



Call for Proposals -
Regional Innovation Scheme (RIS)
Education
(part of the existing Business Plan 2021)

EIT Urban Mobility - Mobility for more liveable urban spaces

Corrected on 21 June 2021

EIT Urban Mobility

Barcelona | 18 June 2021

eiturbanmobility.eu

Funded by the
European Union



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Updated on 21 June 2021: Small corrections have been done in the text and they are visible through a red and bold font on pages 9, 16 and 18.

Abbreviations

BP	Business Plan
CfP	Call for Proposals
EEE	External Expert Evaluator
FSM	Financial Sustainability Mechanism
KIC	Knowledge and Innovation Community
KPI	Key Performance Indicator
LEAR	Legal Entity Appointed Representative
MGA	Model Grant Agreement
MT	Management Team
PMO	Programme Management Office
RIS	Regional Innovation Scheme
RIS Hub	Local partner (or consortium) in a RIS country supporting EIT Urban Mobility activities
SER	Summary Evaluation Report
TA	Thematic Area

Glossary

Call for Proposals	The call is the instrument used to allocate funding by EIT Urban Mobility to Individuals, consortia and third parties to support the deployment and development of the Strategic Agenda through activities. EIT Urban Mobility uses two type of calls: (1) general call to outline the corresponding BP. This type of call involves all Thematic Areas of EIT Urban Mobility (Previous to the year of BP implementation) (2) small or specific calls, normally involves only one Thematic Area, and aims to complete or balance the portfolio outlined in the respective BP through the allocation of non-committed budget of the BP (placeholders) or the allocation of additional funding non-included initially in the respective BP (During the year of the BP implementation)
Call report	Document drawn by the call coordinator summarising the results of the call and its most important outputs, including the evaluation results list.
Deliverable	Deliverables are outputs (e.g., building block of the project information or data mapping, design report, a technical diagram, infrastructure or component list, a software release, upon which the end product/solution or service depends) that must be produced during the proposal lifecycle
Evaluation Report	A report is written covering all proposals and process from individual evaluation results and from committee discussion (Evaluation panel from EEE) that is forwarded to the EIT Urban Mobility Management Team.
Evaluation results list	List of proposals in order of scoring on the basis of the evaluation process results.
Knowledge triangle integration	EIT Urban Mobility aims to gather together close-knit partnerships of European education, research and business entities (knowledge triangle) and also involve cities, either in the composition of the activity partnerships or in the expected impact of the activity results.
Milestone	Control points to chart progress. They may correspond to the completion of a key deliverable that allows the next phase of the work to begin
Model Grant Agreement	MGA is replacing the specific grant agreement used in H2020.
Selection Committee	Selection Committee is responsible for the selection of shortlisted proposals and definition of requirements for the inclusion of selected proposals in the final portfolio of projects. Selection Committee is composed by CEO, COO and at least 3 Thematic Leads. The Selection Committee bases its discussion and debate around the SERs provided with the Call Report
Single-point-of-contact	A person serving as the focal point who may raise key issues directly with EIT Urban Mobility. All organisations registering in the e-Submission system PLAZA must name a Single-Point-of-Contact.
Summary Evaluation Report	All the written external evaluations are discussed in a consensus meeting where the points of scoring, convergence and divergence are discussed and debated. Thereafter,

	a single and final Summary Evaluation Report is made summarising the strengths, weaknesses, risks, commercial and social value of an application.
Ranking list	Ranking of proposals selected for funding by the EIT Urban Mobility Selection Committee.
Thematic Lead	Director and/or relevant head who is actively involved in content development of any of the following areas: Academy, Innovation, Business Creation, Citizen Engagement (Communication), Factory, RIS and City Club.

Introduction

Urban mobility faces a number of challenges. We need solutions accelerating the transformation towards a sustainable mobility ecosystem with a focus on securing and developing liveable urban spaces. This requires a systemic approach involving all key stakeholder groups and calls for change regarding what we do and how it is done.

A key element to manage this transformation is to close the knowledge gap within the area of urban mobility. We need to make sure that the required capabilities and capacity are available to plan for and handle the transformation and to be relevant in a new context, a new urban mobility paradigm. These education and training needs can be summarised as the ability to implement and leverage on new technology, innovation and entrepreneurship, and system transformation and change. This is an ongoing process and during 2020 the COVID-pandemic resulted in an increased awareness regarding the need for urban mobility transformation and change in general.

As a critical part of the strategy, we are now expanding our education activities within RIS regions. These should both build upon existing concepts and be tailored to specific needs. We look for initiatives and concepts that are able to be implemented very fast and that already in 2021 can contribute to our strategic objectives. We also hope that activities in 2021 can be further disseminated and grow. Activities in 2021 can be regarded as pilots for further future expansion increasing geographical coverage and volume.

We look forward to receiving your application for this RIS Education call regarding activities to be completed within 2021, and that may also be possible repeat and scale from 2022.

Maria Tsavachidis

CEO

EIT Urban Mobility

1. Call summary

Call for proposals for RIS Education 2021: Main Features	
Dates	<ul style="list-style-type: none"> • Call opening: 18 June – 17 August 2021 • Evaluation: 18-30 August 2021 • Communication of results: 31 August 2021
Budget allocation	Up to 600.000 EUR
Link to submission portal	The Application should be submitted via Plaza system (https://plaza.eiturbanmobility.eu)
List of documents to be submitted	Application form (MS Word template) to be attached via PLAZA system
List of documents to take into consideration	<ol style="list-style-type: none"> 1. Call for Proposals RIS Education (BP2021) 2. EIT Urban Mobility Strategic Agenda 2021-2027 (available on EIT Urban Mobility website) 3. Call Guidelines for Applicants (available on EIT Urban Mobility website) 4. Eligibility of expenditures 5. Appeal procedure 6. Monitoring and reporting procedures 7. Horizon Europe Model Grant Agreement 8. List of KPIs
Short summary of the topics to be addressed	<p>This call addresses the following types of EIT Urban Mobility RIS Education activities:</p> <ol style="list-style-type: none"> 1. Raising awareness 2. Capacity building 3. Education and training <p>At least two of these types should be addressed.</p>
Evaluation criteria	The proposals will be reviewed based on the criteria stated in the segment of the evaluation, see chapter 5

2. General requirements

2.1 EIT Urban Mobility strategic focus and objectives

Proposals must support EIT Urban Mobility's vision and mission and substantially contribute to tackling our strategic objectives (SOs). Proposals need to demonstrate how the activity will contribute to specific SOs, as stated in the Strategic Agenda 2021-2027 (SA). By being in line with the scope of the activities, as stated in section 3, the proposals encouraged by this call will be aligned with the SO2 - Close the knowledge gap. Proposed activities should be pilots carried out in 2021 within RIS country/ies that hold potential to expand within RIS countries in terms of volume, geographical scope and involvement of RIS partners from 2022 onwards. Activities can build upon and leverage on existing activities of the three Academy areas (Master School, Doctoral Training Network and Competence Hub) and should strive for synergies with existing activities for the benefit of impact in RIS regions.

The evaluation and selection of the submitted proposals will be highly dependent on their contribution to the strategic elements as outlined below.

2.2 Vision and Mission

EIT Urban Mobility encourages integration of innovative solutions and services on all levels to accelerate change towards a more sustainable model of urban mobility. It aims to develop and deploy solutions for the mobility needs of people and businesses, including goods delivery and waste collection and transport that can solve air quality and congestion problems, and create longstanding impact for cities and urban quality of life. We strive for an affordable, clean, safe, efficient, and healthier form of mobility of people and goods, and at the same time enable cities to reclaim public space from cars by creating liveable urban spaces that support the wellbeing of local communities, where people want to live, work, meet up and play.

All activities of EIT Urban Mobility serve the purpose of achieving three societal impact goals:

- Improved quality of life in cities,
- Mitigation of climate change,
- Creation of jobs and strengthening the European urban mobility sector.

Further details on the strategic focus are given in Section 3.

2.3 Strategic Objectives

Five strategic objectives (SOs), as set out in the EIT Urban Mobility Strategic Agenda, steer our activities and ambitions and will lead us to achieve our goals for Urban Mobility and eventually societal impact:

- SO1 - Create liveable urban spaces.
- SO2 - Close the knowledge gap.
- SO3 - Deploy and scale green, safe, and inclusive mobility solutions for people and goods.

- SO4 - Accelerate market opportunities.
- SO5 - Promote effective policies and behavioural change.

2.4 Type of partners

The EIT creates ecosystems. The KICs are anchored in regional and local communities via their Co-location Centres (called Innovation Hubs within EIT Urban Mobility). The EIT is the mechanism to link the knowledge triangle components of education, research, and businesses across Europe and into the wider world.

At EIT Urban Mobility, we integrate the knowledge triangle components and extend them by an additional group: cities. Accordingly, EIT Urban Mobility currently brings together around 135 partners from 26 different countries and four sectors: academia, research, industry, and cities.

2.5 Eligibility of partners

This Call for Proposals (CfP) is open to all Member States (MS) of the European Union (EU), and Horizon Europe Associate Countries eligible for RIS¹. For **Associated Countries eligible for the EIT RIS**, an Association Agreement is mandatory as per the Horizon Europe MGA Annex V. This legal agreement is the fundamental basis for participation. The CfP is conducted under the premise that all Associate Countries will adhere to the Agreement by 31 December 2021.

To stimulate dynamic partnerships and to leverage EIT Urban Mobility's impact, different, non-overlapping partner categories are offered. The overall partner category structure intrinsically foresees and stimulates a graduated engagement process for partners in our operation. We offer a partner participation model, in terms of rights and obligations as well as a financial contribution, that rewards long-term, strategic engagement of partners.

EIT Urban Mobility distinguishes the following partner categories:

- KIC Partners:
 - **Core Partners Tier 1.** Are members of the EIT Urban Mobility Association. Pay an annual fee. Can participate in any call in the EIT Urban Mobility programme with no capped limit on funding.
 - **Core Partners Tier 2.** Are members of the EIT Urban Mobility Association. Pay an annual fee. Can participate in any call in the EIT Urban Mobility programme with a capped limit of 300,000 EUR on funding.
 - **Project partners (as mentioned in article 15 of the KIC LE by-laws).** Are not members of the EIT Urban Mobility Association. They pay a specific fee. Can participate in a specific call in the EIT Urban Mobility programme with a capped limit of 150,000 EUR on funding.

Non-partner organisations applying to this call will be considered as subgrantees, and no project partner fee applies.

¹ Under the framework of this current first Call for Proposals for the Business Plan 2022-2024, entities and natural persons from the following countries are currently not RIS-eligible: Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia and Moldova.

In parallel, there are two additional types of entities who can participate directly and/or indirectly in the calls:

- o Other entities:
 - 5.1 **Affiliated entities.** Entities with legal link to a core partner. Can participate in any call in the EIT Urban Mobility programme with a capped limit on funding.
 - 5.2 **Third parties** (contractors, subcontractors and in-kind contributors). Cannot participate in the call as direct beneficiaries of the EIT funding, but contributing to the activity of a beneficiary (see section 5.2)

For this Call for Proposals RIS Education, any partner, including new potential project partners, can be the Lead Applicant.

2.6 Partner registration process

Before submitting a proposal, all applicants (lead applicants and consortium partners) must register on the EU Participant Portal and the PLAZA submission tool². The PIC number provided through the EU Participant Portal should be included in the PLAZA Partner Information Form (PIF). Partners lacking PIC numbers will be considered ineligible. Procedures to fulfil these steps are explained in the *Guidelines for applicants*.

² The registration process is outlined in the *Call Guidelines for Applicants*

■ 3. Call specific requirements

3.1 Strategic focus

EIT Urban Mobility RIS is designed as a two-way interaction scheme. By sharing its good practices of Knowledge Triangle Integration (KTI) and increasing activities in eligible countries, EIT Urban Mobility will gain access to productive inputs, business skills, talent, cooperation opportunities in education, market and business, currently untapped entrepreneurial potential, customers for innovative ventures, innovation, knowledge, knowhow and technology transfer possibilities, additional testbeds for applications of innovative solutions as well as access to co-funding options provided by EU, Regional and National Support Schemes.

In the mid-term perspective, EIT Urban Mobility RIS is expected to facilitate the incorporation of relevant players of the local innovation ecosystems in the EIT Urban Mobility ecosystems and foster the Knowledge Triangle Integration approach as a framework for the enhancement of innovation capacity.

RIS calls aim to support cooperation with non-RIS areas in the thematic areas Innovation, Academy and Business Creation. RIS cities are invited and highly welcome to participate in the City Club activities also. Factory and Citizen Engagement are not separately highlighted in the RIS calls, but the selected projects are foreseen (if applicable) to use the recent experience in projects and EIT Urban Mobility provides all support for that.

The overall purpose of the EIT Urban Mobility education activities is to close the knowledge gap within urban mobility, enabling the development of mobility for liveable urban spaces. This includes fostering innovation and entrepreneurship skills in a lifelong learning perspective. The education activities focus on three main fields: The Master School, the Doctoral Training Network and the Competence Hub, our professional school targeting lifelong learning.

There is a constant need to develop methods, content and business models to improve the running operations. We need to have an experimental approach and test new ideas, that when shown to work, may be repeated and scaled up. We need to build capabilities to be able to offer and produce relevant content quickly and efficiently that differentiates us from what is already available. It is imperative that EIT Urban Mobility offers high quality education (content and methodology including supporting EIT-labelled programmes), reach a large audience and market, and gain recognition efficiently with a lasting effect. Furthermore, activities need to create new additional lasting value as well as leverage value catalysed by the EIT funding, for the ecosystem and all relevant stakeholders.

For RIS regions in particular, but also in general, we need to drive the transformation towards a more efficient, digital, innovative and entrepreneurial education system.

3.2 Duration

The Call for Proposals RIS Education welcomes activities to be completed within 2021. For activities potentially continuing beyond 2021, the proposal consortium must indicate its multiannuality till 2022,

2023 or 2024. If so, then a high-level plan should be included in the proposal. In such cases, there will be reserved funding (placeholders) in the coming business plans. By the end of 2021 (2022 and 2023) the activity performance will be assessed, and conditions set to be included in the next years business plan. The activity can be continued, provided that the financial and activity performance monitoring is successful.

3.3 Monitoring and Reporting

For information on the Monitoring and Reporting, please refer to the document Implementation of the Call for Business Plan 2021.

3.4 Ideal Portfolio

This *Call for Proposals RIS Education* addresses only the segment “RIS Education”.

The implementation of the activities should **start in September 2021 till December 2021** and should address **exclusively** the following:

- raising awareness of EIT Urban Mobility education activities and services,
- capacity building and/or
- education and training activities with a focus on innovation and entrepreneurship as well as urban mobility, such as train the trainer concepts, face to face or online courses.

Proposals shall address at least two of the three types of the above listed activities. The scalability in the RIS region has to be demonstrated.

Proposed activities should, when appropriate, also target Knowledge Triangle integration and preferably then also include cities. Activities should primarily target RIS region impact and target groups but may be based on non-RIS concepts and activity partners. The activities should target university level education and/or professional education and training.

Given the available funds, 3 - 4 proposals are envisaged to be selected.

The following **KPIs and minimum targets for 2021 are compulsory**. In case of multiannual projects, a significant annual increase over the 2022-2024 period is expected.

- EITHE08.2-EITRIS EIT RIS Participants in (non-degree) education and training – minimum number for year 2021: 10
- KONHE02 Participants in all Academy activities – minimum number for year 2021: 40, at least 75% of the mentioned participants should be citizens or residents of RIS countries
- KONHE06 Outreach events in EIT RIS countries – minimum number for year 2021: 2
- KONHE13 Annual reach of impressions for EIT Urban Mobility online content – minimum number for year 2021: 1000

All of the KPIs should be included in the proposal. Other relevant KPIs to be addressed are, for example, the following:

- KONHE21 Number of new courses developed
- KONHE08 Education activities at EIT RIS hubs

Target groups of the RIS education activities can be:

- 1 Students and professionals
- 2 Professors, mentors, and trainers
- 3 Educational organizations and ecosystems

The proposed actions should preferably leverage on existing activities proven to work. Demonstrated synergies with other EU Initiatives (i.e., ERASMUS +, European Universities Initiatives) and relevant pan-European networks with the potential of high impact will be evaluated positively. Other options to support interoperability between RIS and non-RIS education systems and opening up new possibilities for RIS stakeholder will be highly positive evaluated.

We welcome proposal targeting [RIS regions](#), they may however be based on existing successful non-RIS activities and training systems.

3.5 Financial aspects

3.5.1 Budget

The total budget allocation for Call for Proposals RIS Education is expected to be up to 600,000 EUR (budget for 2021).

The maximum EIT Urban Mobility funding per awarded proposal is 200,000 EUR (minimum 30,000 EUR) per year, and the proposed activities should be completed within 2021. However, we expect proposals to, on average, be about 100,000 to 150,000 EUR. The estimated total number of accepted proposals is expected to be 3 to 4.

According to the EIT rules for BP2021 funds allocated, a subgrantee entity can receive no more than EUR 500,000 EIT Urban Mobility funds per year. On the other hand, there is no restriction for any entity to apply for multiple subgrantee projects. An entity might be requested to reduce its budget (and tasks) to meet the subgrantee cap.

3.5.2 Eligibility of expenditures

For information on the eligibility of costs of the budget, please refer to the document Eligibility of expenditures of the Call for Business Plan 2021.

3.5.3 Co-funding rate

There are no formal requirements regarding co-funding. Co-funding is however welcome and with increased co-funding, the proposal will be more favourably assessed.

3.5.4 Financial sustainability on RIS area

To sustain a long-term partnership, the EIT Urban Mobility has developed a Financial Sustainability (FS) Strategy to enable the KIC to gradually become financially independent from EIT funding. This FS strategy is based on a mix of different mechanisms, such as revenue share and equity stakes.

For Call for Proposals RIS Education (BP2021) a contribution to EIT Urban Mobility's financial sustainability is not mandatory. Revenues are however welcome and with increased revenue potential the proposal will be more favourably assessed. For the education activities, the recommended FS mechanism is revenue sharing (in exceptional cases, other mechanisms can be considered, if relevant). During the funding period of the activity, in this case 2021, 100% of the revenues go to EIT Urban Mobility. When a course or event is repeated after the duration of the activity, the revenue share is between 20/80 to 80/20 (EIT Urban Mobility / commercializing partner or consortium) depending on the share of responsibilities between the parties. In addition, EIT Urban Mobility should be granted a non-exclusive right to generated content (foreground intellectual property) including the right to sub-licence, modify and commercialize the content.

4. Proposal preparation and submission

4.1 Support on proposals preparation

To guarantee the maximum support from EIT Urban Mobility to each of the current and potential partners and stakeholders, two different support offers will be provided during the process: *the Call Guidelines for Applicants* and *the EIT Urban Mobility call contact points*.

EIT Urban Mobility has developed the *Call Guidelines for Applicants*, which will be published on EIT Urban Mobility PLAZA and the EIT Urban Mobility website, to ensure all interested parties have access to the relevant and necessary information to support call preparation and submission. The *Call Guidelines for Applicants* provides a clear information on how, when, where and what the applicant must submit to EIT Urban Mobility to participate in any area from the calls for *Business Plan 2021*.

EIT Urban Mobility partners and stakeholders may contact EIT Urban Mobility to resolve any concerns or doubts on call content.

These are the key contact data on EIT Urban Mobility team per area and per geographical location:

Type of contact	Email
General/technical	call2022@eiturbanmobility.eu
RIS Education	academycall@eiturbanmobility.eu

4.2 Proposal submission

Lead applicants shall submit their proposals via the PLAZA e-submission platform. Guidance on the usage of PLAZA can be found at the *Call Guidelines for Applicants*.

4.2.1 Mandatory documents to be submitted

The following documentation must be submitted by the applicants through the PLAZA submission tool:

- Application form

Any documentation missing or considered incomplete, may be a reason for application rejection.

5. Evaluation and selection process

Once applicants have submitted their Expression of Interest, the EIT Urban Mobility team will proceed to:

- Check eligibility and admissibility and, if successful:
- Initiate the evaluation of the content

5.1 Admissibility and eligibility check

In the first stage, the eligibility check of the Expression of Interest will be performed against the following criteria.

1. Completeness	The submitted proposal is completed with both mandatory documents, submitted in time through the Plaza system, in English with all its mandatory sections.
2. Eligibility of partners	The eligibility of partners is compliant with section 2.2.1
3. Proposal consortium composition	<p>The proposal consortium composition is in line with the partnership specific requirements of the Academy area:</p> <ul style="list-style-type: none"> • Minimum 2 partners from 2 different countries - EU Member State (MS) or Associated Country (AC). • Minimum 1 partner from a RIS country. • Additional beneficiaries, based on the requirements to carry out the action.
4. KPIs addressed	<p>All proposals must include the following 3 KPIs and reach the minimum stated levels for 2021:</p> <ul style="list-style-type: none"> • EITHE08.2-EITRIS RIS Participants in (non-degree) education and training – min 10 • KONHE02 Participants in all Academy activities – min. 40 • KONHE06 Outreach events in EIT RIS countries – min. 2 • KONHE13 Annual reach of impressions for EIT Urban Mobility online content – min. 1000 <p>A selection of additional KPIs are recommended to be included.</p>
5. Budget	The proposal's budget is within the mandatory range (30,000-200,000 EUR of EIT funding)

- Ethics approval info: it is required to include a statement in the submission document confirming that the H2020 Programme Guidance – ‘How to complete your ethics self-assessment’³ has been read and that the guidance with respect to completion of procedures for ethics approval in your local region will be followed.
- While failing any of these criteria will make the proposal ineligible, failing the following criteria will make the single partner ineligible⁴:

Consortium partners eligibility	The consortium partners respect the requirements defined in the call requirements (type of partner, compulsory documentation) and are fully registered to the PLAZA system and the EC participant portal.
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Proposals containing one or more ineligible elements will receive an official communication from EIT UM informing on the outcome of the admissibility and eligibility check and containing the explanation on the failure.

In case of missing or incorrect information linked to co-funding, KPI and partner registration, applicants will be awarded 3 days from the official communication for the completion of the application.

The Lead Applicant of any proposal deemed inadmissible/ineligible disagreeing with the ineligibility decision, may make an appeal. This appeal must be made within 10 days of the official EIT Urban Mobility notification of ineligibility (see document *Appeal procedure* linked to the call).

5.2 Evaluation

Eligible proposals will be evaluated qualitatively. The purpose of the evaluation is to assess the excellence, value and quality of project proposals. The evaluation will be performed by independent external expert evaluators (EEE), supported by a rapporteur.

Each which will be assessed according to the following scores:

Score	Description	
<i>0</i>	<i>None</i>	The information requested is missing (either not filled it in or not provided in the text).
<i>1</i>	<i>Very poor</i>	The information provided is considered as not relevant or inadequate compared to the specific call provisions
<i>2</i>	<i>Poor</i>	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific call provisions
<i>3</i>	<i>Fair</i>	The overall information provided is adequate, however some aspects are not clearly or sufficiently detailed, compared to the specific call provisions

³ https://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/ethics/h2020_hi_ethics-self-assess_en.pdf

⁴ The results of this criterion might affect the decision on the composition of partnership or even the eligibility of the whole project proposal: depending on the relevance of the role of the partner being removed (e.g., a WP leader from which activity depends the achievement of a key objective or KPI) the inadmissibility of the partner, can result in the inadmissibility of the whole project proposal.

4	<i>Good</i>	The information provided is adequate with sufficiently outlined details, compared to the specific call provisions
5	<i>Excellent</i>	The information provided is outstanding in its details, clearness and coherence, compared to the specific call provisions

All proposals will be evaluated according to the following criteria.

Strategic fit evaluation criteria	
Coherence and logic	<ul style="list-style-type: none"> Alignment with the <i>scope</i> of the stated call activities, see section 3.4. Activities are thereby aligned with the EIT Urban Mobility SA. Including a sufficient focus of RIS regions. The proposal consortium has sufficient experience and skills to run the activity successfully. Activities have the potential to be regarded as a pilot with the possibility to be repeated (doing the same activity again) and scaled up (repeated without a significant additional development budget)
Excellence and novelty	
Coherence and logic	<ul style="list-style-type: none"> The elements of the proposal coherent and logically linked. The project contribute to Knowledge Triangle integration by involving at least two of the following: academia, research, industry, and cities.
Novelty and need	<ul style="list-style-type: none"> The proposal address a verified unmet need and/or unresolved issue. The project address and is adjusted to specific RIS target group needs. To what extend is the project on par with state-of-the-art education and training formats and/or content?
Impact and financial sustainability	
Ambition of the proposal and contribution to expected impact	<ul style="list-style-type: none"> The targeted impact measurable and clearly defined. The project or the outcome of the project be expected to have a significant revenue generation impact or return in relation to the EIT funding required.
Extent to which the activity strengthens the competitiveness and growth	<ul style="list-style-type: none"> The proposal addressing a specific target group or market sector. The proposal ensuring the durability and transferability of the project outcomes.
Effectiveness of the proposed measures to exploit and disseminate the project results (including IPR management), to communicate the project and to manage data, where relevant	<ul style="list-style-type: none"> The proposal presenting a structured dissemination and communication plan which guarantee the communication of the project activities to different target audiences. The proposal describe a commercialization or exploitation strategy, and when applicable a marketing and sales plan.

Quality and efficiency of the implementation	
Coherence and effectiveness of the workplan including appropriateness of the allocation of budget, tasks and resources	
<ul style="list-style-type: none"> • The working plan appropriate to guarantee the achievement of project objectives, KPIs and expected results. • The working plan correctly identifying the critical deliverables and milestones of the project, its timing and its relevance (go/no go). • The project budget clear and does it represent value-for-money. 	
Appropriateness of the management structures and procedures, including quality management and risk management	
<ul style="list-style-type: none"> • The management structures of the project appropriate to guarantee the correct management of the project. • The proposal correctly identifying the risks of the project, its severity, and its preventive and corrective measures. 	
Relevance of the consortium composition	
<ul style="list-style-type: none"> • The partnership representing the right competences in accordance with the scope of the topic and balanced regarding the responsibilities with roles and budget of each partner. • Higher presence of RIS partners and related budget allocation 	

Strategic Fit	15 points
Excellence, Novelty of Innovation	25 points
Impact	30 points
Quality and efficiency of the implementation, including sound financial management	30 points
Total	100 points

5.2.1 Portfolio selection

The EIT Urban Mobility Selection Committee will make the final selection of RIS Education projects, The portfolio selection of the projects proposed for receiving EIT Urban Mobility funding, will be based on the results of the external evaluation process, specifically, of the Call Report, the Evaluation Results List and the SER.

Within the Selection Committee, the following portfolio factors will be considered:

- Business Intelligence: issues or concerns highlighted by External Experts.
- Duplicity: a proposal with same or similar expected results as another proposal may be excluded.
- Track record: track record of the applicants will be taken into consideration regarding their previous performance on projects funded by the EIT Urban Mobility.
- Value for money: most advantageous combination of cost, quality and sustainability to meet the call requirements.

In case of proposals with same scoring, additional consideration will be given to two additional factors: KPIs and co-funding rate.

5.3 Communication of results to applicants

The Lead Applicant will receive a communication noting any recommendations/conditions to be addressed to enable provisional inclusion within the EIT Urban Mobility Call for proposals RIS Education (BP2021). The communication will have a defined timeframe to respond and complete any changes. This deadline is not mutable. Upon resubmission of the amended proposal, the MT reviews the amended submission and makes a final decision.

If a Lead Applicant fails to comply with the given conditions, or does not respond within the defined time period, the MT reserves the right to withdraw the conditional notification. In such a case, the next proposal on the MT Portfolio list will be contacted following the ranking list.