

Summit Agenda

#EITUMsummit2020



Urban Mobility

VIRTUAL
SUMMIT
2020
DECEMBER 9-10

 EIT Urban Mobility is supported by
the EIT, a body of the European Union

Event running times are in CET (Central European Time)

Wednesday 9 December 2020

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09:00-17:30 : **Exhibition and Networking Opportunities** ongoing during entire day

09:25-09:30 : **Welcome**
Jean-Paul Judson, Master of Ceremonies

09:30-09:40 : **Grand Opening Speech**
Maria Tsavachidis, CEO of EIT Urban Mobility

09:40-09:50 : **Keynote speech: KICs under Horizon Europe**
Martin Kern, Director of EIT

09:55-10:00 : **The Spanish Ministry of Transport, Mobility and the Urban Agenda**
Pedro Saura García, State Secretary for Transport, Mobility and the Urban Agenda

10:05-10:10 : **Barcelona City Council**
Rosa Alarcón, Mobility Councillor of the Barcelona City Council

10:15-11:10 : **Climate, Health, Economy – How Cities, Industry, Knowledge and Innovation are Buying their Way out of Multiple Crises**
Stephan van Dijk, Director of Innovation, Amsterdam Institute for Advanced Metropolitan Solutions
Jaromír Beránek, Head of IT and Smart City Committee, Prague City Assembly
Andres Camacho, Director of Mobility, Ferrovial
Moderated by Maria Tsavachidis, CEO of EIT Urban Mobility

11:10-11:25 : **Coffee and Networking Break**

11:25-12:30	<p>Factory: Successful Mobility Strategies in COVID-19 Times</p> <p>Kevin Mayne, CEO, Cycling Industries Europe Rossella Ferorelli, Manager, City of Milan Miquel Martí Casanovas, Assistant Professor, Department of Urbanism and Regional Planning, Polytechnic University of Catalonia (UPC) Peter Kisch, Project Manager Future of Lund, City of Lund Moderated by Yoann Le Petit, Business Development Manager, EIT Urban Mobility</p>
12:30-13:05	<p>The Urban Mobility Assessment Model</p> <p>Albert Aguado, Project Collaborator, Carnet David Fernández, Project Collaborator, Automotive Technology Centre of Galicia (CTAG) Jana Helder, Project Collaborator, Bable Smartcities Jakub Muscat, Project Lead, University College London Philipp Schmitz, Project Coordinator at EIT Urban Mobility Raúl Urbano, Project Collaborator, Automotive Technology Centre of Galicia (CTAG) Moderated by Elaine Trimble, Strategist for Yoyu and Director of Energy Garden, formerly with Siemens Urban Development and Arup's design teams</p>
13:05-13:45	<p>Lunch and Exhibition Break</p>
13:45-14:50	<p>Doctoral Training Network: Young Researchers' Views on Urban Mobility</p> <p>Dr. Anna Clark, Innovation Lifecycle Manager, Innovation Hub North, EIT Urban Mobility Dr.-Ing. Benjamin Büttner, Head of Doctoral Training Network EIT Urban Mobility and Head of Research Group 'Accessibility Planning' at Technical University of Munich (TUM) Avital Angel, Doctoral candidate Technion Jani Fernanda Velazquez Robles, Doctoral candidate Polytechnic University of Catalonia (UPC) Moderated by Martin Vendel, Director of Academy, EIT Urban Mobility</p>
14:50-15:20	<p>Coffee and Networking Break</p>
15:20-16:15	<p>Global Perspective on Urban Mobility: An International Comparative</p> <p>Ian Christensen, Managing Director, iMOVE Australia Yasmin Forbes, Former Board Member, TRANSNET South Africa Adam Cohen, Senior Research Manager, Transportation Sustainability Research Center at UC Berkeley Takehiko Nagumo, Senior Managing Executive Officer, Mitsubishi UFJ Research & Consulting Moderated by Gareth Macnaughton, Director of Innovation, EIT Urban Mobility</p>
16:15-17:20	<p>XKIC Advanced Climate Resilient Sustainable Cities - Capitalising on Collaboration to Drive System Change in Food Logistics and Delivery in Amsterdam</p> <p>Thomas Osdoba, Senior City Advisor EIT Climate-KIC, leader of XKIC Sustainable Cities Natalia Vera, City Advisor EIT Climate-KIC, Q&A only Mark Frederiks, Managing Director, Amped BV Danika Moore, Project Manager, Amped BV Moderated by Maria Marrugat, Programme and Project Officer, EIT Urban Mobility</p>
17:20-17:25	<p>Closing Words of Day 1</p> <p>Jean-Paul Judson, Master of Ceremonies</p>

09:00-17:30 : **Exhibition and Networking Opportunities** - ongoing during entire day

09:10-09:15 : **Welcome**
Jean-Paul Judson, Master of Ceremonies

09:15-10:15 : **EC Services and EU Institutions: How the EU will bring Urban Mobility on the Path towards Climate-Neutrality by 2050**
Henrik Hololei, Director-General for Mobility and Transport, European Commission
Karima Delli, Chair of TRAN Committee, European Parliament
Mohamed Mezghani, Secretary General, International Association of Public Transport (UITP)
Anna Lisa Boni, Secretary General, Eurocities
Moderated by Laura Shields, Founder and Managing Director, Red Thread EU

10:20-11:25 : **The Journey of an Urban Mobility Entrepreneur**
Corvin Huber, CEO & CTO, D3 Technologies
Pavel Vrba, CEO & Co-Founder, eParkomat
Thibault Castagne, CEO & Co-Founder, Vianova
Karin Ebbinghaus, CEO, Elonroad
Moderated by Fredrik Hånell, Director of Business Creation, EIT Urban Mobility

11:25-11:50 : **Coffee and Networking Break**

11:50-12:55 : **City Club: Living Labs and Citizen Engagement**
Camilla Byström, Department of Transport Planning, City of Stockholm
Melanie Grötsch, Department of Urban Development and Traffic Planning, City of Munich
Àngel López, Head of Urban Mobility Strategy, City of Barcelona
Moderated by Florinda Boschetti, Director of City Club, EIT Urban Mobility

12:55-14:00 : **Lunch and Exhibition Break**

14:00-14:55 : **Future Mobility: Digital Opportunities**
Peter Shearman, Head of Innovation, UKI, Emerging Technology & Incubation at CISCO
Prof. Sidharta Gautama, Professor in Intelligent Systems Engineering at Ghent University
Fernando Liesa, Secretary General, Alliance for Logistics Innovation through Collaboration in Europe (ALICE)
Jan Schöning, Director for Urban Development & Smart Cities, Siemens Advanta Solutions
Moderated by Gareth Macnaughton, Director of Innovation, EIT Urban Mobility

14:55-15:15 : **Coffee and Networking Break**

15:15-16:10 : **European Network – Meet EIT Urban Mobility's Network in the RIS Countries**
RIS HUB Greece: Nikos Giannoulidis, Euroconsultants
RIS HUB Hungary: Ákos Dervalics, Startup Campus
RIS HUB Malta: Camille Bon, Project Aegle Foundation
RIS HUB Poland: Przemysław Zawodny, Institute of Logistics and Warehousing
RIS HUB Portugal: Sofia Fernandes, Building Global Innovators
RIS HUB Serbia: Dr. Radomir Zikic, National Association of Autonomous and Electric Vehicles of Serbia
RIS HUB Slovenia: Alenka Mauko Pranjic, Slovenian National Building and Civil Engineering Institute
Moderated by Bence Huba, Director of Regional Innovation Scheme, EIT Urban Mobility

16:10-17:15

InnovaCity Awards Final Pitch Event

In 2020 we hosted three hackathon-style workshops providing participants with a chance to tackle real city challenges while learning and applying the skills of design thinking. Four winning teams have been selected as part of this global competition - one for each of the cities that proposed their own mobility challenges.

Showcasing the solutions developed by the winning teams for the challenges of the cities of Munich, Barcelona, Tel-Aviv Yafo and Helsinki:

Finalists:

To Car or Not To Car – Adam Alioua, Bhushan Chhatre, Jasmin Erberharter, Felix Jahncke, Lorenz Neuner, Stefan Szalay

iGoTag – Silvia Giraldo, Dheeraj Raja, Raghav Rmadya

HelsinKEY – Heng wah Chau, Ann Marie Devereux, Harish Natarajan

Local kehhee-LAH – Sara Ahmed, Giulia Ceccarelli, Federico Messa, Ketan Vaidya

Jury:

Dr. Alan Armstrong, UnternehmerTUM (moderator)

Ofer Lerner, Technion

Josep L. Larriba-Pey, Polytechnic University of Catalonia

Timo Heikkinen, Aalto Executive Education

17:15-17:25

Official Closing Public part EIT Urban Mobility Summit 2020

Jean-Paul Judson, Master of Ceremonies