



Business Plan 2022 – 2024

First call for Business Creation

EIT Urban Mobility - Mobility for more liveable urban spaces

EIT Urban Mobility

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eiturbanmobility.eu

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Abbreviations

BP	Business Plan
CfP	Call for Proposals
EEE	External Expert Evaluator
FSM	Financial Sustainability Mechanism
KIC	Knowledge and Innovation Community
KPIs	Key Performance Indicators
LEAR	Legal Entity Appointed Representative
MGA	Model Grant Agreement
MT	Management Team
PMO	Programme Management Office
SER	Summary Evaluation Report
TA	Thematic Areas



Glossary

Call for Proposals	The call is the instrument used to allocate granting funding by EIT UM to individuals, consortia and third parties to support the deployment and development of the Strategic Agenda through activities. EIT UM uses two type of calls: (1) general call to outline the corresponding BP. This type of call involves all Thematic Areas of EIT UM (previous to the year of BP implementation) (2) small or specific calls, normally involves only one Thematic Area, and aims to complete or balance the portfolio outlined in the respective BP through the allocation of non-committed budget of the BP (placeholders) or the allocation of additional funding non-included initially in the respective BP (during the year of the BP implementation)
Call report	Document drawn by the call coordinator summarising the results of the call and its most important outputs, including the evaluation results list.
Deliverable	Deliverables are outputs (e.g., building block of the project information or data mapping, design report, a technical diagram, infrastructure or component list, a software release, upon which the end product/solution or service depends) that must be produced during the proposal lifecycle
Evaluation Report	A report is written covering all proposals and process from individual evaluation results and from committee discussion (evaluation panel from EEE) that is forwarded to the EIT Urban Mobility Management Team.
Evaluation results list	List of proposals in order of scoring on the basis of the evaluation process results.
Knowledge triangle integration	EIT Urban Mobility aims to gather together close-knit partnerships of European education, research and business entities (knowledge triangle) and also involve cities, either in the composition of the KAVAs partnerships or in the expected impact of the KAVAs results.
Milestone	Control points to chart progress. They may correspond to the completion of a key deliverable that allows the next phase of the work to begin
Model Grant Agreement	MGA is replacing the specific grant agreement used in h2020.
Selection Committee	The Selection Committee is responsible for the selection of shortlisted proposals and definition of requirements for the inclusion of selected proposals in the final portfolio of project/KAVAs. Selection Committee is composed by CEO, COO and at least 3 Thematic Leads. The Selection Committee bases its discussion and debate around the SERs provided with the Call Report
Single-point-of-contact	A person serving as the focal point who may raise key issues directly with EIT Urban Mobility. All organisations registering in the e-Submission system PLAZA must name a Single-Point-of-Contact.



Summary Evaluation Report	All the written external evaluations are discussed in a consensus meeting where the points of scoring, convergence and divergence are discussed and debated. Thereafter, a single and final Summary Evaluation Report is made summarising the strengths, weaknesses, risks, commercial and social value of an application.
Ranking list	Ranking of proposals selected for funding by the EIT UM Selection Committee.
Thematic Lead	Director and/or relevant head who is actively involved in content development of any of the following areas: Academy, Innovation, Business Creation, Citizen Engagement (Communication), Factory, RIS and City Club.



Introduction

Urban Mobility has gone through unexpected and momentous changes in 2020. COVID-19 ripped through our nations and cities bringing individual, community and societal upheaval and turmoil. Density and proximity, the very two things that make our cities the economic, cultural, intellectual, political, and innovative beating hearts of our society, were also the weakest points when faced with a new and deadly threats.

Wise medical advice led to lockdowns that inevitably saved millions of lives while freezing personal mobility. Who we are today, how we relate to each other, and how we perceive and move around our cities has changed. Maybe forever. EIT Urban Mobility was privileged to play a small role in Covid response initiatives. Inclusive logistics projects protecting the elderly and vulnerable were rolled out in Budapest touching thousands. New ruggedised rickshaws were designed for handicapped and reduced mobility passenger in the hilly cities of Bergamo and Bilbao. As road space was taken back for public space, citizens in 5 cities were able to design and manufacture their street furniture for their own public spaces. New nanotech sprays covered the surfaces of our buses and metros, to ensure we got home safely.

It has been an unforgettable year that has shaped our thinking on where EIT Urban Mobility needs to go. We learned we could move fast and innovate at pace. We learned that the right thinkers and doers are there – you just need to find them. We learned that innovation can be financially beneficial and contribute to sustainable growth.

In 2021, we launch a call for the Business Creation Programme 2022 focused on our City Challenge Areas. This year we will focus on five simple areas: Active Mobility. Sustainable Logistics, Energy and Mobility, Future Mobility and Creating Public Realm. We expect great things from our own EIT Urban Mobility community and hubs. Moreover, having seen how our community responded to COVID with rapid, agile, and impactful projects - we expect more. Higher. Faster. Better. And as the saying goes “Don’t tell me how it cannot be done. Tell me how it can”.

We look forward to receiving your applications for inclusion in the Business Plan 2022-2024.

Maria Tsavachidis

CEO

EIT Urban Mobility



1. Call summary

Disclaimer: this document provides the applicants with detailed information on the Calls for the EIT Urban Mobility Business Plan 2022 – 2024. Owing to the ongoing transition process from the H2020 to the Horizon Europe Framework Programmes, the information given is subject to changes and consequently, subject to be updated according to new rules or requirements provided by EIT and/or by the EC.

First Call for Proposals for Business Creation for BP 2022 – 2024: Main Features	
Dates	<ul style="list-style-type: none"> Call opening: 19 March 2021 Call closing: 18 May 2021 Eligibility and admissibility check: End of May 2021 Evaluation of proposals: June 2021 Communication of results: beginning of July 2021
Budget allocation	Up to 2.1 million EUR
Link to submission portal	The PLAZA platform will be available as of 9 April 2021
List of documents to be submitted	<ul style="list-style-type: none"> Application form
List of documents to take into consideration	<ul style="list-style-type: none"> Business Plan 2022 – 2024 first call for proposals for Innovation EIT Urban Mobility Strategic Agenda 2021-2027 (available from 9 April 2021 on EIT Urban Mobility website) Call Guidelines for Applicants (available from 9 April 2021 on EIT Urban Mobility website) Eligibility of expenditures Appeal procedure Monitoring and reporting procedures Horizon Europe Model Grant Agreement List of KPIs
Short summary of the topics to be addressed	<p>Accelerator Programmes <i>Accelerator Programmes provide support for innovative mobility solutions by nurturing start-ups. There are two programme intakes per year. These include participation in Living Labs and business coaching as well as urban-mobility-specific expertise such as technology or market validation, product-market fit or market entry.</i></p> <p>SME Hub Programme <i>The SME Hub Programme provides support for innovative mobility solutions by boosting growth of innovative small and medium-sized</i></p>



	<p><i>enterprises (SMEs). Programme participants will be exposed to city pilots and international networking opportunities.</i></p>
<p>Evaluation criteria</p>	<p>For the Strategic Fit Evaluation:</p> <ul style="list-style-type: none"> • Contribution to the challenges and target defined in the EIT UM Strategic Agenda and EIT Core KPIs. • Fitting with BP 2022 Call Area and Topic under which the programme proposal has been submitted. • Addressing the concept of Knowledge Triangle Integration. <p>For the Full proposal evaluation:</p> <ul style="list-style-type: none"> • Excellence, thought leadership and results-focus. • Impact and financial sustainability. • Quality and efficiency of the implementation, including sound financial management.



2. General requirements

2.1 EIT Urban Mobility strategic focus and objectives

Proposals must support EIT Urban Mobility's vision and mission and substantially contribute to tackling our strategic objectives (SOs). Proposals need to demonstrate how the activity will contribute to specific SOs, as stated in the Strategic Agenda **2021-2027** (SA).

The evaluation and selection of the submitted proposals will be highly dependent on their contribution to the strategic elements as outlined below.

2.1.1 *Vision and Mission*

EIT Urban Mobility encourages integration of innovative solutions and services on all levels to accelerate change towards a more sustainable model of urban mobility. It aims to develop and deploy solutions for the mobility needs of people and businesses, including goods delivery and waste collection and transport, that can solve air quality and congestion problems, and create longstanding impact for cities and urban quality of life. We strive for an affordable, clean, safe, efficient, and healthier form of mobility of people and goods, and at the same time enable cities to reclaim public space from cars by creating liveable urban spaces that support the wellbeing of local communities, where people want to live, work, meet up and play.

All activities of EIT Urban Mobility serve the purpose of achieving three societal impact goals:

- Improved quality of life in cities,
- Mitigation of climate change,
- Creation of jobs and strengthening the European urban mobility sector.

Further details on the strategic focus of the Thematic Area are given in Section 3.

2.1.2 *Strategic Objectives*

Five strategic objectives (SOs), as set out in the EIT Urban Mobility Strategic Agenda, steer our activities and ambitions and will lead us to achieve our goals for Urban Mobility and eventually societal impact:

- SO1 - Create liveable urban spaces
- SO2 - Close the knowledge gap
- SO3 - Deploy and scale green, safe, and inclusive mobility solutions for people and goods
- SO4 - Accelerate market opportunities
- SO5 - Promote effective policies and behavioural change



2.2 Type of partners

The EIT creates ecosystems. The KICs are anchored in regional and local communities via their Co-Location Centres (called Innovation Hubs within EIT Urban Mobility). The EIT is the mechanism to link the knowledge triangle components of education, research, and industry across Europe and into the wider world.

At EIT Urban Mobility, we integrate the knowledge triangle components and extend them by an additional group: cities. Accordingly, EIT Urban Mobility currently brings together around 135 partners from 26 different countries and four sectors: academia, research, industry, and cities.

2.2.1 Eligibility of partners

2.2.1.1 Partners' origin

This Call for Proposals (CfP) is open to the Member States (MS) of the European Union (EU), and Horizon Europe Associate States. It is expected that by December 2021, a full Association Agreement will be concluded enabling Associate States to participate in Horizon Europe. This legal agreement is the fundamental basis for participation. The CfP is conducted under the premise that all Associate States will adhere to the Agreement by 31 December 2021.

2.2.1.2 Partner categories¹

To stimulate dynamic partnerships and to leverage EIT Urban Mobility's impact, different, non-overlapping partner categories are offered. The overall partner category structure intrinsically foresees and stimulates a graduated engagement process for partners in our operation. We offer a partner participation model, in terms of rights and obligations as well as a financial contribution, that rewards long-term, strategic engagement of partners.

EIT Urban Mobility distinguishes the following partner categories:

- KIC Partners:
 - **Core Partners Tier 1.** Are members of the EIT Urban Mobility Association. Pay an annual fee. Can participate in any call in the EIT UM programme with no capped limit on funding.
 - **Core Partners Tier 2.** Are members of the EIT Urban Mobility Association. Pay an annual fee. Can participate in any call in the EIT UM programme with a capped limit on funding.
 - **Project partners (as mentioned in article 15 of the KIC LE by-laws).** Are not members of the EIT Urban Mobility Association. They pay a specific fee. Can participate in a specific call in the EIT UM programme with a capped limit on funding.

¹ Subject to modification before the submission of the EIT Urban Mobility BP2022-2024



In parallel, there are two additional types of entities who can participate directly and/or indirectly in the calls:

- Other entities:
 - **Affiliated entities.** Entities with legal link to a core partner. Can participate in any call in the EIT UM programme with a capped limit on funding.
 - **Third parties** (contractors, subcontractors and in-kind contributors). Cannot participate in the call as direct beneficiaries of the EIT funding, but contributing to the activity of a beneficiary

Given the complexity of the EIT processes and the introduction of new Horizon Europe regulations, some restrictions have been placed on organisations eligible to coordinate proposals. For the Call 2022, only a **EIT UM Core partner** or an **Experienced Project Partner** may be designated as the “Lead Applicant”. These two categories are defined for the call as:

- EIT Core Partners, organisations formally associated with Innovation Hubs.
- Experienced Project Partners, organisations that have already participated in either the 2020 or 2021 annual EIT Urban Mobility business plan.

2.2.2 Partner registration process

Before submitting a proposal, all applicants (lead applicants and consortium partners) must register on the EU Participant Portal and the PLAZA submission tool².

² The registration process is outlined in the *Guidelines for applicants*



3 Call specific requirements

3.1 Strategic focus

The overall purpose of the Business Creation programme is to resolve challenges facing European cities to improve citizens lives, by supporting entrepreneurs and putting their business ideas to the test in real life.

The Business Creation programme helps business ventures become successful. It does so by providing a new business-friendly environment, offering start-ups and existing businesses training, advice, funding, and opportunities for networking.

For the Business Plan 2022, Business Creation specifically looks for actions to continue and improve content, formats, and execution of its programmes. The call is also looking to provide Living Labs and Pilots to the start-ups and scaleups supported in the programmes.

3.2 Proposal duration

The programme proposals submitted to the call can have an annual or multiannual duration:

- **Annual programmes (up to one year):** The programme proposals submitted to this option can have a duration up to 12 months. This option will consist of a mid-term review (at the midpoint of programme implementation) and a final review (at the completion of the programme).
- **Multiannual programmes (from one to three years):** The programme proposals submitted to this option can have a duration from 13 to 36 months. This option will consist of an interim review (which will take place every 6 months from the beginning of the programme), an annual critical review (which will take place every year after the beginning of the programme, which will evaluate the results of the programme implementation during the year and will decide if the programme continues or not), and a final review (after the completion of the programme).

3.3 Monitoring and Reporting

For information on the Monitoring and Reporting, please refer to the document *Implementation of the Call for Business Plan 2022 – 2024*.



3.4 Ideal Portfolio

3.4.1 Scope of the activities

The Business Creation call in 2022 is focusing on two areas that reflect the different stages of maturity and needs of start-ups and SMEs: Acceleration and SME Hub.

3.4.1.1 Accelerator Programmes

The EIT Urban Mobility Accelerators will provide support for TRL 4 to TRL 7 innovative mobility start-ups in technology and market validation. Accelerators will nurture start-ups from the various EIT Urban Mobility programmes as well as other promising start-ups from the EU and EIT participating countries. This call is open to consortia who will run the Accelerator Programmes.

At least 10 start-ups are expected to be accelerated per programme in 2022. Accelerators are encouraged to address a clear thematic focus. Accordingly, proposals can address at least one of the 5 Challenge Areas (Active Mobility, Future Mobility, City Logistics, Mobility and Energy, Creating Public Realm). Alternatively, proposals can suggest other mobility-related thematic focus. Application and selection of each batch, with 2 batches a year and consisting of a minimum of five start-ups per batch, are envisaged to be highly competitive. The accelerator programme should include:

- Access to Living Labs
- Industry and city involvement
- Business and investment coaching
- Urban mobility specific expertise

Working space is not a mandatory requirement to be provided to start-ups. Each proposal should plan at least one face-to-face Bootcamp – depending on the pandemic situation. The consortia will leverage cities as partners for technology validation by connecting with City Club and industry for market validation. If cities and industry players are not included as members of the consortium, we encourage to submit signed Letters of Intent to collaborate with the Accelerator Programme. Involved cities need not be part of the City Club. In addition to the EIT Urban Mobility Accelerator, start-ups will get cost reimbursement for their travel costs.



3.4.1.2 SME Hub Programme

EIT Urban Mobility SME Hub will support scaleups with innovative solutions (TRL 7 to TRL 9) from Small and Medium-sized Enterprises (SMEs) as defined in EU recommendation 2003/361 including EU start-ups from EIT regions who have completed our acceleration process or external applicants. EIT Urban Mobility SME Hub aims to bridge the gap between SMEs, cities, and industry to boost market penetration of innovative urban mobility solutions. The final objective is to take SMEs closer to the market by providing the tools and resources to pilot their solutions and demonstrate the benefits in real environments.

This call is open to consortia who will run the SME Hub Programme. The activity will be driven by a consortium of partners in close cooperation with the EIT Urban Mobility Business Creation Team, strengthening the EU and global dimension. Applicants will be expected to contribute to EIT Urban Mobility's financial sustainability by funnelling promising candidates for the city pilots who can contribute to EIT Urban Mobility's financial sustainability. Submission of the proposal will be considered proof of acceptance for providing the required contribution to EIT Urban Mobility's financial sustainability.

The basic SME Hub package will include:

- Application and selection of a minimum of 12 highly competitive SMEs. A suggested approach is to structure the programme in 2 intakes.
- A minimum of 5 pilots to be conducted with EIT UM partner cities or other EU cities. If cities are not included as members of the consortium or are not EIT UM partners, we encourage the submission of signed Letters of Intent to collaborate with the SME Hub. At least three out of five Challenge Areas (Active Mobility, Future Mobility, City Logistics, Mobility and Energy, Creating Public Realm) need to be covered within the pilots. There is no minimum period for pilot execution.
- **A minimum of 2 pilots to be conducted with EIT UM industry partners.**
- The consortia will leverage cities as partners for pilots and will promote collaboration between City Club members and SME Hub.
- Co-organisation and participation in at least two EIT UM main events related to Business Creation. This will include the introduction of the local ecosystem, a pitch event, matchmaking with investors and local hub partners. It will also foster engagement between start-ups, SMEs, OEMs, and suppliers and with cities and citizens about their needs and expectations.
- Organisation of a kick-off event for each one of the intakes from SME Hub programme.
- Give support to make SMEs visible, e.g., through EIT Urban Mobility webpage and portfolio map.
- International promotion of the SME Hub and the selected start-ups.
- SMEs will get support in the form of grants for the pilot execution and will be expected to contribute to the financial sustainability of EIT Urban Mobility.



3.4.2 Expected impact

The expected impact is a significantly strengthened market position for start-ups and scaleups from Europe including affiliated countries, plus a strong contribution to EIT Urban Mobility's financial sustainability through equity ownership in the best urban mobility ventures in 2022:

- Approximately 94 start-ups and scaleups supported in programmes, equity management and investor matchmaking.
- EIT Urban Mobility's financial sustainability secured through 20 new investments implying a total equity portfolio of 42 start-ups and scaleups at the end of 2022.
- EIT Urban Mobility's contribution to environmental and social sustainability leveraged through programme participants and investments which contribute positively to at least one of EIT Urban Mobility's Core Sustainable Development Goals (SDGs): SDG3 (Good Health & Well-Being); SDG7 (Affordable and Clean Energy); SDG8 (Decent Work and Economic Growth); SDG9 (Industry; Innovation and Infrastructure); SDG11 (Sustainable Cities and Communities) and SDG13 (Climate Action). Special consideration will be taken relating how proposals strive for SDG contribution in the marketing and selection of participants.
- In order to address gender bias, special consideration will be taken relating to how proposals strive for gender equality in the marketing and selection of participants, especially the co-founders, in the programmes.

3.4.3 Partnership

For actions addressed to the Accelerator and SME Hub Programmes:

- There needs to be one clear Activity Lead (see also eligibility criteria), for the duration of the overall Activity. The Activity Lead will be the direct contact for the EIT Urban Mobility Thematic Director and is responsible for the management of the budget, the deliverables and the impact of the overall Activity.
- Consortia are encouraged to include partners from different countries and/or Innovation Hubs.
- The consortia will leverage cities as partners for pilots by connecting with City Club and industry players for pilot monitoring and support. If cities and industry players are not included as members of the consortium, we will take into account signed Letters of Intent to collaborate with the SME Hub programme. It is not mandatory that the cities involved are part of the City Club.

3.5 Financial aspects

3.5.1 Budget

The maximum budget allocation for this call is up to 2.1 million EUR. This will be divided between the two following areas:

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European Union



Area	Budget	Number of programmes to be granted
Accelerators	250k –350k EUR per programme	5 - 7 programmes
SME Hub	250k - 350k EUR	1 programme

3.5.2 Eligibility of expenditures

For information on the eligibility of costs of the budget, please refer to the document Eligibility of Expenditures of the Call for Business Plan 2022 – 2024.

3.5.3 Financial sustainability in Business Creation area

To sustain a long-term partnership, the EIT Urban Mobility has developed a Financial Sustainability (FS) Strategy to enable the KIC to gradually become financially independent from EIT funding. This FS strategy is based on a mix of both active earned income and passive investment revenue. These revenue streams will be complemented by financial contributions coming from activities funded by EIT Urban Mobility.

Each Business Creation programme is expected to contribute to EIT Urban Mobility’s financial sustainability.

All proposals should therefore include a commitment to EIT Urban Mobility's financial sustainability: *The consortia commit to funnelling at least two promising investment candidates per batch to EIT Urban Mobility's financial sustainability or investment activities.* Submission of the proposal will be considered proof of acceptance for providing the required contribution to EIT Urban Mobility's financial sustainability.

3.5.4 Other requirements

The programmes are required to provide documentation for revenue, shareholding, and registration of all programme participants before the end of each supported batch.



4 General Proposal preparation and submission

4.1 Support on proposals preparation

To guarantee the maximum support from EIT UM to each of the current and potential partners and stakeholders, three different support offers will be provided during the process: *The Call Guide for Applicants*, *the information events* and, finally, *the EIT UM call contact points*.

4.1.1. Guidelines for applicants

EIT UM has developed the *Call Guidelines for Applicants*, which will be published on EIT UM PLAZA and the EIT UM website by 9 April 2021, to ensure all interested parties have access to the relevant and necessary information to support call preparation and submission. The *Call Guidelines for Applicants* provides clear information on how, when, where and what the applicant must submit to EIT UM to participate in any area from the calls for *Business Plan 2022 - 2024*.

4.1.2. Call information events

To help EIT UM partners and stakeholders within the preparation and submission of their proposals, the EIT UM will carry out a set of events prior and during the publication of the *Business Plan 2022 Call*.

Here you can find the calendar on the main events: <https://eit-urban-mobility-matchmaking.b2match.io/>

4.1.3. EIT UM call contact points

In parallel to the call information events, all EIT UM partners and stakeholders may contact EIT UM to resolve any concerns or doubts on call content.

These are the key contact data on EIT UM team per area and per geographical location:

Type of contact	Email
General/technical	call2022@eiturbanmobility.eu
Business creation area	businesscreationcall2022@eiturbanmobility.eu
Innovation Hub North	north@eiturbanmobility.eu
Innovation Hub West	west@eiturbanmobility.eu
Innovation Hub East	east@eiturbanmobility.eu
Innovation Hub Central	central@eiturbanmobility.eu



Type of contact	Email
Innovation Hub South	south@eiturbanmobility.eu

4.2 Proposal submission

All Lead applicants will submit their proposals via the PLAZA e-submission platform.

The PLAZA platform will be available as of 9 April 2021. Guidance on the usage of PLAZA will be found in the *Call Guidelines for Applicants* once the system is available. Additionally, the EIT UM PMO will organise a series of webinars to support partners during the submission phase (see section 4.1.2. above).

4.2.1 Call calendar³

Activity	Date
<i>Call opening</i>	19 March 2021
<i>Call closing</i>	18 May 2021
<i>Eligibility and Admissibility check</i>	End of May 2021
<i>Evaluation of proposals</i>	June 2021
<i>Communication of results to applicants</i>	Beginning of July 2021
<i>Conditions clearing</i>	Mid July
<i>Compliance check of the fulfilment of conditions</i>	End of July 2021
<i>Final selection of portfolio</i>	Beginning of August 2021
Total duration	

4.2.2 Mandatory documents to be submitted

The following documentation must be submitted by the applicants through the PLAZA submission tool:

- Application form

NB: Any documentation missing or considered incomplete, may be a reason for rejection of the application.

³ Disclaimer: Indicative timeline – eventually to be adapted in line with Horizon Europe negotiations



5 Evaluation and selection process

Once the applicants have submitted their programme proposals, the EIT UM team will proceed to:

- Check eligibility and admissibility and, if successful:
- Initiate the evaluation of the content by external experts.

5.1 Eligibility and admissibility check

A proposal will be eligible if:

1. Completeness	The submitted proposal is completed, submitted in time, in English with all its mandatory sections.										
2. Lead Applicant eligibility	The Lead Applicant is an EIT UM Core Partner or an Experienced Project Partner.										
3. KPIs addressed	<ul style="list-style-type: none"> ▪ For proposals addressing activities in Accelerator Programmes: <table border="1" style="margin-left: 20px;"> <tr> <td style="background-color: #e6f2ff;">EITHE03.1</td> <td>KIC Supported Start-ups/Scale-ups</td> </tr> <tr> <td style="background-color: #e6f2ff;">KONHE06</td> <td>Outreach events in EIT RIS countries</td> </tr> <tr> <td style="background-color: #e6f2ff;">KONHE11</td> <td>Number of external and internal events</td> </tr> </table> ▪ For proposals addressing activities in SME Hub: <table border="1" style="margin-left: 20px;"> <tr> <td style="background-color: #e6f2ff;">EITHE03.1</td> <td>KIC Supported Start-ups/Scale-ups</td> </tr> <tr> <td style="background-color: #e6f2ff;">KONHE11</td> <td>Number of external and internal events</td> </tr> </table> 	EITHE03.1	KIC Supported Start-ups/Scale-ups	KONHE06	Outreach events in EIT RIS countries	KONHE11	Number of external and internal events	EITHE03.1	KIC Supported Start-ups/Scale-ups	KONHE11	Number of external and internal events
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KONHE11	Number of external and internal events										

While failing all these criteria will make the proposal ineligible, failing the following criteria will make the single partner ineligible⁴:

⁴ The results of this criterion might affect the decision on the composition of partnership or even the eligibility of the whole programme proposal: depending on the relevance of the role of the partner being removed (e.g. a WP leader from which activity depends the achievement of a key objective or KPI) the inadmissibility of the partner, can result in the inadmissibility of the whole programme proposal.



Consortium partners eligibility

The consortium partners respect the requirements defined in the selected Thematic Area (type of partner, compulsory documentation) and are fully registered to the PLAZA system and the EC participant portal.

Inadmissible/ineligible proposals will receive the official communication from the EIT UM informing on the outcome of the admissibility and eligibility check and containing the detailed explanation on the failure.

This communication will be sent within 5 working days from the official decision of the EIT UM MT to the official email address of the legal representative of the concerned Lead Applicants, only.

The Lead Applicant of any proposal deemed inadmissible/ineligible disagreeing with the ineligibility decision, may make an appeal. This appeal must be made within 10 calendar days of the official EIT UM notification of ineligibility (see document *Appeal procedure* linked to the call).

5.2 Evaluation of proposals

The purpose of the evaluation is to assess the excellence, value and quality of programme proposals.

5.2.1 Evaluation Process

This Individual Evaluation Process will consist of the strategic fit evaluation (first qualifying phase) and the full evaluation (second qualifying evaluation phase) carried out by three independent external evaluators.

Each evaluation phase is integrated by different groups of criteria and sub criteria which will be assessed according to the following scores:

Score	Description	
0	<i>None</i>	The information requested is missing (either not filled it in or not provided in the text).
1	<i>Very poor</i>	The information provided is considered as irrelevant or inadequate compared to the specific call provisions
2	<i>Poor</i>	The information provided lacks relevant quality and contains significant weaknesses, compared to the specific call provisions
3	<i>Fair</i>	The overall information provided is adequate, however some aspects are unclearly or insufficiently detailed, compared to the specific call provisions
4	<i>Good</i>	The information provided is adequate with sufficiently outlined details, compared to the specific call provisions
5	<i>Excellent</i>	The information provided is outstanding in its details, clarity and coherence, compared to the specific call provisions



5.2.1.1 Strategic Fit

The strategic fit evaluation will be focused on the fit of the programme idea to the call topic in which the proposal has been submitted, as well as to the main challenges and KPIs reflected within the EIT Urban Mobility Strategic Agenda. Only proposals successfully passing the strategic fit evaluation will pass to the full proposal evaluation.

To determine if the programme is strategic for EIT UM and in line with the provisions set in the call, the evaluation criteria defining strategic fit will be evaluated first and independently from the other criteria by the evaluators.

Strategic fit evaluation criteria
<ul style="list-style-type: none"> • Contribution to the challenges and target defined at the EIT UM Strategic Agenda and EIT Core KPIs
<ul style="list-style-type: none"> • Fitting with BP 2022 Call Area and Topic at which the programme proposal has been submitted
<ul style="list-style-type: none"> • Addressing the concept of Knowledge Triangle

The strategic fit evaluation will consist of 3 questions with a total score of 15 points.

The threshold for the strategic fit is 3 points in each sub criteria. Accordingly, the following procedure applies:

- If a proposal receives a lower score than 3 points in any of the three strategic fit evaluation criteria, then it will not pass to the full proposal evaluation.
- If a proposal receives at least 3 points in all the strategic fit evaluation criteria, then it will pass to the full proposal evaluation,

5.2.1.2 Full Evaluation

If the proposal passes the strategic fit evaluation, then, the proposal will continue to the full proposal evaluation. This will focus on the programme proposal’s plan to accomplish the programme scope, in accordance with the requested resources in time and money as well as on the feasibility of the programme management plan.

Excellence, thought leadership and results-focus.
Coherence of the intervention logic
<ul style="list-style-type: none"> • The programme objectives are SMART (Specific, Measurable, Achievable, Realistic and Time Bound)
<ul style="list-style-type: none"> • The aim and the objectives of the programmes are clearly related to programme activities, outcomes and results.



Thought leadership and results-focus
<ul style="list-style-type: none"> • The programme addresses current leading-edge ventures and entrepreneur innovation areas. • The programme demonstrates its need and relevance for society, ventures, or market. • The programme outcomes are clearly defined and realistic according to timeframe and budget. • The programme provides clear concrete value to the participating ventures, based on participant quality assessment attributed to the programme.

Impact and financial sustainability
Ambition of the proposal and contribution to expected impact
<ul style="list-style-type: none"> • The programme expected impacts are measurable at quantitative and qualitative level. • The impact on key outcomes of the programme is clearly defined. • Social, economic and innovation impacts of the programme are covered. • The programme presents a strategy to ensure the financial sustainability according to the EIT financial sustainability requirements.
Extent to which the activity strengthens the competitiveness and growth
<ul style="list-style-type: none"> • The programme is addressed to specific target group/s and/or market sector/s. • The programme clearly covers the city demonstration or living labs. • The programme defines measures to ensure durability and transferability of programme outcomes
Effectiveness of the proposed measures to exploit and disseminate the programme results (including IPR management), to communicate the programme and to manage data, where relevant
<ul style="list-style-type: none"> • The programme presents a dissemination and communication plan which guarantees the communication on main programme activities to specific target audiences. • The programme presents a dissemination and communication plan aligned to the challenge area of the call.

Quality and efficiency of the implementation, including sound financial management
Coherence and effectiveness of the workplan including appropriateness of the allocation of budget, tasks, and resources
<ul style="list-style-type: none"> • The workplan is aligned to the achievement of programme objectives, KPIs and expected results. • The programme activities are aligned to programme outcomes/outputs and expected results. • The workplan of the programme integrates inclusion actions. • The programme identifies deliverables, milestones, its timing, and its relevance (critical/not critical) for the programme. • The programme budget is aligned to the programme scope. • The programme budget reflects the best value for money in its structure and content.
Appropriateness of the management structures and procedures, including quality management and risk management
<ul style="list-style-type: none"> • The programme identifies management structures to guarantee a correct management of the programme resources and partners. • The programme presents a clear contingency plan.
Relevance of the partnership



- The programme partners represent the right competences in accordance with the scope of the topic and the resources available.
- The partners present clear and specific roles in the programme.
- The partnership presents the required skills and competences to carry out the activities presented at the work plan.

The full proposal evaluation will consist of both the initial strategic fit score (15), as well as the external evaluation three criteria scores. The total scoring of 100 points is distributed as follows:

	Max score
Strategic Fit	15 points
Excellence	20 points
Impact	35 points
Implementation	30 points
Total	100 points

The 3 External Expert Evaluators will meet in a consensus meeting aimed to calibrate the Individual Evaluation Reports (IER), where a rapporteur will address any notably divergences between them and will develop the final Summary Evaluation Reports (SER). The result of each SER will be added to the Evaluation Results List and the Call Report for the Selection Committee.

5.2.2 Portfolio selection

The EIT UM Selection Committee will select the portfolio of projects/programmes to be included in the Business Plan 2022. The EIT UM Selection Committee is composed by the CEO, the COO and three Thematic Leads nominated by the CEO.

This final portfolio selection will be based on the Call Report and the Evaluation results list. Only proposals ranked equal or over 60 points will pass to the Selection Committee. The default for Selection Committee review will be double the **available EIT budget** and **number of proposals**.

Within the Selection Committee, the following portfolio factors are considered:

- Business Intelligence: issues or concerns highlighted by External Experts.
- Duplicity: no proposals with same or similar expected results are funded.
- Track record: previous delivery of programme milestone, demonstration, outputs.
- Value for money: a combination of cost, co-fund, quality, and sustainability.
- Geographic balance: consortium members from different countries.

In case of proposals with same or clustered scoring, additional consideration will be given to two additional factors: quality and quantity of **KPIs** addressed.



The Selection Committee will have the possibility to review the proposals selected for approval and perform a strategic alignment by identifying recommendations and conditions to be applied.

5.2.3 Communication of results to applicants

The Lead Applicant will receive a communication noting any recommendations/conditions to be addressed to enable provisional inclusion within the First call for Business Creation for the Business Plan 2022 - 2024. The communication will have defined timeframe to respond and complete any changes. This deadline is not mutable. Upon resubmission of the amended proposal, the MT reviews the amended submission and makes a final decision.

If a Lead Applicant fails to comply with the given conditions/recommendations, or does not respond within the defined time period, the MT reserves the right to withdraw the conditional notification. In such a case, the next proposal on the MT Portfolio list will be contacted following the ranking list.

The selected proposals, as well as other activities to be developed internally by EIT UM, will be included in the draft/proposed Business Plan.



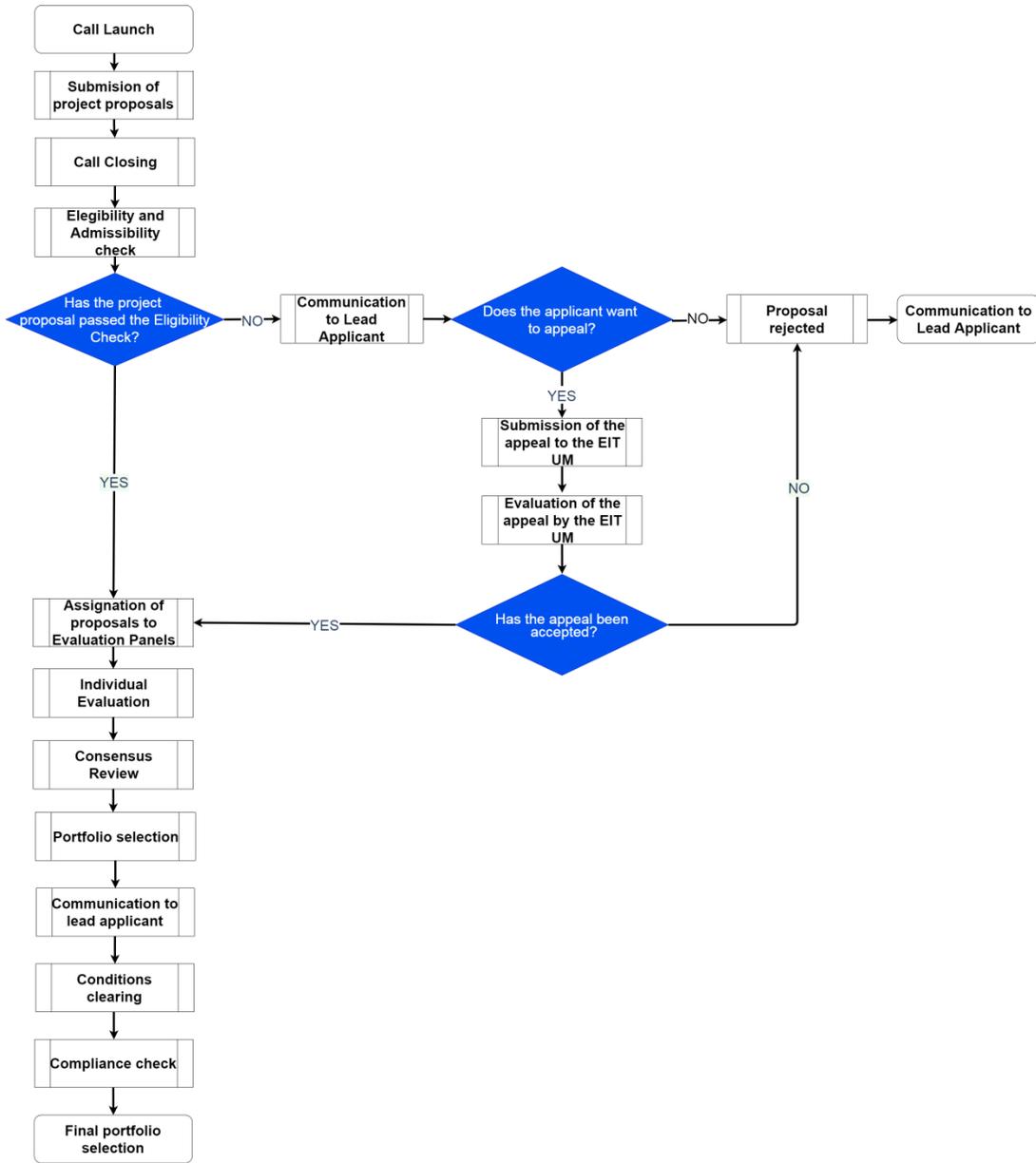


Figure 1. Workflow on Call Process

