



Crisis Funding Instrument 2020 Application Form Overview

As part of the [EIT's Crisis Response Initiative](#), this activity directly contributes to the European Union's response to the COVID-19 pandemic

EIT Urban Mobility - Mobility for more liveable urban spaces

EIT Urban Mobility

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eiturbanmobility.eu



EIT Urban Mobility is supported by the EIT,
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Introduction

EIT Urban Mobility has launched a new programme in the Business Creation 2020 Portfolio, dedicated to highly innovative European start-ups and scale-ups with financing rounds affected by COVID-19 crisis.

As part of the [EIT's Crisis Response Initiative](#), this activity directly contributes to the European Union's response to the COVID-19 pandemic. The EIT Urban Mobility Crisis Funding Instrument's overall budget and the required pre-financing through EIT are both subject to the approval by the EIT Governing Board, which will not be granted before June 2020. All applicants will be informed as soon as the approval is granted.

Find the call text with all details [here](#).

Apply by completing [this form](#).

Deadline: ***19 June 2020 at 18:00 CET***

NOTE: The form does not allow you to save results and complete them at a later stage. You can find an overview of all questions below.

We recommend to save all your answers e.g. in a Word file in case you need to start over or want to prepare your application in several steps before completing it online. Please use the link provided above to apply.

Questions related to the process, EIT definitions and requirements and other general aspects of the Crisis Funding Instrument 2020, can be addressed to: FundingCOVID19@eiturbanmobility.eu.

1. Application form: Qualifying questions

1. To apply for the Crisis Support Instrument, please answer the following qualifying statements. I have read and approve of the Terms and Conditions of the EIT Urban Mobility Crisis Funding Instrument.* (NOTE: all questions/statements marked with * are mandatory to fill out)
A: I accept
B: I don't accept
2. I am aware that the funding is linked to a Shareholder's Agreement for the purchase of shares from the founding shareholders or acquisition of new created shares to nominal value corresponding to at least 5% of the venture's equity. Hereby, EIT Urban Mobility will own shares in the venture.*
YES/NO
3. All of my venture's shareholders are inside the EU or EIT member countries.*
YES/NO
4. The funding is able to help my venture adapt to the situation caused by COVID-19.*
YES/NO
5. My ventures' planned investment rounds are affected by the COVID-19 crisis.*
YES/NO
6. My venture is in a Seed financing round or was in promising preparation of a bridge financing round \geq €500 000 before the COVID-19 crisis.*
YES/NO
7. My ventures' post-money valuation (of previous round) is \geq €1M for grant of €50 000 and \geq €2M for grant of €100 000 (determined after 1 January 2019).*
YES/NO
8. My venture has or is developing a unique technology, product or service with a clear demonstrable competitive advantage and strong intellectual property position or strategy on any technology.*
YES/NO
9. Only for applicants for grant of €50 000: I have a related product with TRL \geq 4 .
This question is required for applicants for grant of €50 000*
YES/NO

10. Only for applicants for grant of € 100 000: I have a related product with TRL \geq 6 .
This question is required for applicants for grant of €100 000
YES/NO
11. My venture has high growth- and high societal and economic impact potential related to the City Challenges of EIT Urban Mobility.*
YES/NO
12. My venture is an SME as defined under the EU recommendation 2003/361.*
YES/NO
13. My venture is registered in one of the EU Member States or EIT member countries.*
YES/NO
14. My venture is incorporated on or later than 1 January 2013.*
YES/NO
15. Founders own a majority stake in the company (>75%)*
YES/NO

NOTE: If the answer to 15 is “NO”, the upcoming (mandatory) question is: “How much of the stake is currently owned by the founders?”
16. My venture has commercial validation or early traction with (potential) customers and proof points on the value proposition and business model.*
YES/NO
17. I understand my venture is eligible for a grant of €100 000 if we have demonstrated revenue generated from customers, preferably >€100 000 last fiscal year.*
YES/NO
18. Our venture has a multi-year roadmap that includes milestones on technology/product development, commercial development, organizational development and fundraising.*
YES/NO
19. Our venture has strong prospects of raising follow-on funding and proof points of interest from potential financiers.*
YES/NO
20. We have a strong team in place that can execute on the key activities within the roadmap and/or a plan to attract key personnel to the venture.*
YES/NO

2. Application form: Additional questions

21. Type of legal entity of your venture for which you are applying for funding (e.g. B.V., GmbH)*
22. Date of registration of your venture*
23. VAT number of your venture*
24. Website of your venture*
25. Please provide the email of the applicant*
26. Budgeted revenue of 2020 in € (as budgeted before the COVID-19 crisis)*
27. Total revenues of your venture in 2019 in €*
28. Total revenues of your venture in 2018 in €*
29. Amount of investment raised by your venture since its creation to the current date, including loans and equity, not including grants, subsidies, and prize money.*
30. Size of your latest funding round (loans and equity)*
31. Type of that last investment (e.g. accelerator, angel investor, venture capital, bank) and when it was closed*
32. Stage of development of the company (e.g. “developing prototype and running pilot projects” or “product completed and generating first revenues”)*
33. Description of the founders team and key personnel of the venture (names, short bio and current responsibilities). Description of gaps and/or growth ambitions and your plan to attract key personnel to the venture going forward.*
34. Total number of FTEs working in your venture currently, irrespective of their legal status (employee or freelancer), as well as the number of FTEs in 2019 and 2018.*
35. Monthly average net burn rate of your venture in €*
36. Public summary of your venture (max. 100 words)*
37. Clearly describe the impact of the COVID-19 crisis on the R&D, product development, fundraising and/or other activities of your venture*

38. Total amount of funding you request from the EIT Urban Mobility Crisis Funding Instrument for a project plan ending on 31 December 2020*
39. For what does your venture need the funding? Please summarize the activities for which the funding is needed and the estimated amount of funding they require.*
40. What is the societal and economic impact you are expecting to have as a result of the use of the funding?*
41. Describe your plans to fund your venture for the next 24 months after 31 December 2020.*
42. What is the problem your are solving?*
43. What are customers currently doing to solve this problem and why are current solutions not sufficient?*
44. Describe and quantify both the total addressable market and the target market(s) of your venture, e.g. in terms of #customers, #units, €revenues*
45. The solution you provide to solve the problem and what makes it innovative:
Please describe the products and/or services.*
46. Please describe your technology and the current and/or planned intellectual property position on the technology*
47. List the three main competitors (including their websites, if available) of your venture and describe how you differentiate from them*
48. Please describe your business model including the revenue model, and the resources needed to execute this business model*
49. Please describe your business model including the revenue model, and the resources needed to execute this business model*
50. Please describe the next main milestones to be completed in 2020 (e.g. proof of concept, completed pilots, increased production capacity, cost-down, first revenues)*
51. Please upload your One-pager executive summary (taking into account the contents required as listed in the Terms & Conditions)
This upload is required.*
52. Please upload your Standard investor pitch deck or company presentation (includes Description of Problem, Solution, Market and Competitors, Business Model, Go-to-Market Strategy, Product Roadmap, Financials, and Team) in PDF (taking into account the contents required as listed in the Terms & Conditions)
This upload is required.*
53. Please upload Valuation file: Proof that Post-money valuation (of previous round) are \geq €1M for grant of €50 000 and

≥ €2M for grant of €100 000 (determined after a round from 1 January 2019).
This upload is required.*

54. OPTIONAL:

Please upload summarized financial statements (P&L, cashflow, balance sheet) with actuals for 2018 + 2019, budget for 2020, and forecast for 2021 and further (minimum 3 years).

Note: This step becomes obligatory if your application is selected as eligible and processed for further screening.

55. OPTIONAL: Is there any other relevant information you would like to provide? Please provide that information here:

56. My application for the Crisis Support Instrument is complete. I accept that I am not able to make any changes to this application after this step. // SUBMIT

3. Submission

- The Crisis Funding Instrument 2020 Call will be opened on 5 June 2020.
- The Call will close on X June 2020 at 18:00 CET.
- Apply by completing [this form](#).
- Due to the high amount of expected applications we will only be able to notify candidates that get selected for further screening within the next 3 weeks after opening of the Call.