

Application deadline: 30 March 2023

Start-up Digital Services Officer

BACKGROUND

EIT Urban Mobility (EIT UM) is the largest European innovation community to accelerate transition to clean and sustainable urban mobility. Innovation is key to transform mobility and make cities more livable. We work with Mobility players from industry, research, academia, and the public sector from across Europe, seeding innovation and entrepreneurship for a green and competitive Europe.

Our focus areas



After successful start-up, EIT UM entered an exciting new phase of growing its impact and business. Today EIT UM is largely funded by grants of the EIT, a body of the European Union. To become financially independent, EIT UM is diversifying its business models, seeking to attract finance from various European and national public funding, as well as private sponsors, co-investors and donors. Operations span over different legal entities and financial vehicles.

ABOUT EIT URBAN MOBILITY – IMPACT VENTURES

EIT Urban Mobility Impact Ventures aims to become the reference impact investor in urban mobility start-ups. Sustainability, team diversity and core Sustainable Development Goal (SDG) business values are the cornerstones of our investment thesis that focuses on early-stage companies. Together with investments, Impact Ventures leads the activities related to programmes and services that provide support to start-ups.

ABOUT THE JOB

In order to support the vision of creating more liveable urban spaces by focusing on the European entrepreneurship ecosystem, EIT Urban Mobility is opening a call for applications for a Start-up Digital Services Officer for Impact Ventures. The Start-up Digital Services Officer will take ownership of EITUM Impact Ventures value added services, including the [Growth Lab community platform](#) and additional services offered to start-ups (e.g. customized support).

The Start-up Digital Services Officer will be responsible to:

- Take ownership and accountability for value added services focused on urban mobility start-ups;
- Align the value-added services offering with Impact Ventures strategy for the long-term financial sustainability of EIT Urban Mobility;
- Manage the Growth Lab community platform;
- Coordinate with Impact Ventures (Investment Portfolio Managers and Investment team), other EITUM units (e.g. Communications, Finances and Legal) and externals (e.g. SW providers, perks partners) to keep that platform up and running, integrated, and aligned with Impact Ventures strategy;
- Lead the animation of the platform (e.g. contents, interactions with members, management of the partnerships for perks);
- Cooperate with the team working on the Growth Lab community platform (content creation and graphic design);
- Generate and qualify leads, build a sales pipeline and sale additional services (e.g. customized support offers) to the members of the Growth Lab community platform;

The Start-up Digital Services Officer will report to the Programmes and Services Manager at Impact Ventures, EIT Urban Mobility's headquarters. More information on Impact Ventures activities and programmes: <https://www.eiturbanmobility.eu/impact-ventures/>

The position is based in **Barcelona** (SPAIN).

Permanent and full-time position, with possibility to homework up to 2 days a week.

Travel is expected for a maximum of 10% of the working time.

No relocation expenses are assigned.

THE PERSON WE ARE LOOKING FOR

We put a high value on your individual qualities, and we are looking for someone who strives for making a difference together with Impact Ventures team and rest of EITUM staff.

The ideal candidate would have:

- Over 5 years of experience as a digital product/service owner preferably targeting early stage companies;
- Experience in online B2B sales (eCommerce);
- Experience in digital marketing and analytic tools;
- Experience in project management and SCRUM methodology;
- Experience in data visualisation, reporting of results and provision of forecasts;
- Experience in community management.

We also look for someone who has:

- Strong organizational skills;
- Strong communication skills;
- A structured thought process and a service-oriented personality;
- Knowledge about the startups and entrepreneurial ecosystem;
- Interest in the urban mobility sector;
- Curiosity, creativity, empathy and analytical thinking.

To be a fit for this role:

An ideal candidate is curious, creative, empathetic and analytical. An ideal candidate will strive to generate positive environmental and social impact in line with EIT Urban Mobility's mission. We are looking for individuals with a "can do" attitude, high attention to detail, who are passionate about creating a more sustainable future.

GENERAL CONDITIONS

By the closing date of this call candidates must:

- Be a national of an EU Member State or have a working permit valid to work in Spain.
- Enjoy their full rights as citizens.

EDUCATION

- **REQUIRED EDUCATION LEVEL:** University degree in Business Administration, Engineering, Marketing or equivalent. *Master in Internet Business and/or digital products and services would be a plus.*
- **REQUIRED LANGUAGES:** Written and spoken English (C1) *and one additional relevant EU language would be a plus.*

APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a green and digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria.

To apply for this position, please download the [application template](#) from EIT Urban Mobility website. Complete the four elements of the application:

- 1) Personal **contact details**;
- 2) An **essential criteria** checklist;
- 3) A **cover letter** demonstrating how you match the skills defined in the job description – examples should be given.
- 4) A **curriculum vitae**.

Follow the naming process detailed below:

- Format: Save your completed application form in **one single file** in PDF format.
- File name: Name the file according to the model "*EITUM_first name_last name*". For example, Joanna Smith would name the file, *EITUM_Joanna_Smith*.
- Email title: The subject field should read "Start-up Digital Services Officer. *HR149-2023*".
- Send to: Send your completed application to: recruitment@eiturbanmobility.eu.

Deadline for Applications: 30 March 2023**Data Protection Disclaimer**

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;
- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to recruitment@eiturbanmobility.eu.

You may find further information in the full GDPR Compliance privacy note for applicants available [here](#).