

Agenda

EIT Urban Mobility Inauguration Event

DATE: 19 November 2019

TIME: 17:00-19:30h

LOCATION: Central Agora of the Smart City Expo World Congress (SCEWC)*
Hall 2 – Gran Vía Venue, Barcelona, Spain

**An Expo pass of the Smart City Expo World Congress is required*

Website Smart City Expo World Congress: <http://www.smartcityexpo.com>

The EIT Urban Mobility Inauguration Event will be preceded by a High-level dialogue, directly linked to EIT Urban Mobility. This 'pre-event' takes place in the main auditorium of the Smart City Expo World Congress (SCEWC). After the pre-event, the Inauguration Event will start. Below follow the details of both events. **Please be aware that the locations of the two events differ.**

Pre-event: High-level dialogue EIT Urban Mobility <i>Cities leading the paradigm shift in urban mobility</i> <i>Location: Main Auditorium, SCEWC (Fira Barcelona)</i>	
15.30-16:15	<p>Moderator: Dr. Maria Tsavachidis, CEO, EIT Urban Mobility</p> <ul style="list-style-type: none"> Ms. Ada Colau, Mayor, City of Barcelona Mr. Giuseppe Sala, Mayor, City of Milan <p>16:00 Call to stage:</p> <ul style="list-style-type: none"> Mr. Luca de Meo, President, SEAT Mr. Francesc Torres, Rector, Universitat Politècnica de Catalunya (UPC) <p>16:15 Official picture</p>

Agenda

EIT Urban Mobility Inauguration Event
17:00-19:30h, 19 November, Barcelona



EIT Urban Mobility Inauguration Event

17:00 - 19:30

Location: Central Agora, SCEWC Hall 2 (Fira Barcelona)

The EIT Urban Mobility Inauguration Event will take place on Tuesday, 19 November at the Smart City Expo World Congress of Barcelona. The main Agora, an open stage in the heart of the Expo area, will host the event from 17.00 to 19.30h. It will start with opening speeches followed by a panel of high-level experts. To close the event, all attendees are invited to stay and enjoy the networking cocktail until 19.30h.

Detailed agenda

Opening speeches and keynote

17:00 - 17:30

WELCOME ADDRESS

Mr. Luís Gomez, EIT Urban Mobility coordinator, City of Barcelona

Mr. Francesc Torres, Rector, Universitat Politècnica de Catalunya (UPC)

OPENING SPEECH

Mr. Ferran Tarradellas, Head of the European Commission representation in Barcelona

Ms. Alice Fišer, Head of Communications and Stakeholder Relations, European Institute of Innovation and Technology (EIT)

KEYNOTE SPEECH

Dr. Maria Tsavachidis, CEO, EIT Urban Mobility

17:30 -18:30	<p>PANEL DEBATE: Urban mobility for more liveable cities</p> <p><u>Moderator:</u> Dr. Carlo van de Weijer, Managing Director EAISI, Eindhoven AI Systems Institute, Eindhoven University of Technology and interim Chair of EIT Urban Mobility Supervisory Board</p> <ul style="list-style-type: none"> • Mr. Emanuel Forest, Board Member of the European Commission's "Mission on climate-neutral and smart cities" • Dr. Manuel Valdés, Infrastructures and Mobility Deputy Manager, City of Barcelona • Mr. Lucas Casasnovas, Head of Urban Mobility, SEAT • Prof. Dr.-Ing. Uwe Clausen, Director, Fraunhofer Institute for Material Flow and Logistics and Head of the Institute for Transport Logistics, University Dortmund • Dr.-Ing. Muriel Beser Hugosson, Head of the School of Architecture and the Built Environment, KTH Royal Institute of Technology
18:30 -18:45	<p>Closing speech</p> <p>Mr. Lluís Jofre, President, EIT Urban Mobility Association</p> <p><i>Official picture</i></p>
18:45 - 19:30	<p>Networking cocktail</p> <p>Connect with us and meet peers at the Networking cocktail offered by EIT Urban Mobility</p> <p>Location: Central Agora, SCEWC Hall 2 (Fira Barcelona)</p>
21:00 - 23:30	<p>EIT Urban Mobility Inauguration Dinner*</p> <p>One Ocean Club Restaurant</p> <p><i>*On invitation only</i></p>

For more information please contact:

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How to get to the Smart City Expo World Congress

Fira Gran Via (South Entrance)

Av. Joan Carles I, 64

08908 L'Hospitalet de Llobregat

Barcelona

[Link: Google Maps](#)

The event is located in Hall #2 – Access through the south entrance

Arrival via Public Transportation:

Metro: L9 Sud Fira

FCG: Europa Fira

For more information regarding your arrival via public transport please visit the website: [FiraGranVia](#)

Do you have questions or want to learn more about EIT Urban Mobility, its vision, mission and activities?

Come and visit us at the **EIT Urban Mobility stand**, which is part of the booth of the Barcelona City Council, at the Smart City Expo World Congress - Booth C 367 – Hall 2. Please find a detailed map on the last page of the info package for information regarding its location.

Map of Smart City Expo World Congress

