Business Plan 2022 -2024
First call for proposals for Public Realm

EIT Urban Mobility - Mobility for more liveable urban spaces

EIT Urban Mobility

Barcelona, Spain | 19 March 2021

eiturbanmobility.eu

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Abbreviations

BP	Business Plan
CfP	Call for Proposals
EEE	External Expert Evaluator
FSM	Financial Sustainability Mechanism
KIC	Knowledge and Innovation Community
KPIs	Key Performance Indicators
LEAR	Legal Entity Appointed Representative
MGA	Model Grant Agreement
MT	Management Team
PMO	Programme Management Office
SER	Summary Evaluation Report
TA	Thematic Areas

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Glossary

Call for Proposals	The call is the instrument used to allocate granting funding by EIT UM to Individuals, consortia and third parties to support the deployment and development of the Strategic Agenda through activities. EIT UM uses two type of calls: (1) general call to outline the corresponding BP. This type of call involves all Thematic Areas of EIT UM (Previous to the year of BP implementation) (2) small or specific calls, normally involves only one Thematic Area, and aims to complete or balance the portfolio outlined in the respective BP through the allocation of non-committed budget of the BP (placeholders) or the allocation of additional funding non-included initially in the respective BP (During the year of the BP implementation)
Call report	Document drawn by the call coordinator, summarising the results of the call and its most important outputs, including the evaluation results list.
Deliverable	Deliverables are outputs (e.g., building block of the project information or data mapping, design report, a technical diagram, infrastructure or component list, a software release, upon which the end product/solution or service depends) that must be produced during the proposal lifecycle
Evaluation Report	A report is written covering all proposals and process from individual evaluation results and from committee discussion (Evaluation panel from EEE) that is forwarded to the EIT Urban Mobility Management Team.
Evaluation results list	List of proposals in order of scoring on the basis of the evaluation process results.
Knowledge triangle integration	EIT Urban Mobility aims to gather together close-knit partnerships of European education, research and business entities (knowledge triangle) and also involve cities, either in the composition of the KAVAs partnerships or in the expected impact of the KAVAs results.
Milestone	Control points to chart progress. They may correspond to the completion of a key deliverable that allows the next phase of the work to begin
Model Grant Agreement	MGA is replacing the specific grant agreement used in H2020.
Selection Committee	Selection Committee is responsible for the selection of shortlisted proposals and definition of requirements for the inclusion of selected proposals in the final portfolio of project/KAVAs. Selection Committee is composed by CEO, COO and at least 3 Thematic Leads. The Selection Committee bases its discussion and debate around the SERs provided with the Call Report
Single-point-of-contact	A person serving as the focal point who may raise key issues directly with EIT Urban Mobility. All organisations registering in the e-Submission system PLAZA must name a Single-Point-of-Contact.

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Summary Evaluation Report	All the written external evaluations are discussed in a consensus meeting where the points of scoring, convergence and divergence are discussed and debated. Thereafter, a single and final Summary Evaluation Report is made summarising the strengths, weaknesses, risks, commercial and social value of an application.
Ranking list	Ranking of proposals selected for funding by the EIT UM Selection Committee.
Thematic Lead	Director and/or relevant head who is actively involved in content development of any of the following areas: Academy, Innovation, Business Creation, Citizen Engagement (Communication), Factory, RIS and City Club.

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Introduction

Urban Mobility has gone through unexpected and momentous changes in 2020. COVID-19 ripped through our nations and cities bringing individual, community and societal upheaval and turmoil. Density and proximity, the very two things that make our cities the economic, cultural, intellectual, political, and innovative beating hearts of our society, were also the weakest points when faced with a new and deadly threat.

Wise medical advice led to lockdowns that inevitably saved millions of lives while freezing personal mobility. Who we are today, how we relate to each other, and how we perceive and move around our cities has changed. Maybe forever. EIT Urban Mobility was privileged to play a small role in Covid response initiatives. Inclusive logistics projects protecting the elderly and vulnerable were rolled out in Budapest touching thousands. New ruggedised rickshaws were designed for handicapped and reduced mobility passenger in the hilly cities of Bergamo and Bilbao. As road space was taken back for public space, citizens in 5 cities were able to design and manufacture their street furniture for their own public spaces. New nanotech sprays covered the surfaces of our buses and metros, to ensure we got home safely.

It has been an unforgettable year that has shaped our thinking on where EIT Urban Mobility needs to go. We learned we could move fast and innovate at pace. We learned that the right thinkers and doers are there – you just need to find them. We learned that innovation can be financially beneficial and contribute to sustainable growth.

In 2021, we launch a call for the Innovation Programme 2022 focused on our City Challenge Areas. This year we will focus on four simple areas: Active Mobility. Sustainable Logistics, Energy and Mobility and Future Mobility. We expect great things from our own EIT Urban Mobility community and hubs. Moreover, having seen how our community responded to COVID with rapid, agile, and impactful projects - we expect more. Higher. Faster. Better. And as the saying goes "Don't tell me how it cannot be done. Tell me how it can".

We look forward to receiving your applications for inclusion in the Business Plan 2022-2024.

Maria Tsavachidis

CEO

EIT Urban Mobility

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1. Call summary

Disclaimer: this document provides the applicants with detailed information on the Calls for the EIT Urban Mobility Business Plan 2022 – 2024. Owing to the ongoing transition process from the H2020 to the Horizon Europe Framework Programmes, the information given is subject to changes and consequently, subject to be updated according to new rules or requirements provided by EIT and/or by the EC.

First call for proposals for Public Realm for BP2022 - 2024: Main Features	
Dates	• *Call opening:* 19 March 2021 • *Call closing:* 18 May 2021 • *Eligibility and admissibility check:* End of May 2021 • *Evaluation of proposals:* June 2021 • *Communication of results:* Beginning of July 2021
Budget allocation	Up to 800k EUR
Link to submission portal	The PLAZA platform will be available as of 9 April 2021
List of documents to be submitted	• Application form
List of documents to take into consideration	• Business Plan 2022 – 2024 first call for proposals for Innovation • EIT Urban Mobility Strategic Agenda 2021-2027 (available from 9 April 2021 on EIT Urban Mobility website) • Call Guidelines for Applicants (available from 9 April 2021 on EIT Urban Mobility website) • Eligibility of expenditures • Appeal procedure • Monitoring and reporting procedures • Horizon Europe Model Grant Agreement • List of KPIs
Short summary of the topics to be addressed	Projects shall be complementary actions within a city-wide system of public spaces and add additional social value to existing ongoing local initiatives in implementing sustainable urban mobility measures (e.g., SUMP), masterplans, spatial development and urban transformation plans. Tactical urbanism activities should deliver healthy and accessible public spaces. They should contribute to increasing citizen participation by improving the quality of urban areas, especially the neighbourhoods, and making urban areas more attractive and thereby attract more resources.

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	The projects should demonstrate that wider social and environmental benefits -such as more physical activity, less pollutions and traffic, safer mobility - can be achieved by providing universal access to safe, inclusive, and accessible, green and public spaces, or scaling approaches and solutions for wider citizen participation to reach new communities and neighbourhoods hence improving urban liveability and wellbeing. The activities should contribute to: • Improving the quality of the existing public infrastructure for safe and healthy mobility (walking and cycling networks). • Encouraging sustainable travel habits and a reduction of car dependency for short trips by improving local accessibility including to public transport. • Boosting recreational and business purposes by respacing city streets, widening sidewalks and refurbishing the public realm. • Embedding local improvements in urban design to make street spaces friendlier and enjoyable places (e.g., healthy and complete street approaches).
Evaluation criteria	For the *Strategic Fit Evaluation*: • Contribution to the challenges and target defined in the EIT UM Strategic Agenda and EIT Core KPIs • Fitting with BP 2022 Call Area and Topic under which the project proposal has been submitted. • Addressing the concept of Knowledge Triangle Integration For the *Full proposal evaluation*: • Excellence, novelty and innovation • Impact • Quality and efficiency of the implementation, including sound financial management

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2. General requirements

2.1 EIT Urban Mobility strategic focus and objectives

Proposals must support EIT Urban Mobility's vision and mission and substantially contribute to tackling our strategic objectives (SOs). Proposals need to demonstrate how the activity will contribute to specific SOs, as stated in the **Strategic Agenda 2021-2027** (SA).

The evaluation and selection of the submitted proposals will be highly dependent on their contribution to the strategic elements as outlined below.

2.1.1 Vision and Mission

EIT Urban Mobility encourages integration of innovative solutions and services on all levels to accelerate change towards a more sustainable model of urban mobility. It aims to develop and deploy solutions for the mobility needs of people and businesses, including goods delivery and waste collection and transport, that can solve air quality and congestion problems, and create longstanding impact for cities and urban quality of life. We strive for an affordable, clean, safe, efficient and healthier form of mobility of people and goods, and at the same time enable cities to reclaim public space from cars by creating liveable urban spaces that support the wellbeing of local communities, where people want to live, work, meet up and play.

All activities of EIT Urban Mobility serve the purpose of achieving three societal impact goals:

- Improved quality of life in cities,
- Mitigation of climate change,
- Creation of jobs and strengthening the European urban mobility sector.

Further details on the strategic focus of the Thematic Areas Academy are given in Section 3.

2.1.2 Strategic Objectives

Five strategic objectives (SOs), as set out in the EIT Urban Mobility Strategic Agenda, steer our activities and ambitions and will lead us to achieve our goals for Urban Mobility and eventually societal impact:

- SO1 - Create liveable urban spaces.
- SO2 - Close the knowledge gap.
- SO3 - Deploy and scale green, safe, and inclusive mobility solutions for people and goods.
- SO4 - Accelerate market opportunities.
- SO5 - Promote effective policies and behavioural change.

2.2   Type of partners

The EIT creates ecosystems. The KICs are anchored in regional and local communities via their Co-location Centres (called Innovation Hubs within EIT Urban Mobility). The EIT is the mechanism to link the knowledge triangle components of education, research, and businesses across Europe and into the wider world.

At EIT Urban Mobility, we integrate the knowledge triangle components and extend them by an additional group: cities. Accordingly, EIT Urban Mobility currently brings together around 135 partners from 26 different countries and four sectors: academia, research, industry, and cities.

2.2.1 Eligibility of partners

2.2.1.1   Partners' origin

This Call for Proposals (CfP) is open to the Member States (MS) of the European Union (EU), and Horizon Europe Associate Countries. It is expected that by December 2021, a full Association Agreement will be concluded enabling Associate Countries to participate in Horizon Europe. This legal agreement is the fundamental basis for participation. The CfP is conducted under the premise that all Associate Countries will adhere to the Agreement by 31 December 2021.

2.2.1.2   Partner categories[1]

To stimulate dynamic partnerships and to leverage EIT Urban Mobility's impact, different, non-overlapping partner categories are offered. The overall partner category structure intrinsically foresees and stimulates a graduated engagement process for partners in our operation. We offer a partner participation model, in terms of rights and obligations as well as a financial contribution, that rewards long-term, strategic engagement of partners.

EIT Urban Mobility distinguishes the following partner categories:

- KIC Partners:
    - **Core Partners Tier 1.** Are members of the EIT Urban Mobility Association. Pay an annual fee. Can participate in any call in the EIT UM programme with no capped limit on funding.
    - **Core Partners Tier 2.** Are members of the EIT Urban Mobility Association. Pay an annual fee. Can participate in any call in the EIT UM programme with a capped limit on funding.
    - **Project partners (as mentioned in article 15 of the KIC LE by-laws).** Are not members of the EIT Urban Mobility Association. They pay a specific fee. Can participate in a specific call in the EIT UM programme with a capped limit on funding.

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[1] Subject to modification before the submission of the EIT Urban Mobility BP2022-2024

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In parallel, there are two additional types of entities who can participate directly and/or indirectly in the calls:

- Other entities:
  - o **Affiliated entities.** Entities with legal link to a core partner. Can participate in any call in the EIT UM programme with a capped limit on funding.
  - o **Third parties** (contractors, subcontractors and in-kind contributors). Cannot participate in the call as direct beneficiaries of the EIT funding, but contributing to the activity of a beneficiary

For this Call for proposals, only an EIT Urban Mobility Core Partner may be designated as the "Lead Applicant".

2.2.2 Partner registration process

Before submitting a proposal, all applicants (lead applicants and consortium partners) must register on the EU Participant Portal and at the PLAZA submission tool[2].

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[2] The registration process is outlined in the *Call Guidelines for Applicants.*

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3. Call specific requirements

3.1 Strategic focus

As cities in Europe and worldwide are bouncing back stronger and more resilient after the COVID-19 pandemic, there is a growing momentum to rethink our cities and promote more sustainable and healthy urban living by *building beautiful, sustainable, inclusive places to live together after the pandemic*. New research shows that the rediscovery of proximity provides a window to shift faster from a target of increasing mobility to one of enhancing accessibility by revisiting public space, urban design, and planning. We are still unsure about how the near post-pandemic future will look like, however, this crisis has undoubtedly changed our relationship with city streets, the public realm, and local facilities.

The transformation of our cities has started already in many ways. Some of the most forward-thinking cities, small and big, have set out ambitious strategies and plans to cater for the growing demand for housing and travel in urban areas, to reduce the impact of transport on societies and the environment, and to make cities more attractive places to live and work. And there are also a growing number of examples of grassroot movements for shaping urban environments. The citizens and local communities in Europe and worldwide are reclaiming the streets and public infrastructure to create vibrant neighbourhoods by implementing placemaking and tactical urbanism projects that have a remarkable impact on public spaces.

Cities that have successfully put people and the environment at the centre of planning have a vision for great public spaces[3]. But space is a scarce resource especially in dense urban centres and there are many competing demands for the little public space available. City stakeholders need to navigate the competing demands to offer inhabitants liveable spaces, free of pollution, where nature can retake its place for environmental benefits and benefits of the city's inhabitants while providing inclusive opportunities for social exchange.

The goal of this call for projects is to generate social innovation by improving and transforming streets and public spaces with tactical urbanism and street experiments as part of a city-wide approach for liveable cities and building on adopted mobility strategies and plans in cities. This call for projects addresses two Strategic Objectives which are at the core of the EIT Urban Mobility – SO1 Create liveable urban spaces and SO5 Promote effective policies and behavioural change.

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[3] Public spaces are all places publicly owned or of public use, accessible and enjoyable by all for free and without a profit motive. Public spaces are a key element of individual and social wellbeing, the places of a community's collective life, expressions of the diversity of their common, natural and cultural richness and a foundation of their identity (UN-Habitat's Charter of Public Spaces).

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Projects will implement pilots for inclusive, safe and accessible public realm design in a city or town and build momentum for long-term policy change in communities – especially in disconnected and less central neighbourhoods - to help improve liveability for all local residents.

3.2   Proposal Duration

The First Call for Proposals on creating public realm will accept proposals of 12-month duration

3.3   Monitoring and Reporting

For information on the Monitoring and Reporting, please refer to the document *Implementation* of the Call for Business Plan 2022 – 2024.

3.4   Ideal Portfolio

3.4.1 *Scope of the activities*

Tactical urbanism projects will be complementary actions to scale innovation within a city-wide system of public spaces and offer better social and physical connectivity for urban residents. Projects will link with ongoing city initiatives and programmes on implementing sustainable urban mobility measures (e.g., SUMP, mobility strategy), masterplans, spatial development and urban transformation plans and will aim to encourage urban design for people and by people.

Large city projects often require long time frames to build consensus among stakeholders and assemble large sites, large teams and large capital investments before they can deliver a significant impact. Instead, smaller public space interventions - such as tactical urbanism initiatives - focus on the "lighter, quicker, cheaper" transformation of public spaces which are simple, short-term, and low-cost solutions that have significant impacts on people's perception of public space and contribute to increased social interactions.

The experience in many cities which have already started to innovate public space design emphasizes the importance of gradual transformation in urban design, to make changes sustainable and to give people time to adapt to physical changes, adjust their lifestyles and build sustainable habits, and experiment with the new ways of using the city.

Strategies for street experiments can serve different primary functions: moving people and goods; improving access for people by prioritising multimodality and transferring between different ways of getting around; improving space for commercial goods and services to reach customers and markets (e.g. bars and restaurants); creating spaces for social and community activity (e.g. public art, food trucks, festivals); greening by creating space for environmental benefits and green space (e.g. street trees, community gardens, and street planters).

Examples

Activities can include (but not limited to):

- Piloting policies to guide the redesign or reallocation of street space with temporary street experiments (e.g., new design principles guidance), reallocating curb space for multimodal access, including for walking and bicycling, actively managing existing on-street parking.
- Conception and implementation of tactical urbanism pilots that illustrate how public space can enhance sustainable living and mobility choices and contribute to increase social inclusion and community cohesion.
- Testing new ways and tools to survey public spaces to gauge people's perception of liveability and accessibility in their neighbourhood and the city.
- Hosting participatory workshops with the civil society that address the design, use, implementation, and maintenance of new public spaces created.
- Knowledge transfer initiatives and learning material to raise awareness about public spaces among the local communities and after the project.

The expected project duration is **one year**. Projects must be completed within 2022.

3.4.2 Expected impact

The project proposals submitted to this call are expected to contribute to better use, design and management of streets and squares and their transformation into places, reduction of space allocated to motorised traffic, and increased public participation in local projects. The measure(s) implemented should have the potential for replication and scale in other European contexts. The expected impact would be a better use and quality improvement of public space, higher levels of liveability, improved multimodal access for people taking public transport, walking, and bicycling and reduced greenhouse gas emissions for the city improved personal safety and accessibility perception in public space.

3.5   Financial aspects

3.5.1 Budget

The total budget allocation for Creating Public Realm in Business Plan 2022 is expected to be up to 800k EUR (EIT funding).

The maximum EIT funding per proposal in this area is expected 100k Euro within the year.

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Area	Budget	Number of proposals to be granted	Max. EIT funding per proposal
Public Realm	Up to 800k EUR	8 proposals	100k Euro within the year

3.5.2 Eligibility of expenditures

For information on the eligibility of costs of the budget, please refer to the document *Eligibility of expenditures* of the Call for Business Plan 2022 – 2024.

3.5.3 Financial sustainability on Public Realm area

To sustain a long-term partnership, the EIT Urban Mobility has developed a Financial Sustainability (FS) Strategy to enable the KIC to gradually become financially independent from EIT funding. This FS strategy is based on a mix of both actively earned income and passive investment revenue. These revenue streams will be complemented by financial contributions coming from activities funded by EIT Urban Mobility.

For **creating public realm** activities, even if the provision of a FS mechanism for EIT Urban Mobility is **not a mandatory element**, it will be assessed as part of the evaluation criteria (see chapter 7). FSM for Public Realm could take the form (but not necessarily) of revenue shares, or product and service fees.

Selected proposals which include a FS mechanism will have to further develop during the project implementation and establish a Commercial Agreement to be signed between the project's Commercial Partner and EIT Urban Mobility. Such Commercial Agreement will be monitored for a minimum of five years after the finalisation of the project to follow an impact to be generated by the project's outputs, including the FS mechanism.

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4. Proposal preparation and submission

4.1. Support on proposals preparation

To guarantee the maximum support from EIT UM to each of the current and potential partners and stakeholders, three different support offers will be provided during the process: *The Call Guide for Applicants*, *the information events* and, finally, *the EIT UM call contact points*.

4.1.1. Guidelines for applicants

EIT UM has developed the *Call Guidelines for Applicants*, which will be published on EIT UM PLAZA and the EIT UM website by 9 April 2021, to ensure all interested parties have access to the relevant and necessary information to support call preparation and submission. The *Call Guidelines for Applicants* provides a clear information on how, when, where and what the applicant must submit to EIT UM to participate in any area from the calls for *Business Plan 2022 - 2024.*

4.1.2. Call information events

To help EIT UM partners and stakeholders within the preparation and submission of their proposals, the EIT UM will carry out a set of events prior and during the publication of the *Business Plan 2022 Call*.

Here you can find the calendar on the main events: https://eit-urban-mobility-matchmaking.b2match.io/

4.1.3. EIT UM call contact points

In parallel to the call information events, all EIT UM partners and stakeholders may contact EIT UM to resolve any concerns or doubts on call content.

These are the key contact data on EIT UM team per area and per geographical location:

Type of contact	Email
General/technical	call2022@eiturbanmobility.eu
Innovation area	publicrealmcall2022@eiturbanmobility.eu
Innovation Hub North	north@eiturbanmobility.eu
Innovation Hub West	west@eiturbanmobility.eu
Innovation Hub East	east@eiturbanmobility.eu
Innovation Hub Central	central@eiturbanmobility.eu
Innovation Hub South	south@eiturbanmobility.eu

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4.2. Proposal submission

All Lead applicants will submit their proposals via the PLAZA e-submission platform.

The PLAZA platform will be available as of 9 April 2021. Guidance on the usage of PLAZA will be found at the *Call Guidelines for Applicants* once the system is available. Additionally, the EIT UM PMO will organise a series of webinars to support partners during the submission phase (see section 4.1.2. above).

4.2.1. Call calendar[4]

Activity	Date
Call opening	19 March 2021
Call closing	18 May 2021
Eligibility and Admissibility check	End of May 2021
Evaluation of proposals	June 2021
Communication of results to applicants	Beginning of July 2021
Conditions clearing	Mid July
Compliance check of the fulfilment of conditions	End of July 2021
Final selection of portfolio	Beginning of August 2021
Total duration	

4.2.2. Mandatory documents to be submitted

The following documentation must be submitted by the applicants through the PLAZA submission tool:

- Application form

NB: Any documentation missing or considered incomplete, may be a reason for application rejection

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[4] Disclaimer: Indicative timeline – eventually to be adapted in line with Horizon Europe negotiations

5. Evaluation and selection process

Once the applicants have submitted their project proposals, the EIT Urban Mobility team will proceed to:

- Check eligibility and admissibility and, if successful,
- Initiate the evaluation of the content by external experts.

5.1 Eligibility and admissibility check

A proposal will be eligible if:

1. Completeness	The submitted proposal is completed, submitted in time, in English with all its mandatory sections.
2. Partnership composition	Partnership composition is in line with the partnership specific requirements of the area: • A minimum of 2 cities (from 2 different EU Member States (MS) or Associated Countries (AC)) active in the project and • A minimum of 2 additional partner from other sides of the knowledge triangle: Academia and Research, Industry.
3. Co-funding rate	Since the call aims to contribute to the implementation of already existing activities/initiatives/projects, the minimum co-funding rate is required is the 50%.
4. KPIs addressed	All proposals must identify and address the mandatory KONHE03.2 KPI and at least 2 of the other following KPIs: TABLE_PLACEHOLDER

Table within "4. KPIs addressed":

Reference	Title	Minimum value
KONHE03.2	City engagements in projects	2
KSN01	# Innovation pilot scalings	2
KSN02	Demonstration/pilots /living labs within a project that actively involve citizens and/or local associations	2
KSN03	Public realm improvements	2

While failing all these criteria will make the proposal ineligible, failing the following criteria will make the single partner ineligible[5]:

Consortium partners eligibility	The consortium partners respect the requirements defined in the selected Thematic Area (type of partner, compulsory documentation) and are fully registered to the portal.

Inadmissible/ineligible proposals will receive the official communication from the EIT UM informing on the outcome of the admissibility and eligibility check and containing the detailed explanation on the failure.

This communication will be sent within 5 working days from the official decision of the EIT UM MT to the official email address of the legal representative of the concerned Lead Applicants, only.

The Lead Applicant of any proposal deemed inadmissible/ineligible disagreeing with the ineligibility decision, may make an appeal. This appeal must be made within 10 calendar days of the official EIT UM notification of ineligibility (see document *Appeal procedure* linked to the call).

5.2   Evaluation of proposals

The purpose of the evaluation is to assess the excellence, value, and quality of project proposals.

5.2.1 Individual Evaluation Process

The first evaluation process will be the Individual Evaluation by the EEE.

This Individual Evaluation Process will consist in a two phases evaluation process - the strategic fit evaluation (first qualifying phase) and the full evaluation (second qualifying evaluation phase)- and its output will be the Individual Evaluation Report (IER) from each EEE.

Each evaluation phase is integrated by different groups of criteria and sub criteria which will be assessed according to the following scores:

Score		Description
0	*None*	The information requested is missing (either not filled it in or not provided in the text).
1	*Very poor*	The information provided is considered as not relevant or inadequate compared to the specific call provisions

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[5] The results of this criterion might affect the decision on the composition of partnership or even the eligibility of the whole project proposal: depending on the relevance of the role of the partner being removed (e.g., a WP leader from which activity depends the achievement of a key objective or KPI) the inadmissibility of the partner, can result in the inadmissibility of the whole project proposal.

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2	Poor	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific call provisions
3	Fair	The overall information provided is adequate, however some aspects are not clearly or sufficiently detailed, compared to the specific call provisions
4	Good	The information provided is adequate with sufficiently outlined details, compared to the specific call provisions
5	Excellent	The information provided is outstanding in its details, clearness and coherence, compared to the specific call provisions

5.2.1.1. Strategic Fit Evaluation

The strategic fit evaluation will be focused on the fit of the project idea to the call topic in which the proposal has been submitted, as well as to the main challenges and KPIs reflected within the EIT Urban Mobility Strategic Agenda. Only proposals successfully passing the strategic fit evaluation will pass to the full proposal evaluation.

To determine if the project is strategic for EIT UM and in line with the provisions set in the call, the evaluation criteria defining the strategic fit will be evaluated first and independently from the other criteria by the evaluators.

Strategic fit evaluation criteria
• Contribution to the challenges and target defined at the EIT UM Strategic Agenda and EIT Core and EIT UM specific KPIs
• Fitting with BP 2022 Call Area and Topic at which the project proposal has been submitted
• Addressing the concept of Knowledge Triangle with a mix of public and private sector, academic/research partners in the consortium

The strategic fit evaluation will consist of 3 questions with a total score of 15 points.

The threshold for the strategic fit is 3 points in each sub criteria. Accordingly, the following procedure applies:

- If a proposal receives a lower score than 3 points in any of the three strategic fit evaluation criteria, then it will not pass to the full proposal evaluation.
- If a proposal receives at least 3 points in all the strategic fit evaluation criteria, then it will pass to the full proposal evaluation.

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5.2.1.2. Full Evaluation

If the proposal passes the strategic fit evaluation, then, the proposal will continue to the full proposal evaluation. This will focus on the project proposal's plan to accomplish the project scope, in accordance with the requested resources in time and money as well as on the feasibility of the project management plan.

Excellence, novelty and innovation
Coherence of the intervention logic
• The project objectives are SMART (Specific, Measurable, Achievable, Realistic and Time Bound).
• The aim and the objectives of the projects are clearly related to project activities, outcomes and results. • The project outcomes/outputs have been specified in relation to the expect solution.
Innovation potential
• The project represents and step forward regarding the current SoA compared to existing solutions.
• The project demonstrates its need and relevance for society, target group or market.
• The project conception and implementation are defined and are realistic according to timeframe and budget of the project.

Impact and User Engagement (societal and broader impacts of project results)
Ambition of the proposal and contribution to expected impact
• The project expected impacts are measurable at quantitative and qualitative level. • The impact on key outcomes of the project is clearly defined. • Social, economic and environmental impacts of the project are covered. • The co-funding level is higher than expected by the call.
Extent to which the activity strengthens public participation and broader impacts of project results
• The project is addressed to specific target group/s and/or market sector/s. • Integration of gender and diversity perspectives in the project plan and goals when applicable. • The city demonstrations or living labs use are tangible and comparable.
• The project defines measures to ensure durability and transferability of project outcomes. • The workplan of the project integrates citizen engagement actions with target numbers. • The project is high visibility for the local population.
Effectiveness of the proposed measures to exploit and disseminate the project results (including IPR management), to communicate the project and to manage data, where relevant
• Suitability of proposed arrangements for disseminating and communicating outcomes of the project.
• The project defines clear measures for IPR management.

Quality and efficiency of the implementation, including sound financial management
Coherence and effectiveness of the workplan including appropriateness of the allocation of budget, tasks and resources

• The working plan project is aligned to the achievement of project objectives, KPIs and expected results.
• The project activities are aligned to project outcomes/outputs and expected results.
• The project identifies deliverables, milestones, timelines and risks and mitigation relevant for the overall project.
• The project budget is clearly outlined and justified.
• The project budget reflects the value for money.
Appropriateness of the management structures and procedures, including quality management and risk management
• The project identifies management structures to guarantee a correct management of the project resources and partners.
• The project presents a clear project contingency plan.
Relevance of the partnership
• The partners represent the right competences in accordance with the project scope.
• The partners have differentiated, clear and specific roles.
• The partnership has the required skills and expertise to carry out the workplan.

The full proposal evaluation will consist of both the initial Strategic Fit score (15), as well as the external evaluation three criteria scores. The total scoring of 100 points is distributed as follows:

	Max score
Strategic fit	15 points
Excellence	25 points
Impact	30 points
Implementation	30 points
Total	100 points

The 3 External Expert Evaluators will meet in a consensus meeting aimed to calibrate the Individual Evaluation Reports (IER), where a rapporteur will address any notably divergences between them and will develop the final Summary Evaluation Reports (SER). The result of each SER will be added to the Evaluation Results List and the Call Report for the Selection Committee.

5.2.2 Portfolio selection

The portfolio selection of the projects proposed for receiving EIT Urban Mobility funding, will be based on the results of the external evaluation process, specifically, of the Call Report, the Evaluation Results List and the SER.

The default for Selection Committee review will be **double the available EIT budget** and **the number of proposals** (i.e., if the total amount of budget allows to finally fund 8 proposals, just 16 proposals will pass to the Selection Committee, according to their rank at the evaluation results list).

Within the Selection Committee, the following portfolio factors will be considered:

- Quality: Only proposals ranked equal or over 60 points will pass to the Selection Committee. Business Intelligence: issues or concerns highlighted by External Experts.
- Duplicity: no proposals with same or similar expected results will be funded. If there are two proposals with same or similar results just one of both will be proposed for funding based on the rest of the portfolio factors.
- Track record: track record of the applicants will be taken into consideration regarding their previous performance on projects funded by the EIT Urban Mobility.
- Value for money: most advantageous combination of cost, quality and sustainability to meet the call requirements.

In case of proposals with same scoring, additional consideration will be given to two additional factors: quality and quantity of **KPIs** addressed and **co-funding** rate.

5.2.3 Communication of results to applicants

The Lead Applicant will receive a communication noting any recommendations/conditions to be addressed to enable provisional inclusion within the First call for proposals for Public Realm for Business Plan 2022 - 2024. The communication will have defined timeframe to respond and complete any changes. This deadline is not mutable. Upon resubmission of the amended proposal, the MT reviews the amended submission and makes a final decision.

If a Lead Applicant fails to comply with the given conditions/recommendations, or does not respond within the defined time period, the MT reserves the right to withdraw the conditional notification. In such a case, the next proposal on the MT Portfolio list will be contacted following the ranking list.

The selected proposals, as well as other activities to be developed internally by EIT UM, will be included in the draft Business Plan to be proposed to the EIT.

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Figure 1. Workflow on Call Process