

BP 2023-2025: Call for Innovation (amended version 08/03/2022)

EIT KPIs

KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting.

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE02.4	Marketed Innovations	Number of innovations introduced on the market during the KAVA duration or at the latest within 18 months from the start of the project with a sales revenue of at least 10 000 EUR documented. Innovations include new or significantly improved products (goods or services) and processes sold.	<ul style="list-style-type: none"> • Declaration of the product owner describing the innovativeness (new or significant improvement in terms of physical or functional parameters) of a product/process, link to the KIC societal challenge and the KAVA, as well as information on the KAVA investment in the innovation development. • Documented proof such as an invoice or an online sales records demonstrating that the purchase of at least 10,000 EUR has been made by a customer/s. <p><u>For open access innovations the evidence should prove:</u></p> <ul style="list-style-type: none"> • Number of users who have downloaded the innovation • Number of users with satisfactory feedback