amounts)

Edit

Mechanism Type

Description

Responsible Partner

2023

2024

2025

2026

2027

2028

Total

Revenue Sharing

Description Revenue Share

090 EIT UM

0.00

50,000.00

0.00

0.00

0.00

0.00

50,000.00

0.00

50,000.00

0.00

0.00

0.00

0.00

50,000.00

Estimated Contribution to EIT Urban Mobility Financial Sustainability (equity)

Edit

Mechanism Type

Description

Share (%)

Responsible Partner

Country of Incorporation

Projected Incorporation Date

Please use the '+' button to append a sustainability mechanism

Application process: online application form

TAB 5. BUDGET

1

Complete Excel template available on the Call webpage to prepare your cost estimation and the share per DEL and per partner*.

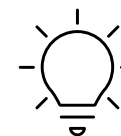
	DEL1		DEL2		DEL3		DEL4	
	% of involvement	EIT contribution related	% of involvement	EIT contribution related	% of involvement	EIT contribution related	% of involvement	EIT contribution related
Project Leader	50%	€ 1,500.00	20%	€ 3,600.00	20%	€ 1,800.00	10%	€ 3,000.00
Partner2	50%	€ 1,500.00	80%	€ 14,400.00	80%	€ 7,200.00	90%	€ 27,000.00
Partner3		€ -		€ -		€ -		€ -
Partner4		€ -		€ -		€ -		€ -
Partner5		€ -		€ -		€ -		€ -
Total	100%	€ 3,000.00	100%	€ 18,000.00	100%	€ 9,000.00	100%	€ 30,000.00

	Value in € from total EIT Contribution
DEL 1	€ 3,000.00
DEL 2	€ 18,000.00
DEL 3	€ 9,000.00
DEL 4	€ 30,000.00
TOTAL EIT contribution	€ 60,000.00

	2023
A. DIRECT PERSONNEL COSTS	€ 10,000.00
B. DIRECT SUBCONTRACTING COSTS	€ -
C. DIRECT PURCHASE COSTS	€ 2,345.00
D. OTHER COST CATEGORIES	€ 5,000.00
TOTAL DIRECT COSTS (A+B+C+D)	€ 17,345.00
E. INDIRECT COSTS (25% * (A+C))	€ 4,336.25
F. TOTAL COSTS (A+B+C+D+E)	€ 21,681.25

Total KAVA Funding (€)	€ 9,900.00
Total costs	€ 21,681.25
Co-Funding Ratio (%)	119%
Total FTE	4.00

Follow the instructions in the 1st tab of the Excel.

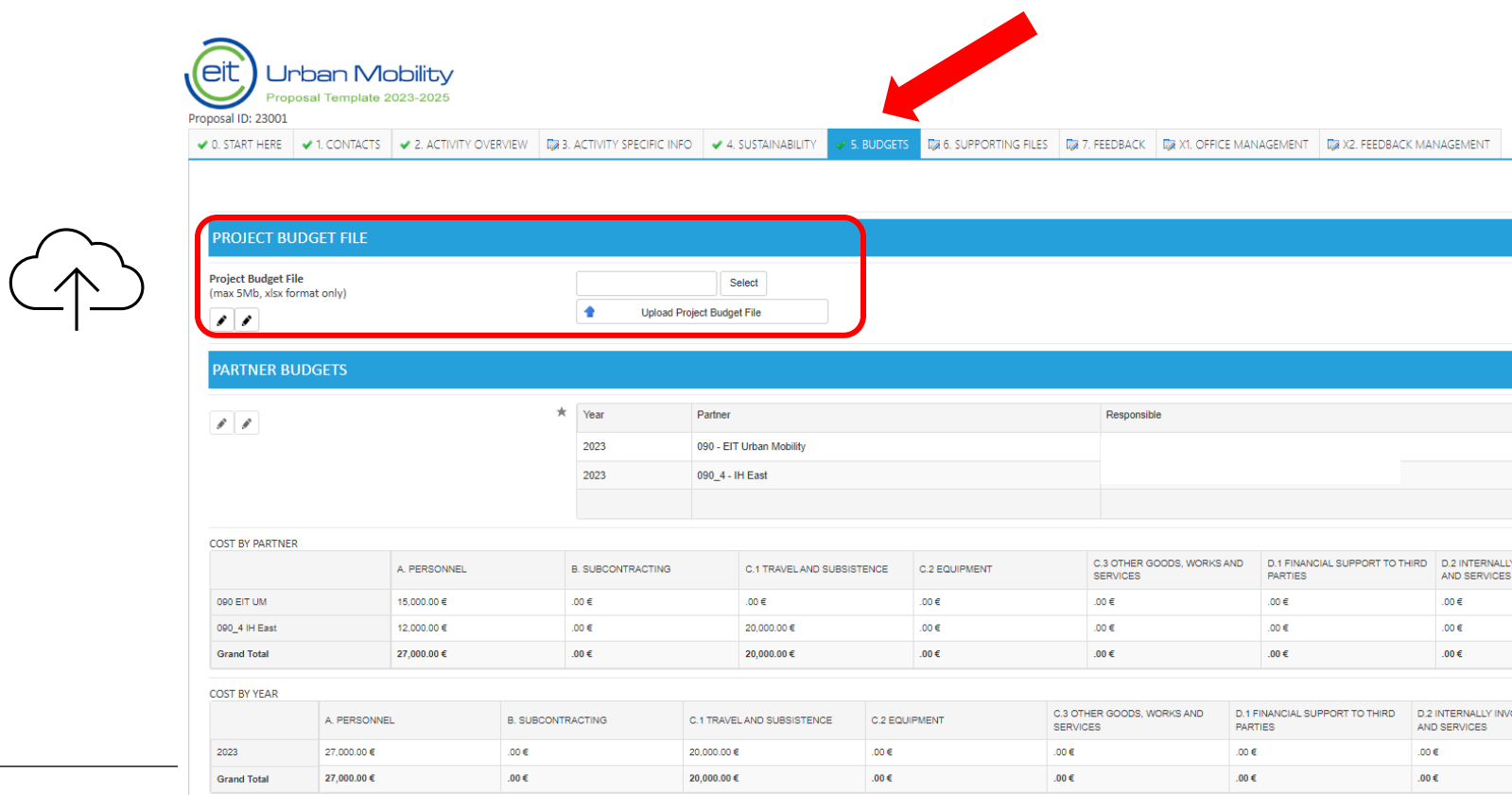


Application process: online application form

TAB 5. BUDGET

2

Upload the completed Excel file in Tab 5 Budget of the online submission tool PLAZA.



PROJECT BUDGET FILE

Project Budget File
(max 5Mb, xlsx format only)

Select

Upload Project Budget File

PARTNER BUDGETS

Year	Partner	Responsible
2023	090 - EIT Urban Mobility	
2023	090_4 - IH East	

COST BY PARTNER

	A. PERSONNEL	B. SUBCONTRACTING	C.1 TRAVEL AND SUBSISTENCE	C.2 EQUIPMENT	C.3 OTHER GOODS, WORKS AND SERVICES	D.1 FINANCIAL SUPPORT TO THIRD PARTIES	D.2 INTERNALLY AND SERVICES
090 EIT UM	15,000.00 €	.00 €	.00 €	.00 €	.00 €	.00 €	.00 €
090_4 IH East	12,000.00 €	.00 €	20,000.00 €	.00 €	.00 €	.00 €	.00 €
Grand Total	27,000.00 €	.00 €	20,000.00 €	.00 €	.00 €	.00 €	.00 €

COST BY YEAR

	A. PERSONNEL	B. SUBCONTRACTING	C.1 TRAVEL AND SUBSISTENCE	C.2 EQUIPMENT	C.3 OTHER GOODS, WORKS AND SERVICES	D.1 FINANCIAL SUPPORT TO THIRD PARTIES	D.2 INTERNALLY INV AND SERVICES
2023	27,000.00 €	.00 €	20,000.00 €	.00 €	.00 €	.00 €	.00 €
Grand Total	27,000.00 €	.00 €	20,000.00 €	.00 €	.00 €	.00 €	.00 €

Application process: online application form

TAB 5. BUDGET

3

Complete the Tab 5 Budget of the online submission tool PLAZA.



0. START HERE 1. CONTACTS 2. ACTIVITY OVERVIEW 3. ACTIVITY SPECIFIC INFO 4. SUSTAINABILITY 5. BUDGETS 6. SUPPORTING FILES

PROJECT BUDGET FILE

Project Budget File
(max 5Mb, xlsx format only)

Select

Upload Project Budget File

PARTNER BUDGETS



★	Edit	Year	Partner
		2023	090 - EIT Urban Mobility
		2023	090_4 - IH East

COST BY PARTNER

	A. PERSONNEL	B. SUBCONTRACTING	C.1 TRAVEL AND SUBSISTENCE	C.2 EQUIPMENT				
090 EIT UM	15,000.00 €	.00 €	.00 €	.00 €				
090_4 IH East	12,000.00 €	.00 €	20,000.00 €	.00 €				
Grand Total	27,000.00 €	.00 €	20,000.00 €	.00 €	.00 €	.00 €	.00 €	.00 €

BUDGET SPECIFICATION

Responsible Partner ② ★ EIT Urban Mobility 090

Responsible Person ② ★

FTE ② ★ 5.00

Budget Year ② 2023

Costs

A. Personnel	②	15,000	€
B. Subcontracting	②	0	€
C.1 Travel and subsistence	②	0	€
C.2 Equipment	②	0	€
C.3 Other goods, works and services	②	0	€
D.1 Financial support to third parties (incl. prizes)	②	0	€
D.2 Internally invoiced goods and services	②	0	€
E Indirect costs	②	3,750	€
Total Costs		18,750	€

Sources

EIT funding	②	0	€
European Commission funding (non-EIT)	②	0	€
National & Regional funding	②	0	€
Other funding	②	0	€
Partner own funding (auto calculated)	②	18,750	€

Total Sources 18,750 €

Delete ✖ Re-Calculate ✔ Save 💾 Check and Save ✔ ②



Application process: online application form

TAB 5. BUDGET

3

Complete the Tab 5 Budget in the online submission tool PLAZA.

BUDGET JUSTIFICATION

A. Personnel justification (max 1000 characters)

The FTE related budget for the catalyst tasks is 27,000.00 €. The planned FTE for the catalysts tasks sums up to 9.00 FTE with an average cost of 3,000.00 €/ FTE.

Enter a breakdown of FTE costs per skill level, e.g. project mgr, senior business developer ; lab assistant, etc. For each, state the average rate, e.g. [project mgr: x FTE at average rate of y p.a.]. Do not provide detail that allows to link cost with individual persons.



Edit

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

C.1 Travel and subsistence justification (max 1000 characters)

Costs to an amount of 20,000.00 €.



Edit

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."







Application process: online application form

TAB 6. SUPPORTING EVID.



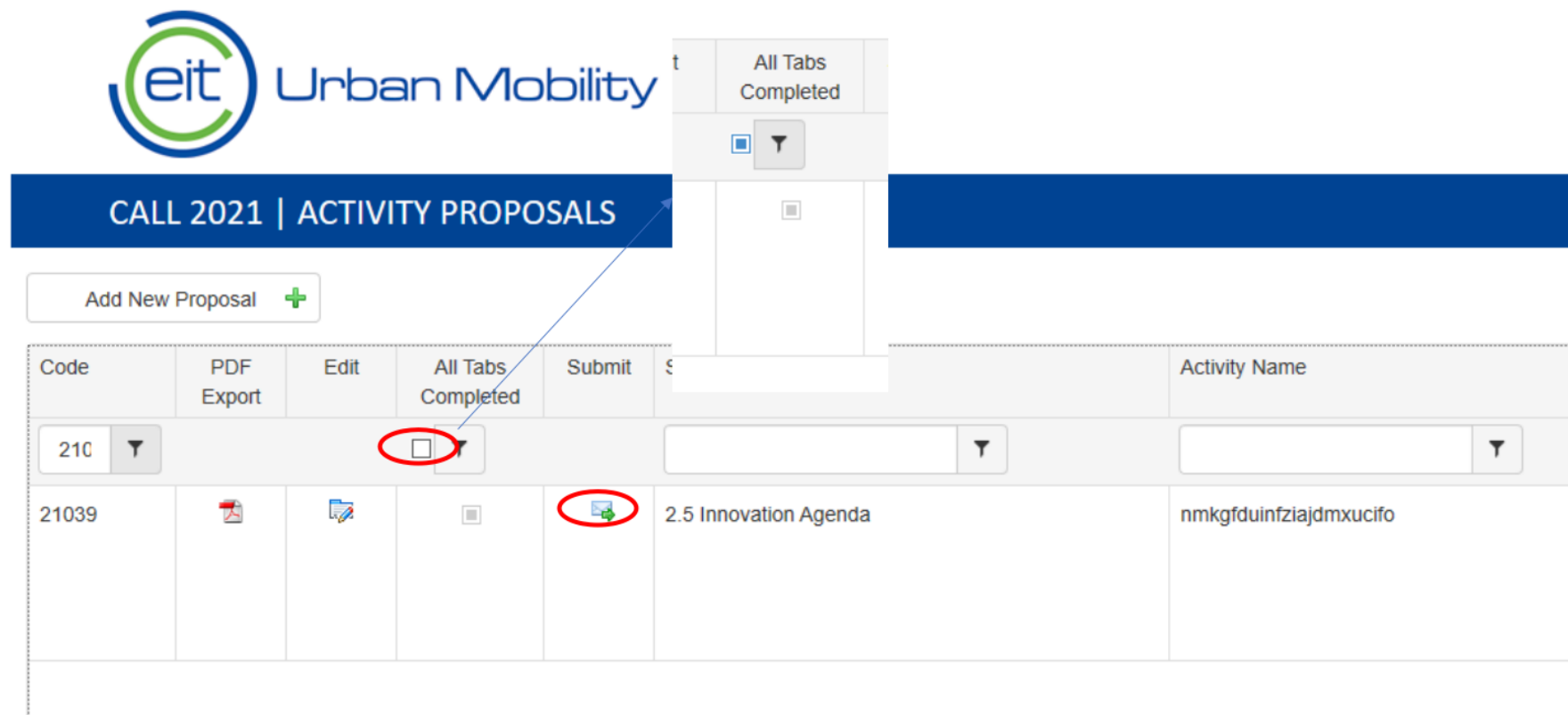
Proposal ID: 23497

✓ 0. START HERE	✓ 1. CONTACTS	✓ 2. ACTIVITY OVERVIEW	✓ 3. ACTIVITY SPECIFIC INFO	✓ 4. SUSTAINABILITY	5. BUDGETS	6. SUPPORTING FILES
-----------------	---------------	------------------------	-----------------------------	---------------------	------------	---------------------

Activity Title	TEST CMC Greece
Generated ID	23497
Supporting File(s) 	
Letter of recommendation & Pitch deck	
 	
<input type="text"/>	Select
 Upload Selected File(s)	(pdf,xlsx or docx)



Application process: online submission



eit Urban Mobility

CALL 2021 | ACTIVITY PROPOSALS

Add New Proposal +

Code	PDF Export	Edit	All Tabs Completed	Submit	Activity Name
210			<input type="checkbox"/>		
21039			<input type="checkbox"/>		2.5 Innovation Agenda

Tips and Tricks before the submission

1. **Save your changes:** once TAB 0 is filled in and saved, you will be able to fill in the other Tabs only if you click on the “Save and Check” button (top right-hand side of your screen).
2. **Upload your mandatory documents in TAB6 :** Letter of recommendation and pitch deck.
3. **Register your organisation** in PLAZA as early as possible.
4. **Before submitting your proposal**, check that:
 - your proposal fulfils the call requirements
 - your proposal is complete, readable and written in English
 - all consortium partners (if any) have obtained a user account to log into the EU Portal and PLAZA System and are registered with the system
5. **Do not wait until the deadline** to submit your proposal to avoid technical problems due to possible overload of the system.

Useful links and contact details



EU
portal



Funding and Tender Opportunities Portal

European Commission users
EC-HELPDESK-IT@ec.europa.eu
External users:
EU-LOGIN-EXTERNAL-SUPPORT@ec.europa.eu



PLAZA



EIT Urban Mobility PLAZA online platform

EIT Urban Mobility Service Desk
servicedesk@eiturbanmobility.eu







Call
docs



Call information package

market.development@eiturbanmobility.eu
for content-related questions
pmo@eiturbanmobility.eu
for administrative, financial and rules-related questions





For more information, please contact:
market.development@eiturbanmobility.eu

 @EITUrbanMob
 [linkedin.com/company/eit-urban-mobility](https://www.linkedin.com/company/eit-urban-mobility)



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European Union

