

Application deadline: 25 October 2021

Strategic Outreach and Engagement Officer (IH Central)

ABOUT EIT URBAN MOBILITY

EIT Urban Mobility, supported by the European Institute of Innovation and Technology (EIT), acts to accelerate positive change on mobility to make urban spaces more liveable.

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

	<i>We create systemic solutions that will move more people around the city more efficiently and free up public space.</i>
	<i>We bring all key players in urban mobility together to avoid fragmentation and achieve more.</i>
	<i>We engage cities and citizens from the word go, giving them the opportunity to become true agents of change.</i>

Activities are carried out by partner institutions that are allocated to five Innovation Hubs. The objective of the Innovation Hubs is to create a vibrant innovation ecosystem, ensuring effective knowledge and activity management and prominent regional visibility. The Innovation Hubs coordinate local and regional activities of EIT Urban Mobility and the network with the core partners and other parties involved in their Innovation Hub region. The five Innovation Hubs work closely together to achieve the goals and mission of the EIT Urban Mobility.

MAIN DUTIES AND RESPONSIBILITIES

The **Strategic Outreach and Engagement Officer** will be based in **Munich, Germany** and support the Innovation Hub Director in managing the Innovation Hub Central partnership with reaching out to local innovation ecosystem with a **focus on the engagement of cities**.

Innovation Hub Central is based in Munich (Germany), in the new Urban Colab where startups, corporate innovators, scientists and creatives from the most diverse sectors and disciplines are working together under one roof on intelligent technologies and services for smart city solutions.

Innovation Hub Central aims to engage all relevant stakeholders in the field of urban mobility situated in the countries covered by our geography. A number of key cities, universities, industries and SMEs are already member of our community, such as the cities of Munich, Milan and Istanbul, Siemens Mobility GmbH, BMW as well as the universities EPFL Lausanne, Politecnico di Milano and the Technical University of Munich. We are growing quickly and strive to have a good representation of all the key sectors that have an impact on urban mobility. Our goal is to form an excellence community working together to solve the mobility challenges facing our cities.

Cities are at the core of all EIT Urban Mobility activities. They define the challenges for many of the EIT Urban Mobility calls to enhance innovation in urban mobility and act as test beds and living labs for project and pilots. Our partner cities share best practices, replicate and upscale solutions. Besides cities, the engagement of SMEs in our programs will be another focus of the stakeholder engagement.

Tasks and responsibilities

- Analyse and identify opportunities and areas for strategic partnership development, with special focus on regional and local authorities within the IH Central geography
- Reach out to partner cities located in Innovation Hub Central and the three RIS Hubs within its geography to analyze their specific needs
- Plan and organize thematic events
- Support our key cities with monitoring and reporting of the projects they are engaged in
- Support the communication and dissemination of project results
- Support cities with campaigns to sensitize citizens
- Support the matchmaking and ideating of cities with other suitable institutions, companies, SMEs and start-ups.
- Scout for suitable partners for cities from other sectors

KEY SKILLS AND EXPERIENCE

- Work experience of at least 5 years in local government and EU-related projects/programmes;
- Work experience in setting and implementing partnerships for innovation;
- Experience with EIT Knowledge and Innovation Communities is an asset;
- Ability to identify opportunities and areas for improvement;
- Ability to work effectively in a fast-paced environment, with strategic and analytical skills
- Excellent communication and management skills;
- Proven international work experience;
- Capability, ability and fluency in working with academic, industry and / or city partners;
- Capacity to work on physical and virtual events, activities, communication and animation of the a city network;
- Strong IT literacy - Expert in Office 365 (Microsoft Teams, Excel, Microsoft Forms, etc);
- Proven capability to meet deadlines;
- Proven capability in event organization for different types of stakeholders;
- Experience with EIT KICs and EU-programs is considered an advantage;
- Professional knowledge in the mobility sector is considered an advantage;
- Distinct team player, creative thinker;
- Hands-on and proactive mentality.

ELIGIBILITY

General Conditions:

By the closing date of this call candidates must:

- be a national of an EU Member State or have a working permit valid to work in the country of the job location;
- enjoy their full rights as citizens;
- meet the character requirements for the duties involved.

Education:

- Completed Business, Communications, Social Science higher education or Masters' degree or more than 5 years of equivalent professional experience ¹.
- Written and spoken English (C1) and one additional relevant community language is advantage.

JOB AND CONTRACT TYPE

Permanent and Full-time position.

LOCATION

- The work location will be in Munich, Germany
- Travel is expected
- No relocation expenses are assigned
- Preferred starting date: 1 December 2021

APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

To apply for this position, please download the [application template](#) from EIT Urban Mobility website.

Complete the four elements of the application:

- 1) Personal **contact details**;
- 2) An **essential criteria** checklist;
- 3) A **Cover Letter** demonstrating how you match the skills defined in the job description – examples should be given;
- 4) A **curriculum vitae**.

¹ Only qualifications issued by an EU Member State authorities and qualifications recognised as equivalent by the relevant EU Member State authorities will be accepted.

Follow the naming process detailed below:

- Format:** Save your completed application form in **one single file** in either PDF or Word format.
- File name:** Name the file according to the model “*first name_ last name - EITUM_Strategic Outreach and Engagement Officer (IH Central)*”. For example, Joanna Smith would name the file, *Joanna_Smith EITUM_Strategic Outreach and Engagement Officer (IH Central)*”.
- Email title:** The subject field should read “Strategic Outreach and Engagement Officer (IH Central). *HR069-2021*”.
- Send to:** Send your completed application to: recruitment@eiturbanmobility.eu.

Deadline for Applications: 25 October 2021

Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;
- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to recruitment@eiturbanmobility.eu.

You may find further information in the full GDPR Compliance privacy note for applicants available [here](#).