UMAM Roadmap Report 2020 – Eindhoven

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1. City Context

Eindhoven is the fifth largest city in the Netherlands, with a population of 233.983 inhabitants in its core city (88.87km^2) and up to 780,000 in its large metropolitan area, also known as Brainport Region. About 60% of all trips generated per day are made by active modes (walking and cycling), while 35% are made by car[1].

The public transport network consists of 2 rail stations that connect Eindhoven with the main Dutch cities, and up to 25 city bus lines which also serve neighbouring cities.

In 2013, the city embarked in the process of developing its Sustainable Urban Mobility Plan, referred as 'Vision Eindhoven-on-the way' (*Visie Eindhoven op weg*)[2]. Recently, in 2020, the metropolitan area of Eindhoven started in to define a Regional Mobility Agenda and Implementation program, setting up a common 'Mobility Target' for all municipalities within the region[3].

This plan is characterised for being developed through a collaborative approach between the multiple stakeholders within the Eindhoven Metropolitan Area (public authorities, industry, research institutions and interest groups). All of them are working together on its implementation.

The plan focusses on 6 key topics:

- International connectivity with economic centres to strengthen the local economy
- Accessibility in a daily environment
- Liveability, road safety and sustainability
- Stimulating smart mobility in the region

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[1] Provided by the representative of the city of Eindhoven as part of the UMAM assessment 2020

[2] https://www.smartwayz.nl/media/1149/eindhoven-op-weg.pdf

[3] https://metropoolregioeindhoven.nl/thema-s/mobiliteit

- Linking mobility with other topics such as economy, energy-transition and rural area transition
- Logistics

These six categories are linked to several main objectives and topics, from which the following are key considerations for the UMAM assessment: Urban Strategy, Accessibility, Cycling strategy, Public Transport, Logistics, Parking, Smart Mobility, Shared Mobility and Public and Green Spaces.

2. Disclaimer

The full roadmap report is subject to confidentiality. If you are interested in further details or running a pilot, please contact us at factory@eiturbanmobility.eu.