Application deadline: 09 January 2023

EIT H2-Cities Communications and Replication Officer

BACKGROUND

EIT Urban Mobility, an initiative by the European Institute of Innovation and Technology (EIT), acts to accelerate change on making urban spaces more liveable. Since 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility.

	*We create systemic solutions that will **move more people around the city more efficiently and free up public space**.*
	*We bring all **key players in urban mobility together** to avoid fragmentation and achieve more.*
	*We engage **cities and citizens from the word go,** giving them the opportunity to become true agents of change.*

ABOUT THE PROJECT

Hydrogen adoption has been plagued by a conundrum: high production cost, low demand, no infrastructure, and cities lacking knowledge, to adopt hydrogen technologies and solutions. The **EIT-H2Cities** project will create Hydrogen Living Labs in two Visegrad cities. Each city will benefit from **six types of hydrogen vehicles** on the streets simultaneously: buses, waste trucks, shuttles, lightweight public services, private cars, and logistics services. Innovators will **test products, supply chains, new components** and **work with local community and citizens** on adapting to a new hydrogen economy at speed. EIT-H2Cities will break the circular issues to build a **replicable roadmap for local authorities** to add hydrogen into their existing Net Zero Strategies. **Additional funding will be sought** from ERDF, Resilience and Recovery Funds, EUinvest and InterReg to support further adoption beyond the original two cities.

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ABOUT THE JOB

The **Communications and Replication Officer** will report the Director of Innovation for day-to-day line management. The Director of Communications and EU Affairs in Barcelona and Citizen Engagement Officer in Brussels will provide strategic direction as needed. The primary focus will be to ensure the adherence to the communications, engagement and replication strategy outlined in the EIT-H2Cities proposal. The position is funded for 3 years initially with an option of extension. Main tasks and responsibilities include:

- Execution of the EIT-H2 Cities project plan
- Defining and executing the communications strategy for the overall project.
- Coordinating and aligning all project partners within the agreed EIT-H2Cities framework.
- Setting-up and managing iterative communiciations collatoral web, social, content, and logos.
- Devising a common conference and events calendar.
- Writing of press releases, executive presentations, conference speeches.
- Issuing and excuting *Expressions of Interest* and *Request for Proposals* for subcontractors/partners.
- Financial management, monitoring and control communications, engagement and replication activities.
- Supporting project partners, cities and SMEs in-country coordination.
- Collating all reports and tracking of impact – attendance, hit rates, conversions, etc.
- Leading internal workshops and chair/host external events.
- Coordinating with the EIT H2-Cities *Project Officer* and *Business Development Officer*.
- Laising with bluechip communications and marketing departments

The position is based **Barcelona**.

Permanent and full-time position, with possibility to homework up to 2 days a week.

No relocation expenses are allocated for this role.

Travel is expected twice a month.

THE PERSON WE ARE LOOKING FOR

We put a high value on individual qualities and personal attributes. We are looking for someone who strives to make a difference individually and effectively cooperate within a team.

We are looking for a "can do" attitude, technical competence in general technology will be an advantage as well as willingness to learn about the Hydrogen Economy. They will be accountable to ensure the project deliver on its core communication and replication tasks. Meticulous multi-task management and negotiation skills are highly valued. Importantly, the EIT-H2Cities will drive communication in the four

abovementioned languages not solely in English. We aim to ensure accessibility for **all** cities, towns, and citizens in the region.

The ideal candidate would also have:

- 5 years of experience in the industry/ commercial communciations
- 2 years of experience in project/ programme management – European project/EIT expereince.
- Well-developed communication and management skills, including public speaking.
- Analytical capacity to research, read and precis complex ideas into simple understandable prose.
- Capability to build relationships of trust.

Experience in the below is considered a plus:

- Demonstrable experience in managing complex communictaions and engagement projects within their given field.
- Evidenced capacity to execute on defined strategy and deliver on timelines.
- Credentials in working with academic, industry and city partners
- Track record of issuing RfP in compliance with EU Procurement Rules.
- Some knowledge across key work areas: Energy, Mass Transit, Logistics, and Urban Planning.

GENERAL CONDITIONS

By the closing date of this call candidates must:

- be a national of an EU Member State or have a working permit valid to work in Spain.
- enjoy their full rights as citizens.

EDUCATION

- A level of education completed in a Masters Degree in Data or Business, International Marketing, Transport/Planning, or a technical Masters' degree.
- Excellent written and spoken English (C1).
- One or more additional European languages (German, Polish and Hungrian are considered a plus).

APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria.

To apply for this position, please download the **application template** from EIT Urban Mobility website. Complete the four elements of the application:

1) Personal **contact details**;

2) An **essential criteria** checklist;

3) A **Cover Letter** demonstrating how you match the skills defined in the job description – examples should be given.

4) A **curriculum vitae**.

Follow the naming process detailed below:

Format:	Save your completed application form in **one single file** in PDF format.
File name:	Name the file according to the model "*EITUM_first name_last name*". For example, Joanna Smith would name the file, *EITUM _Joanna_Smith*.
Email title:	The subject field should read: *"EIT H2-Cities Communications and Replication Officer. HR133-2023".*
Send to:	Send your completed application to: recruitment@eiturbanmobility.eu.

Deadline for Applications: 09 January 2023

Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;
- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to recruitment@eiturbanmobility.eu.

You may find further information in the full GDPR Compliance privacy note for applicants available here.