




Application deadline: 25 November 2021

# Business Creation Analyst

## ABOUT EIT URBAN MOBILITY

EIT Urban Mobility, supported by the European Institute of Innovation and Technology (EIT), acts to accelerate positive change on mobility to make urban spaces more liveable.

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

	<p>We create systemic solutions that will <b>move people around the city more efficiently and free up public space.</b></p>
	<p>We bring all <b>key players in urban mobility together</b> to avoid fragmentation and achieve more.</p>
	<p>We engage <b>cities and citizens from the word go</b>, giving them the opportunity to become true agents of change.</p>

In order to support the vision of creating more liveable urban spaces, EIT Urban Mobility is opening a call for applications for a Business Creation Analyst – with location in Barcelona. The Business Creation Analyst will be responsible for Business Intelligence, including necessary CRM, scouting and investment analysis software tools related to Business Creation.

## MAIN DUTIES AND RESPONSIBILITIES

The **Business Creation Analyst** is part of the pan-European Business Creation team with the responsibility for Business Intelligence. The Business Creation Analyst will report to the Business Creation Director in Barcelona whilst supporting the regional Innovation Hub Business Creation activities.

This includes the following tasks:

- Manage and develop Business Intelligence for Business Creation.
- Manage and configure necessary software tools for scouting, CRM, submissions, evaluations, and investment analysis.
- Interface and align, specify and follow-up submitted software requirements for IT department implementation.
- Support the team working with the investment process with scouting, evaluation, and Due Diligence.
- Facilitate back-office functions supporting EIT Urban Mobility equity portfolio start-ups in their growth, specifically identify funding and market opportunities based on warm introductions.
- Participate in the selection jury for EIT Urban Mobility investments, and start-up and scale-up programmes.
- Analyse KPI's, progress and funding of the business creation programmes, and present insights within the organization.
- Occasionally liaise with incubators, accelerators and governmental initiatives aligned with EIT Urban Mobility's Strategic Plan.
- Coordinate data-driven best practice exchange in business creation, and opportunities to push Europe-wide take-up of solutions/products/services offered by supported start-ups.

## KEY SKILLS AND EXPERIENCE

### Mandatory experience

- Mandatory experience from working with Business Intelligence in general, and CRM/sales pipeline management in particular.
- IT literate, including understanding of API implementation, modern database management, and selecting efficient commercial software to support the needs of the team.
- Understanding of start-ups and the related ecosystems, including creation, growth and funding a business venture.

### Other experience

- Experience in markets, business segments and technologies covered by EIT Urban Mobility.
- Experience from working in a multi-national multi-cultural environment, a European perspective is considered a plus.
- Versatile in teamwork on all organizational levels and experience from working in a matrix organization.
- Experience in interaction on senior management level considered a plus.

- Capability, ability and fluency in working with academic, bureaucratic and commercial partners.

## ELIGIBILITY

### General Conditions:

By the closing date of this call candidates must:

- be a national of an EU Member State or have a working permit valid in the country of residence;
- enjoy their full rights as citizens;
- have fulfilled any obligations imposed by national laws concerning military service; and meet the character requirements for the duties involved.

### Education:

- Business or Engineering Master's degree.
- Written and spoken English (C1) and one additional relevant Hub community language is a plus.

## JOB AND CONTRACT TYPE

- Full-time Spanish temporary employment contract (obra o servicio) until December 2022. This contract may be converted into a permanent contract depending on the size and the needs of the organization after its full set up. with the objective of becoming permanent.

## LOCATION

- Barcelona in EIT Urban Mobility Headquarters.
- No relocation expenses are assigned.
- Availability to travel when required.

## APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector.

Therefore, we welcome applications from anyone who meets the above criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

To apply for this position, please download the **application template** from EIT Urban Mobility website. Complete the four elements of the application:

- 1) Personal **contact details**;
- 2) An **essential criteria** checklist;
- 3) A **Cover Letter** demonstrating how you match the skills defined in the job description – examples should be given.
- 4) A **curriculum vitae**.

Follow the naming process detailed below:

- Format: Save your completed application form in **one single file** in either PDF or Word format.
- File name: Name the file according to the model “*EITUM\_first name\_last name*”. For example, Joanna Smith would name the file, *EITUM\_Joanna\_Smith*.
- Email title: The subject field should read “*Business Creation Analyst. HR077-2021*”.
- Send to: Send your completed application to: [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).

## Deadline for Applications: 25 November 2021

### Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;
- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).

You may find further information in the full GDPR Compliance privacy note for applicants available [here](#).