

## BP 2023-2025: Call for Innovation (amended version 22/03/2022)

### EIT KPIs

KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting.

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE02.4	<b>Marketed Innovations</b>	Number of innovations introduced on the market during the KAVA duration or at the latest within 18 months from the start of the project with a sales revenue of at least 10 000 EUR documented. Innovations include new or significantly improved products (goods or services) and processes sold.	<ul style="list-style-type: none"> <li>• Declaration of the product owner describing the innovativeness (new or significant improvement in terms of physical or functional parameters) of a product/process, link to the KIC societal challenge and the KAVA, as well as information on the KAVA investment in the innovation development.</li> <li>• Documented proof demonstrating that purchases of at least 10,000 EUR have been made by a customer/s. It should include: <ul style="list-style-type: none"> <li>○ Official purchase order from the buyer including buyer invoice details (name, VAT, etc.)</li> <li>○ Acceptance of invoice by the buyer AND/OR paid confirmation of the invoice (bank note)</li> </ul> </li> </ul> <p><u>For open access innovations the evidence should prove:</u></p> <ul style="list-style-type: none"> <li>• Number of users who have downloaded the innovation</li> <li>• Number of users with satisfactory feedback</li> </ul>
EITHE04.4	<b>Start-ups created of/for innovation</b>	Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset having financial transactions of at least 10 000 EUR for a service/product (result of the KIC KAVA) sold to customers during the KAVA duration or at the latest within 18 months from the start of the project.	<ul style="list-style-type: none"> <li>• Registration certificate of a start-up established in year N</li> <li>• Declaration of the start-up demonstrating substantial link with the specific KIC KAVA (indication of the specific output of KIC KAVA(s) or asset development) and proof for the KAVA investment in the start-up. The declaration shall include short description of the start-up and its core business.</li> <li>• Documented proof demonstrating that purchases of at least 10,000 EUR have been made by a customer/s. It should include:</li> </ul>

			<ul style="list-style-type: none"> <li>○ Official purchase order from the buyer including buyer invoice details (name, VAT, etc.)</li> <li>○ Acceptance of invoice by the buyer AND/OR paid confirmation of the invoice (bank note)</li> </ul>
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## EIT RIS sub-category KPIs

*In case a KPIs is to be delivered in a EIT RIS country, the following KPIs apply. These KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting*

KPI Code	KPI Title	KPI Definition	Supporting evidence
EITHE02.5 -EIT RIS	EIT RIS Marketed Innovations	Number of products or processes (as per EITHE02.4 definition) launched on the market by organisations from the EIT RIS Countries.	Same supporting evidence as in EITHE02.4
EITHE04.5 -EIT RIS	EIT RIS Start-ups created of/for innovation	Number of start-ups (as per EITHE04.4 definition) registered in EIT RIS country.	Same supporting evidence as in EITHE04.4

## EIT Urban Mobility Specific KPIs

KPI Code	KPI name	Description
KONHE03.2	# City engagements in projects	Number of city engagements per KAVA.
KONHE06	# Outreach events in EIT RIS countries	Number of events to increase awareness about EIT Urban Mobility in RIS countries and inform and actively engage local players and the public in EIT Urban Mobility activities.
KONHE20	# Designed/Tested Innovations	Number of innovative products/services resulting from innovative projects (a) filed for some form of intellectual property protection (i.e. patents, trademarks, registered designs, copyrights), or innovative products/services that have progressed towards commercialisation, defined as one or more of: progress by at least one technology or manufacturing readiness level (TRL/MRL); prototype/proof of concept/beta version developed; product/service/ model piloted; or(b) innovative products tested through test-beds or other innovative platforms.
KONHE30	Patents submitted	Output ensuing from a project that has been submitted as European patent and demonstrates new, useful and non-obvious invention.

		Initial IPO submission and payment should be completed and provided as evidence by the end of the project
KSN01	# Innovation pilot scaling	<p>The number of innovation products and/or processes (not below Technical Readiness Level TRL-4) that have completed testing / demonstration with end users and prove to be successfully implemented beyond the KAVA activities, are ready for scaling.</p> <p>Scaling means expansion to wider scale application (more people reached within same location) and/or introduction in a new location (other places within the same municipality, other cities/regions in Europe or worldwide).</p> <p>An innovation is defined as: 'An idea, practice or object that is perceived as new by an individual or other unit of adoption in the place that it is implemented. Innovations need to integrate into the context in order to be economically successful and provide societal impact.</p> <p>EIT Urban Mobility focuses on technological and social innovations that contribute to green, safe and inclusive mobility solutions for people and goods (SO3), e.g.:</p> <ul style="list-style-type: none"> <li>• Deploy and uptake of new modes of transport which encourages a modal shift to new mobility services ; Improve the user experience for people (individual mobility, public transport, shared mobility);</li> <li>• Optimise and improve city logistics operations for last-mile deliveries; Engage citizens, users and other stakeholders to stimulate behavioural change, and accelerate the adoption of new mobility solutions and regulations as a result of the activity.</li> </ul>
KSN02	# Demonstrations/ pilots/ living labs within a project that actively involve citizens and/or local associations	<p>Actively engaged an appropriate amount of citizens/community representatives of various age and social groups in running a demonstration/successful pilot/living lab* to encourage experimentation, research and the development of solutions to city challenges and issues; and, where relevant:</p> <p>Mobilised local citizen associations and community groups to help maximise reach out to citizens. The aim is to ensure acceptance of measures, raise awareness for opportunities or restrictions that come with measure implementation, and enhance ownership of measures.</p> <p>*Living labs are defined as user-centred, open innovation ecosystems based on a systematic user co-creation approach integrating research and innovation processes in real life communities and settings. Living labs place the citizen at the centre of innovation.</p>