

Application deadline: 30 April 2021

PR & Events Intern (Prague)

ABOUT EIT URBAN MOBILITY

EIT Urban Mobility, supported by the European Institute of Innovation and Technology (EIT), acts to accelerate positive change on mobility to make urban spaces more liveable.

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

We create systemic solutions that will move more people around the city more efficiently and free up public space.
We bring all key players in urban mobility together to avoid fragmentation and achieve more.
We engage cities and citizens from the word go, giving them the opportunity to become true agents of change.

MAIN TASKS

The **Intern** will be based in our office in Prague, He/she will work under the guidance of the Innovation Hub East Director, on:

- Implementation of communication strategy and integrated content & brand strategy.
- Social Media and online presence
- Engage with relevant players and stakeholders' associations. Foster synergies.
- Plan and coordinate corporate campaigns and events.
- Media engagement.





- Content creation & campaign development.
- Maintain keen understanding of the industry trends affecting stakeholders.
- Add hoc support on various administration tasks.

EDUCATION, QUALIFICATIONS and EXPERIENCE

- Experience with events and communications (planning and holding events, digitally competent, meticulous planning and follow up of tasks)
- Excellent writing skills for communications content relevant for diverse audiences,
- Basic knowledge of EU funding programmes and some experience in scanning and tracking of activities and processes. Creation of slide decks, presentations and minuting of meetings.
- High working level of English written and spoken.
- Communication, Public Relations, Journalism bachelor's degree or equivalent.

KEY SKILLS:

- Min C1 level in English: oral and written communication skills
- Systemic and organized approach
- Problem analysis / Problem-solving
- Attention to detail
- Planning and organizing
- Adaptability
- Team player

CONTRACT TYPE

• 2 months part time or full-time internship

LOCATION

Prague

APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector.





Therefore, we welcome applications from anyone who meets the above criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

- To apply for this internship, please send a full application form consisting of a letter of motivation highlighting how your skills or experience matches the internship requirements and a current curriculum vitae to internship@eiturbanmobility.eu
- Save the files as "IH East Internship PR & Event First Name Last Name" in PDF format.

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Data Protection Disclaimer

Your personal data will be processed with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries.

The said processing will allow us to manage the recruitment of the offered positions, and more specifically:

- to enable you to submit your CV to apply for specific internships;
- to match your details with the internship vacancies and to eventually contact you;
- to retain your details and notify you about future internship opportunities similar to the specific role for which you have contacted us;
- to answer your enquiries.

You can exercise your data protection rights, writing to recruitment@eiturbanmobility.eu.

You may find further information in the full GDPR Compliance privacy note for applicants available here.

