

Application deadline: 25 September 2020

Media Content Planner Internship

ABOUT EIT URBAN MOBILITY

The website of EIT Urban Mobility is <https://www.eiturbanmobility.eu>

EIT Urban Mobility, supported by the European Institute of Innovation and Technology (EIT), acts to accelerate positive change on mobility to make urban spaces more liveable.

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019 we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

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|  | <i>We create systemic solutions that will move more people around the city more efficiently and free up public space.</i> |
|  | <i>We bring all key players in urban mobility together to avoid fragmentation and achieve more.</i> |
|  | <i>We engage cities and citizens from the word go, giving them the opportunity to become true agents of change.</i> |

ABOUT EIT URRBAN MOBILITY ACADEMY

Our Academy is a collaborative arena for lifelong learning, helping to build critical capabilities for innovation and transformation. We are training the next generation of urban mobility practitioners, needed by the urban mobility ecosystem of the future.

Our programmes are intersectoral, interdisciplinary, international, and entrepreneurial.



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ABOUT THE COMPETENCE HUB

The Competence Hub offers intensive programmes on hot topics in urban mobility and transport to work with professionals from different sectors, such as project managers, engineers, city executives and entrepreneurs, co-created by our partners in various locations in Europe. This lifelong learning initiative uses a variety of formats including light online material in a web-TV channel, online courses, in-project training, and co-creation work, as well as more conventional face-to-face seminars. It aims to train 50,000 people per year and to reach a total of 500,000 people per year through its online offers.

MAIN TASKS

The intern Media Content Planner supports and reports to the Head of the Competence Hub and the Academy Director. The Intern will support the generation and pacing/sequencing of the video content produced by the Competence Hub for the WebTV and our short programme portfolio. She/he will play an active role in making sure the video content we produce is impacting and entertaining. All the videos produced by the Competence Hub must be rigorous from a content and scientific/educational perspective. They also need to be short, well-balanced, and fast-paced, so that they are easy to watch and learn from. This is what the Intern Media Content Planner will focus on.

Tasks and responsibilities include:

- Identify and reference relevant examples of impacting and well-paced video contents (other online tv channels, other MOOCs, debates, etc.);
- Participate in relevant events and conferences (online or on site) and identify useful contents, events, people to interview, subjects to talk about, etc.
- Research the different people we wish to interview, prepare interview questions, contact them and brief them, arrange for the interview sessions, follow-up, etc.;
- During the interviews/shooting sessions, make sure everything goes smoothly and that all important issues are addressed;
- After the interviews/shooting sessions, review the video contents, identify the most relevant chunks, identify complementary footage so to merge all relevant content, etc.
- In some cases, also participate as a speaker in the video, introducing other specialists, presenting themes and topics, etc.

KEY SKILLS

- Education or Experience in similar or comparable task(s);



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- Strong journalism/digital-media knowledge, or previous experience in generating/directing short-videos viewed by a large number of people;
- Good communications and project management skills – capability of organizing managing various events/projects/shootings in parallel;
- Motivated to work in a fast-moving, innovative environments;
- Team player who can work independently;
- Organized, pro-active and hands-on;
- A positive and ‘can-do’ mindset.
- Knowledge of the mobility sector and/or urban development is considered an advantage.

ELIGIBILITY

- Nationality: be able to work in Spain
- Bachelors’ degree in Media/Journalism, or two years of equivalent professional experience
- Excellent written and spoken English (C1)
- One or more additional European languages preferred however not required.

CONTRACT TYPE

- 6 months full-time internship agreement or “contrato de practica”.
- Gross monthly salary: 1,450 Eur
- Possibility to homework

LOCATION

- Barcelona, Spain

APPLICATION PROCESS

EIT Urban Mobility is an equal opportunity employer and values diversity. To build a strong digital Europe that works for everyone it is vital that we have diverse range of skills, knowledge, and experience in the sector.



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Therefore, we welcome applications from anyone who meets the above criteria and encourage applications from women, ethnic minorities, and other underrepresented groups.

- To apply for this internship, please send a full application form consisting of a letter of motivation highlighting how your skills or experience matches the internship requirements and a current curriculum vitae to internship@eiturbanmobility.eu
- Save the files as “Internship title - First Name Last Name” *in PDF format*.

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Data Protection Disclaimer

Your personal data will be handled with utmost care by the EIT KIC URBAN MOBILITY, S.L. or its subsidiaries, as responsible. The aim of collecting this data is for the recruitment of the offered internship. We will process your personal data following your consent made by applying to such job offer.

This will allow us:

- to enable you to submit your CV to apply for specific roles;
- to match your details with the internship vacancies and to eventually contact you;
- to retain your details and notify you about future internship opportunities similar to the specific tasks for which you have contacted us;
- to answer your enquiries.

Please note that your details may be shared with external parties supporting in the selection and review process. However, data will not be shared beyond these parties. We will keep your personal data only for as long as necessary.

Should you have any questions about Data Protection or you want to exercise your rights (access, correction, erasure, object or restrict processing, data portability, and any other relevant right), please email recruitment@eiturbanmobility.eu.



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