Mobility Talks #5

MaaS: disrupting mobility in the city!

17 September 2020
The pioneers

Source: MaaS Alliance
Expanding the concept

Source: MaaS Alliance
MaaS in Action

Shifting the focus

Source: MaaS Alliance
Brand new!

Source: MaaS Alliance
Disruption?

OK! But not so fast…

✓ Where’s the business model?
✓ Getting to Level 1 – Information
✓ Governance – Lost in the big picture
Learning by doing…

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