

BP 2023-2025: KPIs for Business Creation call for proposals

Accelerator Programmes

EIT KPIs

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE03.1	Start-ups and scale-ups supported by KICs	<p>Number of start-ups and scale-ups supported by KICs for at least 2 months in year N, provided the KIC's services contribute to the company's growth (including potential growth).</p> <p>KICs should justify that the provided services contribute to the company's growth (including potential growth). Examples of such services are mentoring, consultancy on access to finance and markets, product / service marketing, legal advice, internationalisation, match-making, etc. The services should be provided for a total period of at least two months. Start-ups and scale-ups will be reported by country of registration of the venture.</p>	<p>Structured data to be provided:</p> <ul style="list-style-type: none"> • Year of reporting • Company name • Company registration number • Country of registration • Gender of the CEO • Reference to a specific KIC KAVA • Was the company supported through the HEI CBI? • Was the company supported through the a cross-KIC project?
EITHE06.1	Investment attracted by KIC-supported start-ups and scale-ups	<p>Total EUR amount of private and public capital attracted within year N by supported start-ups / scale-ups (per country) that have received KIC business creation services support or HEI CBI project support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA incl. project support activity.</p> <p>Supporting evidence: declaration of a start-up proving the amount, type of investment, source of income by type (public/private) and a link to a specific KAVA and support received and the year when last support was provided.</p>	<p>Structured data to be provided:</p> <ul style="list-style-type: none"> • Year of reporting • Investment amount • Company name • Company registration number • Country of the company registration • Gender of the CEO • Was the company supported through the HEI CB Initiative? • Was the company created through a cross-KIC project?

EIT Urban Mobility Specific KPIs

KPI Code	KPI Title	KPI Definition
KONHE06	# Outreach events in EIT RIS countries	Number of events to increase awareness about EIT Urban Mobility in RIS countries, and inform and actively engage local players and the public in EIT Urban Mobility activities.
KONHE11	# Number of external and internal events	<p>KIC specific internal and external events: Internal events are events organised by EIT Urban Mobility. External events are events organised by other organisations or initiatives, in which EIT UM has an active role. This can be by having a booth or a stand, by doing a presentation or speech or by being part of a panel. As long as EIT UM has an active participation creating visibility.</p> <p>Events are: meetings with external stakeholders that provide visibility/create awareness of EIT UM or the KAVA; workshops; conferences; symposia; seminars; trade shows; networking events, etc.</p>

Technology Transfer Programme

EIT KPIs

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE04.4	Start-ups created	<p>Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset having financial transactions of at least 10,000 EUR for a service/product (result of the KIC KAVA) sold to customers during the KAVA duration or at the latest within 18 months from the start of the project.**</p> <p><i>** In the specific case of the Technology Transfer Programme, the required KPI achievements per year are specified in the call document:</i></p> <ul style="list-style-type: none"> - 0 start-ups in Year 1. - 5 start-ups in Year 2. - 10 start-ups in Year 3. 	<ul style="list-style-type: none"> • Registration certificate of a start-up established in year N. • Declaration of the start-up demonstrating substantial link with the specific KIC KAVA (indication of the specific output of KIC KAVA(s) or asset development) and proof for the KAVA investment in the start-up. The declaration shall include short description of the start-up and its core business. • Documented proof demonstrating that purchases of at least 10,000 EUR have been made by a customer/s. It should include: <ul style="list-style-type: none"> o Official purchase order from the buyer including buyer invoice details (name, VAT, etc.) o Acceptance of invoice by the buyer AND/OR paid confirmation of the invoice (bank note) <p>Structured data to be provided:</p> <ul style="list-style-type: none"> • Year of reporting • Company name • Company registration number • Country of the company registration • Gender of the company CEO • Link to the specific KAVA • Was the company created through the HEI CB Initiative? • Was the company created through a cross-KIC project?