

Application deadline: 20 May 2022

Media Content Designer

BACKGROUND

EIT Urban Mobility, an initiative by the European Institute of Innovation and Technology (EIT), acts to accelerate change on making urban spaces more liveable. Since 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility.

	<i>We create systemic solutions that will move more people around the city more efficiently and free up public space.</i>
	<i>We bring all key players in urban mobility together to avoid fragmentation and achieve more.</i>
	<i>We engage cities and citizens from the word go, giving them the opportunity to become true agents of change.</i>

ABOUT THE JOB

The **Media Content Designer** will report to the Director of Communications & EU Affairs and will support the Communications & EU Affairs team by creating materials that advance our communications efforts. The jobholder will be responsible for developing high-quality visual content, including for internal platforms, social media, reports, our website, brochures, events and exhibits, to support our goals of positioning EIT Urban Mobility as leading innovation community for urban mobility in Europe. S/he will contribute to strengthen EIT Urban Mobility’s communications, promotion, and outreach efforts with a view to increase the awareness, visibility and understanding of the EIT Urban Mobility’s activities, results and achievements.

The job will focus about 75% on graphic and visual designs and 25% on video production (including recording, editing, subtitling, and post-production). Main tasks and responsibilities include:

- Design and layout of visual content for print and digital applications that is on-brand, reinforces our status and reputation, and is appropriate for our various audiences (e.g. business cards, presentations, merchandising, booklets, leaflets, etc.);
- Interpret creative briefs and create strategic collateral for, among others, reports, social media, infographics, illustrations, animations, video material, corporate presentation materials, and events and exhibits to simplify communication of complex concepts and data;
- Create short videos to highlight, recap, and promote various endeavors and events;
- Assist with video production and editing, among others for the development of our [videoblog](#);
- Ensure all design materials adhere to our brand guidelines. You will be a brand guardian for the company;
- Provide technical support for design- and video-related efforts across the organisation;
- Present new ideas and provide advice on how to differentiate or improve the impact and effectiveness of EIT Urban Mobility's marketing and communications, online and in print, and the most effective way to deliver our messages via a range of graphic design techniques, such as infographics, short videos, etc.

The position is based in **Barcelona**.

Permanent and full-time position, with possibility to homework up to 2 days a week.

No relocation expenses are assigned.

THE PERSON WE ARE LOOKING FOR

We put a high value on your individual qualities, and we are looking for someone who strives for making a difference together with other people.

The ideal candidate would have:

- Minimum 3 years related professional experience;
- Strong visual communications skills, including the ability to communicate complex concepts and data through images;
- A strong track record/portfolio demonstrating high levels of creativity;
- Ability to work autonomously and develop high-quality concepts with minimal instruction;
- Excellent organisational skills, including the ability to manage multiple tasks and projects simultaneously while meeting deadlines;
- Ability to manage timelines and prioritise your workload, and know when to ask for direction;
- Solid verbal and written communication skills;
- Thorough knowledge of design software and technologies, such as Illustrator and Photoshop;

- Basic knowledge of InDesign;
- Consolidated knowledge of editing in 3D, animations/motion graphics and virtual studios, and knowhow to use post production software, such as Final Cut Pro, Adobe After Effects, Adobe Premiere, or similar.
- Ability to work independently as well as collaboratively with colleagues;
- Flexibility in working with new issues, topics, and approaches.

Experience in the below would be considered as a plus:

- Familiarity with best practices for graphics and video content on social media platforms (YouTube, Facebook, Twitter, Instagram, LinkedIn, TikTok);
- Technical skills in web development (Wordpress or other CMS);
- Proficient in PowerPoint, and at creating charts, graphs, figures and animations for PowerPoint presentations;
- Knowledge of the (urban) mobility sector.

To be a fit for this role:

An ideal candidate will strive to generate positive environmental and social impact in line with EIT Urban Mobility's mission. We are looking for individuals with a "can do" attitude, who are passionate about disseminating knowledge, know-how, good practices and lessons learnt.

GENERAL CONDITIONS

By the closing date of this call candidates must:

- be a national of an EU Member State or have a working permit valid to work in Spain.
- enjoy their full rights as citizens;
- meet the character requirements for the duties involved.

EDUCATION

- Degree in Audiovisual Communication, Media, Videojournalism, Marketing, Graphic Design, or related field;
- Written and spoken English (C1), any other European language is a plus.

OUR OFFER

- Permanent and Full-time position.
- No relocation expenses are assigned.
- Possibility to homework up to 2 days a week.

APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria.

To apply for this position, please download the [application template](#) from EIT Urban Mobility website. Complete the four elements of the application:

- 1) Personal **contact details**;
- 2) An **essential criteria** checklist;
- 3) A **Cover Letter** demonstrating how you match the skills defined in the job description – examples should be given.
- 4) A **curriculum vitae**.

Follow the naming process detailed below:

- Format: Save your completed application form in **one single file** in PDF format.
- File name: Name the file according to the model “*EITUM_first name_last name*”. For example, Joanna Smith would name the file, *EITUM_Joanna_Smith*.
- Email title: The subject field should read “*Media Content Designer. HR095-2022*”.
- Send to: Send your completed application to: recruitment@eiturbanmobility.eu.

Deadline for Applications: 20 May 2022

Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;

- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to recruitment@eiturbanmobility.eu.

You may find further information in the full GDPR Compliance privacy note for applicants available [here](#).