Action and Impact Groups (AIG) Frequently Asked Questions

1. Why has the EIT Urban Mobility created the AIG?
   The EIT Urban Mobility created the AIG to identify additional opportunities for its partners, cutting-edge innovators and researchers to identify, apply for, and secure funding sources at the regional, national, and European level for Urban Mobility projects across a broad spectrum of activities and solutions.

2. What types of funding sources will the AIG involve?
   The AIG will initially focus on EU-level funding calls, including Horizon Europe, Interreg, Connecting Europe Facility (CEF). However, at the same time, AIG will be flexible in reacting to the needs of interested parties by targeting other sources of external funding on the regional and national level.

3. What are the challenge areas?
   There will be an Action and Impact Group for each of the following challenge areas: sustainable city logistics, active mobility, energy and mobility, future mobility and public realm. In the first year of the AIG pilot, the challenge areas will be Future Mobility and Sustainable City Logistics, launching in June 2021. Public Realm and Active Mobility are planned to be launched in October 2021.

4. What is the role of the coordinator of a challenge area?
   Each challenge area has a dedicated AIG coordinator who will identify, create, and follow-up on funding opportunities by supporting consortiums with the development of proposals within their respective challenge area. The coordinator is the organisational leader of their challenge area and will liaise between the relevant EIT Urban Mobility team members and consortium members. AIG coordinators will support (but not lead) the development and writing of proposals as well as consortium building. In the pilot phase, AIG coordinators will be members of the EIT Urban Mobility innovation team with knowledge and experience in their corresponding AIG topic.

5. Which organisations can partner with the EIT?
   Participation within the AIG is not restricted. The intent and purpose of the AIG is to be a window on the broader European and international urban mobility environment. Many of the consortia, in which we aim to participate will be led and managed by other organisations, and the AIGs are expected to be engaging with a number of different partners.
6. Will the EIT UM lead consortia and decide on who participates in external bids?

The EIT Urban Mobility is not planning on leading bidding consortiums, but it will act as a broker/promoter for consortia of interest. As such, EIT Urban Mobility will never be responsible for accepting or rejecting a consortium member. EIT Urban Mobility will define partner roles/skills/functions to be covered in any bid. Any consortia member that meets the role/skills/functions needed for a consortium may propose themselves to the project coordinator.

7. Will EIT Urban Mobility be involved in all AIG bids?

The EIT UM will have some degree of involvement in all AIG bids, and EIT Urban Mobility engagement will fall into one of the following A, B or C categories:

- In a category A, EIT Urban Mobility and consortium members will work towards a joint submission. In the case of award, both will be financial beneficiaries.
- In category B, EIT Urban Mobility will lobby, promote, and support consortium members to submission but will not in itself be involved. The consortium members will be the financial beneficiary of any award.
- In Category C, the EIT Urban Mobility sees limited value in formal, active engagement. However, EIT Urban Mobility may provide a form of low-level engagement, such as a letter of support or accepting a position on an advisory board. No financial benefit will be sought.

8. If EIT Urban Mobility is a member of a consortium, what functions will EIT Urban Mobility provide?

EIT Urban Mobility is developing a package of standard project role options, and it could include the use of existing staff. EIT Urban Mobility early innovation type support may include solution co-design, demonstration, dissemination, project coordination, evaluation, and impact assessment and for more developed projects upscaling, market development, and exploitation.

9. Will the AIG have regular meetings?

The AIG will not produce periodic meetings, but rather activate typically 6-8 months in advance of a call submission deadline. Therefore, it is expected that EIT Urban Mobility will monitor the publication of calls for proposals, pre-identify them, and then communicate to the relevant AIG challenge area partners an open window to submit their project ideas through a request form addressing a specific call. The forms will be reviewed and selected based on quality for a project proposal kick-off meeting.