

Application deadline: 29 January 2021

## Media and LMS Internship (m/f)

### ABOUT EIT URBAN MOBILITY

The website of EIT Urban Mobility is <https://www.eiturbanmobility.eu>

EIT Urban Mobility, supported by the European Institute of Innovation and Technology (EIT), acts to accelerate positive change on mobility to make urban spaces more liveable.

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

	<i>We create systemic solutions that will <b>move more people around the city more efficiently and free up public space.</b></i>
	<i>We bring all <b>key players in urban mobility together</b> to avoid fragmentation and achieve more.</i>
	<i>We engage <b>cities and citizens from the word go</b>, giving them the opportunity to become true agents of change.</i>

### ABOUT EIT UM ACADEMY

Our Academy is a collaborative arena for lifelong learning, helping to build critical capabilities for innovation and transformation. We are training the next generation of urban mobility practitioners, needed by the urban mobility ecosystem of the future.

Our programmes are intersectoral, interdisciplinary, international, and entrepreneurial.

### ABOUT THE COMPETENCE HUB



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a body of the European Union

The Competence Hub offers intensive programmes on hot topics in urban mobility and transport to work with professionals from different sectors, such as project managers, engineers, city executives and entrepreneurs, co-created by our partners in various locations in Europe. This lifelong learning initiative uses a variety of formats including light online material in a web-TV channel, online courses, in-project training, and co-creation work, as well as more conventional face-to-face seminars. It aims to train 50,000 people per year and to reach a total of 500,000 people per year through its online offers.

More information on the Competence Hub: <https://www.eiturbanmobility.eu/competence-hub/>

## MAIN TASKS

The Intern Media and LMS Intern will support and report to the Head of the Competence Hub and the Academy Director. The primary focus will be help to create, edit and publish the video content which is generated internally for the needs of our online training activities (WebTV, Small Free Online Courses, MOOCs). The secondary focus will be to support the Competence Hub and our partners in the publishing of e-learning contents and courses (Small Free Online Courses, MOOCs), within the appropriate e-learning platforms. We are currently using an internal LMS based on Moodle and operating some of our online courses through Coursera, Future Learn and other partner proprietary platforms.

Tasks and responsibilities include:

- Filming/recording, editing, publishing the video contents that EIT Urban Mobility's Competence Hub produces internally. This may include the generation of new content, retrieving/editing existing footage or a mix of both;
- Recording interviews of people or events of interest, whenever necessary;
- Identifying videos and video formats that can inspire us, from a technical point of view;
- Identifying useful software, tools and platforms that can help us produce quality video content quickly and easily;
- Publishing the e-learning content (videos, text, fully formed online courses) that is produced by our partners and ourselves, on the different social networks (Youtube, LinkedIn, etc.) and e-learning platforms available on the market.
- Handling/operating our media kits (one studio kit and 4 portable video kits) and their inventory.
- Supporting the rest of the team in identifying relevant contents, events, people to interview, etc., and organizing the meetings/shoots from a technical perspective.

## KEY SKILLS:

- Education or Experience in similar or comparable task(s);
- Strong IT/technical knowledge: video recording, video editing, video publishing and tagging, e-learning content/module management, customer data-base management, etc;
- Motivation to work in fast-moving, innovative, and sometimes ambiguous environments;



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- Team player who can work independently;
- Organized and structured, pro-active and hands-on;
- A positive and 'can-do' mindset.

## ELIGIBILITY

- Nationality: be able to work in Spain
- Excellent written and spoken English (C1)
- Bachelors' degree in Media/Journalism, or two years of equivalent professional experience
- One or more additional European languages preferred however not required.

## CONTRACT TYPE

6 months Full-time internship agreement or “contrato de practica”.  
Gross monthly salary: 1 450 Eur  
Possibility to homework

## LOCATION

- Barcelona

## APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector. Therefore, we welcome applications from anyone who meets the above criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

- To apply for this internship, please send a full application form consisting of a letter of motivation highlighting how your skills or experience matches the internship requirements and a current curriculum vitae to [internship@eiturbanmobility.eu](mailto:internship@eiturbanmobility.eu)
- If you have prior experience in one or various of the following areas or with the following tools, please make sure it is explicit in your application:
  - Filming/recording
    - In-studio filming (green screen/teleprompter)



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- Camera operations (interview/b-roll footage)
- Photography with a DSLR camera
- Managing a media kit
- Video edition
  - Adobe package (Premier Pro, After Effects, Photoshop)
  - Final cut pro
- E-learning platform/LMS
  - SCORM
  - Moodle and/or other LMSs
- MS Office
  - MS Sharepoint
  - MS Excel
- Save the files as “Internship title - First Name Last Name” *in PDF format*.

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#### Data Protection Disclaimer

Your personal data will be handled with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries, as responsible. The aim of collecting this data is for the recruitment of the offered internship. We will process your personal data following your consent made by applying to such job offer.

This will allow us:

- to enable you to submit your CV to apply for specific roles;
- to match your details with the internship vacancies and to eventually contact you;
- to retain your details and notify you about future internship opportunities similar to the specific tasks for which you have contacted us;
- to answer your enquiries.

Please note that your details may be shared with external parties supporting in the selection and review process. However, data will not be shared beyond these parties. We will keep your personal data only for as long as necessary.

Should you have any questions about Data Protection or you want to exercise your rights (access, correction, erasure, object or restrict processing, data portability, and any other relevant right), please email [recruitment@eiturbanmobility.eu](mailto:recruitment@eiturbanmobility.eu).



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