

ANNEX 4 - List of EIT Urban Mobility Key Performance Indicators (KPIs)

EIT Core KPIs

KPIs as defined by EIT. Status August 2020. Subject to changes reflecting the outcomes of the negotiations on the Horizon Europe and EIT Legislative Packages. Final adjustments of the EIT Impact Framework and hence the EIT Core KPIs currently expected for Q2/Q3 2021.

KPIs as outlined below are subject to yearly target setting across the portfolio. Further KPIs will be subject to yearly reporting to EIT for statistical purposes and will be included in the activity reporting.

Area	KPI	Definition/Details	Supporting documents
Innovation <i>to be reported annually</i>	Designed/Tested Innovations [EITHE01]	<p>[EITHE01.1] Designed/Tested Innovations: number of innovative products/services resulting from innovative projects (a) filed for some form of intellectual property protection (i.e. patents, trademarks, registered designs, copyrights), or innovative products/services that have progressed towards commercialisation, defined as one or more of: progress by at least one technology or manufacturing readiness level (TRL/MRL); prototype/proof of concept/beta version developed; product/ service/ model piloted; or(b) innovative products tested through test-beds or other innovative platforms.</p> <p>[no target, reported only, structured data TBC]</p> <p>[EITHE01.5] Test-beds per country: Test-beds used to test innovation products/services to be reported by country. A test bed is defined as a platform for conducting rigorous, transparent and replicable testing of scientific theories, computational tools and new technologies. It is used to describe experimental research and new product</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Product name and Website (if applicable) - Reference to a specific KAVA - Reference to the IP protection; - Participants and Test Country [structured data TBC]EIT RIS organisations [structured data TBC] <p>Supporting evidence: n/a</p>



		<p>development platforms and environments. [reported only, the structured data TBC]</p> <p>[EITHE01.6] Participants involved in innovations design/testing: Number of participants involved in designing/testing innovative products/services - per KTI area (education, business, ...) and country—{no target,-report only, the structured data TBC]</p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE01.3-EITRIS] EIT RIS designed/tested innovations: number of innovative products and services designed/tested by organisations from EIT RIS countries. [no target; reported only; definition as above] - [EITHE01.4-EITRIS] EIT RIS countries – designed/tested innovations: number of EIT RIS countries related to designed/tested innovative products and services (as per EITHE01.1-2 definition) [no target in 2021; reported only] 	
	<p>Marketed Innovations (current EIT KPI Code EITN03)</p> <p>[EITHE02]</p>	<p>[EITHE02.1] Marketed Innovations: number of innovations introduced on the market during the KAVA duration or within 3 years after completion thereof. Innovations include new or significantly improved products (goods or services) and processes sold. Each reported innovation should have a sales revenue of at least 10 000 EUR documented. [target]</p> <p>Innovations introduced on the market must be directly linked with the KAVA and reported in the year when they reached the first 10 000 EUR revenue (but not later than three years after completion of the KAVA).</p> <p>Open access innovations having at least 200 satisfied users should be reported separately</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - name of the product and website - open access (YES/NO) - market (country) [the structured data TBC] - reference to a specific KIC KAVA - KAVA investment (EUR) <p>Supporting evidence:</p> <ul style="list-style-type: none"> • Declaration of the product owner describing the innovativeness (new or significant improvement in terms of physical or functional parameters) of a product/process, link to the KIC societal challenge and the KAVA, as well as information on the KAVA investment in the innovation development.



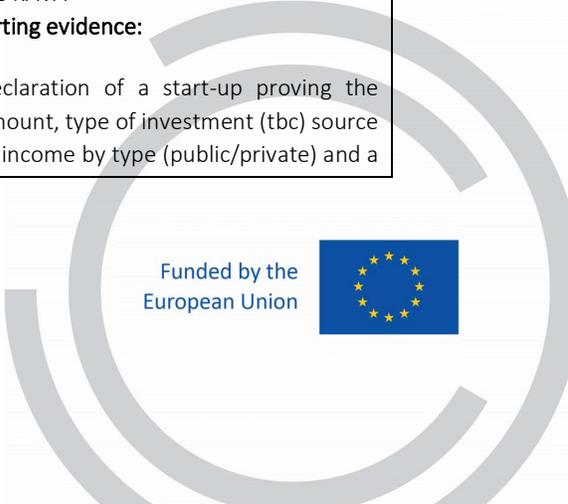
		<p>with the number of users satisfied with the innovation.</p> <p>[EITHE02.4] Markets per country: Markets to be defined per country. [no target, reported only, the structured data TBC]</p> <p><i>(the definition to be updated in 2020 with the respective DG RTD/Horizon Europe definition)</i></p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE02.2-EITRIS] EIT RIS marketed innovations: number of products or processes (as per EITHE02.1 definition) launched on the market by organisations from the EIT RIS countries [target; in 2021 reported as per KAVA participants Annex I] - [EITHE02.3-EITRIS] EIT RIS countries – marketed innovations: number of EIT RIS countries related to innovations introduced on market (as per EITHE02.1 definition) [no target in 2021] 	<ul style="list-style-type: none"> • Documented proof such as an invoice or an online sales records demonstrating that the purchase of at least 10,000 EUR has been made by a customer/s. <p><u>For open access innovations the evidence should prove:</u></p> <ul style="list-style-type: none"> - Number of users who have downloaded the innovation - Number of users with satisfactory feedback
<p>Business Creation <i>to be reported annually</i></p>	<p>KIC Supported Start-ups/Scale-ups (current KPI Code EITN05)</p> <p>[EITHE03]</p>	<p>[EITHE03.1] Supported start-ups/scale-ups: # Start-ups and scale-ups supported by KICs for at least 2 months in year N, provided the KIC's services contribute to the company's growth (including potential growth). [target]</p> <p>Examples of such services are mentoring, consultancy on access to finance and markets, product/service marketing, legal advice, internationalisation, match-making, etc. The services should be provided for a total period of at least two months.</p> <p>(reported by country of registration of the venture)</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Company name, website, registration number, country of registration, gender of the CEO/owner and reference to a specific KIC KAVA <p>Supporting evidence:</p> <p>Declaration of the start-up supported confirming the length and type of services provided by the KIC and how they contributed to the growth of start-up. The declaration shall also include short description of the start-up and its core business</p> <p>formal signed agreement between KIC and the ventures clearly stating what is being</p>



		<p><i>(the definition to be updated in 2020 with the respective DG RTD/Horizon Europe definition of “start-up support”)</i></p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE03.2-EITRIS] EIT RIS Start-ups/scale-ups supported: Number of start-ups and scale-ups registered in EIT RIS country supported by KICs for at least 2 months in year N [target] - [EITHE03.3-EITRIS] EIT RIS countries –KIC supported start-ups/scale-ups: Number of EIT RIS countries where start-ups/scale-ups supported by KICs (as per EITHE03.1 definition) are registered [no target in 2021, reported only] 	<p>provided, when and with which milestones / deliverables for the start-up to go onto the next stage of BC services and, if applicable, what is KIC receiving in exchange</p> <p>registration certificate of the venture receiving BC services</p>
	<p>Start-ups created of/for innovation</p> <p>[EITHE04]</p> <p>(current KPI Code EITN04)</p>	<p>[EITHE04.1] Start-ups created of/for innovation: Number of start-ups established in year N as a result/ based on the output(s) of Innovation/ Research related KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after completion of the KAVA). [target]</p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE04.2-EITRIS] EIT RIS Start-ups created of/for innovation: Number of start-ups registered in EIT RIS country in year N and established as a result/ based on the output(s) of Innovation/ Research related KAVA(s), or created for the purpose of an innovation project to organise and support the development of an asset [target] - [EITHE04.3-EITRIS] EIT RIS countries - start-ups created of/for innovation: Number of EIT RIS 	<p>Structured data:</p> <ul style="list-style-type: none"> - Company name, website, registration number, country of registration, gender of the CEO/owner and reference to a specific KIC KAVA <p>Supporting evidence:</p> <ul style="list-style-type: none"> • Registration certificate of a start-up established in year N <p>Declaration of the start-up demonstrating substantial link with the specific KIC KAVA (indication of the specific output of KIC KAVA(s) or asset development) and proof for the KAVA investment in the start-up. The declaration shall include short description of the start-up and its core business.</p>



		countries where start-ups of/for innovation (as per EITHE04.1 definition) were registered [no target in 2021, reported only]	
Start-ups created of EIT labelled MSc/PhD programmes [EITHE05] (current KPI Code EITN02)	<p>[EITHE05.1] Start-ups created of EIT labelled MSc/PhD programmes: Number of start-ups established in year N by students enrolled and graduates from EIT labelled MSc and PhD programmes. [target]</p> <p>To be eligible, a start-up should be created during EIT labelled programme (by students) or within 3 years from the graduation (by graduates). [target]</p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE05.2-EITRIS] EIT RIS start-ups created of EIT labelled MSc/PhD programmes: Number of start-ups established in EIT RIS countries in year N by EIT labelled MSc and PhD students or graduates [target] - [EITHE05.3-EITRIS] EIT RIS Countries - Start-ups created of EIT labelled MSc/PhD programmes: Number of EIT RIS countries where the start-ups created by EIT labelled MSc and PhD students or graduates are registered [no target in 2021, reported only] 	<p>Structured data:</p> <ul style="list-style-type: none"> - Company name, website, registration number, country of registration, gender of the CEO/owner and reference to a specific KIC KAVA <p>Supporting evidence:</p> <p>Registration certificate of a start-up established in year N</p> <p>Declaration of the student confirming the length and type of EIT labelled study programme taken and any KIC contribution to the establishment of start-up. The declaration shall include short description of the start-up and its core business.</p>	
Investment attracted by KIC supported start-ups/scale-ups [EITHE06] (current KPI Code EITN06)	<p>[EITHE06.1] Investment attracted by KIC supported start-ups/scale-ups: Total EUR amount of private and public capital attracted within year N by supported start-up/scale-ups (per country) that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity. [target]</p> <p><i>(the definition and supporting evidence will be updated once the HE respective KPI is</i></p>	<p>Structured data:</p> <ul style="list-style-type: none"> • Company name, website, registration number, country of registration, investment attracted, gender of CEO/owner and reference to a specific KIC KAVA <p>Supporting evidence:</p> <ul style="list-style-type: none"> • Declaration of a start-up proving the amount, type of investment (tbc) source of income by type (public/private) and a 	



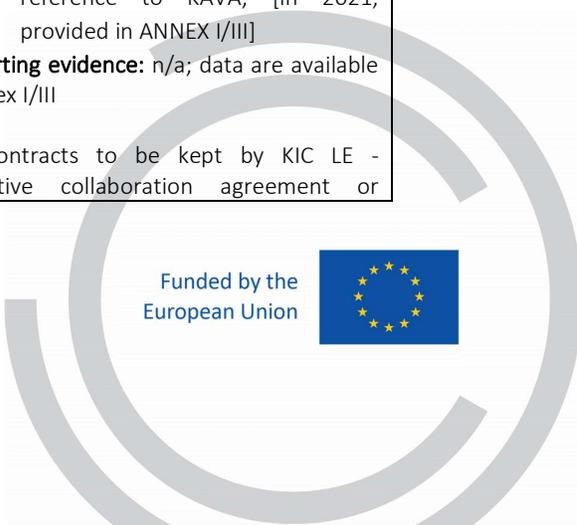
		<p><i>developed; acceptance of debt financing or grants will be confirmed alongside the definition)</i></p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE06.2-EITRIS] Investment attracted by KIC supported EIT RIS start-ups/scale-ups: Total EUR amount of private and public capital attracted within year N by supported start-ups/scale-ups established in the EIT RIS countries, that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity. [target] - [EITHE06.3-EITRIS] EIT RIS Country - Investment attracted by KIC supported EIT RIS start-ups/scale-ups: Number of EIT RIS Countries where the supported start-ups/scale-ups which attracted investment were registered [no target in 2021, reported only] 	<p>link to a specific KAVA and support received.</p>
<p>Educ ion <i>to be</i> <i>report</i> <i>ed</i> <i>annual</i> <i>ly</i></p>	<p>Graduates from EIT labelled MSc and PhD programmes</p> <p>[EITHE07]</p> <p>(current KPI Code EITN01)</p>	<p>[EITHE07.1] Graduates from EIT labelled MSc/PhD programmes: Sum of graduates from EIT labelled Masters and EIT labelled PhD programmes in year N. [target]</p> <p>[EITHE07.3] % of graduates in same disciplines from partner HEIs [no target, reported only, the structured data TBC]</p> <p>[EITHE07.4] List of EIT labelled Masters and PhD programmes [no target, reported only, the structured data TBC]</p> <p>[EITHE07.5] List of institutions participating in delivery of the education programmes and/or issuing the diploma/graduation</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Unique personal identifier (representing names, contact details (e-mail address)), gender, country of citizenship, - title of educational programme (as specified in EIT decision awarding the Label), start and complete dates, type of educational programme (PhD. Master etc.) - Joint or double degree (YES/NO) <p>Institution(s)/organisation(s) issuing the diploma/graduation certificate and country</p>



<p><i>to be reported annually</i></p>		<p>certificate, country. [reported only, the structured data TBC]</p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE07.2-EITRIS] EIT RIS Graduates from EIT labelled MSc/PhD programmes: Number of graduates from EIT labelled Master and PhD programmes in year N with citizenship in EIT RIS countries [no target, report only] 	<p>[structured data TBC – especially for joint/double degrees]</p> <p>Supporting evidence: n/a</p>
<p><i>to be reported annually</i></p>	<p>Participants in (non-degree) education and training</p> <p>[EITHE08]</p>	<p>[EITHE08.1] Participants in (non-degree) education and training: Number of successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. [target]</p> <p>Only participant who successfully finished the programme to be counted.</p> <p>For this KPI, only those education and training activities which have clearly defined learning outcomes and which carries out competency assessment method are applicable.</p> <p>[EITHE08.3 List of (non-degree) education and training: List of EIT professional development courses, online training courses and other education/training products delivered or in a process of delivery (by country and type of programme): details to include learning outcomes and competency assessment method and results [no target, reported only, the structured data TBC]</p> <p>[EITHE08.4] List of institutions/organisations delivering the (non-degree) education and training, incl. country [reported only, the structured data TBC]</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - Unique personal identifier (representing names, contact details (e-mail address)), gender and country of citizenship, - title of education and training activity, start and complete dates, type of programme (TBC); delivery (online, onsite, blended) - Country of delivery (n/a for online) and Institution(s)/organisation(s) delivering the training, countries [the structured data TBC] - Defined learning outcomes and Competency assessment methods (YES/NO) <p>Supporting evidence: n/a</p>



		<p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE08.2-EITRIS] EIT RIS Participants in (non-degree) education and training: Number of successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery with citizenship in EIT RIS countries [no target, report only] 	
	<p>EIT labelled MSc/PhD students and graduates who joined start-ups</p> <p>[EITHE09]</p>	<p>[EITHE09.1] EIT labelled MSc/PhD students and graduates who joined start-ups: number of students who joined start-ups during their EIT Label MSc and PhD studies. Sum of EIT Label graduates who joined start-ups up to 3 years after graduation. [target]</p> <p>JOIN means join as an owner of an existing start-up, or be employed by a start-up.</p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE09.2-EITRIS] EIT RIS EIT labelled MSc/PhD students and graduates who joined start-ups: Number of EIT label students and graduates with EIT RIS country citizenship who joined start-ups during their EIT label studies or up to 3 years after graduation [no target, report only] 	<p>Structured Data:</p> <ul style="list-style-type: none"> - Unique personal identifier (representing names, contact details (e-mail address)), gender and country of citizenship, - start-up name, registration number, registration country. - Joined (owner / employed) <p>Supporting evidence: n/a</p>
<p>Knowledge Triangle Integration/ KIC ecosystems</p>	<p>Active KIC Partners</p> <p>[EITHE10]</p> <p>(linked to current EIT KPI Code EITN08 to some extent)</p>	<p>[EITHE10.1] Active KIC Partners: number of active partners collaborating in the KIC per profile (research; business; education; cities, regions, NGOs; other). Active partner means organisations signed contracts with KICs and with implementing activity role in the reported year (expressed in terms of costs in the budget). [no target for 2021; reported only]</p>	<p>Structured Data:</p> <ul style="list-style-type: none"> - Organisation name, country, description of activity, cost, reference to KAVA; [in 2021, provided in ANNEX I/III] <p>Supporting evidence: n/a; data are available in Annex I/III</p> <p>The contracts to be kept by KIC LE - respective collaboration agreement or</p>



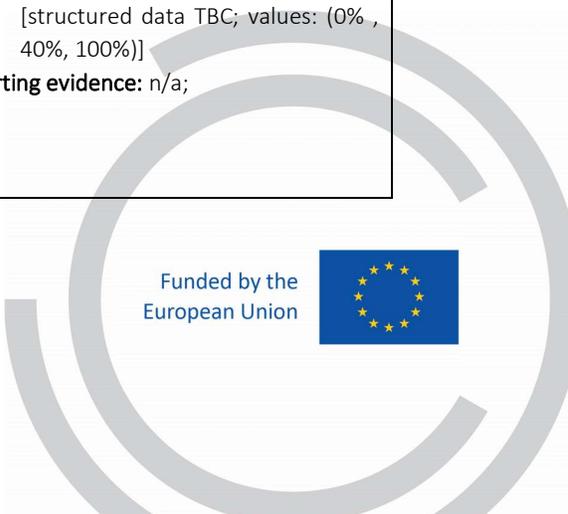
<p>to be reported annually</p>		<p><i>The KPI definition may be revised/clarified in line with the final KIC Partnership definition.</i></p> <p>EIT RIS KPI:</p> <ul style="list-style-type: none"> - [EITHE10.2-EITRIS] EIT RIS Active KIC Partners: Number of active KIC partners registered in the EIT RIS countries [no target in 2021, reported only] - [EITHE10.3-EITRIS] EIT RIS countries – active KIC Partners: Number of EIT RIS countries where active KIC partners are registered [no target in 2021, reported only] 	<p>equivalent describing the subject and nature of the collaboration/ RIS activity.</p>
	<p>Financial Sustainability (FS)</p> <p>[EITHE11]</p> <p>(current KPI Code EITN11.1 & EITN11.2)</p>	<p>[EITHE11.1] FS revenues: EUR total revenues generated by the KIC LE in year N (absolute value in EUR). [target]</p> <p><i>(the definition and supporting evidence may be updated in line with the final FS definition)</i></p> <p>[EITHE11.2] FS coefficient (%) calculated as the total revenues generated by the KIC LE divided by the total EIT grant in year N. [target]</p>	<p>Structured data: (Annex V)</p> <ul style="list-style-type: none"> - completed templates (revenues presented per category: 1) income generated by return on investment & equity, 2) education, 3) services and consulting, 4) membership fees, and 5) alternative funding sources (public and private)). <p>Supporting evidence: n/a</p>
	<p>Co-funding rate</p> <p>[EITHE12]</p>	<p>[EITHE12.1] Co-funding rate: (%) EIT funding of KAVAs. In 2021, co-funding rates will be calculated as per BP Annex III [target from BP Annex III]</p> <p><i>(the definition, target and structured data may be updated in line with the final EIT legal act – tbc whether EIT RIS, Cross-KIC incl. shared services as well as HEI capacity building)</i></p>	<p>Structured data: (Annex III)</p> <p>Supporting evidence: n/a</p>
<p>Horizontal outputs</p>	<p>KIC success stories</p> <p>[EITHE13]</p>	<p>[EITHE13.1] KIC success stories: 20 quality success stories per year submitted by KIC to EIT on continuous basis (e.g. 5 per quarter) and accepted by EIT. [target = 20]</p>	<p>Structured Data:</p> <ul style="list-style-type: none"> - Name and country of a success story, - name and country of organization related,



<p><i>to be reported annually</i></p>	<p>(current EIT KPI Code EITN07)</p>	<p>The success stories should follow the EIT respective guidelines and should be accepted by the EIT including eligible nominees for the EIT awards.</p> <p>EIT RIS KPIs:</p> <ul style="list-style-type: none"> - [EITHE13.2-EITRIS] EIT RIS Success Stories: Number of success stories (as per EITHE13.1 definition) linked to EIT RIS country [no target, reported only] - [EITHE13.3-EITRIS] EIT RIS Countries – success stories: Number of EIT RIS countries linked to the success stories (as per EITHE13.1 definition) [no target in 2021, reported only] 	<ul style="list-style-type: none"> - link to a specific KAVA, - website link and keywords. <p>Supporting evidence:</p> <ul style="list-style-type: none"> • Template provided
	<p>Disseminated Results, good practices and lessons learnt [EITHE14]</p>	<p>[EITHE14.1] Disseminated Results/GP/LL: number of results, good practice (GP) and lessons learnt (LL) disseminated by the KIC through appropriate means. (e.g. publications, online repositories, fact sheets, targeted workshops).</p> <p>Results are any tangible or intangible output of the action, such as data, knowledge and information whatever their form or nature, whether or not they can be protected, which are generated in the action as well as any attached rights, including intellectual property rights. Results thus include: intellectual property rights (e.g. copyrights, industrial designs, patents, plant variety rights), similar forms of protection (e.g. rights for databases), as well as unprotected know-how (e.g. confidential material). They have the potential to be either commercially exploited (e.g. concrete products or services, including educational and of business support nature) or lay the foundation for further research, work or innovations (e.g. novel knowledge, insights, technologies, methods, data).</p>	<p>Structured data:</p> <ul style="list-style-type: none"> - KAVA reference, website [[structured data TBC] <p>Supporting evidence: n/a; only provide links where these were published</p>



	<p>Good practice is a practice that has been proven to work well and produce good results, and is therefore recommended as a model.</p> <p>Lessons learnt are an analysis/record of a learning process in the development, implementation and follow-up of an innovative approach, process or activity. Lessons learnt are often a by-product of identifying and validating good practices.</p> <p>[no target, reported only]</p>	
<p>Reach of KIC communication activities</p> <p>[EITHE15]</p>	<p>Reach of KIC’s communication activities: This will present aggregated figures for the entire KIC (e.g. corporate account, CLCs, hubs, activities) [no target, reported], including</p> <ul style="list-style-type: none"> - # website visitors/unique website visitors, - # social media following and engagement (data collected to include Twitter, Facebook, Instagram and LinkedIn followers and engaged users on each channel), - # of external events organised by KIC and # of participants - # of external events where KIC and KIC activities were presented - # media coverage (articles and broadcast in global / European / national / local press, TV, radio, etc.) - % difference compared to previous year for all 	<p>Structured data:</p> <ul style="list-style-type: none"> - [structured data TBC] – based on existing communication report template <p>Supporting evidence: n/a;</p>
<p>EIT grant invested on climate action, sustainable development, and</p>	<p>The following indicators shall be reported [no target, reported]:</p> <ul style="list-style-type: none"> - [EITHE16.1] EIT Grant for climate-related activities - [EITHE16.2] EIT Grant for sustainability development related activities (SDGs) 	<p>Structured data:</p> <ul style="list-style-type: none"> - [structured data TBC; values: (0% , 40%, 100%)] <p>Supporting evidence: n/a;</p>



biodiversity objectives [EITHE16]	<p align="center">- [EITHE16.3] EIT Grant for biodiversity-related activities</p> <p>The indicator is estimated on the basis of the "RIO markers" methodology developed by OECD. The values (0% , 40%, 100%) will be reported at portfolio level.</p> <p><i>to be revised in line with the Horizon Europe framework and IT tools.</i></p>	
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EIT Urban Mobility Operational KPI targets

Former Code	New Code	KPI name	Description
KON06	KONHE06	# Outreach events in EIT RIS countries	Number of events to increase awareness about EIT Urban Mobility in RIS countries, and inform and actively engage local players and the public in EIT Urban Mobility activities.
KON08	KONHE08	# Education activities at EIT RIS hubs	Number of education activities in RIS countries organised by the RIS hubs.
KON09	KONHE09	# Entries in idea and business competitions	Number of submissions, not individuals, or pitches in competitions count, including competitions arranged by EIT Urban Mobility or partner KAVAs.
KON11	KONHE11	# Number of external and internal events	<p>KIC specific internal and external events: Internal events are events organised by EIT UM. External events are events organised by other organisations or initiatives, in which EIT UM has an active role. This can be by having a booth or a stand, by doing a presentation or speech or by being part of a panel. As long as EIT UM has an active participation creating visibility.</p> <p>Events are: meetings with external stakeholders that provide visibility/create awareness of EIT UM or the KAVA; workshops; conferences; symposia; seminars; trade shows; networking events, etc.</p>
new	KONHE20	# Designed/Tested Innovations	Number of innovative products/services resulting from innovative projects (a) filed for some form of intellectual property protection (i.e. patents, trademarks, registered designs, copyrights), or innovative products/services that have progressed towards commercialisation, defined as one or more of: progress by at least one technology or manufacturing readiness level (TRL/MRL); prototype/proof of



			concept/beta version developed; product/ service/ model piloted; or(b) innovative products tested through test-beds or other innovative platforms.
new	KONHE21	# New courses developed	Number of new courses and trainings for degree and non-degree education developed

EIT Urban Mobility Specific KPI targets

KPI code	KPI name	Description
KSN01	# Innovation pilot scaling	<p>The number of innovation products and/or processes (not below Technical Readiness Level TRL-4) that have completed testing / demonstration with end users and are ready for scaling. Scaling means expansion to wider scale application (more people reached within same location) and/or introduction in a new location. An innovation is defined as: 'An idea, practice or object that is perceived as new by an individual or other unit of adoption in the place that it is implemented.'</p> <p>EIT Urban Mobility focuses on innovations that: Improve the user experience for people (individual mobility, public transport, shared mobility); Optimise and improve city logistics operations for last-mile deliveries; Engage citizens, users and other stakeholders to stimulate behavioural change, and accelerate the adoption of new mobility solutions and regulations as a result of the activity.</p>
KSN02	# Demonstration/pilots/living labs within a project that actively involve citizens and/or local associations	<p>Actively engaged an appropriate amount of citizens/community representatives of various age and social groups in running a demonstration/successful pilot/living lab* to encourage experimentation, research and the development of solutions to city challenges and issues; and, where relevant:</p> <p>Mobilised local citizen associations and community groups to help maximise reach out to citizens. The aim is to ensure acceptance of measures, raise awareness for opportunities or restrictions that come with measure implementation, and enhance ownership of measures.</p> <p>*Living labs are defined as user-centred, open innovation ecosystems based on a systematic user co-creation approach integrating research and innovation processes in real life communities and settings. Living labs place the citizen at the centre of innovation.</p>



KSN03	# Public realm improvements	<p>The number of single interventions and elements focused on public realm improvement and freeing up space (incl. physical infrastructure and enabling measures). Public realm is commonly defined as all areas between buildings including streets, boulevards and open squares that are accessible to the public. Improvements include: giving more space to pedestrians and cyclists, reducing car ownership, improved routes, multi-modality, efficient public transport, greening, parklets, new street lighting, hanging baskets, waste collection, improved directions for visitors, etc.</p> <p>This KPI includes both: Small-scale and temporary changes, using low-cost and scalable interventions, as the first step in informing long-term investment, and Permanent investment as part of a public realm action plan and/or a walking and cycling strategy, and/or parking interventions; Deployment and uptake of new modes of transport which encourages a modal shift to new mobility services.</p>
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