

# Draft agenda

## EIT Urban Mobility Inauguration event

**DATE:** 19 November 2019

**TIME:** 17.00-19.30h

**LOCATION:** Central Agora of the Smart City Expo World Congress\*  
Hall 2 - Gran Vía Venue, Barcelona, Spain

*\*An Expo pass of the Smart City Expo World Congress is needed to be able to access the inauguration event*

**Website Smart City Expo World Congress:** <http://www.smartcityexpo.com>

17:00 – 19:30	<h3>EIT Urban Mobility Inauguration event</h3> <p><b>Location:</b> Central Agora, SCEWC Hall 2 (Fira Barcelona)</p> <p>The EIT Urban Mobility Inauguration event will take place on Tuesday, 19 November at the Smart City Expo World Congress of Barcelona. The main Agora, an open stage in the hearth of the Congress area, will host the event from 17.00 to 19.30h. It will start with opening speeches followed by a panel of high-level experts. To close the event, all attendees are invited to stay and enjoy the networking cocktail until 19.30h.</p>
<h2>Detailed agenda</h2>	
17:00 – 17:30	<h3>Opening speeches and keynote</h3> <ul style="list-style-type: none"><li>17.00-17.10h. Welcome speech by City of Barcelona Mr. Luís Gomez, EIT Urban Mobility coordinator</li></ul>

	<ul style="list-style-type: none"> <li>• 17.10-17.20h. Speech by Ms. Alice Fiser, Head of Communications and Stakeholder Relations at the European Institute of Innovation and Technology (EIT)</li> <li>• 17.20-17.30h. Speech by Ms. Maria Tsavachidis, CEO of EIT Urban Mobility</li> <li>• 17.30h Introduction to the panel by Mr. Luís Gomez</li> </ul>
<p>17:30 – 18:30</p>	<p><b>Panel: EIT Urban Mobility will make innovation happen</b></p> <p>Participants (to be confirmed)</p> <ul style="list-style-type: none"> <li>• From cities: Mr. Giuseppe Sala, Mayor of City of Milan</li> <li>• From industry: Mr. Luca de Meo, CEO of SEAT</li> <li>• Form the European Commission: Ms. Begoña Arano, Head of Unit Innovation and EIT at DG EAC, European Commission (TBC)</li> <li>• From knowledge institutes: Prof. Dr. Uwe Clausen, Head of Fraunhofer Institute for Material Flow and Logistics and head of the Institute for Transport Logistics at the University Dortmund</li> <li>• From university: Ms. Muriel Beser Hugosson, Dean of ABE School, KTH Royal Institute of Technology</li> </ul> <p><b>Moderator:</b> Mr. Carlo van de Weijer, interim Chair of EIT Urban Mobility Supervisory Board and Managing Director EAISI, Eindhoven AI Systems Institute, Eindhoven University of Technology</p>
<p>18:30 – 18:45</p>	<p><b>Closing speech</b></p> <p>City of Milan - Mayor of City of Milan, Mr. Giuseppe Sala City of Barcelona - Mayor of City of Barcelona, Ms. Ada Colau</p> <p><b>Official picture</b></p>
<p>18:45 – 19:30</p>	<p><b>Networking cocktail offered by EIT Urban Mobility</b></p> <p><b>Location:</b> Central Agora, SCEWC Hall 2 (Fira Barcelona)</p>