

Application deadline: EXTENDED DEADLINE: 5 July 2021

# Business Creation Manager

## ABOUT EIT URBAN MOBILITY

EIT Urban Mobility, supported by the European Institute of Innovation and Technology (EIT), acts to accelerate positive change on mobility to make urban spaces more liveable.

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

	<p>We create systemic solutions that will <i>move more people around the city more efficiently and free up public space.</i></p>
	<p>We bring all <i>key players in urban mobility together</i> to avoid fragmentation and achieve more.</p>
	<p>We engage <i>cities and citizens from the word go</i>, giving them the opportunity to become true agents of change.</p>

In order to support the vision of creating more livable urban spaces, EIT Urban Mobility is opening a call for applications for a Business Creation Manager – with preferred location in Helmond - Netherlands. The Business Creation Manager will be responsible for supporting and developing business creation activities in region West.

## MAIN DUTIES AND RESPONSIBILITIES

The **Business Creation Manager** is part of the pan-European Business Creation team with the responsibility for Business Creation activities in region West. The Business Creation Manager will work in a matrix organization where he/she reports to the Business Creation Director in Barcelona whilst supporting the regional Innovation Hub activities under the direction of the regional Innovation Hub Director. The primary focus will be to support



equity portfolio start-ups, to scout and evaluate start-ups for investment or for the programmes, and to monitor and develop business creation activities in the region.

This includes the following tasks:

- Support the investment process in scouting, evaluation, and Due Diligence, and negotiating necessary legal documentation.
- Support EIT Urban Mobility equity portfolio start-ups in their growth, specifically identify funding and market opportunities based on warm introductions.
- Participate in the selection jury for EIT Urban Mobility investments, and start-up and scale-up programmes.
- Monitor and deliver KPI's, progress and funding of the region's business creation programmes, including writing evaluating, and reporting projects.
- Liaise with incubators, accelerators and governmental initiatives aligned with EIT Urban Mobility's Strategic Plan.
- Coordinate best practice exchange in business creation, and opportunities to drive Europe-wide take-up of solutions/products/services offered by supported start-ups.
- Support the Hub Director in developing and strengthening the regional business creation partner network.
- Support the partners in their delivery of business creation activities and coach them in concretizing opportunities for new calls for proposals.

## KEY SKILLS and EXPERIENCE

### Mandatory experience

- At least 5 years of working in and/or with start-ups, including creation, growth and funding a business venture. This specifically means at least five years' full-time experience working as:
  - An investor, with in-depth knowledge of the due diligence and legal investment process; or
  - A co-founder or member of management team for a venture capital-backed startup with track record of recruiting a team and securing the first customers; or
  - A coach for an accelerator or incubator programme with demonstrable startup support within growth and financing.
- A network to European startup ecosystems, especially Paris, Amsterdam and/or London.

### Other experience

- Experience in markets, business segments and technologies covered by EIT Urban Mobility.

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- Experience from working in a multi-national multi-cultural environment, a European perspective is considered a plus.
- Versatile in teamwork on all organizational levels and experience from working in a matrix organization.
- Facilitation and advocacy skills. Experience in interaction on senior management level.
- Capability, ability and fluency in working with academic, industry and city partners.

## ELIGIBILITY

### General Conditions:

By the closing date of this call candidates must:

- be a national of an EU Member State or have a working permit valid to work in the Netherlands;
- enjoy their full rights as citizens;
- meet the character requirements for the duties involved.

### Education:

- Business, Engineering or similar Masters' degree or three years of equivalent professional experience. Only qualifications issued by an EU Member State authorities and qualifications recognised as equivalent by the relevant EU Member State authorities will be accepted.
- Written and spoken English (C1).

## JOB AND CONTRACT TYPE

Full-time employment.

## LOCATION

- Preferred job location is Eindhoven / Helmond, the Netherlands.
- Possibility to homework a few days a week.
- Availability to travel when required.

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## APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

To apply for this position, please download the [application template](#) from EIT Urban Mobility website. Complete the four elements of the application:

- 1) Personal **contact details**;
- 2) An **essential criteria** checklist;
- 3) A **Cover Letter** demonstrating how you match the skills defined in the job description – examples should be given;
- 4) A **curriculum vitae**.

Follow the naming process detailed below:

- Format:** Save your completed application form in **one single file** in either PDF or Word format.
- File name:** Name the file according to the model “*first name\_ last name - EITUM\_Business Creation Manager*”. For example, Joanna Smith would name the file, *Joanna\_Smith EITUM\_Business Creation Manager\_*.
- Email title:** The subject field should read “Business Creation Manager. HR056-2021”.
- Send to:** Send your completed application to: [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).

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### Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific jobs;
- to match your details with the job vacancies and to eventually contact you;
- to retain your details and notify you about future job opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).

You may find further information in the full GDPR Compliance privacy note for applicants available [here](#).

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