




Application deadline: 7 April 2023

# AI&G communication, dissemination and exploitation (C&D&E) officer (Innovation)

## BACKGROUND

EIT Urban Mobility, an initiative by the European Institute of Innovation and Technology (EIT), acts to accelerate change on making urban spaces more liveable. Since 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility.

	<i>We create systemic solutions that will <b>move more people around the city more efficiently and free up public space.</b></i>
	<i>We bring all <b>key players in urban mobility together</b> to avoid fragmentation and achieve more.</i>
	<i>We engage <b>cities and citizens from the word go</b>, giving them the opportunity to become true agents of change.</i>

## ABOUT THE JOB

The Action and Impact Groups (AIG) support EIT UM partners identify and access non-EIT funding opportunities for research and innovation activities in the field of mobility e.g. Horizon Europe, Digital Europe.

The **AIG C&D&E officer** will report to the **AIG manager**. S/he will focus primarily on the delivery of externally awarded projects under the Horizon Europe programme. As EIT Urban Mobility continues to attract external funding, the team ensures all contractual obligations of awards are met with quality content on time and on budget.

This specific role is one of the core functions, dedicated mainly to communications, dissemination and exploitation actions in the field of mobility & energy, covering topics such as **logistics of e-mobility batteries**,

**2<sup>nd</sup> life use of batteries, energy storage and circular economy.** The position will involve communication and presentation of results/findings to industry actors, policy makers and the European knowledge and research community. In addition to that, s/he will have an active role within the Innovation team, providing support to the creation of written and visual content and organising in person and virtual workshops/events for industry, research, and policy stakeholders.

Desired technical/engineering background.

**Main tasks and responsibilities include:**

- Write content and make technical and scientific material accessible to different target audiences.
- Design and deliver communication plans.
- Set up and maintain social media channels for European funded projects on digital platforms, mainly LinkedIn.
- Organise and facilitate in-person and online stakeholders' workshops/forums.
- Create infographics and videos to disseminate results using online platforms.
- Write press releases and official communications material.
- Support with in-person and online event planning, as needed, for the innovation programme.
- Manage WordPress sites, making regular updates to content and writing news items.
- Prepare and manage event participation, using Eventbrite, sending general invites, drafting event content ensuring GDPR compliance, and working closely with other units.
- Manage the communication/relationship with speakers, before and during events.
- Capacity to engage exploitation, commercialisation and marketing launch strategies.
- Use of graphic design and video editing tools and softwares.
- Work with external providers/companies in the design and development of communication and dissemination materials.

The position is based in **Barcelona**.

**Permanent and full-time position**, with possibility to homework up to 2 days a week.

No relocation expenses are assigned.

## THE PERSON WE ARE LOOKING FOR

We put a high value on your individual qualities, and we are looking for someone who strives for making a difference together with other people.

#### The ideal candidate would have:

- 4-5 years of experience in a communication, dissemination and exploitation officer role.
- Motivation to work in a fast-moving, innovative, multicultural and sometimes ambiguous environment.
- Team player who can work independently.
- Organised and structured, pro-active and hands-on.

#### Experience in the below would be considered as a plus:

- Masters Degree in Communication, Marketing, Journalism, Business or related field.
- Any additional European languages other than English C1.
- Professional experience in an international environment.
- Knowledge of MS Excel and MS Teams, Canva.
- Knowledge of Adobe softwares (Illustrator, Premiere Pro).
- Project management and tracking.
- Smart cities, urban mobility, sustainable urban logistics and related industries.

#### To be a fit for this role:

An ideal candidate will strive to generate positive environmental and social impact in line with EIT Urban Mobility's mission. We are looking for individuals with a "can do" attitude, who are passionate about urban mobility and the challenges the sector is currently facing.

## GENERAL CONDITIONS

By the closing date of this call candidates must:

- be a national of an EU Member State or have a working permit valid to work in Spain.
- enjoy their full rights as citizens;

## EDUCATION

- **Specialisation/expertise** in technical/engineering/science related to communication & strategy.
- Excellent written and spoken English (C1).

## APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria.

To apply for this position, please download the [application template](#) from EIT Urban Mobility website. Complete the four elements of the application:

- 1) Personal **contact details**;
- 2) An **essential criteria** checklist;
- 3) A **Cover Letter** demonstrating how you match the skills defined in the job description – examples should be given.
- 4) A **curriculum vitae**.

Follow the naming process detailed below:

- Format: Save your completed application form in **one single file** in PDF format.
- File name: Name the file according to the model “*EITUM\_first name\_last name*”. For example, Joanna Smith would name the file, *EITUM\_Joanna\_Smith*.
- Email title: The subject field should read “*AIG C&D&E Officer HR153-2023*”.
- Send to: Send your completed application to: [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).

**Deadline for Applications: 7 April 2022**

### Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;
- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).

You may find further information in the full GDPR Compliance privacy note for applicants available [here](#).