




Application deadline: 18 November 2021

# Factory Marketing & Communication Internship

## ABOUT EIT URBAN MOBILITY

EIT Urban Mobility, supported by the European Institute of Innovation and Technology (EIT), acts to accelerate positive change on mobility to make urban spaces more liveable.

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

	<i>We create systemic solutions that will <b>move more people around the city more efficiently and free up public space.</b></i>
	<i>We bring all <b>key players in urban mobility together</b> to avoid fragmentation and achieve more.</i>
	<i>We engage <b>cities and citizens from the word go</b>, giving them the opportunity to become true agents of change.</i>

## MAIN DUTIES

The **Factory Marketing & Communication Intern** reports to:

- Philipp Schmitz, Business Development Officer.
- Sergi Fayos, Business Development Officer
- Yoann Le Petit, Business Development Manager

## Tasks

- Give assistance to the editorial writing and shape up of Marketplace entries, analysis and integration in the CRM system.
- Support the design and gathering of marketing material.
- Support with the organization of workshops with partners and external organisations.
- Give assistance in the content writing and editing (e.g. press releases, blogs, news article, etc.).
- Support with the organisation of dissemination events such as webinars and panel discussions.
- Support the coordination of the team's input to newsletters and similar internal news items.
- Liaise with the Communications team to co-create and produce visuals (e.g. infographics, videos, etc.).
- Support the research and analyse data to identify and define audiences.

## KEY SKILLS AND EXPERIENCE

### Experience and Key skills

- Excellent storytelling and copywriting skills
- Experience with digital communications and social media
- Problem analysis / problem solving
- Attention to detail and ability to work well under pressure
- Planning and organizing multiple tasks simultaneously
- Adaptability
- Ability to prioritise tasks and meet deadlines
- Excellent English speaking/writing skills
- Ability to engage with leadership teams and senior stakeholders.

## ELIGIBILITY

### General Conditions:

By the closing date of this call candidates must:

- be a national of an EU Member State or have a working permit valid to work in the country of the internship location;
- enjoy their full rights as citizens;
- meet the character requirements for the duties involved.

### Education:

- Studies in one or more of the following fields: marketing journalism, communications, public relations, digital media, or a related field.

## JOB AND CONTRACT TYPE

- Internship contract (6 months).

## LOCATION

- The work location will be Barcelona.

## APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

- To apply for this internship, please send a full application form consisting of a letter of motivation highlighting how your skills or experience matches the internship requirements and a current curriculum vitae to [internship@eiturbanmobility.eu](mailto:internship@eiturbanmobility.eu)

- Save the files as “Factory Marketing & Communication Internship - First Name Last Name” *in PDF format*.
- Subject of the email: Factory Marketing & Communication Internship

**Deadline for Applications: 18 November 2021**

### Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;
- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).

You may find further information in the full GDPR Compliance privacy note for applicants available [here](#).