FIND US AT
TOMORROW.MObILITY
<table>
<thead>
<tr>
<th>TUESDAY 16 NOVEMBER</th>
<th>WEDNESDAY 17 NOVEMBER</th>
<th>THURSDAY 18 NOVEMBER</th>
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<tbody>
<tr>
<td>09:30 - 10:00 Welcome by Maria Tsavachidis</td>
<td>Keynote by Mark Major, SLOCAT</td>
<td>How can innovation boost micromobility in cities?</td>
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<td>10:00 – 10:30</td>
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<td>10:00 – 10:30</td>
<td>Mobility plenary session</td>
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<td>Just move – and stay healthy!</td>
<td>Carbon neutral cities by 2030: Mission impossible?</td>
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<td>11:00 – 12:00</td>
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<td>11:00 – 12:30</td>
<td>Europe: The new green unicorn El dorado</td>
<td>Urban air mobility: the next big thing</td>
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<td>12:00 – 12:30</td>
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<td>12:30 – 13:00</td>
<td>Using EU recovery funds to promote transition to Green Mobility</td>
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<td>14:30 – 15:00</td>
<td>Urban logistics: I want it all and I want it now!</td>
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<td>15:00 – 15:30</td>
<td>Autonomous features: who exactly is in charge here?</td>
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<td>15:30 – 16:00</td>
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<td>Public transport after Covid</td>
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<td>16:30 – 17:00</td>
<td>Europe’s transition to Zero Carbon Mobility</td>
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<td>17:00 – 17:30</td>
<td>Shocking – the electrical future is already here!</td>
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<td>17:30 – 18:00</td>
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EXHIBITION AREA

→ EIT URBAN MOBILITY BOOTH
Visit our stand at the Exhibition Area (Street D, Stand 174) to learn more about our Thematic Areas, Innovation Hubs, RIS Hubs and our partners. We will also have a networking space and a coffee-bike where you can get freshly brewed coffee!

→ CENTRAL AGORA
We are organising 2 sessions at the Central Agora:

Innovation projects on Managing Shared Public Space
Tuesday 16 November, 11.30 – 12.15h
Organisations on stage: Stichting Amsterdam Institute for Advanced Metropolitan Solutions | City of Amsterdam | Barcelona Metropolitan Area | CARNET – UPC Technology Center

Innovation projects: Putting MaaS Solutions into Practice
Thursday 18 November, 11.30-12.15h
Organisations on stage: Fluctuo | Tecnalia | Nimble Energy Ltd

→ INNOVATION ZONE
An area fully dedicated to start-ups, consisting of several booths, a demo zone, a small stage and a networking area.

01. Start-Up Booths
20 out of 30 start-ups with a booth at the Innovation Zone are supported by EIT Urban Mobility.

6 start-ups EIT Urban Mobility invested in:
BiaPower | Elonroad (STG) | Fluctuo (STG) | HOPU | Vianova (STG) | Vonzu (STG)

and 14 other EIT Urban Mobility supported start-ups:
Delivers.ai | Auve Tech | Dashbike | Homyyhub | KNOT | Shoti | Nivel | Smart Point | Nemi | Smartmonkey MinervaS | SmartBox4U – Intellig | Block City

02. Demo Zone
5 of our EIT Urban Mobility supported start-ups will showcase their solutions at the demo zone:
AuveTech | Delivers.ai | Hopper Mobility | Solum | Smart Point

03. Stage
We will have multiple presentations related to EIT Urban Mobility at the Innovation Zone stage:

- Present and future of the demand responsive transport (DRT)
  Tuesday 16 November, 10.30 – 11.15h

- Start-up pitch – Innovation Z
  Tuesday 16 November, 11.30 – 12.15h

- EIT Urban Mobility Ready2Scale III Pitching Event
  Tuesday 16 November, 13.30 – 15.00h

- Creating a Pan-European Mobility Ecosystem (MobilitEU)
  Tuesday 16 November, 16.30 – 17.15h

- Mobility Innovation Marketplace
  Tuesday 16 November, 18.00 – 18.45h

- Funding lab EIT Urban Mobility
  Wednesday 17 November, 11.15 – 12.00h

- Start-up pitch – Innovation Z
  Wednesday 17 November, 12.15 – 13.00h

- Green and Safe Mobility for All: 5 Smart City(thon) Case Studies (CARNET)
  Wednesday 17 November, 13.15 – 14.30h

- Moving ahead: VC Investments in the mobility landscape
  Thursday 18 November, 11.45 – 12.30h

- Start-up pitch – Innovation Z
  Thursday 18 November, 12.45 – 13.30h
DIGITAL PROGRAMME: TOMORROW.CITY

→ Thursday 18 November, 10.00 – 11.30h / 15.00 – 16.30h
→ Side event, 13.00 – 14.00h

EIT URBAN MOBILITY CONTRIBUTIONS TO THE DIGITAL PROGRAMME

→ Introduction to our brand new Mobility Innovation Marketplace. 
  Thursday 18 November, 10.35h
→ Main highlights of our study on costs and benefits of the sustainable urban mobility transition. 
  Thursday 18 November, 10.45h
→ Mobility Talks Special Edition: Sustainable city logistics. 
  Thursday 18 November, 13.00h
→ In addition to this, we will broadcast several videos created by the Academy Team.