



UMAM Roadmap Report 2020 – Amsterdam

Elaborated by

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1. City Context

Amsterdam covers 219km² and is home to a population of 821,752 inhabitants. It has a complex layout with many different transport options available, including road, rail and water. Amsterdam has taken many steps towards becoming a more sustainable city and their plans towards this end can be found across a number of strategic documents:

- Amsterdam Climate Neutral 2050 roadmap¹ which presents the pathway towards ridding the city of CO₂
- Smart Mobility Action Plan² which shows the vision for transport innovation
- Public Transport in 2040 – outlines of a vision for the future³
- City policy plans⁴ targeting specific modes and improvements in the city

Within these documents a number of clear goals for the city have been elaborated which show the importance of sustainable mobility:

- Build on high active travel share and further incentivise use of such modes;
- Restrict car use in the city centre through curbing traffic and parking;
- Promote carbon neutral transport and introduce required vehicle standards – zero-emissions public transport vehicles to be introduced by 2025;
- Attractive roads and streets through improved walkability in the walkable city;
- Test new technologies and harness innovation to give people better choices and access to more fit-for-purpose transport solutions – MaaS policy;
- Extend public transport network with further investment.

¹ http://carbonneutralcities.org/wp-content/uploads/2019/12/Amsterdam-Climate-Neutral-2050-Roadmap_12072019-1.pdf

² <https://amsterdamsmartcity.com/updates/project/actieprogramma-smart-mobility-2016-2018>

³ <https://www.government.nl/binaries/government/documents/publications/2019/06/13/public-transport-in-2040-outlines-of-a-vision-for-the-future/Public+Transport+in+2040.pdf>

⁴ <https://www.amsterdam.nl/en/policy/policy-traffic/public-transport/>

These goals have key action plans associated with them to help achieve a more sustainable urban mobility solution for the city. UMAM provides further recommendations to support this goal based on analysed data for the city.

2. Disclaimer

The full roadmap report is subject to confidentiality. If you are interested in further details or running a pilot, please contact us at factory@eiturbanmobility.eu.